

2026 Austin Veterans Parade Sponsorship Opportunities

Honor Those Who Served. Support the Community.

Thank you for your interest in sponsoring the **2026 Austin Veterans Parade**.

The Austin Veterans Parade is a community-wide celebration honoring the service and sacrifice of veterans, active-duty service members, and military families. Your sponsorship helps support parade operations, public safety, volunteer coordination, hospitality, communications, and community engagement while demonstrating your organization's commitment to those who have served our nation.

We invite businesses, organizations, and community partners to join us in making the 2026 Austin Veterans Parade a memorable event for Central Texas.

Sponsorship Levels

Presenting Sponsor — \$25,000

- Exclusive recognition as Presenting Sponsor
- Premier logo placement on event materials
- Recognition in media and press releases
- Recognition from the Reviewing Stand
- VIP Hospitality Access
- Preferred Parade Entry Placement
- Website and Social Media Recognition

Freedom Sponsor — \$15,000

- Prominent logo placement
 - Recognition as a Major Parade Sponsor
 - Reviewing Stand recognition
 - VIP Hospitality Access
 - Website and Social Media Recognition
 - Preferred Parade Participation
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Liberty Sponsor — \$10,000

- High-visibility sponsor recognition
- Parade announcement recognition
- VIP Hospitality Access
- Website and Social Media Recognition
- Parade Participation Opportunity

Patriot Sponsor — \$5,000

- Sponsor logo on select event materials
- Reviewing Stand recognition
- Website Recognition
- Social Media Recognition
- VIP Hospitality Access
- Parade Participation Opportunity

Honor Sponsor — \$2,500

- Website recognition
- Sponsor listing
- Social Media acknowledgment
- Event Program recognition
- Parade Participation
- Limited VIP Hospitality

Service Sponsor — \$1,000

- Sponsor recognition listing
- Website acknowledgment
- Event Program listing
- Parade Participation Opportunity

Community Sponsor — \$500

- Sponsor recognition listing
 - Website acknowledgment
 - Community Supporter recognition
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Request the Sponsorship Packet

We would be pleased to discuss sponsorship opportunities and help identify the sponsorship level that best meets your organization's goals.

To request the complete **2026 Austin Veterans Parade Sponsorship Packet** or schedule a conversation with our sponsorship team, please contact us.

Email: info@mven.org

Subject: 2026 Austin Veterans Parade Sponsorship Inquiry

Support the Mission

Your sponsorship helps honor veterans, recognize military families, strengthen community partnerships, and ensure the continued success of one of Austin's most meaningful Veterans Day traditions.

Thank you for supporting the Austin Veterans Parade and those who have served our nation.

Austin Veterans Parade

Organized by the **Military Veterans Empowerment Network (BOLD MVEN, Inc.)**

501(c)(3) Nonprofit Organization

EIN: 33-3178086

Email: info@mven.org

Website: Austinveteransparade.com