

# THE CAMPBELL

2023 Business of the Year

thecampbellpress.com



# PRESS

334 E. Campbell Ave, Campbell, CA. 95008

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YOUR #1 COMMUNITY NEWS AND INFORMATION SOURCE!

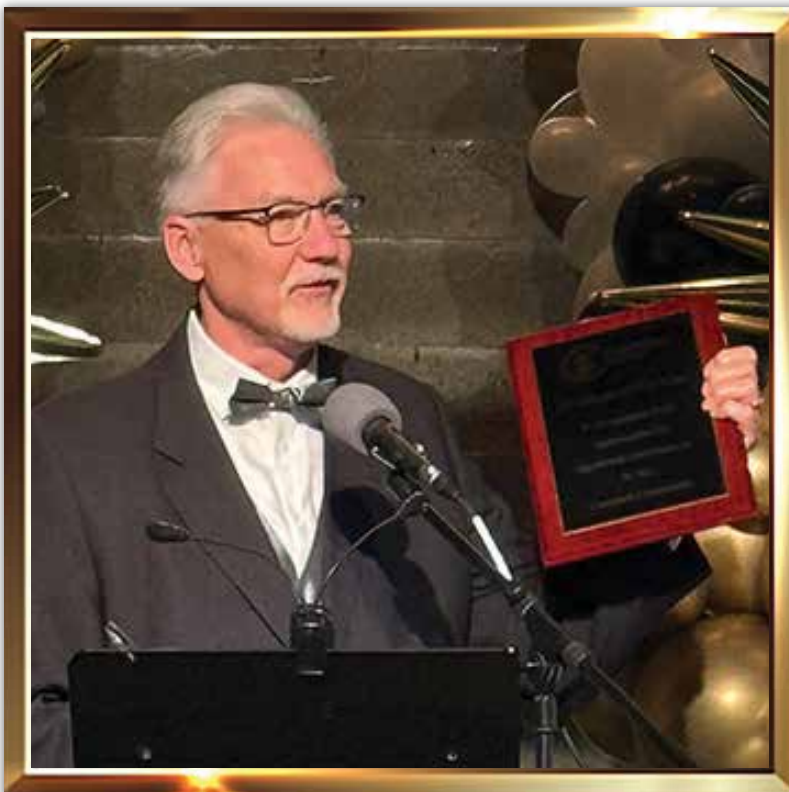
APRIL 2025

FREE

## Celebrating Campbell's Unmasked Heroes 2024!

The Campbell Chamber Community Foundation hosted its 57th Annual Celebrate Campbell gala on March 15, 2025, at The Cannery. This black-tie masquerade event, themed "Unmasking Campbell's Heroes," honored outstanding individuals and businesses that have significantly contributed to the Campbell community.

I strolled in fashionably late that evening as cocktails were already flowing and the shrimp appetizers were going quickly. Charcuterie boards of cheese, crackers, and fruit covered the countertops as the attendees mingled and enjoyed the festive atmosphere. The musical entertainment was provided by piano and vocal performing duo Dave Coldren and Mikey Day, and service soon followed with the awards program starting soon after.



**Robert Patterson – A Tool Shed**  
Business of the Year

Each year, Celebrate Campbell recognizes the Citizen of the Year, Business of the Year, Ambassador of the Year, and Volunteer of the Year. Additionally, local service organization volunteers are acknowledged for their dedication and service. The gala also serves as a fundraising event for the Campbell Community Foundation Scholar-

ship Fund, supporting local high school seniors in their educational pursuits.

The Campbell Chamber Community Foundation has been honoring the community's silent heroes for over five decades, highlighting the importance of volunteerism and community involvement in making Campbell a



**Jason Baker**  
Citizen of the Year

vibrant and thriving city.

For more information about the Campbell Chamber Community Foundation and its initiatives, please visit their official website at: [campbell-chamber.net](http://campbell-chamber.net).

*Continued on pages 3, 5, 15*



**Ken Johnson**  
Chamber Director

### PICTURE OF THE MONTH



THE AINSLEY TAP HOUSE CONSTRUCTION TAKES SHAPE

PHOTO © MATTHEW C. HOWE

## Just a Little Bit of History

*By Susan Blake, Campbell Historic Preservation Board*

February's mystery photo was taken of the rear two story building in the Courtyard, located on the east side of the building where there is a covered stairway to the second floor. The photo was taken from the empty parking lot.

The Courtyard has Spanish Colonial Revival-style commercial units that were constructed in 1947. It was originally named the Friendly Shopping Center. The two-story building in the back was once a farm house, circa 1913-1915. It originally stood up front on Campbell Ave. It later became a working class hotel.



Here is the mystery photo for March. Can you figure out what it is and where it is located? Happy St. Patrick's Day and welcoming Spring.



## WORD OF THE MONTH

### “MISAPPROPRIATION”

[Mis-uh-pro-pree-ey-shun]  
NOUN

Wrongful use, especially the dishonest or inappropriate use of other's money, data, or personal information.

## THE CAMPBELL PRESS

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## HAPPENINGS

### Museum Happenings at the Campbell Museums - March 2025

#### Revitalizing History: Transforming the Sleeping Porch at the Ainsley House

For years, the sleeping porch at the Ainsley House has remained closed to visitors, taken off the tour due to its challenging interpretation. Originally, this room served as a bedroom for the granddaughters of Mr. and Mrs. Ainsley when they visited between 1925 and 1937. However, its previous furnishings—featuring baby and small children's furniture—often led to the misconception that the Ainsley's had a young child living in the home.

Now, in celebration of the Ainsley House's 100th anniversary, museum staff are embarking on an exciting renovation project to transform the sleeping porch into a brand-new exhibit: "From the Archives." This exhibit will shed light on aspects of the Ainsley family's history

not covered in tours, featuring rare artifacts, personal stories, and an exploration of the Ainsley Packing Company's legacy. Additionally, it will highlight the architectural elements that make the Ainsley House a historic gem.

The renovation process will unfold in stages, beginning with uncaulking the windows to restore the room's original ventilation. Next, the space will be repainted in period-appropriate colors, followed by the installation of UV-protecting window shades to preserve the displayed artifacts. Exhibit cases will then be constructed to house historical objects, culminating in the final installation of the exhibit itself.

#### Made Possible by the Campbell Museum Foundation

The transformation of the sleeping porch is generously

*Continued on page 9*



## HERE'S HOWE



I recently worked on a 3 day live broadcast for NVIDIA during their global technology conference held in downtown San Jose. Back in the early 2000's if you were a serious gamer, you wanted NVIDIA's Ge-FORCE graphics card in your PC to experience the best visual display possible. Crazy to think this was they were known for then, now that NVIDIA is the leader in the AI technology revolution, by creating megapowerful computer chips and processors that are now water-cooled rather than air-cooled.

I was doing a pre-show broadcast with two popular podcasters who delivered an impressive and informative two hour question and answer presentation with various technological guests and giants that included Michael Dell. President and NVIDIA CEO Jensen Huang interrupted the talks when he suddenly appeared in a Denny's outfit and bag of food, serving the guests "pigs in a blanket." It was quite entertaining as he told the story about how he started as a young boy working at a local Denny's restaurant, and certainly the connection to as why the large Denny's truck in the parking

lot had been serving free breakfasts all morning to the attendees. Jensen later wowed and bedazzled the crowd inside a packed arena with an amazing two hour long keynote presentation utilizing amazing visuals on a gigantic LED wall that dwarfed him. Jensen also interacted with a small robot named 'blue' that joined him on stage looking a bit like the robot in WALL-E. I was a bit surprised he sounded more like R2-D2 rather than C3PO, nonetheless, the robot revolution is indeed here. Your grandkids will not drive a car, fix dinner, do dishes, or mow the lawn. They will have a permanent 'smart' home companion friend sitting on the couch with them, conversing, playing, and helping them with their homework – if you so choose that is. And you probably will. They will become the connection to your kids while you are still at work, that is, if you need to be anymore. They will be affordable for most of us in only 10 years' time. I don't see the AI revolution as scary as some people do, but it is here now and it's not going away anytime soon, so you should embrace it early on to stay on top of all things that will soon change our world dramatically.



Jensen Huang delivers his AI keynote message.

## THEN AND NOW



Photo: The Campbell Press



Photo: © Matthew C. Howe

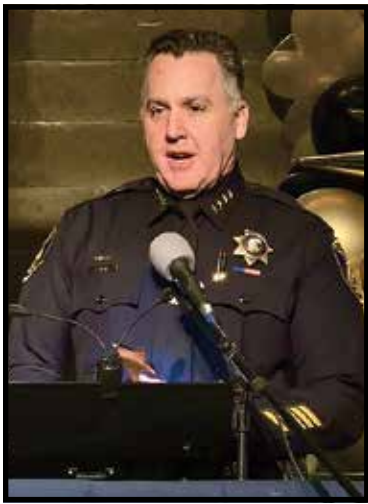


This photo is of me waving to my mom as she snapped a Polaroid pic on my first day of 4th grade at Cherry Lane School. Cherry Lane School (as it was first called) became Campbell Elementary, then Campbell Junior high school, and finally Campbell School of Innovation as it is today after a full face-lift. I attended kindergarten there, then shipped off to Hamilton School on a bus (the Home Depot location) then back to Cherry Lane for 4th through 8th grade before attending Campbell High School. The background in the first image in the distance was (I believe?) the library. It's cool that my daughter and nephew are currently attending CSI and that it is still going strong to this day.





