



HOUSTON INFORMER FOUNDATION, INC.

Preserving the Past...and the Future.

www.HOUSTONINFORMERFOUNDATION.ORG

4542 N. Ripple Ridge Dr. Houston TX 77053 • NPO# 86-2509947

HIFI's 2024 mission is to bring people together through the power of history and culture; promote cultural equity, inclusion and education that engages the public by creating memorable events of historic and edutainment value.

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rosenwaldacres@gmail.com • 713-446-7413



MORE INFO:
RosenwaldAcres.com/hifi

FOR IMMEDIATE RELEASE...

Houston/Huntsville Texas, Jan 9, 2024 :

Houston Informer Foundation Inc. (HIFI) Hosts Three “Step Back in Time” Historical Edutainment Events in Huntsville Texas

“Step Back in Time: Huntsville Texas”

Three Historical Positive Change Educational Entertainment Events:

TEXAS MEDIEVAL MERRIMENT FESTIVAL - Costume Play...February 16-18, 2024

STEP “BACK TO OUR ROOTS” a Free EARTH DAY OLDIES MUSIC FESTIVAL, ...April 21, 2024

STEP BACK IN TIME: HUNTSVILLE HEROES Juneteenth Reception & Photo Exhibit... June 1-30, 2024

The Houston Informer Foundation, Inc. (HIFI) is dedicated to preserving and commemorating the contributions of influential figures from the past and empowering future generations with that knowledge. 2024 will see a continuation of our popular 2023 “Steppin’ Back in Time” Photo Exhibits in the Houston area, supported by major sponsors like H-E-B. The non-profit, however is pleased to announce the continuation and drastic expansion of that initiative. “Step Back in Time: Huntsville” will involve a 3-Step set of events designed to attract a diverse audience of participants.

‘The need exists to attract a new generation to an appreciation of history,’ said Lorenza Butler, Chair of the Houston Informer Foundation and Publisher Emeritus of the Informer and Texas Freeman Newspaper. “That need is made more necessary with recent culture wars against the value of historical fact. HIFI’s focus is to use entertainment venues and events to share real-life stories of ordinary citizens who accomplished extra-ordinary achievements for African Americans in Texas history.”

HIFI has partnered with Kijana Wiseman, master-degreed “Griot” and generational custodian of **Rosenwald School Acres** (the site of Walker County’s 1st Black public grade school) to enhance her Rosenwald Centennial Project with three innovative, family-friendly historic edutainment events designed to educate and subliminally encourage East Texas generations that it’s fun to “Step Back in Time.”

More info: www.lorenzabutler.com and www.kijana.com



HIFI'S 3-STEP BACK IN TIME HUNTSVILLE INITIATIVE:

STEP 1:

2/16-18/24 Texas Medieval Merriment Festival ...Friday-Sunday February 16-18, 2024, at Walker County Fair Grounds. 270 FM 1791 Huntsville TX 77340 Friday & Saturday: 10am - 8pm Sunday: 10am-6pm

This event holds special significance to thousands of avid medieval, fantasy and renaissance costume-play attendees from all over the state. Last year's TMMF venue was overrun on Rosenwald's small 2 acre farm. The 2024 move to a larger venue perfectly suited to this type of festival... offering lots of free parking and over 100 Vending booths with power and water. Ticket sales will benefit the Houston Informer Foundation, Inc allowing it to host a 360 Degree "Step Back in Time" Immersion Photo Tent for costumed attendees.



