



## MEDIA RELEASE

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### **Synchro Coach Ludivine “Ludi” Perrin-Stsepaniuk Named USA Synchro West Zone 2018 “Coach of the Year”**

Nevada Desert Mermaid Natalie LaGrone Named *2018 Athlete of the Year*

(LAS VEGAS, NV) March 21, 2018 – Synchro Coach Ludivine “Ludi” Perrin-Stsepaniuk was named USA Synchro West Zone 2018 “Coach of the Year” during the West Zone Championships held in Walnut Creek, California earlier this month.

Perrin-Stsepaniuk is the Head Coach of the Nevada Desert Mermaids in Las Vegas, Nevada as well as the Head Coach for USA Synchro 12& under National Team.

Perrin-Stsepaniuk’s history with the Nevada Desert Mermaids began in 2015 when she volunteered as an assistant coach to the team under the direction of Head Coach Linda Tannenbaum. Tannenbaum’s departure in the fall of 2016 opened the path for Ludi to be hired as Head Coach.

Perrin-Stsepaniuk, affectionately known as “Ludi”, was nominated by the Nevada Desert Mermaids team members and parents who submitted a lengthy letter covering each of the criteria elements as mandated by the award application.

Criteria for the nomination of COACH OF THE YEAR included:

- Works toward development of athletes and the sport without concern for self---promotion or personal gain.
- Develops and continues to carry out a consistent solid coaching program that benefits athletes and the sport.
- Recognition of coaching abilities at Zone and National qualifying levels.
- Sets an example in their attitude and ethics that inspire and motivate athletes to make the most of their abilities and potential to reach their goals.

Excerpt from the nomination submission:

*“From Ludi’s experience, she has gained so much knowledge about the sport. Ludi has passed this knowledge on to her swimmers through her coaching. She has produced hard working and successful athletes. Not only does Ludi’s coaching encourage her swimmers to become better athletes, but also to become better people. She has taught her swimmers lifetime skills that they can apply to the pool and beyond. Finally, the last reason she should be coach of the year is that she creates an environment that motivates her swimmers to work hard, stay focused and to have fun”*

Perrin-Stsepaniuk proudly shares the honor of “Coach of the Year” with fellow Coach Irene Hawes of the Meraquas of Irvine synchro team.



In addition to *Coach of the Year Awards*, West Zone also honored the *2018 Athlete of the Year* which was bestowed on Natalie LaGrone, one of Perrin-Stsepaniuk's top Nevada Desert Mermaids synchro swimmers.

Ludivine "Ludi" Perrin-Stsepaniuk is also the Owner and President of Ovia Entertainment a premier production company specializing in aquatic events, production and high-level synchro training.

### **Ovia Entertainment**

*"Transforming Pools into Magical Liquid Stages!"*

Ovia Entertainment is a premier production company specializing in aquatic events, production and high-level training. Ovia brings a unique and magical experience with world-class synchronized swimmers or mythical mermaids. Casino moguls, VIP's, Vegas Entertainers and noted Singers have sought-out Ovia Entertainment to create the "wow" factor for their needs. The company's goal is to establish synchronized swimming as a mainstream form of entertainment in any aquatic environment: public, private and residential pool settings. 702-505-3687 <http://www.Oviaentertainment.com>

**Image Caption:** Nevada Desert Mermaids (Las Vegas, NV) was honored with two notable awards during the USA Synchro West Zone Championships: 2018 "Athlete of the Year" Natalie LaGrone and "Coach of the Year" Ludivine "Ludi" Perrin-Stsepaniuk.

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