

**"RETURN TO OUR ROOTS"** is a free spring outdoor music festival on Earth Day, April 22, 2022, from 3-8pm on the old Rosenwald School grounds, 639 Rosenwall Rd., Huntsville Texas 77340.

An evening of "Old School Jams" in the Huntsville Woods... with a live-streamed stage, vendors, food trucks, artisans, entertainers and storytellers. Proceeds to benefit the Samuel Walker Houston Museum and Cultural Center and the Kittrell-Wilson Cemetery Restoration Fund...  
More info: [www.rosenwaldacres.com](http://www.rosenwaldacres.com)



**"Return to Our Roots"**  
**EARTH DAY**  
MUSIC FESTIVAL  
On the old Rosenwald School Grounds

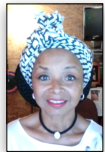
**Fri • April 22, 2022 • 3-8pm**

Proceeds to benefit the Sam W. Houston Museum

VENDOR BOOTHS: \$50 & \$75

HEB THE GRANARY YUMMY YUMMY MONGOLIAN GRILL  
Toss CoffeeNews GINGARTUM MoShows.com The Houston Star

www.RosenwaldAcres.com  
639 Rosenwall, Huntsville TX 77340 • RosenwaldAcres@gmail.com



**The Rosenwald Centennial Project:**

My name is Kijana ([www.kijana.com](http://www.kijana.com)) I am a master-degreed creative director and performing Griot "Edu-tainer." I am also the proud eldest daughter and only living child of Huntsville's award-winning educator for 54 years, the late **Mary Helen Wilson Wiseman, M.Ed.** ([www.maryhwiseman.com](http://www.maryhwiseman.com)).

I have inherited and cleared the land that held Huntsville's 1st Black public grade school—the Rosenwald School #1— active from 1921 through roughly 1960. **Julius Rosenwald** (early 20th Century president of Sears and Roebuck) donated \$63 million of his personal wealth to help Booker T. Washington create over 5,300 schools in 15 states across the south. **Professors Samuel W. Houston, John Wesley Wilson** and John's wife **Amarintha Kittrell Wilson** took advantage of the "Rosenwald Fund" and founded two schools that improved the futures of thousands of young lives. Rosenwald School#1 was a small, 2 room school complex with a well, Kitchen and separate outhouses for boys and girls. It served as a community center for meetings, events, picnics, etc "Rosenwald School Road" was the place to go for horse & foot races, basketball, contests and other sporting events. (The name was later later shortened & misspelled as "Rosenwall Road.")

**My mother loved Rosenwald.** She was born around the corner and felt the Rosenwald School was a gift to her from God. As a toddler, they say Mary Helen would sneak into the school classrooms— impatient to be old enough to learn. Years later, Rosenwald was where Mother returned after college for her first teaching assignment —before marrying my father, moving to Houston and becoming a 5x "Teacher of the Year" educator. **1962:** The school is demolished and the 2 acres were sold by the ISD to David Branch Jr. Mother and told her father she wanted it. **Charlie Wilson** bought the land back from Mr. Branch and willed it to her. **2022:** Our family is preparing the land for a "off the grid" future with atmospheric water generation and two 400 sq.ft. tiny home, solar-powered Boxabl Casitas ([boxabl.com](http://boxabl.com))— to symbolize the 2-room Rosenwald schoolhouse that once stood on the land.



**The Kittrell-Wilson Cemetery** a 130 year old family cemetery is located near the Thompson's creek behind the school grounds. This is where the founders and custodians of the original Rosenwald school are buried. **We are therefore raising fund for the Samuel Walker Museum and Kittrell-Wilson Cemetery Restoration fund.**

Please see more on our website



**We have 2 acres to fill with an evening of great music and happy people!**

Information and forms for Media Partners, Vendors (Booths are \$50 & 75); Supporters, Volunteers, Alumni, Entertainers and Sponsors is on the [RosenwaldAcres.com](http://RosenwaldAcres.com) website. **Join us for a relaxing old fashioned, "country-good-time" in the Huntsville Woods!**



**Knowledge is our wealth.  
Land is our legacy.**

Kijana Wiseman-Fusher, MEd.  
Cell: 713-446-7413 [rosenwaldacres@gmail.com](mailto:rosenwaldacres@gmail.com)