Texas Medieval MERRIMENT FESTIVAL
Friday • Saturday • Sunday
February 16-18, 2024
WALKER COUNTY FAIR GROUNDS
South Gate: 270 FM 1791, Huntsville TX 77340
Fri & Sat: 10am - 8pm • Sunday: 10am-6pm
(This is NOT your typical Renaissance Faire!)
www.TexasMedieval.com
Onsite Admission: \$15: Adults • \$10: Kids 5-18 & Seniors 65+
GET ADVANCE ADMISSION

The Informer will also fund the revival of the historic "Huntsville Informer" as a souvenir book with sponsorship ads, maps and Huntsville historical tidbits. Games, lecturers, costumed and skilled artisans will offer demonstrations on primitive survival and "how things used to be." More info: www.TexasMedieval.com

STEP 2:

4/21/24 Step "Back to Our Roots" Free Earth Day Oldies Music Festival... Sunday, April 21, 3-8pm
at Rosenwald School Acres, 639 Rosenwall, Huntsville, TX 77320

A free Sunday Afternoon spring community picnic and celebration of classic American music, history and conservation on Walker County's original Tuskegee-Rosenwald School grounds. Local bands play classic oldie American music on the H-E-B sponsored Rosenwald School Acres' Outdoor Stage.

This events' special edition of the **Huntsville Informer**" souvenir book will include sponsor/vendor ads, helpful links on land conservation, lectures on solar-powered atmospheric water generation, the US Julius Rosenwald and Rosenwald Schools Act and stories of the origin and accomplishments of the founders, surviving alumni and descendants of the little 2-room Rosenwald funded schoolhouse that once stood there. Funds raised aid HIFI's "Huntsville Heroes" Juneteenth exhibit; maintenance of the resurrected school grounds, and the upkeep/improvements to the Kittrell-Wilson Cemetery behind the school where the founders and many generations of custodians and alumni of the school are interred.



Rosenwald School Acres'
"Back to Our Roots" EARTH DAY MUSIC FESTIVAL
Sunday • APRIL 21, 2024 • 3-8pm
Rosenwald Acres • 639 Rosenwall Road, Huntsville TX 77340
(At FM-2821's blinking light, then north past George Wilson Road) **FREE ADMISSION!**
Plus...
"Country Club in the Woods"
Saturday Night Soiree!
*Saturday • April 20 • 7-11pm
*Food, Music, Bonfire, Big Screen
Outdoor Movies & Stargazing (\$5)
(Overnight Camping: \$15)
VENDOR BOOTHS \$50 & \$75
H-E-B AWESOME
...+ other sponsors online
EARTH DAY JAM FEST.COM

A portion of proceeds to benefit...the **Kittrell-Wilson Cemetery Restoration Fund**, historic preservation projects of the **Houston Informer Foundation, Inc.** and Walker County's original **Tuskegee - Rosenwald School Acres.**

www.EarthDayJamFest.com ...
History & Cemetery Database: www.RosenwaldAcres.com

STEP 3:



6/1-30/24

“Step Back in Time: Huntsville Heroes” A Juneteenth Photo Exhibit, June 2024. ...A Houston Informer Foundation Inc Historical project in honor of the Huntsville Informer Newspaper...

This Juneteenth Celebration opens with the unveiling of the HIFI Outdoor Photo Exhibition panels revealing little known facts about the accomplishments of black and white patriots who helped advance education, emancipation and equal rights in the greater Huntsville area. The multi-location outdoor exhibits will highlight the stories and accomplishments of oft-over-looked Texas historical figures who —despite Jim Crow—were determined to improve the lives, educational access and business opportunities of East Texas’ African-American communities. Honored will be folks such as Joshua and Virginia Houston, Samuel Walker

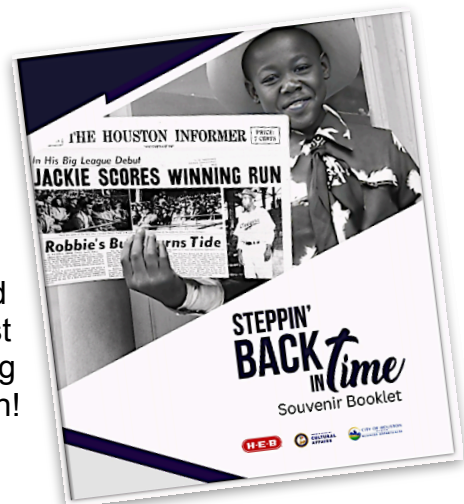
Houston, Mrs. Esther Bridges, Wendell Baker, Sr., Dr. Naomi Lede, General Sam Houston, Doc Pleasant William Kittrell and the millionaire philanthropist Julius Rosenwald. The VIP reception and multi-location photo exhibit will be free to the public and curated by **Linda Moten**, of the Samuel Walker Houston Museum, the Samuel Walker Houston Elementary and Samuel Walker Houston High School alumni organizations. www.hifievsnw.org

