

## **Privacy Policy**

Lone Star Land Investments LLC ("Lone Star," "we," or "us") values your privacy and is committed to protecting it through our compliance with this policy.

This policy describes Lone Star's privacy practices and the types of information we may collect from you when you visit our website <a href="https://lonestarlandinvestments.com/">https://lonestarlandinvestments.com/</a> (our "Website"). It details how we collect, use, maintain, protect, and disclose that information.

#### This policy applies to:

- Information we collect on the Website and/or through our App.
- Information we collect through email, text, and other electronic messages between you and our Website and/or App.
- Information we collect when you interact with our advertising and applications through our Website and/or App.

This policy does not apply to information collected offline or through any other means, or by any outside third parties.

#### Consent

By accessing or using our Website or App, you agree to this privacy policy. If you do not agree with our policies and practices, please do not use our Website or App. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of our Website or App after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

#### Children's Privacy – Children under the Age of 16

As a Real Estate Company, our Website and App are NOT intended for children under 16 years of age. No one under 16 may provide any information to the Website or App. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on our Website or App or through any of their features, or provide any information about yourself to us. If we learn we have collected or received personal information from a child under 16 without parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at info@lonestarlandinvestments.com.

#### Information We Collect About You and How We Collect It

We may collect several types of information from and about users of our Website and App:

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- **Personally Identifiable Information:** This includes information by which you may be personally identified, such as name, postal address, email address, telephone number, and any other identifier by which you may be contacted online or offline ("Personal Information").
- Non-Personally Identifiable Information: Information about you that does not individually identify you.
- **Internet Connection Information:** Information about your internet connection, the equipment you use to access our Website and/or App, and usage details.

#### **How We Collect This Information:**

- Directly from you: When you provide it to us (e.g., filling out a web form, inquiring about services, creating an
  account, communicating with us via comments, direct message, email, SMS message, or telephone, or responding
  to surveys).
- **Automatically:** As you navigate through our Website or App (e.g., usage details, IP addresses, information collected through cookies, web beacons, and other tracking technologies).
- From third parties: (This section would only be included if applicable).

#### Information You Provide to Us:

- Information you provide by filling in forms on our Website or App (e.g., registration, service subscription, information requests, employment applications, participation in marketing).
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your search gueries on our Website and/or in our App.

#### **Information We Collect Through Automatic Data Collection Technologies:**

As you navigate and interact with our Website or App, we may use automatic data collection technologies to collect information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website or App (traffic data, location data, logs, communication data, resources accessed).
- Information about your computer and internet connection (IP address, operating system, browser type).

This statistical data may include personal information, but we may maintain it separately or associate it with personal information we collect in other ways. It helps us improve our Website and App and deliver a better, personalized service. This includes:

- Estimating our audience size and usage patterns.
- Storing information about your preferences to customize our Website and App.
- Speeding up your searches.
- Recognizing you when you return.
- Recognizing when you open email correspondence from us.

We may use cookies (or browser cookies) and Flash cookies. You can manage your browser cookie settings, but disabling cookies may limit your access to certain parts of our Website or App. We also use web beacons (clear gifs, pixel tags, and single-pixel gifs) to count users visiting pages or opening emails and for website statistics.

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#### **How We Use Your Information:**

We use the information we collect or that you provide to us with your consent, including any personal information:

- To present our Website and App and their contents.
- To provide you with information, products, or services you request.
- To fulfill any other purpose, with your consent.
- To carry out our obligations and enforce our rights arising from any contracts.
- In connection with any dispute.
- To notify you about changes to our Website or App.
- To allow you to participate in interactive features.
- To inform you about our goods and services that may be of interest.

#### **Disclosure of Your Information:**

Mobile phone information will **not** be shared with third parties/affiliates for marketing/promotional purposes. We do not sell or rent your personally identifiable information to third parties without your consent. We share your information only with our service providers, or as otherwise described herein, to provide you with information or services. We may disclose aggregated and de-identified information without restriction. We may also disclose personal information <u>with your consent</u>.

- To contractors, service providers, and other third parties supporting our business.
- To a buyer or other successor in the event of a merger, divestiture, etc.
- To fulfill the purpose for which you provide the information.
- For any other purpose disclosed when you provide the information.
- To comply with legal process.
- To enforce our policies.
- To protect the rights, property, or safety of Lone Star, our clients, or others.

#### **Choices About How We Use and Disclose Your Information:**

We strive to provide you with choices regarding your personal information. You can:

- Manage Tracking Technologies and Advertising (browser cookies, Flash cookies).
- Opt-out of Promotional Offers and Communications (email, text, postal mail).
- Manage Targeted Advertising (this may require managing browser or mobile device settings).