**For Immediate Release:**

WHO: The Samuel W. Houston Museum and Rosenwald School Acres  
 WHEN: April 22, 2022 • 3-8pm: "Return to Our Roots" Rosenwald Earth Day Music Festival  
 WHERE: The original Rosenwald School Grounds, 639 Rosenwall, Huntsville, TX 77340  
**FREE ADMISSION...** More info: [www.rosenwaldacres.com](http://www.rosenwaldacres.com); Email: [rosenwaldacres@gmail.com](mailto:rosenwaldacres@gmail.com); Text: 832-598-7469  
 Eventbrite info at <https://rosenwaldacres2022.eventbrite.com>

**24/7 PRESS CONTACT:**  
Lorenza Butler, Jr.  
832-880-3733 Cell

**SPONSORS** (as of Mar 4, 2022): H-E-B, Texas Coffee News, The Houston Sun Newspaper, Yummy Yummy Mongolian Grill, The Granary, Gingartum, MoShows.com, ButlerWiseman, Dr. K.G. & Terri Belle + Rosenwald Legacy Alumni, Judith Groudine Finkel, the Kittrell, Vann and Wilson Families

**"RETURN TO OUR ROOTS." Earth Day Music Festival:  
 An afternoon of "Old School Jams" in the Huntsville Woods  
 on Earth Day, April 22, 2022, from 3-8pm.**

This free spring outdoor celebration on the 100 year old Rosenwald School grounds will feature musicians, poets and storytellers, vendors, food trucks, and artisans!  
 LOCATION: 639 Rosenwall Rd., Huntsville Texas, 77340. Vendor booths \$50 & \$75.  
**More information:** [rosenwaldacres@gmail.com](mailto:rosenwaldacres@gmail.com) • [www.RosenwaldAcres.com](http://www.RosenwaldAcres.com)

**The Rosenwald Centennial Project  
 " An Oasis of Education, 1921"**

One hundred years ago, a public school education was a dream for most Black children. From 1912-1932, Julius Rosenwald decided to donate \$63 million of his personal fortune to make a difference in the lives of over 600,000 youngsters in 15 states. The "Return to Our Roots" Earth Day festival is a centennial celebration of Huntsville's 100 year old Rosenwald School grounds, the legacy of the Man, the Fund, Founders, and Alumni that nurtured, educated and galvanized a small rural community in the early 1900's.

**WHAT ARE ROSENWALD SCHOOLS?**

**Julius Rosenwald** (1862-1932) was a Chicago businessman, philanthropist and part-owner of Sears, Roebuck and Company whose Jewish family fled persecution in Europe. Rosenwald believed all Americans deserve an education. **1912:** He established the Rosenwald Fund for "the well-being of mankind" and collaborated with educator/former slave, Booker T. Washington and his Tuskegee Institute to build over 5,300 rural school buildings for colored children across the Jim Crow south. *Addendum: Information on the US Congressional "Julius Rosenwald and Rosenwald Schools Act," was signed into law:* <https://rosenwaldacres.com/the-rosenwald-legacy>

English Instructor **John Wesley Wilson** (8/12/1860 - 4/20/1948) and his wife, **Amarintha Kittrell Wilson** (8/9/1864 - 4/4/1944) were concerned about providing a formal education for their little brown grandchildren. In **1921**, as per Rosenwald guidelines, the couple transferred 2 acres of land to the Huntsville Independent School District and, with the help of the fund, John's cousin **Samuel W. Houston** and the community, raised the funds needed for the creation of Rosenwald's original two-room schoolhouse. The founders and many of the caregivers are interred in the Kittrell-Wilson Cemetery behind the school grounds. For a recently updated and detailed database of the cemetery inhabitants: <https://rosenwaldacres.com/kittrell-wilson-cemetery>

**Professor Samuel Walker Houston** (1864-1945) was John Wesley Wilson's cousin and the son of Joshua Houston, Texas' 1st black County Commissioner. This prolific Huntsville educator built several Huntsville Texas educational institutions with the help of substantial funding from The Rosenwald Fund. A local, underserved Samuel Walker Houston Museum and Cultural Center is currently housed in the same building where the former Samuel W. Houston High School—then elementary school—educated thousands of local youth. <https://rosenwaldacres.com/samuel-w-houston-museum>