## Celebrating Campbell's Unmasked Heroes 2024!



**Gary Berg**  
Chief of Police



**Chief of Police Gary Berg presents Rachel Peckman with Honoree of the Year Award**

## PUBLISHER NOTES

By Nancy O. Whitney

### Campbell Honors Its Heroes in History!

A Tool Shed winning Business of the Year 2024 is a great acknowledgement of 80 years of exceptional service and a shining example of a family-run business that continually puts Campbell first. Their dedication—renting equipment to support community events without hesitation—truly lights up our town's legacy. Be on the lookout for their 80th Anniversary party in July to be held at their location in Campbell. Being the recent past winner of Business of the Year 2023, The Campbell Press respectfully passes the torch to A Tool Shed and gives them a heartfelt congratulations for a job well done!

A huge congratulations to Jason Baker, our Citizen of the Year! His remarkable journey from serving as mayor twice, to continuing to inspire young minds as a teacher, including previously for the Campbell Union School District is a testament to his unwavering commitment to public service. Campbell is fortunate to have such passionate leaders.

Celebrating our local heroes—from our civic champions at the Chamber of Commerce to our dedicated first responders—reminds us all of Campbell's rich history and bright future. Here's to warm, refreshing days filled with new beginnings and heartfelt community pride! We all look forward to next year's dinner.

Celebrating our dedicated service clubs and outstanding honorees has never been more exhilarating! In this issue, you'll find the winners and honorees whose passion and generosity shape our vibrant City of Campbell. Let's take a moment to congratulate these caring volunteers and celebrate the spirit that unites us all.

A huge shout-out goes to the Campbell Chamber of Commerce—Ken Johnson and his exceptional team deserve hearty applause for their flawless work with the venue and program, a tradition they've maintained with excellence year after year. We also extend our warmest Congratulations to Riya Minglani from Prospect High School for receiving the Sally Howe Journalism Scholarship Award.

A special round of applause is for Captain Harold Harvey, President of the Campbell Veterans Memorial Foundation, on his inspiring second year leading the organization. His collaborative efforts to partner with the Campbell Kiwanis are making this year's extravaganza even more spectacular—imagine over 30,000 eggs ready to delight families at the annual egg hunt! And that's not all, we have a parade too! After the egg hunt, join the joyful Bunnies and Bonnets parade, a cherished family tradition that started with Lloyd

*Continued on page 12*



**Campbell Police Foundation**  
Partnership for a Safer Community



**Coffee! Cops! Community!**  
Come meet members of the Campbell Police Department as they join us for our annual fundraiser breakfast.



**Saturday**  
**April 5, 2025**  
**9am to 10:30am**  
at  
**The Home Church**  
1711 South Winchester Blvd.  
Campbell (behind KFC)  
**Tickets \$25**

GET TICKETS at [campbellpolicefoundation.org](http://campbellpolicefoundation.org) or scan the QR code below



For questions or sponsorship opportunities, email [info@campbellpolicefoundation.org](mailto:info@campbellpolicefoundation.org)



MARCH

### CAMPBELL REAL ESTATE

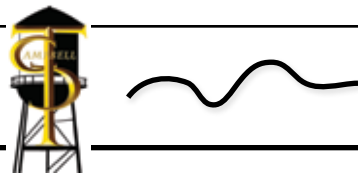
MARCH

ADDRESS	SALES PRICE	B/B	AGE	LOT SIZE	SQ. FT
<b>SOLD/CLOSED ESCROW, SINGLE FAMILY HOMES</b>					
Trailblazer Place	\$3,332,300	6/4	0	6540	3113
Westmont Avenue	\$3,055,000	4/3	79	6916	2682
Virginia Avenue	\$2,913,000	3/2.5	72	10800	2159
Archer Way	\$2,907,000	5/2.5	57	7350	2046
Burrows Road	\$2,890,000	3/1	80	19200	1820
Welker Court	\$2,507,000	4/2	58	6448	1628
Middletown Drive	\$2,400,000	3/2	63	6000	1330
Bucknall Road	\$2,075,000	3/2	70	6420	1165
Hazel Avenue	\$1,900,000	2/1.5	85	6327	1456
E. Campbell Avenue	\$2,180,000	3/2.5	63	10362	2608
<b>SOLD/CLOSED ESCROW, CONDO/TOWNHOMES</b>					
Capri Drive	\$1,451,198	3/2.5	44	1963	1990
W. Parr Avenue	\$1,200,088	3/2.5	50	1533	1447
Orchard Oak Circle	\$1,580,000	3/2.5	29	1298	1895
N. 2nd Street	\$1,270,000	2/2	17	1755	1512
E. Latimer Avenue	\$1,252,000	3/2.5	31	1336	1345
E. Latimer Avenue	\$735,000	2/1	54		810
Union Avenue	\$1,188,000	3/2.5	43		1332



Call Janie Kelly of Realty One Group Infinity today for additional information on properties listed. If you are considering listing your home, Janie will gladly prepare a no-obligation property value analysis on your property. 408-915-7755 CA DRE #01217039





# HUMANITARIAN AID

Larry Edson

President West SJ/Campbell Lions



Did you order your tickets yet for Comedy Night on April 5? If you are reading this at the beginning of the month there might still be time.

Go to [https://wsjlions.org/comedy\\_night\\_25/toordertickets](https://wsjlions.org/comedy_night_25/toordertickets) and get more info.

Last month I went to our annual Lions convention where I heard firsthand about the devastation from the fires in Southern California. In times like this Lions are always on the front lines trying to help. Just since July of last year LCIF has given out over \$5.4 million in humanitarian grants and over \$1.7 million in disaster grants. And it's not just money. Many of

our districts have physical resources and teams trained

to help local officials when disaster strikes. Our grants

are geared for both short-term relief and long-term

relief. Because of hazardous chemicals and distribution logistics our SoCal teams have so far been limited to mostly delivering monetary donations. We were reminded that since many of the goods coming into our state start in the L.A. area it makes little sense for those of us living in the North to purchase goods, have them shipped to us, only to turn around and ship them back south. There will come a time – in, say, 18-24 months when we will be able to do much more. LCIF has committed \$1 million to California in this effort, and we hope to raise matching funds through local fundraising and corporate contributions.



## Campbell Veterans Memorial Foundation



The Campbell Veterans Memorial Foundation (CVMF) had a grand month of March indeed. Harold Hervey received the Veteran of the Year Award at the Celebrate Campbell event on 3/15/25. The venerable Chamber of Commerce conducted its annual grand black-tie affair with gilded ladies in their finest gowns and elegant masks. Harold expressed his sincere gratitude to the CVMF

Board for the honor but stressed that true visionaries like Jim Free, Dan Furtado, Ken Estep, Frank Jewett, and Mike Kowtowski are the real heroes of the evening since they found and sustained the CVMF for the past 17 years.

Finding ways to thank a hard-working team is always a high priority for any non-profit like the CVMF. With that in mind, our gang had a great time playing games at Campo di Bocce in Los Gatos. Great food and good times were had by the Board and a few of our friends. It was the bocce ball version of the Navy-Army football

game. Of course, the Navy won because it had a Marine on the team.

Don't forget to attend the Easter Egg Extravaganza on 4/19 at the Campbell Community Center and our Memorial Day celebration on May 26.

[www.campbellveteransmemorial.com](http://www.campbellveteransmemorial.com)



## AARP

By Margaret Schieck, Co-President

First of all, Congratulations to The Campbell Press on its fourth anniversary in business. We certainly appreciate having a lively community newspaper again!

Happy St. Patrick's Day to everyone. March is not only Irish Heritage month, but also Women's History month, so we should see lots of opportunities for special programs and events. March 20th is the first day of spring, and hopefully we'll see some warmer days. On a more somber note,

this is also the month of Ash Wednesday and Purim.

In February, Chapter 5151 of AARP enjoyed an inter-active presentation of safe "chair exercises" by instructor Mary Ann Smith. We all had a chance to stretch and move a bit. Our March meeting will feature Alexandra Thompson from the Lost Gatos Museum.

April is Volunteer Appreciation Month, and at that time we will be awarding the Volunteer of the Year Award to the nominee approved by our Board. The person nominated is a secret until the announcement is made. Keep reading The Campbell Press as well as

our Dispatch to find out what else our group has in store.

The Campbell Area Chapter 5151 of AARP meets on the third Tuesday of each month, for March that is the 18th, at the Campbell Community Center, 1 West Campbell Ave. in room Q80. There is a coffee and browsing time starting at 9:15 a.m. and the formal meeting begins at 10:00. Don't forget to set your clocks ahead one hour on March 9th when Daylight Savings Time begins. No one would want to be late for anything, especially not for our interesting meeting on March 18th. One does not need to be a Campbell resident to join this group.

## 45th Annual Campbell Easter Egg Hunt !!!

[HomeInSiliconValley.com](http://HomeInSiliconValley.com) and [The Kiwanis Club of Campbell](http://TheKiwanisClubofCampbell.com) are proud to bring the Campbell area community this cherished event going on its 45th annual running. 30,000 eggs will be hidden for this event!

**45th Annual Easter EGGSTRAVAGANZA**  
FREE COMMUNITY EVENT  
Saturday April 19th, 2025, 9-10:30 am.,  
Campbell Community Center Soccer Field  
1 West Campbell Ave

- 30,000 Easter Eggs
- Pictures with the Easter Bunny
- Coffee, Donuts, Bagels
- 6 Jump Houses
- Petting Zoo with bunnies
- 50 face painters
- Baton & Dance demonstration
- Music, dancing DJ Stevie Pop

30,000 Easter Eggs - Egg Hunt @ 10:30 when you hear the song "Who Let the Dogs Out?"

