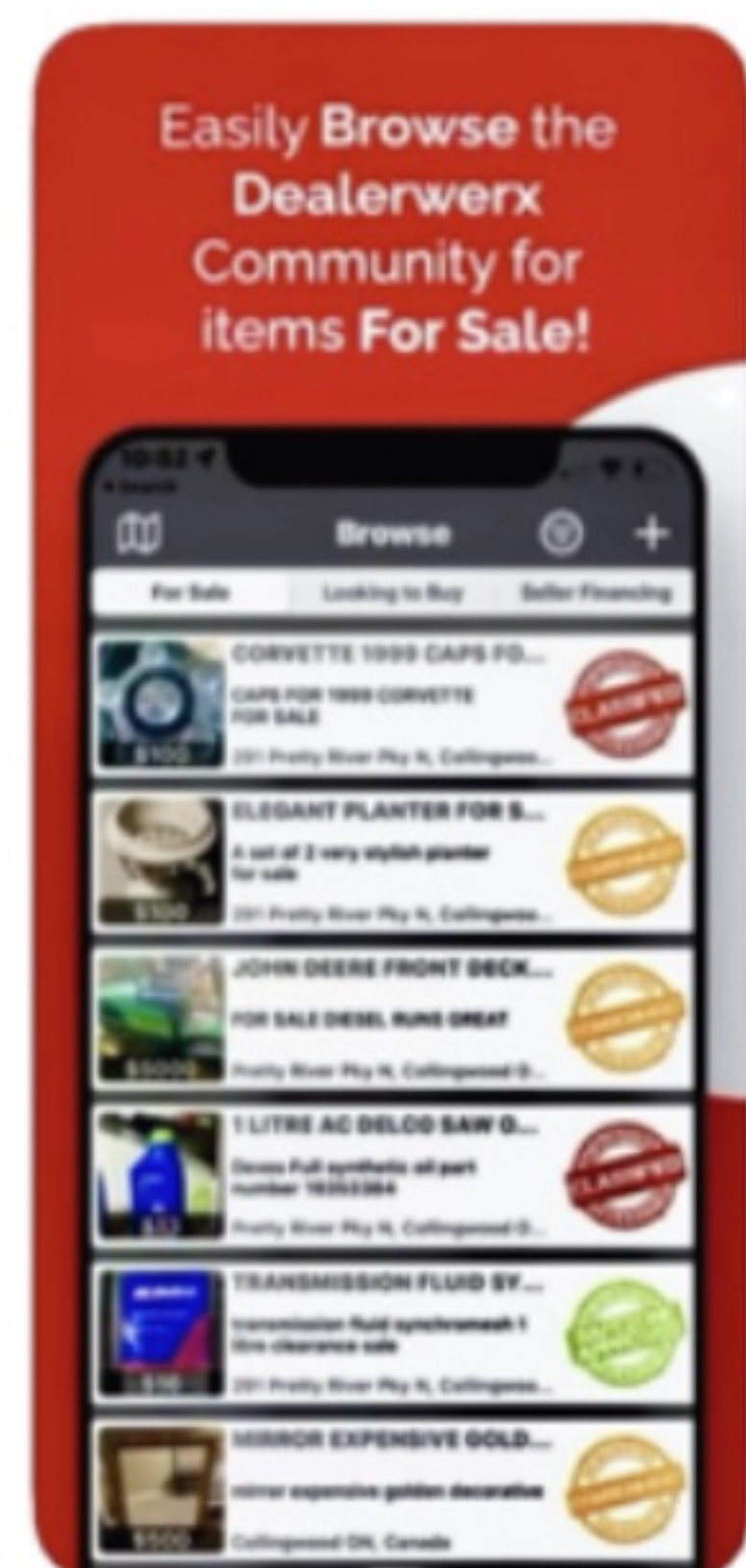




Dealerwerx Affiliate Program



The affiliate program of this digital platform exemplifies a harmonious blend of innovation and practicality, positioning it as a pivotal player in the realm of online classified listings. By integrating an app-to-web interface, it simplifies the process for users to list virtually any asset, providing a seamless and user-friendly experience. This approach not only democratizes the ability to buy, sell, or rent assets but also fosters a sense of community among its users. The subscription model adopted by the platform serves a dual purpose: it unlocks advanced features for users, thereby elevating their experience, and constitutes a primary revenue stream for the company. Affiliates stand to benefit significantly from the subscription fees, marking the first level of income generation.

The platform's design to encourage ongoing user engagement is evident through features like auto-renewal and the innovative 'my garage' function, which offers users a personalized way to manage their listings. The introduction of Safezone as a secondary income source not only enhances transaction security and convenience but also represents an additional revenue stream through fee-based support services. The third income level, derived from consignment and payment gateway transactions, cleverly captures value from the platform's facilitation of these exchanges. Finally, the direct sale of products by the company, constituting the fourth level of income, leverages profit margins to further diversify and strengthen the platform's financial foundation.

This multi-tiered income structure, coupled with a focus on enhancing user experience and engagement, sets a solid foundation for sustainable growth. It reflects a deep understanding of the digital marketplace dynamics and a commitment to creating a mutually beneficial ecosystem for the company and its users.