Rosenwald School Acres  
**"Return to Our Roots"  
 EARTH DAY**  
 Fri • April 22, 2022 • 3-8pm  
 EVENT WILL BE LIVE-STREAMED ON ZOOM / FACEBOOK / YOUTUBE  
**FREE OUTDOOR "OLD SCHOOL" MUSIC CONCERT  
 MOTOWN, BLUES, JAZZ & COUNTRY**  
 on Huntsville's Old Rosenwald School Grounds  
**639 Rosenwall Road, Huntsville TX 77340**  
 (3.5 miles north of the new Huntsville Police Station at FM2821)  
 Local food trucks, jam/preserve-makers, artists, environmentally conscious vendors churches, social non-profits, arts/crafts, artisans are invited to join us on the Rosenwald School's 2 acres for a great party in the woods!  
**VENDORS & SPONSORS WELCOME!  
 VENDOR BOOTHS: \$50 & \$75**  
 All sponsors & donors will be listed in our earth-friendly CENTENNIAL CELEBRATION PROGRAM e-BOOK. Not proceeds benefit Huntsville's African American Kimmel-Wilson Cemetery Restoration Fund and the Samuel W. Houston Museum and Cultural Center.  
**SPONSORS:** GINGARTUM Texas Coffee News, The Houston Sun, Yummy Yummy Mongolian Grill, The Granary, Butler Wiseman, Dr. K.G. & Terri Belle, Judith Groudine Finkel, The Kittrell, Vann & Wilson Families.  
**EMERGENCY ASSISTANCE:** EMERGENCY ASSISTANCE, SHOWNET, WEATHER & STORM TELLERS... JOIN US!  
**BACK BY POPULAR DEMAND:** "Romantic and Melodic..." "Mister Entertainer" Terry Parker, Motown, Oldies, Country, Pop & Jazz... The Lajuan Law Band, Storytelling, Orchestras and more from Rev. Gwenn Pierre... & others!  
 Hosted by **The Griot** KISANA WISEMAN, M.Ed.  
 See Live Performer Video Samples on our website!  
 ALUMNI FAMILIES, MUSIC ACTS, ONLINE REGISTRATION, SUPPORT OPPORTUNITIES & MORE INFORMATION:  
**www.RosenwaldAcres.com**  
 "Return to Our Roots" RosenwaldAcres@gmail.com

Rosenwald School Acres'

# "Return to Our Roots" EARTH DAY

**Fri • April 22, 2022 • 3-8pm**

EVENT WILL BE LIVE-STREAMED  
ON ZOOM / FACEBOOK / YOUTUBE!

## FREE OUTDOOR "OLD SCHOOL" MUSIC CONCERT MOTOWN, BLUES, JAZZ & COUNTRY



on Huntsville's Old Rosenwald School Grounds  
**639 Rosenwall Road, Huntsville TX 77340**  
(3.5 miles north of the new Huntsville Police Station at FM2821)



All sponsors & donors will be listed in our earth-friendly  
**CENTENNIAL CELEBRATION PROGRAM e-BOOK.**  
Net proceeds benefit Huntsville's African American  
*Kittrell-Wilson Cemetery Restoration Fund*  
*and the Samuel W. Houston Museum*  
*And Cultural Center*  
(NPO # 73-1720777)



### GINGARTUM

Texas Coffee News  
The Houston Sun  
Yummy Yummy  
Mongolian Grill  
The Granary  
Butler Wiseman  
Dr. K.G. & Terri Belle  
Judith Goudine Finkel  
The Kittrell, Vann &  
Wilson Families



**FAMILIES, ARTISANS,  
STUDENTS, MUSICIANS  
& STORYTELLERS...  
JOIN US!**

Local food trucks, jam/preserve-makers,  
artists, environmentally conscious vendors  
churches, social non-profits, arts/crafts,  
artisans are invited to **join us on the  
Rosenwald School's 2 acres for  
a great party in the woods!**

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"Romantic and Melodic..."  
"Mister Entertainer"  
**Terry Parker**



**MoTown, Oldies,  
Country, Pop & Jazz...**  
**The LaJuan Law  
Band**

Storytelling,  
Oration and Inspiration by  
**Rev. Gwenn Pierre**

...& others!



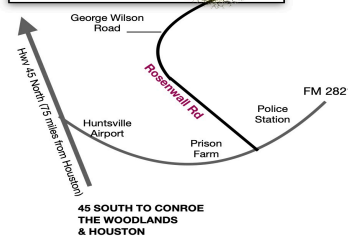
HOSTED BY  
**The Griot**  
KIJANA WISEMAN, M.ED.



See Live  
Performer  
Video Samples  
on our website!