WHO / WHAT WAS THE INFORMER NETWORK?:

The Texas Freeman newspaper was first published in 1893 bravely announcing the news “Without Fear or Favor.” Later merging to become the Informer and Texas Freeman, the newspaper became the hub of a multi-city syndicate of information conduits, chronicling the news of, by and for black folk in **Houston, Huntsville, Dallas, Galveston, Beaumont, San Antonio, Austin, Shreveport and New Orleans, Louisiana** and even **Jackson, Mississippi**. By the 1950s, the paper was a major player in advancing the call for equal rights for citizens of African descent. The Huntsville Informer will be revived, reimagined and distributed at all three events here.

HUNTSVILLE INFORMER Special Editions will be resurrected and distributed as an ebook and printed purveyor of historical facts at each of the **“Step Back”** events.

This unique approach to generating an interest and educating the public of the stories and lessons the past has to offer is a perfect fit for the history-loving hometown of General Sam Houston!



TMMF2 PSAs ...



Texas Medieval MERRIMENT FESTIVAL
 Friday • Saturday • Sunday
February 16-18, 2024
 WALKER COUNTY FAIR GROUNDS
 South Gate: 270 FM 1791, Huntsville TX 77340
 Fri & Sat: 10am - 8pm • Sunday: 10am-6pm

(This is NOT your typical Renaissance Faire!)

www.TexasMedieval.com

Onsite Admission: \$15: Adults • \$10: Kids 5-18 & Seniors 65+

← **GET ADVANCE ADMISSION DISCOUNT TICKETS HERE!**

Here are script suggestions you can use for radio, podcasts, instagram, church announcement or social media post ...or as you talk to your friends!

5 Seconds:

Feb 16 “STEP BACK IN TIME” to Merriment in Huntsville with TexasMedieval.com

10 Seconds:

“STEP BACK IN TIME” with HIFI in Costumed Merriment at Walker County Fairgrounds! Feb 16-18. Details at TexasMedieval.com

15 Seconds:

Join the Houston Informer Foundation! “STEP BACK IN TIME” to a Costumed Merriment Festival at Walker County Fairgrounds! Feb 16-18 —Details at TexasMedieval.com

30 Seconds:

The weekend of Feb 16-18, It’s playtime for Everyone! Dust off your Halloween costumes and join the Houston Informer Foundation at the Walker County Fairgrounds!! “STEP BACK IN TIME” to Huntsville’s Medieval Merriment and Fantasy Village. Experience living History! Renaissance Treasure, live music, Demonstrations, Games, Contests, Amazing Food and Family Fun!

A portion of ticket proceeds benefit Rosenwald School Acres and HiFi’s “Huntsville Heroes” Juneteenth Exhibit. More info at TexasMedieval.com



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 WALKER COUNTY FAIR GROUNDS
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 Fri & Sat: 10am - 8pm • Sunday: 10am-6pm

FREE PARKING • Overnight Camping Available

BUY ADVANCE \$10-\$15 ADMISSION TICKETS HERE!
 (3-Day Weekend Passes Also Available)

(This is NOT your typical Renaissance Faire!)

“Step Back in Time”
 to Medieval Merriment & Fantasy Costume Play!

“Who/What Do You Want to Be?”
 Bring your family’s imaginations to Huntsville’s Merriment Village!!