Sponsored by: HomeInSiliconValley.com, CampbellKiwanis.org, City of Campbell, The Home Depot, House of Eggs, Community Christian Church, Alford Street, Krupp Kreme Donuts, Astorjany, Valley Station Club & Campbell CEET - [www.campbellkiwanis.org](http://www.campbellkiwanis.org)

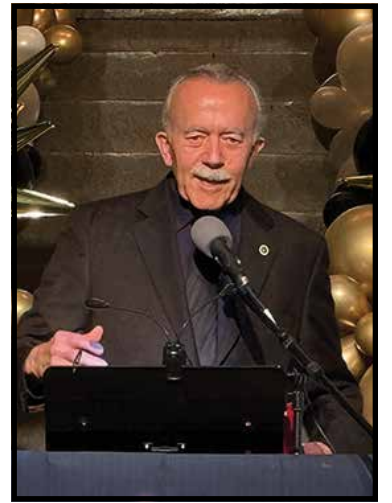
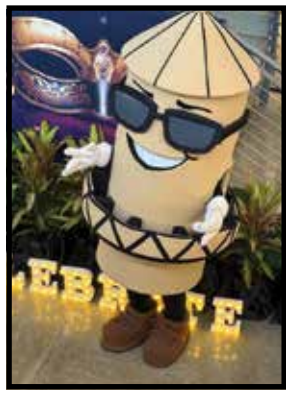
**Campbell Historical Museum**  
**FIELD TRIP**  
Available  
Mon-Fri  
9 am - 11:30 am  
Explore Local History  
Experience the Past  
2nd & 3rd grades

The Campbell Historical Museum  
51 N. Central Ave, Campbell, CA 95008  
contact Kerry Perkins  
kerry@campbellca.gov





**Celebrating Campbell's Unmasked Heroes 2024!**



**Brooke Ramirez**  
presents Volunteer  
of the Year

**Carol Pouya**  
DCBA Honoree

**Mike Kotowski**  
Scholarship presenter



**Mike Kotowski** presents  
Leadership Scholarship Award to  
**Loyal Aljuni**



**Dan Orloff**  
Past Chamber President



**Miss California**  
Sings National Anthem



**Ann Rose**  
Chamber Ambassador  
of the Year



**Anakin Russamevipanont**  
Del Mar H.S.  
Betty Deal Scholarship

**MORE DOWNTOWN CAMPBELL BIZ**

F	X	A	W	S	Y	L	W	A	L	F	R	U	I	T
F	Y	O	I	S	S	E	N	T	I	F	H	S	U	R
I	T	E	L	G	U	A	P	O	S	L	Y	L	N	O
D	I	I	D	R	A	O	B	F	O	O	W	O	A	P
R	C	Z	R	A	G	E	X	T	F	A	I	R	S	S
A	D	Z	O	N	E	F	I	S	H	T	F	E	C	D
C	U	A	S	H	I	P	U	M	A	S	L	Z	H	A
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O	L	A	L	A	S	I	R	H	M	A	R	I	A	R
S	C	P	Q	E	K	A	P	A	R	T	R	P	R	O
T	R	U	E	S	C	R	U	Z	M	I	A	P	K	M
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D	R	O	N	E	T	P	L	A	I	N	S	D	I	O
A	R	I	L	E	S	E	O	R	E	H	I	L	L	R
S	P	E	L	L	C	R	A	F	T	K	S	A	T	E

PINK CARNATION FLORRA NOX OLALA HAZE WILDROSE LIRA  
 RUSH FITNESS MO'S WOOFBOARD DOPPIO ZERO SPELLCRAFT  
 CLOUD CITY AQUI KAIZEN TOSTADAS STACKS NASCHMARKT  
 FLOAT STATION FLAWLYS WAX RAGE ROAD SPORT  
 EL GUAPO'S HEROES ONE FISH CARDIFF PALAZZI

Words can be diagonal and backwards too! How many "more" words can you find?



**Jan Telesky** Chamber Volunteer of the Year  
with Chamber Director Ken Johnson







# Campbell Chamber of Commerce

## Celebrate Campbell 2025: Unmasking Campbell's Heroes *By Kristen Frank*

Campbell's most anticipated annual event, Celebrate Campbell, returns for its 57th year on Saturday, March 15th, at The Cannery (300 Orchard City Drive, Campbell, CA). This year's theme, "Unmasking Campbell's Heroes," invites guests to don their finest attire and add a touch of mystique with an elegant masquerade mask.

Organized by the Campbell Chamber Foundation, Celebrate Campbell is an evening dedicated to honoring the individuals and businesses that make the city a thriving and vibrant community. The event will feature a catered dinner by Table & Terrace and a no-host bar sponsored by Kyoto Palace Japanese Steakhouse.

### A Historic Venue: The Cannery

The Cannery was once a bustling center of Campbell's fruit-packing industry. Originally built in the early 20th century, it was a key part of the California canning boom, processing locally grown apricots, peaches, and prunes. As Campbell transitioned from an agricultural town to a dynamic Silicon Valley hub, The Cannery was transformed into a mixed-use complex while preserving its rich historical character. Today, it is a reminder of Campbell's evolution, making it

the perfect venue to celebrate the amazing people who help make Campbell such an incredible place.

### Campbell's 2024 Citizen of the Year: Jason Baker

Each year, Celebrate Campbell recognizes an outstanding individual who has made significant contributions to the community. This year's Citizen of the Year is Jason Baker, a dedicated leader in regional public policy and community advocacy. With a strong background in law, government affairs, and public service, Jason has played a pivotal role in shaping policies that benefit Campbell and the greater Silicon Valley area. Currently serving as Senior Vice President of Transportation, Housing, and Community Development at the Silicon Valley Leadership Group (SVLG), Jason has spent years working toward improving public transit, housing solutions, and local governance. His commitment to public service and passion for community engagement make him a well-deserving honoree.

### Celebrating Campbell's Outstanding Businesses

The Business of the Year Award recognizes companies that have shown exceptional dedication to the community. This year's three finalists are:



**A-Tool Shed** – A community staple, A-Tool Shed was previously awarded Business of the Year in 1998, the second year the award was introduced at Celebrate Campbell. They have been providing high-quality tool and equipment rentals for decades.

**Ben's Marketplace** – Ben's Marketplace is a woman-owned pet supply store dedicated to providing all-natural, high-quality pet nutrition and products.

**Darling Fischer** – A staple of Campbell since 1953, Darling Fischer Campbell Memorial Chapel is known for compassionate service and community support.

The winner will be announced during the gala, joining a distinguished list of past honorees.

### Recognizing Local Heroes

Beyond individual and business awards, Celebrate Campbell also acknowledges the dedication of a number of vital local organizations, along with the Downtown Campbell Business Association, the Campbell Police Department, and the Santa Clara Fire Department. These everyday heroes work tirelessly to keep the community safe and thriving, and this year's masquerade theme is a fitting tribute to their often-unseen efforts.

### Get Your Tickets Before They're Gone!

Tickets for Celebrate Campbell 2025 are on sale now and will be available until Monday, March 10th. Don't miss this chance to enjoy an elegant evening, honor Campbell's finest, and experience a night filled with history, celebration, and community spirit.

For more details and ticket information, visit [campbellchamberfoundation.org](http://campbellchamberfoundation.org) or scan the QR Code.

Mark your calendar, bring your best masquerade mask, and get ready to Unmask Campbell's Heroes!

## Money Empowerment *by Jill*



### Plan Your Vacation Without Breaking the Bank

As we head into the Spring season, many of you may be looking to get out of hibernation and start planning a getaway. I love looking forward to my vacations just as much as I love actually being on them. The whole process is fulfilling and exciting! But what I also love is ensuring that my vacation budget is reasonable so that when I come home, I don't feel like I need to work extra hours just to pay for my time off.

If you have a vacation coming up, I highly recommend including the planning in your financial budget. Below are some suggestions to help you enjoy your trip without financial stress:

#### 1. Set a Total Budget

Before you start booking anything, decide how much you're comfortable spending on your trip. Setting a total budget ensures that your vacation is enjoyable without putting a strain on your finances when you return.

#### 2. Break It Down by Category

Once you have your total budget, divide it into categories such as flights, accommodations, food, activities, souvenirs, and unexpected expenses. This helps you see where your money is going and prevents overspending in one area.

#### 3. Start a Vacation Fund

If your trip is a few months away, start setting aside money from each paycheck into a dedicated vacation fund. Even small contributions add up over time and reduce the financial burden when it's time to book.

#### 4. Hunt for Deals

Make the most of travel reward points, off-peak pricing, and online discounts. Websites, apps, and credit card rewards can help you score deals on flights, hotels, and activities, allowing you to stretch your budget further.

#### 5. Prepay What You Can

If possible, prepay for flights, accommodations, or excursions in advance. This spreads out your expenses over time, making it easier to manage costs rather than facing one big bill all at once.

#### 6. Set a Daily Spending Limit

Once you're on your trip, set a daily budget to help you stay on track. This prevents overspending and ensures that your money lasts throughout the entire vacation.

#### 7. Plan for Post-Vacation Finances

Returning from a trip should be stress-free, not a financial headache. Ensure that you have enough funds set aside for regular expenses so that you can ease back into your routine without worry.

By incorporating these steps into your vacation planning, you can fully enjoy your trip without the stress of financial regret. A well-planned budget allows you to make lasting memories while keeping your finances in check. Happy travels!

Need some help with your personal budgets. I'm here to help.

All the best,  
Jill Scarnecchia

[livinbalanced52@gmail.com](mailto:livinbalanced52@gmail.com)

**57TH ANNUAL** Celebrate Campbell  
UNMASKING CAMPBELL'S HEROES

SATURDAY MARCH 15TH  
5PM-9PM  
THE CANNERY, 300 ORCHARD CITY DR  
BLACK TIE MASQUERADE GALA

SCAN THE QR CODE FOR TICKETS

**HISTORY HAPPY HOUR**

A LECTURE SERIES

Where history comes to life! Join us for engaging talks, lively discussions, and fascinating stories. Come to learn, stay for the food, fun, and stimulating conversation!