**Just 75 miles north  
of Houston!**  
Rosenwald  
School Acres



ALUMNI FAMILIES, MUSIC ACTS, ONLINE REGISTRATION,  
SUPPORT OPPORTUNITIES & MORE INFORMATION:

**www.RosenwaldAcres.com**

"Return to Our Roots"

RosenwaldAcres@gmail.com





**"Return to Our Roots"**  
**EARTH DAY**  
**Music Festival**

RosenwaldAcres@gmail.com

**FREE ADMISSION!**  
FAMILY - FRIENDLY FUN

AN EVENING OF  
**OLD SCHOOL JAMS**  
IN THE HUNTSVILLE WOODS

VENDOR BOOTHS:  
**\$50 & \$75**

**Fri • April 22, 2022 • 3-8pm**

ON THE OLD ROSENWALD SCHOOL GROUNDS!  
639 Rosenwall Rd, Huntsville TX 77340

**RosenwaldAcres**.com

Net proceeds to benefit Huntsville's *Samuel W. Houston Museum* and the *Kittrell-Wilson Cemetery Restoration Fund*

**"RETURN TO OUR ROOTS." Earth Day Music Festival:**  
An afternoon of "Old School Jams" in the Huntsville Woods  
on Earth Day, April 22, 2022, from 3-8pm.

This free spring outdoor celebration on the 100 year old Rosenwald School grounds will feature musicians, singers poets and storytellers, vendors, food trucks, and artisans!

LOCATION: 639 Rosenwall Rd., Huntsville Texas, 77340. Vendor booths \$50 & \$75.

More information: [rosenwaldacres@gmail.com](mailto:rosenwaldacres@gmail.com) • [www.RosenwaldAcres.com](http://www.RosenwaldAcres.com)

**THE "RETURN TO OUR ROOTS"**  
**EARTH DAY MUSIC FESTIVAL**

Re: Samuel Walker Museum and Cultural Center. (NPO # 73-1720777)

**Public Service Announcement:**  
(Pull M4V files from our online MediaKit)

**10sec**

Join HEB and the Samuel Walker Houston Museum for a free oldies Earth Day Music Festival, 3-8pm on April 22. Details at [RosenwaldAcres.com](http://RosenwaldAcres.com)

**15sec**

**Friday, April 22nd, from 3-8pm**, join HEB and the Samuel Walker Houston Museum for an "Old School" Earth Day music festival at Huntsville's old Rosenwald School Grounds. More info at [RosenwaldAcres.com](http://RosenwaldAcres.com)

**30sec**

"Return to Our Roots" for a free Earth Day music concert at Huntsville's old Rosenwald School grounds with the Samuel Walker Houston Museum, HEB and others...MoTown, Country, Pop and Jazz with songwriters, storytellers food trucks and vendor booths! A relaxing good time from 3-8pm, on Friday, April 22nd... on Rosenwall road, just 3 miles north of FM 2821 in Huntsville Texas. Details and vendor signup are at [RosenwaldAcres.com](http://RosenwaldAcres.com)

**Samuel Walker Museum and Cultural Center.**  
Non Profit Organization Letter NPO # 73-1720777)

Free Admission: Tue - Fri, 9:30am. - 4:30pm ...  
1604 Tenth Street, Huntsville, TX 77340 ...Map  
[swh1906@att.net](mailto:swh1906@att.net) • (936) 295-2119

IRS Department of the Treasury  
Internal Revenue Service  
P. O. Box 2508  
Cincinnati OH 45201

*Museum & Cultural Ctr*  
In reply refer to: 0248562362  
Nov. 24, 2008 LTR 4168C ED  
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SAMUEL WALKER HOUSTON MUSEUM AND  
% NAOMI W LEDE  
PO BOX 6917  
HUNTSVILLE TX 77342-6917176

13854

Employer Identification Number: 73-1720777  
Person to Contact: Mr. McQueen  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Nov. 13, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in March 2005, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(2) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.


If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

*Nichele M. Sullivan*

Nichele M. Sullivan, Oper. Mgr.  
Accounts Management Operations I

Net proceeds to benefit Huntsville's **Samuel W. Houston Museum** and the **Kittrell-Wilson Cemetery Restoration Fund**



**"Return to Our Roots"**  
**EARTH DAY**  
Music Festival

**FREE ADMISSION!**  
FAMILY - FRIENDLY FUN

**AN EVENING OF**  
**OLD SCHOOL JAMS**  
IN THE HUNTSVILLE WOODS

**Fri • April 22, 2022 • 3-8pm**  
ON THE OLD ROSENWALD SCHOOL GROUNDS!  
639 Rosenwall Rd, Huntsville TX 77340

**VENDOR BOOTHS:**  
**\$50 & \$75**

**RosenwaldAcres.com**

RosenwaldAcres@gmail.com

**H-E-B** **GINGARTUM** **MoShows.com** **Texas CoffeeNews** **The Houston Sun**

Yummy Yummy Mongolian Grill, The Granary, ButlerWiseman, Dr. K.G. & Terri Belle; Rosenwald Alumni, including Judith Groudine Finkel, the Kittrell, Vann and Wilson Families