Costume-Play for Everyone! Games, Contests & Prizes!
 We’ve got artisans with amazing food, drink, costumes and accessories!
 *No weapons allowed. Attire must maintain a sense of decorum for a family-friendly event. Management reserves the right to refuse service to anyone violating our code of conduct, security requirements, etc

A portion of advance tickets sales to benefit historic preservation and education projects of Rosenwald School Acres and The Houston Informer Foundation, Inc. NPO# 86-2509947

For Advance Tickets, Vendor, Performer, School & Volunteer Opportunities...
 www.TexasMedieval.com



Houston Informer Foundation., Inc (HIFI)
2024 CALENDAR OF EVENTS*

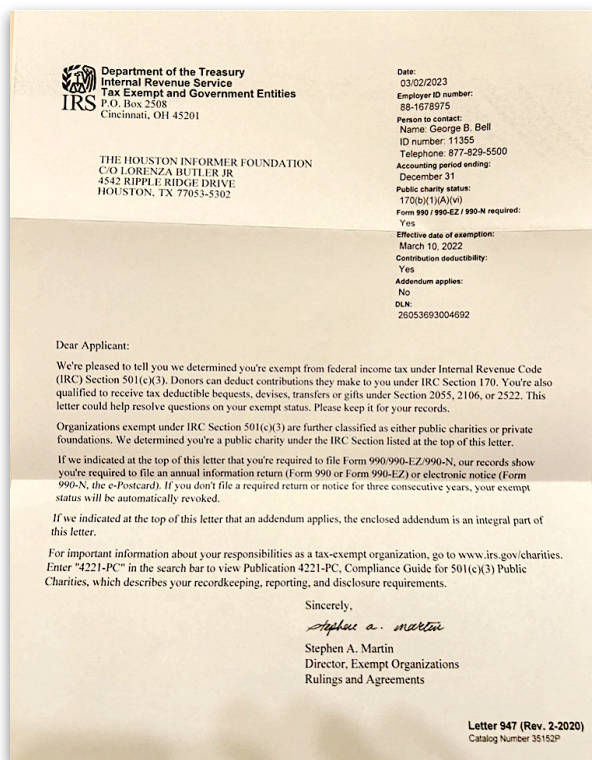
*As of January 1, 2024

- January - February - Dr. King Day and/or Black History Month, Houston City Hall Rotunda (Feb 1-29, 2024)
- February- Texas Medieval Merriment Festival Booth, Publication and Exhibit, Huntsville TX
- Houston Rockets Black History Day (Feb 2024)
- Steppin' Back in Time at Buffalo Soldiers National Museum (TBD March - Oct 2024)
- April - Houston Astros - Exhibit at Jackie Robinson Day (Sat, April 15, 2024)
- April- Step "Back to our Roots" Earth Day Festival Booth, Publication & Exhibit, Huntsville TX
- May - Exhibit at 2024 Texas Black Expo (May TBA, 2024, 2-days)
- June - Exhibit at 2024 Houston Juneteenth Celebration (June 2024, 2 Weeks)
- June- "Huntsville Heroes" Juneteenth Opening Reception and Photo Exhibit, Huntsville TX
- June - FREE Summer Programs, (June - July 202, 7 Week program)
- August - Take the First Step, FREE Oral History Workshops, (4 Week program) -
- September - Golf Tournament - September 2 Remember (Sept 23, 2024) -
- October- HIFI Awards Reception (Oct 4, 2024)

* TBA...Some events listed are in the planning stage at the time of this writing. All events are in Houston unless specifically scheduled elsewhere.

JOIN US!

**Help advance Historical
 Inclusion and Positive
 Change in Texas!**



DONATE TO OUR ANNUAL FUND

At our nonprofit, we're on a mission to preserve the valuable historical contributions of Black newspapers. Your donation will help us safeguard these invaluable records, which are at risk of being lost to time, and ensure that the rich cultural heritage they contain is never forgotten.