#### Promotional Communications/ Opt-In and Opt-Out

From time to time, with your express consent and/or as permitted by state and federal laws, Lone Star may send you promotional communications via text message, electronic mail, and/or telephone including information about special offers, updates about investment opportunities, and other solicitation/advertising materials. If you provide your personal information through any of our registration forms on our Website, App, or otherwise, you may request that we stop

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sending you marketing communications if you no longer desire to be contacted by us, and we will promptly honor that request.

You do not need to create an account with us to exercise your opt-out rights. We will only use personal information provided in an opt-out request to review and comply with the request.

- Text Messages. You may choose to subscribe or opt-in to marketing SMS messaging from Lone Star. You will only
  receive promotional text messages if you expressly consent or choose to opt in to receive such messages. Please
  note that no purchase is necessary to receive such messages; standard message and data rates may apply. You
  may text "STOP" in response to any marketing texts you receive from us to opt out or unsubscribe from SMS
  messaging.
- Email Messages. We may send you emails containing newsletters, promotions, and special offers. If you do not
  want to receive such email messages, you can stop receiving promotional email communications from us by
  clicking on the "unsubscribe" link provided in such communications or sending us an email with your request
  to info@LoneStarLandInvestments.com. We make reasonable efforts to promptly process all unsubscribe
  requests.
- Services-Related Informational Messages. We also may use your Personal Information to send you servicesrelated informational emails (e.g., account verification, changes/updates to features of our services, technical and
  security notices). You may not opt out of such services-related e-mails.
- Third-Party Advertising. If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email with your request to info@LoneStarLandInvestments.com.

If you have any questions about opting out of the collection of cookies and other tracking/recording tools, you can contact us directly at <a href="mailto:info@LoneStarLandInvestments.com">info@LoneStarLandInvestments.com</a>.

To learn more about cookies, clear gifs/web beacons and related technologies, you also may wish to visit <a href="http://www.allaboutcookies.org">http://www.allaboutcookies.org</a> and/or the Network Advertising Initiative's online resources, located at <a href="http://www.networkadvertising.org">http://www.networkadvertising.org</a>. Although such information should be helpful, we do not control or guarantee its accuracy or that it will be effective with respect to all information gathering tools or in all circumstances.

## **Data Security:**

We have implemented reasonable security measures, but the security and privacy of your information also depend on you. The transmission of information via the Internet is not completely secure. Any transmission is at your own risk. We are not responsible for the privacy or data security measures of any third party.

#### **Changes to Our Privacy Policy:**

We will post any changes to our privacy policy on this webpage and in the App. Contact Us:

If you have questions or comments, wish to opt out of certain services, or submit a data privacy request, please contact us:

- Email: info@lonestarlandinvestments.com
- Lone Star Land Investments LLC PO Box 467 Keller, TX 76244

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# **Terms & Conditions**

Welcome to Lone Star Land Investments LLC. By using our services, you agree to the following terms and conditions:

#### 1. General Information

Lone Star Land Investments LLC ("Company") is a Texas-based business focused on land investment opportunities. These terms govern your access to and use of our services, website, and related materials.

#### 2. Services Offered

The Company provides services related to the purchasing, selling, and wholesaling of land in Texas. This includes providing market analysis, investment opportunities, and connecting buyers with sellers.

#### 3. User Responsibilities

You agree to:

- Provide accurate and complete information when engaging with us.
- Comply with all applicable laws and regulations.
- Respect the rights of the Company and other users.

## 4. Investment Risks

Investing in land involves risks, including but not limited to market fluctuations, changes in zoning laws, and environmental concerns. The Company does not guarantee returns on investments. All investment decisions are made at your own risk.

#### 5. Limitations of Liability

Lone Star Land Investments LLC is not liable for any direct, indirect, incidental, or consequential damages arising from your access to or use of our services. We do not guarantee the accuracy, completeness, or reliability of any information provided.

## 6. Intellectual Property

All content provided by Lone Star Land Investments LLC, including text, graphics, logos, and software, is the property of the Company and is protected by copyright and other intellectual property laws. Unauthorized use is prohibited.

## 7. Privacy Policy

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Your privacy is important to us. Please review our Privacy Policy, which outlines how we collect, use, and protect your information.

## 8. Modifications

Lone Star Land Investments LLC reserves the right to modify these terms at any time. Continued use of our services after such changes constitutes acceptance of the new terms.

## 9. Governing Law

These terms are governed by the laws of the State of Texas. Any disputes will be resolved in accordance with Texas law.

## **10. Contact Information**

For questions or concerns regarding these terms, please contact us at:

- Email: info@lonestarlandinvestments.com
- Lone Star Land Investments LLC PO Box 467 Keller, TX 76244

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