**"Return to Our Roots"**  
**EARTH DAY**  
MUSIC FESTIVAL

**FRI • APRIL 22, 2022 • 3 - 8PM**

**"An evening of**  
**OLD SCHOOL JAMS**  
in the Huntsville Woods!"

**BACK BY POPULAR DEMAND:**  
"Romantic and Melodic..."

**"Mister Entertainer"**  
**Terry Parker**

**MoTown, Oldies,**  
**Country, Pop & Jazz...**  
**The LaJuan**  
**Law Band**

**Storytelling by**  
**The Griot**  
...& More!

**ALUMNI, FAMILIES**  
**ARTISANS, MUSICIANS**  
**& STORYTELLERS...**  
**JOIN US!**

**VENDOR BOOTHS:**  
**\$50 & \$75**

Stage will be  
**LIVE-STREAMED ON**  
**FACEBOOK / ZOOM!**

**Fri • April 22, 2022 • 3-8pm**  
**"Return to Our Roots"**  
**EARTH DAY Rosenwald Acres Music Festival**  
a Free Outdoor Event on 100 yr old Rosenwald School Grounds,  
LOCATION: 639 Rosenwall Rd., Huntsville TX 77340 • TEXT: 832-598-7469

Rain Date:  
Apr 23, 2022

Net proceeds to benefit the **Samuel W. Houston Museum** (NPO# 73-1720777) & **Kittrell-Wilson Cemetery Restoration Fund.**

For Participation, Sponsor/Vendor application and more info:  
**www.RosenwaldAcres.com**  
rosenwaldacres@gmail.com • 832-598-7469

**H-E-B** **MoShows.com** **Texas CoffeeNews** **GINGARTUM** **Butler / Wiseman** Dr. K.G. & Terri Belle, The Granary, Yummy, Yummy Mongolian Grill  
Rosenwald "Old School" Alumni, Judith Groudine Finkel, the Kittrell, Vann & Wilson Families



**FREE!**  
**Join us for Family Fun!**  
**Fri • Apr 22, 2022 • 3-8pm**  
639 Rosenwall Road, Huntsville TX 77340

**VENDOR, EXHIBITOR & SUPPORTER OPPORTUNITIES:**

Food trucks, jam/preserve-makers, churches, schools, social and non-profits, arts/crafts, artisans are invited to join us on the Rosenwald School's 2 acres for an evening of "golden oldies" in the woods!

**EARTH DAY EVENT WEBPAGE:**



**SUPPORTER ROLL CALL:**  
See benefits for each category at [RosenwaldAcres.com](http://RosenwaldAcres.com)

<b>Teacher's Pet: \$25</b>	<b>Salutatorian: \$1,000</b>
<b>Star Student: \$50</b>	<b>Valedictorian: \$3,000</b>
<b>Scholar: \$100</b>	<b>Magna Cum Laude: \$5,000</b>
<b>Honor Roll: \$250</b>	<b>Summa Cum Laude: \$7,000</b>
<b>Dean's List: \$500</b>	

**BOOTH VENDORS:**  
Vendors get booth space + name/logo/ad on the festival website and Centennial ebook w/ a link to your webpage.

**\$50: STANDARD MARKET BOOTH 10 x 10 space**  
**\$75: 20X20 DOUBLE or FOOD BOOTH SPACE**

All vendors must provide their own tents, tables & supplies. Food vendors must have liability insurance and, if needed, ample water for sanitation and cleaning as per Texas Health Dept guidelines.

**BANDS and TALENTED ENTERTAINERS!**  
Apply using the link here and share your online information and online video. (Clean content only.)

If contracted, you/your group will be live-streamed on our websites; emailed a clip of your video; paid and/or offered a free booth space to sell your merchandise.\* Call/Text Kijana at 832-598-7469 for more information.

**EARTH DAY PARTICIPATION APPLICATION FORM:**





**"Return to Our Roots"**  
**EARTH DAY**  
MUSIC FESTIVAL

**FREE ADMISSION!**  
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FAMILY - FRIENDLY FUN

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ON THE OLD ROSENWALD SCHOOL GROUNDS!  
639 Rosenwall Rd, Huntsville TX 77340

**GREAT MUSIC: OLDIES, POP,**  
**COUNTRY, MOTOWN,**  
**ZYDECO...**

**VENDOR BOOTHS:**  
**\$50 & \$75**

**H-E-B** **THE GRANARY** **Texas CoffeeNews**  
YUMMY YUMMY MONGOLIAN GRILL **MoShows.com**

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