AT THE AINSLEY HOUSE/  
CARRIAGE HOUSE

LATE SUMMER DATES AND TOPICS TO BE ANNOUNCED.  
[CAMPBELLMUSEUMS.COM](http://CAMPBELLMUSEUMS.COM)  
FOR MORE INFORMATION





## CITY NEWS *By Sergio Lopez*

*This column is written by Mayor Sergio Lopez in an individual capacity and not on behalf of the City Council, city staff, or the City of Campbell.*

### City Priority and Budget Setting

The Campbell City Council has begun one of its most important processes: setting the city's priorities, which then lead into the budgeting process for the year. This work began on March 6, when the City Council met at Orchard City Banquet Hall in the Campbell Community Center along with city staff and department heads, as well as interested members of the public.

Councilmembers weighed in on city priorities: should they evolve or stay the same? Should new projects be added as a priority or should they be placed elsewhere in city plans?

During this process, Councilmembers weighed in on the major priorities as well as bringing up ideas for potential projects and smaller workplan items the city could embark upon. The priorities function like buckets or categories, into which other individual projects can fit.

Local residents also engaged with the process, with suggestions from local beekeepers to modernize Campbell's bee ordinance, a request for changes in marijuana ordinances, and ideas for master plans for the city's facilities such as the community center.

At the March 18th City Council meeting, the priorities were finalized as follows: Long-term Land Use Planning and Housing; Financial Stability; Sustainability; Community Health and Safety; and City Infrastructure. The process will then continue until the budget is adopted for the fiscal

calendar, which begins at mid-year.

### VTA Strike

Campbell residents have reached out to me about the impact due to the Santa Clara Valley Transportation Authority (VTA) strike. The strike by the Amalgamated Transit Union (ATU) Workers Local 265 (whose union headquarters is in Campbell) is the first in the agency's history. This union represents over 1,500 workers which includes the bus drivers, light rail operators, dispatchers, maintenance staff, fare inspectors and customer service representatives who serve the agency. The impact of the strike has been substantial: thousands of residents depend on VTA's bus and light rail service.

As Chair of the VTA Board of Directors, I have been closely engaged in the discussions, calling and meeting with leaders on both sides many times a day, focusing on ensuring that both sides remain at the table, particularly when conversations become difficult or hit roadblocks. The reality is that it takes time to have substantive conversations to responsibly develop and implement potential contract language. Throughout the process, I have listened carefully to both sides and worked with staff to offer solutions and ways forward. Contrary to some reports in the media, these discussions have been consistent throughout the strike, with both sides generally ready to meet even when the going is tough. On those rare days without scheduled negotiating sessions, there has still been substantive work to move toward a resolution and develop language which can work for both sides.

*Continued on page 12*

## DISTRICT NEWS



*By Susan Ellenburg*

I recently had the honor of attending a media briefing to celebrate and recognize the final disbursements of the county's \$15 million Childcare Expansion Grant Program.

As a former teacher and San Jose Unified School District Board member, I always love returning to the classroom and walking on a campus with all the energy and enthusiasm that children bring. It was a delight meeting the staff of the Willow Glen Community Extended Day Enrichment Program in Willow Glen, and executive director Bobbi Urbano.



The grant program has been a collaborative effort by the County of Santa Clara and Valley Health Foundation (VHF). It has offered a real beacon of hope for many childcare providers trying to regain their footing following the COVID-19 pandemic.

Supporting my recommendation, the Board of Supervisors in 2023 unanimously agreed to dedicate \$15 million in American Rescue Plan Act (ARPA) funds to create a childcare facilities grant program.

The Willow Glen Community Extended Day Enrichment Program used a \$498,000

childcare expansion grant to hire more staff and pay for operational costs like rent and capital improvements including a new refrigerator.

The funds can be used for construction of new facilities or pay operational costs. All 53 grants will be awarded by the end of April.

The program is about both increasing the numbers of children who can be served AND enhancing the quality of care being offered, which, of course, is a critical component when parents are considering who will care for their children while they are working.

As the federal government threatens deeper cuts to vital safety net services, it is important for the public to see that Santa Clara County continues to serve our residents. We also know childcare is a fundamental pillar of economic stability and growth in Santa Clara County and across the country.

We all saw our economy grind to a halt when working adults suddenly didn't have access to childcare during the pandemic. Locally, tens of thousands of employees – mostly women – left the workforce when their children's schools or childcare providers closed.

Hundreds of childcare providers permanently closed their doors, causing a ripple effect on the economy.

The need for this grant program is evidenced by the nearly 500 applications that were received, requesting about \$85 million. I wish we could have funded every one of the requests.

Overall, the County's Childcare Expansion Program will help create nearly 700 new

spaces at childcare centers and family childcare homes by the end of 2026.



The program is set to fully allocate all its funds soon, with a deadline for recipients to spend those dollars by December 2026.

I continue to maintain that childcare is a public good and should be funded as such: children, parents, employers and the community at large all benefit from this service as our entire economy is strengthened.

Santa Clara County's commitment to expanding childcare is also evident in another of the funding efforts I led: an investment of \$10 million in an Early Learning Apprenticeship Program, which supports the training and education of would-be teachers who are seeking careers in childcare.

These investments demonstrate that collaboration between the private and public sector can work. Some of the partners include Valley Health Foundation; Office of Children and Families Policy; Santa Clara County Office of Education; and First 5 of Santa Clara County Low Income Investment Fund, Division of Equity and Social Justice.

## City Council & Planning Commission News

*By Adam Buchbinder*



It's the end of an era; after two single-family home projects being reviewed at the February 25 Planning Commission meeting, we expect to see no further projects of this type for discretionary review. Indeed, the Commission hasn't had discretion over these for some months at least, since the state department of Housing and Community Development ruled that single-family home projects are solely subject to objective standards.

Since then, the situation has been understandably confus-

ing for the public: a project is proposed, there is a hearing, the neighbors send in comments or speak at the hearing, and then the project is approved regardless of any objections, because the Planning Commission does not actually have the authority to do anything but approve the project. But because the city's Municipal Code hadn't yet been updated to reflect this, we still went through the motions each time.

This hasn't just been costly and time-consuming for applicants; members of the public have brought some

very strong opinions (one of the projects, a two-story house in an area containing mostly one-story houses, was variously described as a "grotesque non-designed wasteful single family mcmansion", "monstrously huge", and "insane" in public comments), and it's also wasteful of the public's time and effort to solicit feedback which we cannot and will not act on.

This is part of a multi-year process to reduce the level of per-project discretion the Commission exerts, and

focus more on broader policy decisions, preferring to work on rules which apply equally to all projects, legible in advance. There will remain a strong role for the public, for example in the establishment of the city's upcoming Multimodal Plan, the bid for which will be awarded in mid-April.

In other news, the former Del Grande site will possibly be moving forward again this year; at the end of this January, the Development Review Committee, which reviews development submis-

sions for completeness, received new plans from Cresleigh Homes for the Del Grande site on Campbell Avenue just west of Campbell Park. The new plans are six stories tall, and will contain between ninety and a hundred and eight units.

Adam Buchbinder is a member of the Campbell Planning Commission. Opinions expressed here are his alone, not those of the Commission or the City. Contact the Campbell Planning Department at [planning@campbellca.gov](mailto:planning@campbellca.gov).





## Trudys Brides and Special Occasions Has A New Location!

After 50 years in the Pruneyard shopping center, Trudys Brides and Special Occasions will be moving to a new location.

"I am so thrilled," Says Steven Blechman, owner, along with his wife Rebekah. We are the second generation, as my parents, Roger and Trudy Blechman, opened their small business in the Pruneyard shopping center in Campbell in 1974.

I remember helping out with little odd jobs growing up in the business, and the configuration of the shopping center and location of Trudys changing dramatically over the years. As I got older, my interests took off, as I was learning how to market and buy dresses for our customers. Sadly, we lost my par-

are all extremely happy to be partnering with one another. It's such a breath of fresh air to be working with the Felice family instead of the huge corporations," says Blechman.

The Pruneyard has been bought and sold several times over the past 50 years we've been in business, and we have very little connection with the current ownership. Our business is all about the community, and the Felice family, they too is all about the community. Recently, our preferred seamstress, Danielle with Just My Size, moved into Village Square and is now assisting our customers with expert alterations in their new space. And Steve Meyberg, the Catering Director

*By Steven Blechman*  
experience. I am hoping that our new salon will be the wedding and special occasions dress destination for customers throughout Northern California and beyond. I am dreaming big, says Blechman, I am creating a Disney-like dress experience for our customers, shopping for life's most special moments. Watch for Trudys grand opening in Village Square sometime this summer 2025.

Notable facts:  
A family business in the truest sense. Not only do we have many employees who have been with Trudys for many years, some decades, that we think of as family, but my wife, sister, my two daughters, and my brother



ents some years back, but I did learn so much from them. Hard work and dedication, but from my father, a small business, means that it's ok to reinvent yourself, and never stop learning, growing, and improving what you love. And from my mother, she truly was an amazing buyer, but it was her connection with her customers and her love of community that brought her the most joy.

Today I am so fortunate to have found a new home for Trudys. One that is larger, and a very close proximity to the Pruneyard. The new location is at Village Square, 1615 Meridian Ave, in the previous Walgreens space. The owners of the new space are the Felice Family, a 3 generation family of owners, who are also very familiar with us as they have been Trudys customers over the years. The two families

and owner of Gunthers, will soon be expanding their catering operation to accommodate all of the new wedding and special event influx that Trudys will be bringing to the center. Gunthers has been in business for over 50 years in Village Square, with catering being the largest part of their business.