SCAN ME

www.HoustonInformerFoundation.org



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“STEP BACK IN TIME: HUNTSVILLE TX”



A Multi-Event Historical Edutainment Sponsorship Matrix for...

TEXAS MEDIEVAL MERRIMENT FESTIVAL

February 16-18, 2024

STEP “BACK TO OUR ROOTS” EARTH DAY OLDIES MUSIC FEST

April 21, 2024

STEP BACK IN TIME: HUNTSVILLE HEROES Juneteenth Reception & Photo Exhibit

June 1-30, 2024

SPONSORSHIP BENEFITS:	TITLE \$31K-50K	PLATINUM 25K-30K	GOLD 15K-24K	SILVER 10K-14K	BRONZE \$6K-\$9K	COPPER \$3K-\$5K	IRON \$500-\$2K
Prominent Recognition as “Title Sponsor at all events, on all stages and marketing materials.	✓						
Booth / Space to showcase branded materials/programs and Complimentary tickets	✓	✓	✓	✓	✓	✓	✓
Logo on official invitations banners and onsite posters	✓	✓	✓	✓	✓		
High visibility logo placement on banners and onsite posters	✓	✓	✓				
Microphone opportunity at all events and stages	✓	✓	✓				
Access Passes as a VIP to the Pre-Event Receptions / Hospitality	✓	✓	✓	✓	✓	✓	
Custom banner space on the Main stages.	✓	✓					
Premium logo placement on main stage posters/ banners	✓	✓					
Logo on poster/banners	✓	✓	✓	✓			
Mention in Press Releases,	✓	✓	✓	✓	✓	✓	✓
Mention in interviews, ads and promotions	✓	✓	✓				
Ad or logo on the website with a link to your chosen URL	✓	✓	✓	✓	✓	✓	✓
Inclusion in email, website and social media dispatches	✓	✓	✓	✓	✓	✓	✓
Reserved Parking space and (if desired) Campsite at the 2 festivals.	✓	✓	✓	✓	✓	✓	
Logo / AD in the physical and digital Souvenir Book / Schedule handouts. (Ad size based on level).	✓	✓	✓	✓	✓	✓	✓



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2024 SPONSORSHIP AGREEMENT:

NAME OF SPONSOR: _____ AMOUNT OF SPONSORSHIP: \$ _____

LEVEL OF SPONSORSHIP	TITLE \$31K-50K	PLATINUM 25K-30K	GOLD 15K-24K	SILVER 10K-14K	BRONZE \$6K-\$9K	COPPER \$3K-\$5K	IRON \$500-\$2K
✓							

CONTACT INFORMATION:

BUSINESS NAME: _____

MAIN CONTACT NAME: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

WEBSITE: _____

PRIMARY PHONE: _____

SPONSORSHIP AUTHORIZATION:

I do hereby authorize this Sponsorship Purchase with the Houston Informer Foundation as shown above.

PRINTED NAME: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

PAYMENT METHOD:

- Send an invoice
- Send ACH info
- We will send a PO
- We will mail a check.
- We will use a Credit/Debit Card.
- Other:

The Rosenwald Centennial Project:

JOIN US! Working closely with Publisher Lorenza P. Butler of ButlerWiseman LLC (www.butlerwiseman.com) and talented historical event planning teams at Houston Informer Foundation, Inc; coordinating with Huntsville historians, Samuel Walker Houston alumni and area museums, churches, organizations, local media, the Huntsville library; educational/corporate partners plus amazing small business vendors, sponsors and individuals...**2024 promises to be a memorable year.**

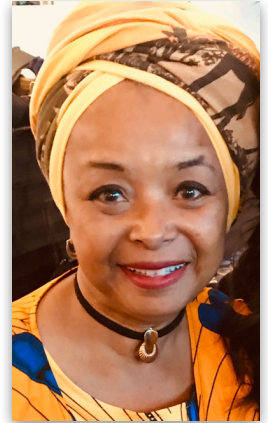
We would love to discuss how best to collaborate with you and your resources for the success of these events so let me thank you in advance for your support for any—or all— of these projects.

