



Dealerwerx Beacon

ARE YOUR LISTINGS TRULY REACHING THEIR POTENTIAL? IN TODAY'S FAST-PACED WORLD OF SALES AND MARKETING, HAVING THE RIGHT TOOLS CAN MAKE ALL THE DIFFERENCE. THAT'S WHY WE'RE EXCITED TO INTRODUCE DEALERWERX'S LATEST INNOVATION—A FEATURE THAT LEVERAGES CUTTING-EDGE BEACON TECHNOLOGY TO CREATE A SEAMLESS CONNECTION BETWEEN POTENTIAL BUYERS AND YOUR LISTINGS.

IMAGINE AN ENHANCED LANDSCAPE WHERE POTENTIAL CUSTOMERS EFFORTLESSLY DISCOVER YOUR AUTOMOTIVE OFFERINGS WHILE NAVIGATING THEIR DAY-TO-DAY LIVES. THIS IS EXACTLY WHAT DEALERWERX AIMS TO ACHIEVE, EMPOWERING OUR COMMUNITY MEMBERS TO CAPTURE AND ENGAGE AUDIENCES LIKE NEVER BEFORE.

LET'S DIVE INTO SOME OF THE GAME-CHANGING FEATURES THAT ARE PART OF THIS INITIATIVE:

****BEACON ASSIGNED CONFIGURATION****: EACH BEACON COMES WITH A UNIQUE "FACTORY ID," ENSURING EVERY DEVICE IS EASILY IDENTIFIABLE. BUT WE ALSO UNDERSTAND THAT PERSONALIZATION IS KEY.

THAT'S WHY OUR PLATFORM ALLOWS USERS TO CUSTOMIZE BEACON NAMES, MAKING MANAGEMENT AND ORGANIZATION MORE INTUITIVE. NO LONGER WILL YOU HAVE TO SORT THROUGH GENERIC IDENTIFIERS—YOUR BEACONS CAN NOW REFLECT YOUR BRAND AND MAKE IDENTIFICATION STRAIGHTFORWARD.

- ***MOBILE APP INTEGRATION***: WHY SHOULD MANAGING BEACONS BE LIMITED TO A DESKTOP EXPERIENCE? OUR MOBILE APP BRINGS ALL THIS FUNCTIONALITY RIGHT TO YOUR FINGERTIPS. THE BEACONS SCREEN OFFERS DETAILED INFORMATION ON HOW EACH BEACON WORKS AND THEIR BENEFITS, AND ALSO INCLUDES AN INTUITIVE OPTION FOR PURCHASING.

IN CONCLUSION, THE NEW FEATURE FROM DEALERWERX IS SET TO REVOLUTIONIZE THE WAY OUR COMMUNITY ENGAGES WITH THE BUY/SELL MARKET. BY HARNESSING THE POWER OF BEACON TECHNOLOGY, WE'RE NOT JUST ENHANCING VISIBILITY—WE'RE DRIVING CONSUMER INTEREST AND FOSTERING ROBUST CONNECTIONS BETWEEN SELLERS AND BUYERS.

THESE ADVANCEMENTS DEMONSTRATE

DEALERWERX'S UNWAVERING COMMITMENT TO ENRICHING THE USER EXPERIENCE AND PROVIDING OUR MEMBERS WITH THE SOPHISTICATED TOOLS THEY NEED TO NAVIGATE AN EVER-EVOLVING MARKET LANDSCAPE. JOIN US IN EMBRACING THE FUTURE OF AUTOMOTIVE SALES TODAY. ARE YOU READY TO TAKE YOUR MARKETING STRATEGY TO THE NEXT LEVEL?

