



Research Solutions Inc  
www.researchsolutionsinc.org

The NEA Cultural Expo will be the first of what we hope to be an annual event celebrating the rich diversity of Northeast Arkansas. The Expo will feature booths and performances representing the various nationalities, ethnicities, and cultures in the region. Booths may be educational or they may sell food or arts/crafts/other products that are key elements of the nationality/ethnicity/culture the booth represents.

We welcome event sponsors at the following levels:

**Booth Sponsor: \$100**

Sponsor a booth for a student group, nonprofit organization, or other group that cannot afford to fund their own space. This will include signage at the booth as follows: This booth sponsored by [YOUR ORGANIZATION]

**Media Sponsor: \$500 - \$5000 value of free advertising**

Media sponsors will be acknowledged on signage for the event and in social media. Media sponsors at or above \$2500 will be publicly acknowledged at the event.

**Performances Sponsor: \$500**

Sponsor the performance stage area for the day. Sponsor will be acknowledged on signage in the stage area as follows: Today's Performances sponsored by [Logos or names of sponsoring organizations]

**Bronze Sponsor: \$1000**

Sponsor will receive one booth space and small acknowledgement/logo on event banner and public acknowledgment at the event. Booth space must provide culturally appropriate materials/information for the event.

**Silver Sponsor: \$2500**

Sponsor will receive one booth space, larger acknowledgement/logo on event banner, and public acknowledgement at the event. Booth space must provide culturally appropriate materials/information for the event.

**Gold Sponsor: \$5000**

Sponsor will receive one booth space in premium location, largest acknowledgement/logo on event banner, and on flyers used for online media campaigns promoting event. Sponsor will also be publicly acknowledged for support during the event.

If you or your organization/company would like to sponsor this event, please contact Lisa Perry, Ph.D., Executive Director at [Lisa@ResearchSolutionsInc.org](mailto:Lisa@ResearchSolutionsInc.org) or 870.520.0073