I have been a traveling “Griot” for decades. Performances at over 300 colleges and in 23 countries. You can find lots of information on me at www.kijana.com and on my 44 year old creative production and marketing firm at www.wisemancompany.com. Please feel free to contact me directly at the digits below.

Thank you!

Kijana Wiseman-Fusilier, MEd.
Cell: 713-446-7413... rosenwaldacres@gmail.com
www.wisemancompany.com / www.butlerwiseman.com

Cc: Lorenza P. Butler, Houston Informer Foundation, Inc,
Linda Moten, SWHouston Museum/Alumni Assoc.
Lee Ann Wiseman, Walker County Museum
Carmen Herrera, HIFI Corporate Sponsorships
Kathy Burke, TMMF Vendor Coordinator
Dorothy Cantor, The National Rosenwald Park Campaign, Bethesda MD



Rosenwald Centennial Project References and Resource Links:

CBS MORNINGS Broadcast, June 2021...

The Impact of Rosenwald schools on education and how they changed the lives of Black Americans... <https://youtu.be/dVg-xOBw8kY>

Julius Rosenwald's Gifts to America's Well-Being

A short documentary on the life of Julius Rosenwald and his impact on America and underserved populations. ... <https://youtu.be/68JO3qo2oUU>

The Julius Rosenwald Legacy and the National Park Campaign

<https://rosenwaldacres.com/the-rosenwald-legacy>

The history of Huntsville/Walker County's Rosenwald School #1

<https://rosenwaldacres.com/the-rosenwald-school>



ROSENWALD SCHOOL ACRES: The History of Walker County's 1st Tuskegee-Rosenwald School

“An Oasis of Education”

Julius Rosenwald (1862-1932) Chicago philanthropist and part-owner of Sears and Roebuck, believed all Americans deserve an education. **1912:** He established the Rosenwald Fund for *“the well-being of mankind”* and collaborated with Booker T. Washington and Tuskegee Institute to build over 5,350 + rural school buildings for colored children across in 15 southern states. 79 schools were built in Texas.



John Wesley Wilson (8/12/1860 - 4/20/1948) and his wife, **Amarintha Kittrell Wilson** (8/9/1864 - 4/4/1944)...well-connected, educated and concerned about providing a formal education for their little brown grandchildren. **1921:** As per Rosenwald Fund guidelines, the couple transferred 2 acres of land to the HuntsvilleISD and, with family and community, raised the funds needed for the creation of the original 2-room school building with a kitchen, well and 2 outhouses. *John and Amarintha's children, cousins and grandchildren attended & helped maintain it.**

1921-1962: With dedicated educators such as **Esther Bridges, Maddy Jewel Walker, Thelma McGuire, Mary Helen Wilson** (*alumni & granddaughter of John & Amarintha*), plus volunteers from the **Kittrell, Wilson, Spivey, Cotton, Wiley, Vann, Baker, Crawford, Houston** families et.al, Rosenwald School grew until *“Rosenwald School Road”* was the place to go for meetings, events, picnics, horse & foot races, basketball, etc. (*The name was later shortened & misspelled as “Rosenwall Road.”*)



1962: Rosenwald School#1 is demolished and the land auctioned to **David Branch Jr.** who, in **1963**, sold it back to **Charlie Wilson** (John & Amarintha's eldest son).



1966: Mary Helen Wilson Wiseman, M.Ed. requested that her father Charlie will the beloved school grounds to her.

2020: Rosenwald Acres was inherited by Mary Helen's eldest, **Kijana Wiseman-Fusilier, M.Ed.** (*WisemanCompany.com, kijana.com*); with **Joy D. Wiseman** and **LaTanya Michell Brooks, M.Ed.** (*GrowWithStem.com, nextlevelpublishing.com*). **NOW:** The land has being renewed as a community space with an energy/ environmentally-friendly, solar-lighted Outdoor Stage where the school once stood.

