

# Cost Savings Playbook

Saving You Time and Money





## The Strategy

**Small businesses have taken a hit from soaring energy prices, and we felt it too.**

Watching costs spiral and having to pass them along didn't sit right with us. At QuikSwitch, we take personal pride in finding savings for our clients and with the constant rises, this wasn't possible.

### **So we acted.**

We gathered usage data from operators and contract details from over 1,100 sites. Then we went to suppliers with real numbers and real bargaining power

to achieve the best possible pricing for our customers.

The result? We were able to get back to doing what makes us proud: offering low rates across the board for our customers.

**With our help, a community trust saved £20,000.**



## *The Implementation*

**By pooling the demand of 1200 sites, we negotiated better rates.**

Following a review and evaluation 10 suppliers, we partnered with a forward-thinking provider offering a 100% REGO-backed renewable tariff, with UK call centres and dedicated account management to ensure our customers are always put first.

This means that all our customers can achieve a significant reduction in CO<sub>2</sub>e if they switch to the green tariff. Or stay standard and still save 10–20% compared to typical rates.

# 15%

Gladstone Software HQ saved **15%** - and avoided **43 tonnes of CO<sub>2</sub>e**



## The Service

Once you choose QuikSwitch,  
the benefits do not stop there.

We don't just broker a switch - we offer full support:

- Free bill validation to catch supplier errors and identify future savings
- Access to savings on the standing charge and other transmission-based costs
- Market insights and contract strategy advice
- Personal account manager to support you at every step



Yorkshire Gym saved  
**£6038**  
per year on their  
energy bills



## The Results

With over 175 sites joining in the first three months, we are on track to deliver even bigger savings for next year.

### 22.6p/kWh saved

*"Literally, just saved me a grand a month, yesterday. This was across two of my biggest meters."*

**Pat Cowdell - Energy Club**

### 15p/kWh saved

*"I seriously can't believe any owner of a gym would not be interested in trying to reduce costs. I can save over 15p per unit on my day rate"*

**Carl Davies - V66 Gym**

These savings are against their current contracted prices, and were 15% cheaper than the next best market price.



# Smarter Tech, Smaller Footprint

We connect you with best-in-class suppliers of carbon-reducing technologies, helping you cut emissions and energy costs.

Getting ahead of the UK's Net Zero roadmap doesn't just benefit the planet, it makes business sense. Here's how we can help:



## Building Management Systems

Gain greater control over your energy use with systems that track and optimise performance across your site.



## High-Efficiency LED Lighting

Even if you've already upgraded to LEDs, newer systems offer improved efficiency and lower running costs. We'll assess your current setup and recommend smarter alternatives.



## Solar Panels

We assess your usage and site to design a solar setup that fits your actual needs. We often identify oversized systems, and we adjust designs so that your generation matches your consumption.



## Circuit-Level Monitoring

Monitor how much power individual circuits draw via your meter. This lets you review and reduce unnecessary consumption and spot hidden inefficiencies.



## *The Optimised Option*

**At QuikSwitch, we take a holistic view of your energy use. Beyond contracts and supply, there are fast, low-cost upgrades that can deliver substantial savings, both in operating costs and carbon emissions.**

### **1. Voltage Optimisation**

Most buildings receive electricity at a voltage higher than they actually need. By reducing this at the meter, you can lower your energy consumption by approximately 10%, which directly reduces both your bills and your carbon footprint.

### **2. HVAC Optimisation**

Refrigeration and cooling systems often account for a large share of your energy usage, and they're usually inefficient. For example, condensers typically run 5–6 minutes longer than necessary, even after optimal temperatures are reached.

With a simple retrofit powered by AI, we can optimise your HVAC system and cut energy consumption and emissions by

# 20-25%



## *The Waste Solution*

**By using the bulk purchasing power of 1,200 sites, we were able to negotiate with suppliers to offer all participants the best-in-market prices.**

As the success of our energy basket continues to grow, we've extended the same philosophy to waste management. Working with a national waste broker, we've secured preferential rates specifically for independent gym owners.

Early results show strong savings of 15–20%, and just like with energy, the more participants involved, the better the discounts.

