

## Pull-Off Productions



Dear Future Sponsor,

Hi, I am Joey Radel, owner and director of Pull-Off Productions. I was born and raised around Truck and Tractor pulling my whole life, and both sides of my family were pullers. The older I got, the more my passion grew for this sport. My goal is to put on Truck and Tractor pulls not only for the pullers, but also for the fans to be entertained and to show them how great this sport is. I want to grow this sport just like many people want to grow their business. While doing all this, having sponsors by my side to help put on these events is an opportunity for me to get your name out in front of the fans and pullers. With the help of sponsors, I want to do everything I can to help give back to your business.

In 2025 we are planning on having Truck and Tractor pulls here on the East Coast of Pennsylvania. Pull-Off Productions is a partnered member of U.S.A. East Seld Pulling Championship Series which is the largest Truck and Tractor Pulling organization on the East Coast. They go by Full Pull Productions and are located in Western Pennsylvania. They have been hosting events for over 30 plus years in Western PA, Ohio, Western New York, and even in Central Pennsylvania. We both have the same goal in mind to grow the sport and are very excited for this upcoming season!

During this great time, your business would provide great help in (donation/sponsorship), and in return we would promote your company at our events, using banners at the track, put your company logo on posters, social media platforms, videos, etc.

With you by our side at this upcoming season, we would achieve great success this season and for the following future.

If your company is interested in being an official sponsor, please reach out to me [Joey Radel: cell (570)-765-9649; email [pulloffproductions@gmail.com](mailto:pulloffproductions@gmail.com)]. We can't wait to hear back and hope we can help each other out! Thank you!

Sincerely,

Director of Pull-Off Productions

Joey Radel

A handwritten signature in black ink, appearing to read "Joey Radel". The signature is fluid and cursive, with the first name "Joey" written in a larger, more prominent script than the last name "Radel".





*Sanctioned by*



# ***Championship Pulling Series***

## ***Sponsorship***

## ***Opportunity***

## ***Packet***

PULL-OFF PRODUCTIONS LLC  
JOEY RADEL  
730 BEAVER RD. SELINGROVE, PA 17870  
570-765-9649

## **Title Sponsor**

**\$20,000 & Up** (Will be Pull-Off Productions “your name “ Pulling Series)

<b><u>On-Site</u></b>	<b><u>Print &amp; Online</u></b>
<ul style="list-style-type: none"><li>• <b>Min. of 4 Track Side Banners</b></li><li>• <b>Leader Flag</b></li><li>• <b>Flag(s) on Track equipment</b></li><li>• <b>Decal on all Points vehicles</b></li><li>• <b>Product Sampling</b></li><li>• <b>Giveaways</b></li><li>• <b>PA Announcements</b></li><li>• <b>Complimentary event tickets</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Webpage</b></li><li>• <b>Social Media</b></li><li>• <b>Social Media header ads</b></li><li>• <b>Inclusion on advertising Posters</b></li><li>• <b>Inclusion in newspaper ads</b></li><li>• <b>Inclusion on Online videos</b></li><li>• <b>Inclusion on road signs</b></li></ul>

## **Presenting Sponsor**

**\$6,000**

<b><u>On-Site</u></b>	<b><u>Print &amp; Online</u></b>
<ul style="list-style-type: none"><li>• <b>Min. of 2 Track Side Banners</b></li><li>• <b>Decal on all Points vehicles</b></li><li>• <b>Product Sampling</b></li><li>• <b>Giveaways</b></li><li>• <b>PA Announcements</b></li><li>• <b>Complimentary event tickets</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Webpage</b></li><li>• <b>Social Media</b></li><li>• <b>Social Media header ads</b></li><li>• <b>Inclusion on advertising Posters</b></li><li>• <b>Inclusion in newspaper ads</b></li><li>• <b>Inclusion on Online videos</b></li></ul>

## **Class Sponsor**

**\$5,000 Main Class Sponsor - \$3,000 Class Sponsor**

<b><u>On-Site</u></b>	<b><u>Print &amp; Online</u></b>
<ul style="list-style-type: none"><li>• <b>Min. of 2 Track Side Banners</b></li><li>• <b>Naming rights to class</b></li><li>• <b>Decal on all class vehicles</b></li><li>• <b>Giveaways</b></li><li>• <b>PA Announcements</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Webpage</b></li><li>• <b>Social Media</b></li><li>• <b>Social Media videos</b></li><li>• <b>Inclusion on advertising Posters</b></li></ul>

# Sponsor

## **Platinum**

**\$2,000 & Up**

- **Track Side Banner at events (2 - size 6 x 3)**
- **PA Announcements**
- **Inclusion in print advertising**
- **Inclusion in online advertising**
- **Inclusion in Social Media advertising**
- **Inclusion in Online videos**

## **Gold**

**\$1,000**

- **Track Side Banner (size 6 x 3)**
- **PA Announcements**
- **Inclusion in online advertising**
- **Inclusion in Social Media advertising**

## **Silver**

**\$500**

- **Track Side Banner (size 4 x 2)**
- **PA Announcements**
- **Inclusion in Social Media advertising**

## **Bronze**

**\$250**

- **PA Announcements**

Please circle which sponsor package you would like to do! Can make check out to Pull-Off Productions, and mail it to the address on the front page. Thank You!

On the behalf of Pull-Off Productions, want to say a big THANK YOU for being a sponsor here at Pull-Off Productions, and joining us for a great year of pulling.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Package Deal/Amount chosen: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Description for announcing:

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Mail to:

Pull-Off Productions

730 Beaver Rd.

Selinsgrove, PA 17870

Make checks out to Pull-Off Productions

Please email your company logo for the banner to [pulloffproductions@gmail.com](mailto:pulloffproductions@gmail.com), or if you have a certain business card you would like as your banner instead, please send a card along with the check.