Rosenwald Founders and Caregivers are interred in the **Kittrell - Wilson Cemetery behind the property. A portion of funds is dedicated to the maintenance of those graves.*

“BACK TO OUR ROOTS” EARTH DAY MUSIC FESTIVAL celebrates conservation, the land and legacy of the **Founders, Caregivers and Alumni** of a small rural school that nurtured and encouraged so many “tiny, shiny minds” *...to blossom.*

Read their stories. Share yours.
Become a supporter ...**JOIN US**


www. RosenwaldAcres.com
rosenwaldacres@gmail.com

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ONE FINAL HISTORICAL PROJECT:

Correct the misspelled “Rosenwall Road.” ...Return it to its historically accurate “Rosenwald Road” ...honoring the name and legacy of Julius Rosenwald—an early 20th century multimillionaire philanthropist who joined with Tuskegee Institute to make a huge impact on the educational history of Huntsville/Walker County Texas. (More info: RosenwaldAcres.com).

1912: Julius Rosenwald, then president of Sears and Roebuck, donated \$25,000 to Tuskegee Institute. That was when he discovered that southern states were not building public schools for their African American citizens. **In 1915,** he began a financial collaboration with Booker T. Washington and Tuskegee Institute and eventually donated \$63 million of his personal income to subsidize the building of 5,357 schools for African American students in 15 southern states. Texas received \$980,615 in grants to build 79 schools and over 500 supplemental buildings.

WALKER COUNTY'S 2 TUSKEGEE-ROSENWALD SCHOOLS: *Huntsville/Walker County was the only ISD in Texas that had multiple Rosenwald funded buildings.* In 1921, Huntsville's gifted Professor Samuel Walker Houston, his cousin English professor John Wesley Wilson and John's wife Amarentha Kittrell-Wilson began to plan, build and maintain the following institutions in Walker County, utilizing multiple Rosenwald Fund grants:

Rosenwald School #1: “an Oasis of Education.” The wagon trail that became a road once dead-ended at the historic Rosenwald School#1 gate. This newly reopened 2 acres is the location of Walker County's first public grade school for colored children in 1921...Annual **EarthDay Festivals** and other free community events on the H-E-B sponsored stage celebrates the memory of the folk who strove to c springboard to education / opportunity.

The Samuel W. Houston Industrial and Training Institute opened its doors on Highway 30 (near the current Walker County Fair Grounds) in 1906— teaching marketable occupational skills: carpentry, plumbing, sewing, cosmetology, general maintenance, fine arts and music. Good works were recognized by Tuskegee Institute. The Rosenwald Fund awarded repeat grants. This allowed Prof. Houston to build multiple buildings—even creating Texas' first boarding school for African American school children. The Samuel W Houston Museum, formerly the High, then Primary school on 10th Street in Huntsville, stands as a tribute to this great educator.
(<https://rosenwaldacres.com/samuel-w-houston-museum-1>).

The Rosenwald School Road's original name was both a tribute and “Thank You” from a grateful community honoring the name of a compassionate businessman whose generosity made their beloved school possible—providing hope and opportunities for their children's futures.

“Rosenwald” Road is not a name change...only a clerical correction.

The US Congressional Julius Rosenwald and Rosenwald School's Act, signed in 2021, has recorded Huntsville's two schools and their locations—one on “**Rosenwall**” Rd—in its national registry. The Rosenwald School Road's original name was both a tribute and “Thank You” from a grateful community honoring the name of a compassionate businessman whose generosity made their beloved school possible—providing hope and opportunities for their children's futures.

It is time for Huntsville/Walker County authorities to join the United States Congress' commitment to honor this great man, by correcting the incorrect spelling the road that bears his name.