But price isn't the only reason to join.

Our waste management partners also help you reduce your environmental impact:

- Carbon offsetting: All vehicle emissions are offset, reducing and offsetting your Scope 1 and 2 emissions.
- Zero to landfill: Waste is recycled wherever possible, helping you reduce what's discarded.

This solution delivers on both cost-efficiency and sustainability, all while making waste one less thing to worry about.



## The Payment Solution

# On-site card processing is the next cost line to get the innovative QuikSwitch treatment.

We've secured fixed pricing for rental and acquiring charges, representing some of the lowest rates in the market.

This area of cost is an absolute minefield, sold to businesses by commission-only sales representatives who are driven by their revenue rather than your actual costs.

Card processing is often overcomplicated and overpriced, with hidden fees, variable rates, and contracts designed to confuse.

### **QuikSwitch is turning this on its head.**

Cheaper baseline pricing and a consultative approach mean we can beat any prices — and ensure you fully understand what you're paying for.



We can beat  
**WorldPay,**  
**Zettle, SumUp,**  
**GoCardless, Stripe**  
and many more on  
acquisition charges.

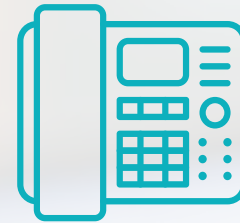
Simply send us a copy of your monthly statement,  
and we will take care of the rest on your behalf.



## Telecoms & Broadband

**By leveraging the power of consortium purchasing, we can unlock remarkable savings for keeping your business connected.**

We work with all major fibre networks, offering full-fibre speeds to most customers at a fraction of typical costs.



### Hosted Voice (VoIP)

Our hosted Voice over Internet Protocol phone systems is the best on the market.

#### Each line includes:

- A 4,000-minute call bundle
- Auto-attendant and hunt group features as standard
- An app for smartphone, laptop, or tablet - so you can take and make calls wherever you are

Never miss a lead again, whether you're in the office or on the move.



### SIM-Only & Mobile Contracts

We also specialise in offering you and your staff the best-priced mobile SIM only contracts, along with competitive handset contracts.

#### Even better, pay through your business and you:

- Reclaim VAT
- Avoid benefit-in-kind charges
- Reduce your National Insurance and Corporation Tax exposure

Three savings in one, all while keeping your team connected.



## Tax Efficiency

With increasing costs such as National Insurance, the Living Wage, and Business Rates, it's more important than ever for business owners to take control of their expenses. At QuikSwitch, we're helping you minimise costs wherever possible, so you can focus on growth.

Here are some of the strategies we can help you with:



### Salary Exchange Schemes

Reduce your National Insurance bill while boosting staff retention - a win for both your bottom line and your team.



### Relevant Life Cover

Pay for life insurance through your business, saving on corporation tax, self-assessment tax, and inheritance tax - an innovative, tax-efficient way to protect your employees.



### Personal Pension Planning

Set up a company pension scheme and start saving for the future in the most tax-efficient way. Secure your retirement while benefiting from business tax relief.



## The Results

These are just a few examples of how we help our clients reduce costs, improve efficiency, and boost profitability across multiple areas of business operations.

### £2150 saved

NR Health and Fitness saved £2150 per year versus the next best market rate at his site in Lowestoft.

**Nathan Gosling -**  
NR Health and Fitness

### £8900 saved

*Gladstone Software HQ saved £8,900 on their renewal price. They also chose our 100% renewable product and avoided 43 metric tonnes of CO2e, setting them firmly on their path to net zero.*

**Gladstone Software HQ**

### £1350 saved

*Amaris Universe, Nottingham saved £1350 per year against the renewal quote offered by his existing supplier.*

**Bryn Cragg -**  
Amari's Universe, Nottingham





# **Saving You Time & Money**

**Unlock huge savings with a  
simple switching process.**

**Benefit from all the usage  
from all participants to  
reduce your energy, waste  
and card machine bills.**

**Call us now on**  
**01332 325596**

**or email us**  
**[max@theandersonpartnership.co.uk](mailto:max@theandersonpartnership.co.uk)**