



THE ANDERSON PARTNERSHIP

CASH IS KING

“Empowering Growth Through Smart Solutions”

WELCOME NOTE

”

People :
Performance:
Profit:

Thank you for taking
time to explore our
Boutique Consultancy
of Key Services

Max Anderson
Managing-Partner



ABOUT ME

My Background

Serial Entrepreneur having learnt the hard way to scale & build businesses based on “knowing what I know”. I can now pass on insights and key services that will make a considerable difference to UK SME's like you who want to go from “survive” to “thrive”



OUR PORTFOLIO

Whether you are improving your employee engagement to increase productivity.
Creating a culture that drives performance.
Creating extra revenues through smart tax strategies or outsourcing focused and highly skilled sales professionals will all culminate in increased profitability.

People - Performance - Profit



People-Performance - Profit



Engage - Retain - Recruit - Revenue

Profit



Profit





Full Service National HR
Consultancy

www.insightfulgroup.uk



Fractional HR Directors

Access Board Level Strategic operators
at a fraction of full time employment

Fractional HR Managers

Scaling Up - scaling down - bring in the
experts to guide you through change

Fractional HR Projects

Merging? Acquiring? Expertise to
see you through each process

Pragmatic Help & advice

Straight talking - no nonsense
support when you need it



Self Serve Online HR HUB

www.insightfulhub.co.uk



Free Community

Ask the expert, 24/7 support, free resources

From Micro to Enterprises

Flexible subscription platform based on what you need, when you need it

Library of Jargon Free Advice & solutions

perfect for NON hr professionals to conform and exceed compliance

How To Videos

Hand holding through every challenge you will face with employees



Engage - Retain - Recruit - Revenue

Employee Benefits and
Rewards

www.employmentpartnership.co.uk



Free Benefits & Rewards

Increase employee engagement.
Happy staff, great morale = increased productivity

Attract & Retain Top Talent

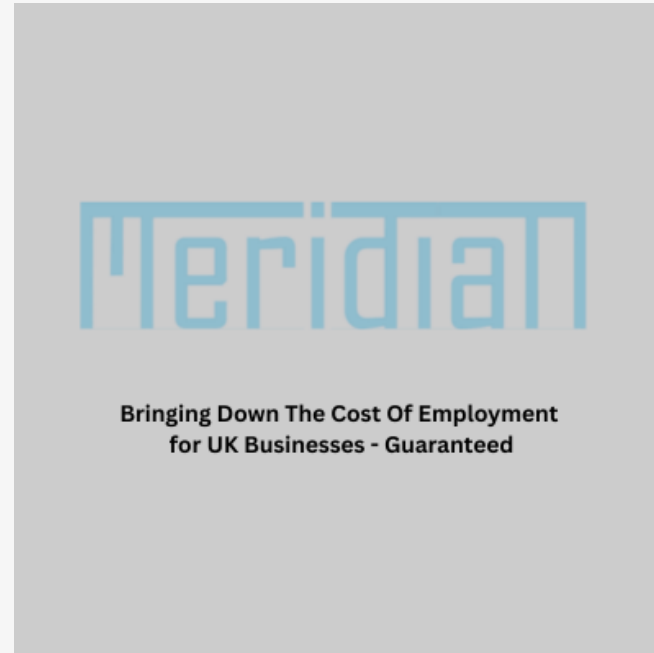
Employees want more than good pay,
they want/demand access to the best
benefits for them and their family

Remove Existing Costs

Replace and enhance your
existing benefits package

Revenue share

Receive a guaranteed support
fee of 1% of your gross pay roll -
every month



Business Payroll Rebate
Smart Tax Reduction

www.theandersonpartnership.co.uk/meridian



30% Tax Reduction

Go from 15% to 10% on your Employer
NI Contributions

Instant Cash Impact

Reducing your monthly NI contributions
means significant cash gain

Secret of Corporates

A process used by Corporate
entrepreneurs now accessible to SME's

No cost or effort

No cost to the service -all heavy
lifting carried out by us.