Now that Trudys will soon be their neighbor, this will have many new and exciting in-store event possibilities. "I have always been an event-driven business", says Blechman. This new space is being designed to accommodate fashion shows, exclusive first look preview events, wedding and prom vendor showcases, and exciting in-store designer boutiques. This is where we can highlight our top designers and offer our customers a closer connection and a more personal

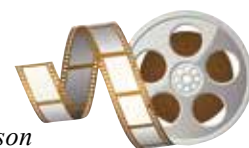
have all at one time, or are currently still working in the business.

Trudys was the first job for hundreds of young teens throughout the decades of hiring for prom seasons. Many of these women, several years later, share with us how fond they were of their days working at Trudys, and how they grew and learned real customer service skills that have helped them excel in their later careers and in life.

Like so many businesses today, COVID was a make-or-break time. During the darkest days of COVID, what got us through was the encouraging words from our community of brides and customers, as well as our amazing relationships with our designers and manufacturers. Our community relations are our strength and history!

## MARCH MOVIES

By Sam Wilson



### Captain America: Brave New World – C

Below average superhero pic with substandard action trying hard to mimic the tone of the previous franchise installments while simultaneously acting as a quasi-sequel to 2008's "The Incredible Hulk". New Captain America Sam Wilson (Anthony Mackie, "Pain & Gain"), aka Falcon, goes up against Samuel "The Leader" Sterns (Tim Blake Nelson, "O Brother, Where Art Thou?"), returning from "The Incredible Hulk" after a long hiatus. Harrison Ford (Blade Runner) is a bright spot, joining as President Thunderbolt Ross for over-matched director Julius Onah's (The Cloverfield Paradox) big-budget tentpole.

### Mickey 17 – B

Academy award winner Bong Joon Ho (Parasite, Snowpiercer) concocts a jocular R-rated sci-fi comedy adventure featuring Robert Pattinson's (Tenet) marvelous lead performance and a magnetic Steven Yeun (Nope) in a supporting role. Adapted from the novel "Mickey7", an expendable crew member on a space mission is repeatedly selected for dangerous tasks because his body can be renewed with his memories intact after death. Includes Toni Collette (Hereditary), Naomi Ackie (Blink Twice), and an irritating Mark Ruffalo (Zodiac) as the Donald Trump-inspired villain.

### The Monkey – B-

Amusing horror comedy in the vein of "Final Destination" based on Stephen King's short story written and directed by "Psycho" icon Anthony Perkins son Osgood Perkins. A series of gruesome accidental deaths begin after twin brothers find their father's old monkey toy in the attic, and decades later after throwing it away the death spree suddenly begins anew. Diverting unapologetic mayhem helps offset the hit-and-miss humor and lacking horror. Theo James (Divergent) stars while Tatiana Maslany (Orphan Black), Christian Convery (Cocaine Bear), and Rohan Campbell (Halloween Ends) appear.

### Cleaner – C-

Laughably bad "Die Hard" copycat with Daisy Ridley (Star Wars: Episode VII - The Force Awakens) as the

heroine and Clive Owen (Children of Men) as the antagonist with an accent. When a group of radical climate activists take over an energy company's gala, it's up to an ex-soldier turned window cleaner who's suspended over 50 stories up on the outside of the building to save the 300 hostages, including her autistic brother. Director Martin Campbell's (Casino Royale, Green Lantern) action bore goes through the motions with forgettable characters.

### Paddington in Peru – B-

A step down from the previous two yet still wholesome family fun with homages to classic jungle films. Paddington's (Ben Whishaw, "Skyfall") backstory is explored as the soft-spoken bear adventures through the Amazon Rainforest and the mountain peaks of Peru after traveling to visit his Aunt Lucy. While series director Paul King stepped down, his established template is followed nevertheless. Antonio Banderas (Babygirl) joins as a villainous boat captain.

### The Electric State – C

Joe and Anthony Russo's flavorless sci-fi action adventure continues a string of creatively bland big-budget streaming features. Based on a novel, an orphan (Millie Bobby Brown, Netflix's "Stranger Things") and a mysterious robot encounter a Han Solo knockoff (Chris Pratt, "Jurassic World") and his wisecracking robot sidekick (Anthony Mackie) while searching for her long-lost brother in the aftermath of a war between humanity and robots. Cut-rate Steven Spielberg and "Star Wars" rip-off with Ke Huy Quan (Everything Everywhere All at Once) and Stanley Tucci (Conclave) as a villainous Steve Jobs.

### The Gorge – C

Basic star vehicle sci-fi action thriller from director Scott Derrickson (Doctor Strange, Black Phone) starring Miles Teller (Top Gun: Maverick), Anya Taylor-Joy (The Menu), and Sigourney Weaver (Alien). Two highly trained operatives grow romantically close while guarding opposite sides of a mysterious gorge. Generic top to bottom from the dialogue and creature design to the uninteresting mystery and action sequences.





## MUSEUM

Continued from page 2

funded by the Campbell Museum Foundation, the non-profit fundraising organization dedicated to supporting the Campbell Museums through events and activities. Thanks to their commitment and generosity, this project will bring new life to a historic space, ensuring that the Ainsley family's story continues to be shared with the community.

Slated to open in September 2025, "From the Archives" will provide a deeper look into the Ainsley family's legacy, giving visitors a richer understanding of their impact on Campbell and beyond. Stay tuned for updates as we bring this historic space back to life!

### HISTORY HAPPY HOUR AT THE AINSLEY HOUSE

Discover our History Happy Hour events, where history enthusiasts, our vibrant community, and eager learners unite! Join us for these upcoming sessions:

- Friday, April 18: "The History of Fruit Salad and Fruit Cocktail" with Museum Researcher, Nick Garcia, 5:30pm – 7:30pm

### Online Reservation Events Coming soon!

- Friday, May: "Leonardo's Knots," with author, Caroline Cocciardi, 5:30pm – 7:30pm

- Friday, June 13: "Genetic Genealogy, DNA Testing to Solve Old Crimes," with Cordelia Willis Criminalist & Forensic Scientist from the Santa Clara County Crime Lab, 5:30pm – 7:30pm

Immerse yourself in historic tales and personal narratives of pivotal moments. Save the dates and join us for these enlightening and engaging events!

Reservations are required. Please go to [campbellmuseums.com](http://campbellmuseums.com).

### Supporting History: The Campbell Museum Foundation

The Campbell Museum Foundation (CMF) is a non-profit organization dedicated to supporting the Campbell Historical Museum and Ainsley House through fundraising efforts. Incorporated in 1993, CMF's mission is to share history and shape community by funding exhibits, preservation projects, and scholarships for museum education programs.

Continued on page 12



Thursday, March 20

6:00pm

Pro Blues Jam

Friday, March 21

7:30pm

Seven Shades of Grey

Saturday, March 22

7:30pm

Levi Jack

Wednesday, March 26

6:00pm

HOOTENANNY

Thursday, March 27

6:00pm

Pro Blues Jam

Friday, March 28

7:30pm

Seeking Attention Reunion

Saturday, March 29

7:30pm

Whole Shot Band

Wednesday, April 2

6:00pm

Ghosts of Calico

Thursday, April 3

6:00pm

Pro Blues Jam

Friday, April 4

7:30pm

Little Black Book

Saturday, April 5

3:00pm

Ruth Gerson Student Show

7:30pm

James Robinson Electric Project

Sunday, April 6

3:00pm

James Robinson Advanced Student Showcase

Wednesday, April 9

7:00pm

First Call

Thursday, April 10

6:00pm

Pro Blues Jam

Friday, April 11

7:30pm

ShakeDown

Saturday, April 12

7:30pm

Cadillac Jack

Wednesday, April 16

6:00pm

Kurt, Johnny and Jim Bruno

Thursday, April 17

6:00pm

Pro Blues Jam

Friday, April 18

7:30pm

Chain of Fools

Saturday, April 19

7:30pm

Lencat

Wednesday, April 23

6:00pm

Acoustic Showcase

Thursday, April 24

6:00pm

Pro Blues Jam

Friday, April 25

7:30pm

Chrome Deluxe



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San Jose, Cathy's 70th  
birthday bash with  
Cook'n Fenny Combo  
and Chubby's All Stars  
5:30 PM to 10:00 PM

**April 12, Saturday**  
Satori Cellars, Gilroy  
1:30 PM to 4:30 PM

**April 19, Saturday**  
Cafe Motif, Gilroy  
6:00 PM to 8:00 PM

**April 23, Wednesday**  
Acoustic Showcase  
Little Lou's Barbecue  
Campbell, 6:00 PM

## Steinway Society presents classical pianist Florian Noack on April 26, Live in Cupertino. Streaming World-Wide

Belgian pianist Florian Noack's program offers a captivating journey through rich landscapes of romantic and early 20th century music, blending intense emotion, vivid storytelling, and virtuosity. The concert is Saturday, April 26, 2025 at 7:30 p.m. in Cupertino's Visual and Performing Arts Center at DeAnza College. A meet-the-artist opportunity follows the concert. Tickets are available at [www.steinwaysociety.com](http://www.steinwaysociety.com).

**WHO:** Steinway Society – The Bay Area presents Florian Noack

**WHAT:** Classical Piano Recital

**WHEN:** Saturday, April 26, 2025 @ 7:30 pm

**WHERE:** Visual and Performing Arts Center, 21250 Stevens Creek Blvd, Cupertino, CA 95014 (located at DeAnza College)

**TICKETS:** Prices listed include all fees.

**Single Tickets:** \$53 to \$78

General Admission: \$78/\$68/\$58

Senior & Student: \$73/\$63/\$53 Student Rush at the door: \$20

**Livestream online:** \$26.75 per household. / All concerts are recorded live and made available for unlimited listens for 48 hours.

