



MEDIA RELEASE

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Transforming into a Mermaid!

(LAS VEGAS, NV) Oct 5, 2017- Ludivine "Ludi" Perrin-Stsepaniuk, president, creative director and lead performer of Ovia Entertainment, a production company specializing aquatic performances, transforms into the quintessential mermaid at the talents of esteemed body painting artist and Star of *Skin Wars*, Robin Slonina, <http://www.robinslonina.com>.

Slonina is in the process of creating projects for her book, "Show People". The self-published book with an anticipated release date of 2019, will feature a series of her friends: talented performers, vaudeville, sideshow and circus acts. Ludi and Slonina have been friends for years, they met when Ludi and Robin's husband were performers in the strip show Le Reve.

"Show People" is a collaboration with photographer Ben Lewis, Papa LRG photography, a self-taught photographer and photoshop guru, who specializes in digital art/illustrative imagery, <http://www.papalrg.com>. "Ben will photograph the subjects and then develop the back drop to accentuate the body art on the models," explains Slonina. "It's important that the body paint stays authentic."

Slonina notes that Halloween is a big time of year for the body painting industry. In 2016, Slonina and her team completed 125 body paintings in a single weekend. "We offer everything from face paint, partial-body and full body painting to match each client's costume concepts," Slonina explains. "It all depends on how much skin they want to show!"

Her clientele consists of corporate and private individuals. Corporate clients are looking for specialty characters to complement a theme for a major event, trade-shows, conventions, casino openings or holiday parties. Private clients are looking to fulfill their personal fantasy or celebrate a milestone, such as a belly painting for a pregnant woman. Fees for body painting range from \$150 - \$650 depending on the detail and location. In addition to bodypainting, clients can add-on services such as hairstyling, makeup, wardrobe, or photography for an additional fee.

In Ludi's case, transforming her into a mermaid was a natural metamorphosis for the aquatic performer. Ludi has spent her career submerged in and around water, often portraying a mermaid for private and corporate events. Through her company, <http://www.oviaentertainment.com>, Ludi also teaches the art of mastering the mermaid tail with classes for kids and adults.

Robin's body painting concepts are derived from the client and in-depth research resulting in a series of sketches. For this project, it was important to match colors and patterns in the mermaid tail. The transformation process took over five hours at the Skin City body painting studio <http://www.skincitybodypainting.com> and included a team of professionals applying their talents; makeup by Christine Montoya and hair-wig styling by Tabitha Armstead.

The mesmerizing mermaid was then transported to two sites for photo ops with photographer Lewis. First stop was the Sapphire Pool and Day Club and then on to a remote lake in Nevada. Shell props from Alex Lucky were added to the setting for a sense of realism.

Ludi's publicist, Mary Vail <http://www.maryvailpublicist.com> documented the entire process in pictures and video, <https://youtu.be/oxdaphwTu0c>.

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