THE SALES SUPPORT HUB

Turning Data...Into Prospects...
Into Clients

Outsourcing professionals to
scale fast and scale smart

www.salessupporthub.co.uk



Outsource means cost reduction

remove the employee costs - NI,
holiday -sickness pay - no hr worries

Expertise on tap by the hour/day/week/month

Access experts at a fraction of the cost of
full time employee - when you want it

Lead Generation by human beings

We do the prospecting so you just close
the business opportunities delivered on
a plate

Filling the Gaps

Prospecting - data cleansing - face to
face selling - sales managers/directors

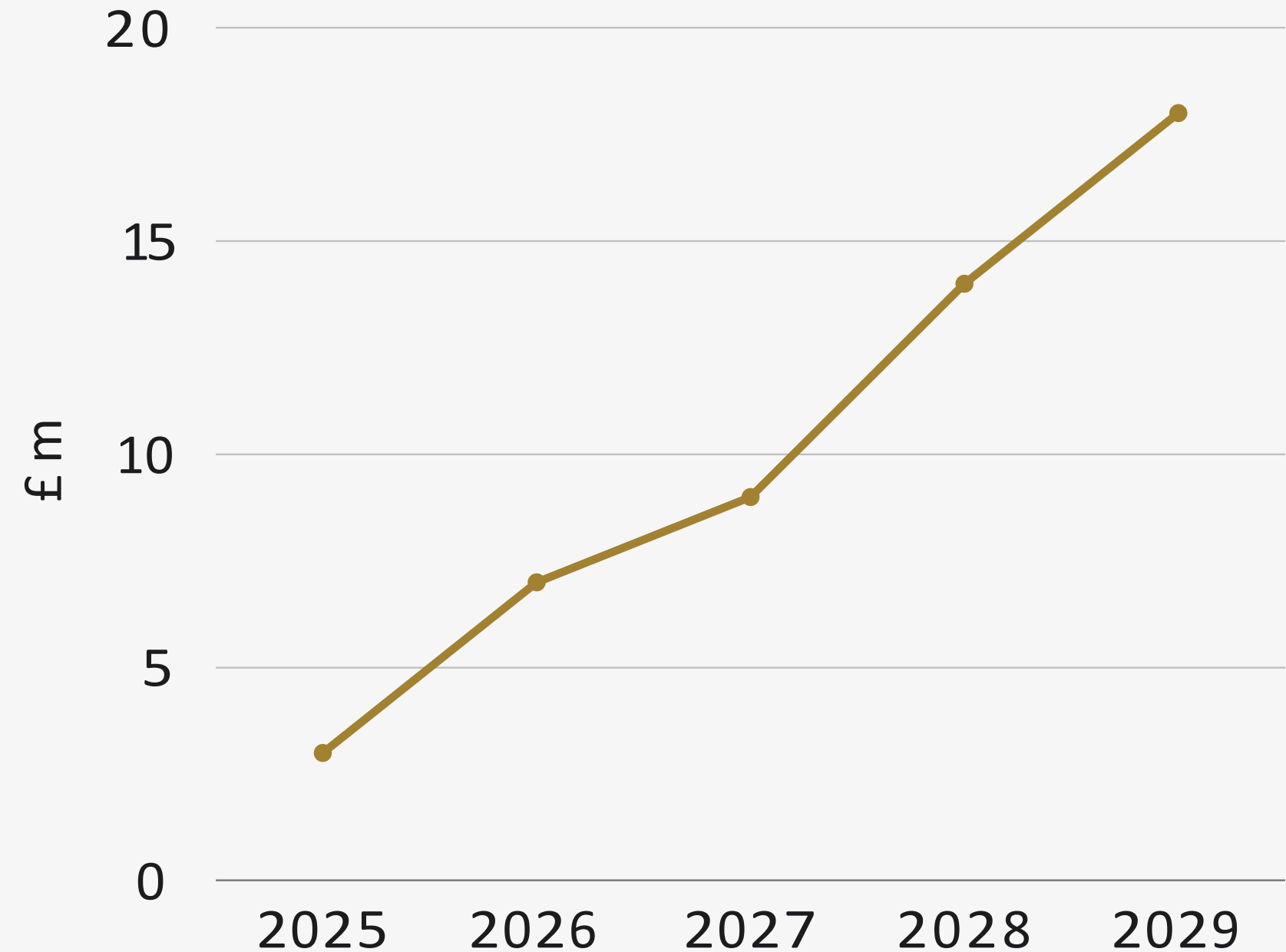
GROWTH PARTNERS

Whether it's delivering simple tax reductions to give you more cash in the business....

To providing our unique employee benefits & rewards to bring the best out of your people and more cash....

Maybe providing you with a Fractional Chief People Officer to make sure you deliver on your people & growth plan...

Or simply giving you access to fractional sales professionals to either open new doors, markets, sectors. Deliver qualified opportunities for your sales people or “be” your sales people.....



.....we will help you “grow” at the pace you set.

**We look
forward
to being of
service.**



THE ANDERSON PARTNERSHIP

CASH IS KING

Email Us

max@theandersonpartnership.co.uk

Follow us on LinkedIn

[@theandersonpartnership](#)

Find us

www.theandersonpartnership.co.uk

Call Us today

01332 325596