**Purchase Tickets:** <https://steinwaysociety.com/tickets>

**Box Office:** 408.300.5635

**Email:** [office@steinwaysociety.com](mailto:office@steinwaysociety.com)

**More Information:** <https://www.floriannoack.com>

Florian Noack (born 1990) is a Belgian pianist renowned for his virtuosity, innovative programming, and championing of rare romantic and post-romantic repertoire. He began piano studies at age 4 and by 12 joined the Queen Elisabeth Chapel's program for exceptional young talents. Noack has won numerous prestigious awards, including the ECHO Klassik for Young Artist of the Year, Diapason d'Or of the Year, Octave de la Musique for Artist of the Year, and prizes at the Rachmaninoff, Robert Schumann, and Cologne international piano competitions.

He is celebrated for his transcriptions of orchestral works by Tchaikovsky, Rachmaninoff, and Rimsky-Korsakov for solo piano. He joined the Frates Trio in 2016, exploring early 20th century crossover repertoire between classical and jazz. Noack previously taught at the Cologne Musikhochschule and currently serves on faculty at the Conservatoire Royal de Liège.

*"To all music lovers who complain about always hearing the same works in recital, we should whisper very loudly: Florian Noack." — Bachtrack*

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## MUSEUM

Continued from page 9

CMF raises funds through various events and activities, including the museum store inside the Carriage House, Thursday summer concert concessions, Ainsley House holiday teas, museum memberships, concerts in the Ainsley garden, and an upcoming 1920s-themed gala this September.

The foundation also seeks **community partners** to sponsor events and programs. Sponsorship opportunities can be found at [givebutter.com/CMFsponsor](http://givebutter.com/CMFsponsor).

To learn more, visit [campbellmuseums.com/about-the-foundation](http://campbellmuseums.com/about-the-foundation).

### Campbell Museum Volunteers: The Heart of History in Action

The Campbell Museums

thrive thanks to a vibrant community of volunteers who combine their passion for history and their unique talents to keep the museums running smoothly. From greeting guests to tending the historic Ainsley House gardens, these dedicated individuals are essential to preserving and sharing Campbell's rich heritage.

The Campbell Museums are seeking enthusiastic new volunteers for a variety of roles. Whether you're a history buff, a green thumb, or simply enjoy connecting with others, there's a perfect spot for you:

- **Docents and Greeters:** Share fascinating stories and engage with visitors.
- **Ainsley House Gardeners:** Beautify and maintain the iconic gardens.
- **Special Event Volunteers:** Assist in creating unforgettable museum events.
- **Collection Volunteers:** Help catalog and care for historical artifacts.
- **Foundation Board Members:** Play a key role in shaping the future of the museums.

Join this incredible team and make a difference in your community! For more information, visit [www.campbellmuseums.com](http://www.campbellmuseums.com) or contact [campbellmuseumvolunteers@gmail.com](mailto:campbellmuseumvolunteers@gmail.com).

## How "Don't Stop Believin'" Became a Baseball Song

By Chris Jackson  
"Mayor of Silicon Valley"

Baseball is back and that means we'll be hearing a lot of "Don't Stop Believin'" by Journey at Giants games! It's become one of the biggest team songs in professional sports. The Chicago White Sox used it in 2005, but it really caught on in a big way with the Giants and their fans here in the Bay Area around the time the team won their World Series Championships 2010-2014. During that time, Journey lead singer Steve Perry would come to Giants games and end up leading the crowd in the song as they sang along.

You might be surprised to hear that Steve Perry—who co-wrote and sang the song—at one time found himself feeling no one believed in his singing. It wasn't until Journey's manager contacted

him that he felt that he could be successful. He always wanted a song about believing, and over the years the song has actually helped him to not give up.

The lyric about "Detroit" came about because Perry wrote some of the words looking out from his hotel room in Detroit while on tour with Journey. He saw strangers waiting up and down the boulevard, and streetlight people—hiding somewhere in the night. I'm still trying to figure out exactly what "streetlight people" are, but I think I'm getting closer to figuring it out. I may have even seen some the other night in downtown Campbell. ☺

Chris Jackson can be heard on 98.5 KFOX The South Bay's Classic Rock, weekdays 9am-2pm



Journey guitarist Neal Schon

Photo: © Matthew C. Howe

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## DIG IT...



with SAM

By Sharon McCray, UCCE Master Gardener

## POLLINATOR PLANTS

Did you know that two thirds of what we eat is because of pollination done by bees? Darwin considered bees the “canary in the coalmine”. The sudden and unprecedented demise of billions of honey bees and their respective hives is of monumental concern to farmers around the world. All bees are in decline including native and solitary bees such as bumble bees along with orchard mason types.

There is a great deal of speculation about what the cause is but it is real and will dramatically affect our food supply in a very negative way. Diseases, mono-cultures and pests are taking their toll on these essential life giving creatures.

What can we do, collectively, as gardeners. There is something's we can do that can help

stave off this crisis somewhat. Until Big Ag gets the message, we are in trouble. So, what can we do?

Avoid pesticides, herbicides, fungicides and any other “cides” that can be purchased almost everywhere. Why? These products are considered poisons and consider one of the leading causes of bee decline. Dandelion flowers are a great early food source for honey bees yet some gardeners in their quest to the perfect green lawn, use chemicals to control the dandelions with severe consequences to our bees. Neither the bee or the weed is native to the Americas. By using chemicals to rid green space of weeds, is poisoning our bees. There are other safer methods available.

Monocultures in agriculture is the practice of planting acres

upon acres of the same plant. Most fruits and vegetables we grow need a variety of nectar and pollen producing plants to survive, build comb and eventually, honey. When the diversity if removed from the equation, disaster can evolve. California's almond crop, 80 percent of the world's almonds by the way, is one hundred percent dependent on honey bees.

By planting a wide variety of different flowers and vegetables, we encourage bees and other pollinators to visit our gardens and pollinate our fruits, flowers and vegetables. Orchard Mason bees emerge from their nests in early spring and are the first to pollinate the early spring flowering fruit trees such as cherries and apricots. By May 1 they have

returned to their nests for the rest of the year.

In order to sustain bees throughout the winter there are some amazing winter blooming plants that will help them survive. Rosemary is a prime example of a beautiful plant that will bloom all winter and provide sustenance for bees. Asylum is another dependable plant for good pollen production. Oak trees are the main pollinator plant for most of the world's bees during the early spring season. That yellow dust that blankets our windshields is food for our flying friends.

Providing water during the dryer months is essential for bee survival. A shallow platter placed on the ground, with pebbles or landing surfaces, will be of great benefit to bees. All

year long these essential workers, are doing their best to survive and ultimately, helping us to survive. Look into your garden right now. Take an inventory and see what is there for the bees to eat. Make monthly observation to make sure that something is blooming every month. Learning what is in flower when will help you to create a year around bee, butterfly and bat garden that will serve us all very well.

Finally, the nursery industry has heard our pleas and now identifies which plants work well for bees, taking into account our seasons and weather patterns. Seek out these plants and see where they fit in your space. The right pollinator plant will bring abundance to your harvest. Life is good!

## WEST COAST CHEF

### TRATTORIA 360 SERVING WORLD CLASS ITALIAN CUISINE IN CAMPBELL



By Bill Peil

Through the years, it has always been difficult seeking out top quality Italian fare south of San Francisco. Giuseppe Spanu, known locally as “Pino,” is no stranger to restaurants in Campbell. Pino, and his wife and partner, Angela, started A. Bellagio in 2003, and ran it for 10 years. It still thrives under new ownership. The same with La Pizzeria in

2006, along with another daytime café. Pinos Trattoria opened in 2015. In 2019, it was temporarily closed for 18 months, while Pino and Angela spent time in hometown Bellagio. Bellagio is a village on a promontory jutting out into Lake Como. Its scenic location has enchanted artists, writers, and chefs from Italy and abroad. After 18 months, they returned to open their dream dinner house, Trattoria 360. The restaurant has soul, and a very romantic, European ambience, twice named top 100 most romantic restaurants.



The cocktail program is on point, without being obnoxious. Try the Blackberry drop, made with citrus vodka lime juice, fresh blackberry, and orange liqueur. Also, the spicy margarita with Ancho Reyes chili liqueur, lime juice, tequila, and Cointreau. Favorite appetizers, pictured, are the Stuffed Portobello Mushroom, stuffed with eggplant,

spinach, peppers, and garlic, with a creamy marinara, balsamic essence, and goat cheese. Also, Cozze al Pepe, steamed Mediterranean mussels, with garlic, chili flakes, basil, white wine, and marinara. This is served with garlic crostini. These are presented by Maitre d' Kevin Clark, and waiter extraordinaire, Armando Velez. Another favorite, is Rollini Melanzane al Formaggio, eggplant roll stuffed with parmesan, goat cheese, with fresh herbs, marinara, and pesto. Also, don't miss the

polenta with melted cheese, asparagus, and truffle.

All of the pastas are freshly made at 360. One of the house favorites is Tagliolini Neri all' Aragosta. Black pasta with lobster tail in cognac, creamy tomato sauce. This dish is of Campbell legend. Another favorite, Casareccia con Carne, fresh pasta with sliced beef, sun dried tomatoes, mushrooms, onions, garlic, and a demi-glace type sauce. One of my wife's favorite dishes is Pollo Mario, organic chicken stuffed with sun dried tomatoes, peppers,



onions, and mushrooms with mashed potatoes, and vegetables, in a light demi-glace.

celestial...! I don't know of any restaurants south of “the City” that does Costoletta alla Milanese like Pino does it. A range fed veal chop is pounded thin, on the bone, and served crispy with butter and sage in traditional Milano style, with a whisper of mustard. I love it with polenta, but mashed potatoes are divine, as well. One of our favorite spots

for a sublime filet, is Filetto al Speck. A 10 oz. filet, cut from the chateaubriand, is perfectly grilled with melted fontina, crispy speck, on sauteed spinach, with

mashed. There is a gluten free beet pappardale available, as well.



