

BARAGA BLOCK PARTY

to support the U.P. Children's Museum

KEY DETAILS:

- When: Sunday, September 17th from 2:00 - 6:00 PM
- Where: Baraga Avenue, between Third and Front Streets
- Why: Proceeds will support UP Children's Museum
- Estimated Attendance: up to 800 adults and children
- Gold, Silver, and Bronze sponsorship opportunities (see reverse for details)

FEATURED WRISTBAND ACTIVITIES:

- Balloon Animals
- Face Painting
- Bounce Houses
- Music Tent featuring Steady Stone Productions with DJ Mark Shevy
- Instrument Building
- Rock Painting
- Dunk Tank
- Big Truck "Petting Zoo"
- Yoga Corner with Taylor Wilber of Rise Up Yoga

BARAGA AVENUE BUSINESSES & FOOD TRUCKS:

- Dead River Coffee
- Everyday Wines
- Digs Glizzys
- Queen City Running Company
- Breakers Roadhouse
- Burger Bus
- The Island
- South Beach Treats

A portion of the food truck sales will go to the UPCM.



SPONSORSHIP LEVELS

GOLD: \$3,000

- 12 all-access event wristbands
- Company free day the museum
- Logo in event page of website and mention in FB event
- TV6 mention during live segment
- Verbal shout-out at event
- Premier logo placement on all marketing materials
- High visibility signage at event
- Designated Gold Sponsor social media post
- Dedicated highlight in the UPCM newsletter

SILVER: \$1,500

- 8 all-access event wristbands
- Logo placement on all marketing materials
- Listed in event promotional emails
- Verbal shout-out at event
- Signage at event
- Group recognition in social media post

BRONZE: \$500

- 2 all-access event wristbands
- Logo placement on all marketing materials
- Listed in event promotional materials

PARTICIPATING SPONSORS:

These sponsors are contributing to the event with in-kind donations. Many are donating their time and also supplies for the various activities we will have at the event.

Current participating sponsors include:

Dead River Coffee, Everyday Wines, Queen City Running Company, Breakers Roadhouse, Steady Stone Productions with DJ Mark Shevy, Rise Up Yoga, The Island, Digs Glizzys, Burger Bus, Double Trouble Entertainment, South Beach Treats



RAFFLE PRIZES:

UP Children's Museum Family Membership

Jody Grundstrom Family Photo Session

UP Children's Museum Birthday Party

Greywalls Foursome Golf Pass

EVENT CONTACT:

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