**The US Congressional
Julius Rosenwald and
Rosenwald Schools Act**
became law on January 13, 2021



THE ROSENWALD FUND

Julius Rosenwald
(1862-1932)

*Chicago businessman,
philanthropist and president
of Sears, Roebuck and
Company during the early
1900s. Rosenwald's German-
Jewish family fled
persecution in Europe.*

*Rosenwald established the
Rosenwald Foundation for
"the well-being of mankind"*

*He funded 5,357 schools in
Black communities because
he believed that everyone
deserves the opportunity to
an education.*

ADDENDUM::

FYI:

EVENT DONATION NEEDS...
Sponsoring any of these needs will help make each event a success. Receive **IRON LEVEL** recognition

____\$500-\$2500.
ENTERTAINMENT: Sponsor the cost of a band, solo act, poet or storyteller. *Get online and sign recognition.*

____\$250-\$2500
FINE ARTS: Supplement the employment of college theatre and music dept. students as costumed actors in period performances. **Sponsor a contest in the sponsor's name** with cash prizes for best musical or theatrical performance.

____\$500-2500
Sponsor of the cost of security officers and traffic direction needs.

____\$1000
Sponsorship of a free hayride transport around the grounds and from the parking area. (May be decorated golf carts?)

____\$700-2000
Sponsor yard signs, decorations, festival banners, etc

____\$300-700
Materials and labor for Staging and Volunteer overlay costume creation. Also costumes for Town Criers

____\$100-400
Help with cost of after festival cleanup, etc.

____\$750
A 3 day bank of port-a-potties or Camp outdoor showers.

____\$600
Bouncy house, Clown/Magician or other other attraction for children's entertainment

Physical equipment, materials or volunteer time donations are often a good as money!

Press Coverage: 2023 "Steppin' Back in Time" Houston

Souvenir Booklet...
October, 2023



Below are links to SBIT media coverage for your reference.

Virtual Tour the inaugural display at Houston City Hall MLK Day - February 28, 2023:
<https://app.my360store.com/tour/view/MTA3MTQ=>

City of Houston Office of Business Opportunity:
https://fb.watch/igsMZu_V6t/

Photo Coverage:
<https://priscillagraham.zenfolio.com/p47536396/h542697af#h542697af>

Mayor's Office of Cultural Affairs (MOCA) Opens 2023 Exhibition Series: Steppin's Back in Time:
<http://houstontx.gov/moc/moca-2023-exhibition-series.html>

Happening Next:
<https://happeningnext.com/event/steppin-back-in-time-houston-in-retrospect-eid4so1302p4r1>

Houston Style Magazine:
<http://stylemagazine.com/news/2023/jan/18/moca-opens-2023-exhibition-series-expressions-high/>

FOX26 PSA:
<https://app.box.com/s/btz1csxoiq6ut3eaejnnb5z9viblt80w>

News Coverage TV, Online, Website | FOX 26 Houston:
<https://www.fox26houston.com/news/steppin-back-in-time-exhibit-history-of-black-newspapers-houston>

Majic 102 Public Affairs Podcast:
<https://bit.ly/3GgIfrt>

KPRC Click2Houston.com:
<https://www.click2houston.com/news/local/2023/01/19/houston-newsmakers-congresswoman-sheila-jackson-lee-says-congress-must-do-more/>

Local Today | Texas News:
<https://localtoday.news/tx/unique-exhibit-in-houston-highlighting-the-history-of-the-citys-black-newspapers-150290.html>

City of Houston entire Kickoff Reception | YouTube:
<https://www.youtube.com/watch?v=jllE2micLcU>

The Isiah Factor Uncensored | FOX 26 Houston:
<https://www.youtube.com/watch?v=n2a5RcMjF-g>

Houston Newsmakers | KPRC TV:
<https://www.click2houston.com/video/local-news/2023/01/23/houston-newsmakers-houston-informer-celebrates-135-years-of-black-houston/>

HTV Houston Television:
<https://fb.watch/igsA2F4B1W/>

FOX 26 Houston:
https://www.youtube.com/watch?v=ZfETNM__RZw

Que Onda Magazine:
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