All desserts are made daily in house. There are 4 flavors of panna cotta, I love the strawberry. There is a classic Zabaglione with Gelato. A velvety, classic, Tiramisu, and many others. 360 is locally known for their Espresso Martini, which rivals the best of them.

There is a grand selection of domestic, and imported wines, by the bottle and glass. Many classic Italian selections, along with dessert wines. Also, a well-stocked full bar, and many creative mocktails as well.

Open nightly, except Monday. Tuesday, Wednesday, Thursday, Sunday 5-9:30 and Saturday and Sunday 5-10pm. Make it a point to experience one of Campbell's most exciting establishments. The staff is welcoming, knowledgeable, and super friendly. Bon Appetit.





# Coach's Corner

By Jay Harnden

## FEELING OLD

Thirty seven years ago, I became a father. It was just about the best day of my life. Even though I felt ready, I was not really prepared for the flood of emotions that engulfed me. Alyssa was a beautiful, healthy baby girl. I couldn't take my eyes off of her. I had no idea where the love I had for her came from, but it was extremely deep. As the days moved on, so did the bond we developed. We spent so much time together; I was truly blessed. After about three years, her little brother Josh came along, and she became the most wonderful big sister. She's always had such a sweet, loving soul, and she made and maintained friends quite easily. It might sound like I'm bragging, but I assure you I'm not...I'm just speaking the truth. She developed a thirst for knowledge and worked hard in school. My wife and I always received compliments about how kind and well-behaved she was as a kid. All the parent-teacher conferences were

always fun for us to attend as it was great to hear that your children were liked and well-mannered at school. I've worked with many parents over the years where that was not the case.

As she matured, her interests came to include Brownies, Girl Scouts, Scottish dancing, and playing the flute to name just a few. On several occasions we would get dressed up and go on daddy-daughter date nights. Awesome memories that continued to knit our hearts together. She had for several years wanted to become a teacher, but as she got older, she changed her mind and decided to become a nurse. Along the way she met a boy in high school named Brian and knew early on he was a "keeper". They dated for a few years and then got married. Fourteen years and three kids later, they're still going strong. I could not have hoped for a better man for my daughter. When she had her first child, I went into

the hospital room as she held him...I looked her in the eyes and said "now you know"... as I believe our kids can't really understand how much we love them until they have their own.

I have really been blessed in that the jobs I've held while my kids were growing up enabled me to pick them up after school, every day, and be with them until mom came home from her job in the child development field. Maybe I had to get up at three o'clock in the morning, but it was very much worth it!

While the title of this article is Feeling Old. I wouldn't change much. The time I was able to invest in their childhood has paid off tremendously. That, along with my wife and God, has made this feeling old situation a pretty good thing.

Invest as much time as possible with your kids so that when your time comes to feel old, you will be able to embrace and enjoy it!

# 133rd Annual Early Settler's Day

By Jackie Wolf

Monday, Feb. 17th wasn't just president's day, it is also the same day as the City of Campbell's longest consecutive event: The 133rd Annual Campbell Heritage and Early Settlers Day. It is truly a historic occasion for Campbell since over a century ago the city started as a small neighborhood of ranchers and farmers of many fruit orchards that grew apricots, cherries, prunes walnuts, pears, etc. Those early settlers established the tradition to come together on Washington's birthday and have a picnic to appreciate the orchards that were a part of what was known as The Valley of Hearts Delight. This event grew into what is now known as the Early Settlers celebration.



Campbell started to grow having a population of 1,500 in 1925 and now has a population of about 43,000 in 2025. In 1925, the city's top employer was of course JC Ainsley packing company which was the first company in the area to provide a nurse for the workers, establish a day care center for the children of the workers as well as providing a hot lunch at a low cost. Between 1925 and 1952, the Campbell Chamber started paying the path to incorporation which advocated for local governance, began to promote business & infrastructure develop-

ment and help shape Campbell's identity. From 1925 to present day, the Campbell Chamber has not only continued to strengthen the community, advocate and support local businesses but it has also lent a huge hand with tourism and revitalizing the city. 2025 also marks a special year for Campbell as we are celebrating 100 years of community, commerce and legacy with The Campbell Chamber and The Ainsley House.

Speaking of the Ainsley's and their beautiful Tudor revival style home; the original property of 150 acres (where Ebay on Bascom Ave and Hamilton Ave is currently) was sold for squatter's rights to a young man named Henry Grey in 1864 and earned a title in 1867 to grow

hay but he never really lived there so the property was a bit run down. Some of the acreage was sold off and in 1914, JC Ainsley decided to buy some of that land to use as an apricot and prune ranch. By 1925, he had increased his acreage and decided to build his retirement home for he and his wife to live in. JC Ainsley paid \$55,000 for a contract with a building company that started construction of the house in January 1925 and the home was finished by December 1925. They did not live in the home for long as

*Continued on page 15*

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# OBITUARY



**Josephine Fish Cooley**  
09/09/1947 – 01/10/2025

Josephine "Jo" Fish Cooley, beloved mother of Ben and Bryan, sister of Jon and late Jerry, mother-in-law to Rachel and Mei, grandmother to Michael, and an inspiring gourd and ceramic artist, passed away peacefully on January 10, 2025. Originally from New Jersey, Jo started a family in Toledo, OH, and made a home in Campbell, CA, where she moved with her family in 1977.

Jo had a delightful spirit, a dry sense of humor, and was deeply

loved by those who knew her. She became a life master bridge player and she enjoyed playing all sorts of games with her family from Scrabble to Mad Libs.

While she started as a potter, she spent over 20 years creating all sorts of gourd art. She liked using the unique shape of each gourd to inspire her creations. She sold her art in galleries in Palo Alto, Los Gatos, and Saratoga. She also sold her art work at art and wine festivals and won awards for her gourd teapots at the Triton Museum. She shared her creativity and passion for art by leading several gourd workshops at her home studio and by studying Art Therapy.

The memorial service for Jo was on Saturday, February 8th at the Unitarian Universalist Fellowship of Los Gatos. In lieu of flowers, the family asks that donations be made to charities that are close to Jo's heart.

You can reach out to the Cooley family for condolences at: [cooley.ben@gmail.com](mailto:cooley.ben@gmail.com) or on Jo's Facebook page.

## PUBLISHER NOTES

*Continued from page 3*

Taylor, owner of the Campbell Golf Shop, and one that has blossomed over the years. The pet walks in the parade are due to major organizational efforts for starting the tradition in the mid-1990s. A big hometown influence began, and a special thanks to their hard work for building a legacy in our

community to this day! Thank you to icons Sally Howe and Lloyd Taylor, who was the first Easter Bunny to ride on a Fire Truck during the parade, don't miss your chance to join the parade!


Pick up your participation form on the DCA website at [www.downtowncampbell.com](http://www.downtowncampbell.com).

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community newspaper. Special thank you to our growing advertisers, subscribers, and supporters, especially for the announcement articles, from book authors, poems and musicians to obituary articles. Your business helps to keep the community newspaper going strong for 129 years and counting! Happy Spring and Easter everyone!



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# Campbell Crime Report



By Carol W. Gerwitz

**E. Hamilton Ave.** (V) reported she left her phone in a changing room and it was missing upon her return. (S) is unknown and at large.

**Ensenada Dr.** (V)'s two electrical work vans were broken into with approximately \$1,600 worth of tools stolen. (S) remains unknown and at large.

**W. Hamilton Ave.** (S) was located sleeping in a laundry room. He was in possession of drug paraphernalia. Cited/released from the scene.

**Colleen Way** Unknown suspects forced entry into (V)'s work van and stole approximately \$2,400 worth of tools.

**Harriet Ave.** (S) struck (V) several times with his closed fist. No visible injuries. (V) refused to come out of her home. To DA.

**W. Campbell Ave.** (S) was reported to be intoxicated and carrying a sheathed knife. (S) was contacted and determined to be publicly intoxicated and unable to care for himself. (S) was in violation of a restraining order where the protected part

was (V), and (S) had two active warrants for his arrest. Booked.

**S. Bascom Ave./Campisi Way** (S) vehicle reversed into (V) vehicle and fled the scene. Report.

**W. Rincon Ave.** Two unidentified (S)s stole tools out of (V)'s work pickup truck. (S)s remain at large.

**S. Winchester Blvd./E. Lati-mer Ave.** (S) was stopped for CVC. (S) displayed objective symptoms of alcohol intoxication and admitted to consuming alcohol. (S) did not perform FST's as explained and demonstrated. (S) was placed under arrest and cited and released at the sobering station.

**Union Ave.** (S) discharged a firearm into his neighbor's residence through a shared wall. (S) was a convicted felon in possession of an unregistered firearm. Arrested.

**Budd Ave.** Unknown (S) spray painted the sound wall in approximately 7'x20' tall letters in red and green paint. (S) remains at large and unidentified.

**Winchester Blvd.** Unknown (S) used (V)'s social security

number and identification to gain employment since October of 2024.

**S. Bascom Ave.** (S) was stopped for an obstructed license plate. (S) was determined to have a dagger concealed on him. Arrested.

**S. Bascom Ave.** Unknown (S) stole \$2 worth of cookies. (S) is unknown and at large.

**S. First St.** (S) was reported to had collided into multiple vehicles with her own vehicle. Upon contact, (S) displayed signs and symptoms of intoxication. SFST's were performed. (S) was determined to be under the influence of alcohol. Arrested.

**W. Hamilton Ave.** (S) stole from the store and when confronted by (V1), (S) turned and grabbed at his waistband saying, "Don't do anything stupid." (S) fled the scene after leaving his backpack behind with meat he stole. The product was recovered. (S) remains at large.

**Villarita Dr./RioSerena Ave.** Unknown (S) forced entry into (V)'s vehicle via window smash and stole items. (S) remains at large.

**Harrison Ave./Civic Center Dr.** CPD on-viewed (V) trying to walk away from (S). (S) picked up (V), placed her over his shoulder, and began to walk her back to their car. Arrested and booked.

**S. Bascom Ave.** Business reported a previous incident in which (S) shoplifted \$2,329 worth of fragrances. (S) is at large.

**S. Bascom Ave./Foxworthy Ave.** (S) was observed by Campbell Police Officer crashing his vehicle into a wall. (S) admitted to smoking marijuana approximately 6 hours prior to the collision. (S) failed to follow directions and his performance on Standard Field Sobriety Tests indicated he was under the influence of a drug. Arrested.

**Dunster Dr.** (S) was located with (V1) in violation of a no contact court order. While being taken into custody, (S) used his dog as a weapon to threaten (V2) and CPD officers and keep them from placing him under arrest. (S) was ultimately taken into custody without further incident.

**Curtner Ave.** (S1) stole a generator from the business while (S2) waited in the back of their vehicle. When fleeing, (S2) and the generator fell out of the rear of the vehicle. (S)s fled E/B on Curtner towards Bascom Ave. and are still at large.

**E. Hamilton Ave.** (S) stole items totaling approximately \$287. (S) was located and cited. Items returned.

**S. Bascom Ave.** Unknown (S) stole the (V)'s Apple iPhone 13 while unattended on a table in the restaurant. (S) remains at large and unidentified.

**NB 17/NB85** (S) light a fire in the cloverleaf at the highway interchange. (S) was on scene when SCCFD Fire arrived and fled in a vehicle. (S) is unknown and at large.

**S. Bascom Ave.** (S) stole approximately \$1,300 worth of merchandise. CPD Officer saw (S) being chased out of the building by Reporting Party (RP). (S) entered a vehicle and Officer used his vehicle to block (S)'s vehicle from leaving the parking spot. (S) returned stolen merchandise to (RP).

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**Matthew Howe presents Journalism Award to Riya Minglani**



**Anna Rutledge CWCC Honoree of the Year**



In the early 1970s, Terry and Susan had a dream. They dreamt of buying a home and raising their family in a place they could call their own. Their dream included building some wealth through home ownership while giving their little girl and boy a good stable environment to grow in. They worked hard and bought an affordable three bedroom home with a comfortable yard for their children to play in. They accomplished their dream.

Years went by and the home's value went up. Terry and Susan were smart and put their home into a Trust and, when they both passed on, the home went to their daughter. Their dream of intergenerational wealth was accomplished as

the home now had more than quadrupled in value. Now their daughter set a new goal. She wanted to help her son and his family buy a home and continue the tradition of building family wealth. This is where I come in.

Affordable homes in the 1970s need a lot of care and upgrading to meet contemporary buyer's tastes. To help the daughter out and prepare the home for sale, work was needed to make the home suitable for a modern buyer. This was the first target in accomplishing her goal of helping her son buy his first home. After the repairs and upgrades were completed, I put the home on the market and sold it in less than a week for more than they had hoped. This was the next target in the process towards her goal.

The third target was the search for a home to buy that fit the needs for the young family who planned to have their mother, Terry and Susan's daughter, live with them. Following the new procedures for helping buyers, they signed a Buyer Representation and Broker Compensation agreement before we started looking. We

looked at several homes over many weeks before finding the right home.

Finding a home they were excited about, we then made an offer. Through negotiations, target number four, we won in a multiple offer situation though we were not the highest priced offer. When escrow was set to close, the son brought a pen his grandfather, Terry, had given him upon graduating from high school to sign his loan and transfer documents. Completing the fifth target of the process, I was able to give them the keys to their new family home. Goal accomplished!

Everyone has dreams and goals when it comes to Real Estate. In Terry and Susan's situation, only five targets were listed out but each target required several steps to complete. As a Realtor, I know how to make the process smooth and seamless. With years of experience, knowledge and understanding of the market, there's no one more dedicated to your goals. If you, or someone you care about, are considering a move in Real Estate, call or email me: (408) 887-4731 or [geneshomes@earthlink.net](mailto:geneshomes@earthlink.net).



**Anna Rutledge**

CWCC Grand Prize Winner of Geoffry's Diamond Necklace



**Pattie Bradley Home Church Winner**



**David Sosine & SCC Fire Department Winner**



**Harold Hervey CVMF Winner Veteran of the Year**



**Accepting for Michelle Hiatt and Pam Berry for West San Jose/Campbell Lions Club**

**ANNUAL EARLY SETTLER'S DAY** *Cont'd from page 12*

Mr. Ainsley passed away in 1937 and Mrs. Ainsley moved in with some friends. She shortly passed away in 1937. From 1937 to 1990, the house remained unoccupied but was occasionally used for family gatherings. In 1989, the granddaughters donated the house to the City of Campbell and in 1990 it was picked up all in one piece and moved to its currently location on Grant Street, right in between City Hall and the Campbell Library. The

Ainsley House today remains a historic treasure, highlighting the Ainsley's impact in the City of Campbell, showcasing early 20th century craftsmanship and technology and preserving 1920's elegance. Today, you can visit and take a tour of the home Friday – Sunday through the spring and early winter months.

As we celebrate the 133rd Annual Campbell Heritage and Early Settlers Day, we honor the spirit of the early pioneers who cultivated the land and

forged a path for the thriving community we know today. From apricot orchards to bustling businesses, the legacy of Campbell's past continues to shape its future. With the 100-year milestone of the Campbell Chamber and Ainsley House, we are reminded of how far we've come and the enduring strength of our community. As we gather to remember our history, let's continue to build a future that honors the traditions, values, and connections that make Campbell truly unique.

**CITY NEWS**

*Continued from page 7*

While I anticipate a resolution by the time this issue sees print, I am deeply empathetic to the ongoing impacts of the strike on workers, transit riders, and residents. While workers have many valid demands, the reality of running a government agency, funded by public dollars, means those demands have to be balanced against the long-term costs. VTA currently anticipates a slight deficit, and increasing costs and creating a structural deficit would mean

service cuts to routes and possible layoffs down the line. Workers deserve to earn fair wages and benefits for the difficult work and important service they provide, but growth in costs must be responsible and balanced with sustainable and reliable service to our riders.

I am hopeful that a resolution will be found by the time this goes to press, but I understand the deep impact this strike has had on our community. I welcome any questions or critiques and will always respond personally at [sergiol@campbellca.gov](mailto:sergiol@campbellca.gov).



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# COUNTRY WOMAN'S CLUB IS 120 YEARS OLD

By Lucille Maravilla

In January 1905, Ida Price and four other Campbell residents organized the Country Woman's Club of Campbell (CWCC). These women were interested in philanthropy, which is still the primary purpose of CWCC. Article of Incorporation state the purposes of the organization: "To increase kindly fellowship; to encourage high thought and free speech upon all matters of general interest, to foster worthy talent in our midst, to aid community and educational projects such as a library and scholarships."

CWCC is probably most proud of its long-time involvement in the Campbell Library. Early on, the club raised money to eventually buy a lot and build a structure to house a collection of donated books which grew over time. The club raised additional money to build a club house at Campbell

and Central Avenue (across from the Starbucks), moving the books there. That was the library until Campbell built its own and the books were given to the city. Sadly, during the 1970's, the Clubhouse created a financial strain on our finances and forced CWCC to sell the building. It still stands today and currently houses Grao Cuisine, Ador Fashion, and Palazzi of Campbell.

"To encourage high thought" CWCC started holding regular meetings with speakers presenting topics of the day. Concerts were held as fundraisers and often included club members performing. In 1963, "To foster worthy talent" student art and music competitions were organized in the Campbell Union High School District. These events provide financial assistance and acknowledge local student talent.

In 1997, with Marilyn Gadway's encouragement, CWCC formed an endowment using the proceeds from the sale of

our clubhouse. It has grown substantially over the years. To add to the endowment scholarships, the club created the Crab and Pasta Fundraiser. In its 27 years, it has become extremely popular and hugely successful, raising more than a quarter of a million dollars in scholarships over the years. CWCC provides these scholarships to students from the Campbell Union High School District.

The club has also contributed significantly to the community. Our long-time efforts to support a permanent library culminated in the passage of a bond issue in 1967, which resulted in the construction of the Campbell Branch of the Santa Clara County Library system. We also support the Campbell Historical Museum. Our club was the first organization to support the community efforts to restore the Heritage Theater. We pledged \$25,000 for the new library to be constructed. CWCC is do-

nating \$10,000 to the Love Our Library Campaign to provide enhancements that will create a state-of-the-art library.

We have also supported organizations like the Solutions for Domestic Violence and the Grateful Garment Project. We have reconnected with the California Federation of Women's Clubs at its Loma Prieta District.

Moving into the modern world of technology, we now email member information instead of sending "snail" mail. During Covid we learned how to ZOOM meetings for the board and general meetings. CWCC has a website and an email address. We advertise in the Campbell Chamber of Commerce directory and submit articles to The Campbell Press. We can archive our photos in Dropbox and Flickr. We are working to organize our past historical records with the museum too.

Several of our members have been on Campbell's City

Council and are past mayors. Some have been Campbell Citizen of the Year as well. We come from all walks of life. We are career professionals, stay at home moms, grandmothers, artists, musicians, etc. There are members representing generations, like Roberta Howe, whose mother Sally Howe was a member, as was Roberta's grandmother Eola Howe. CWCC member Maggie Church's mother was Pat Hagmann. What we all have in common is our commitment to the Campbell community.



Photo: © Matthew C. Howe

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