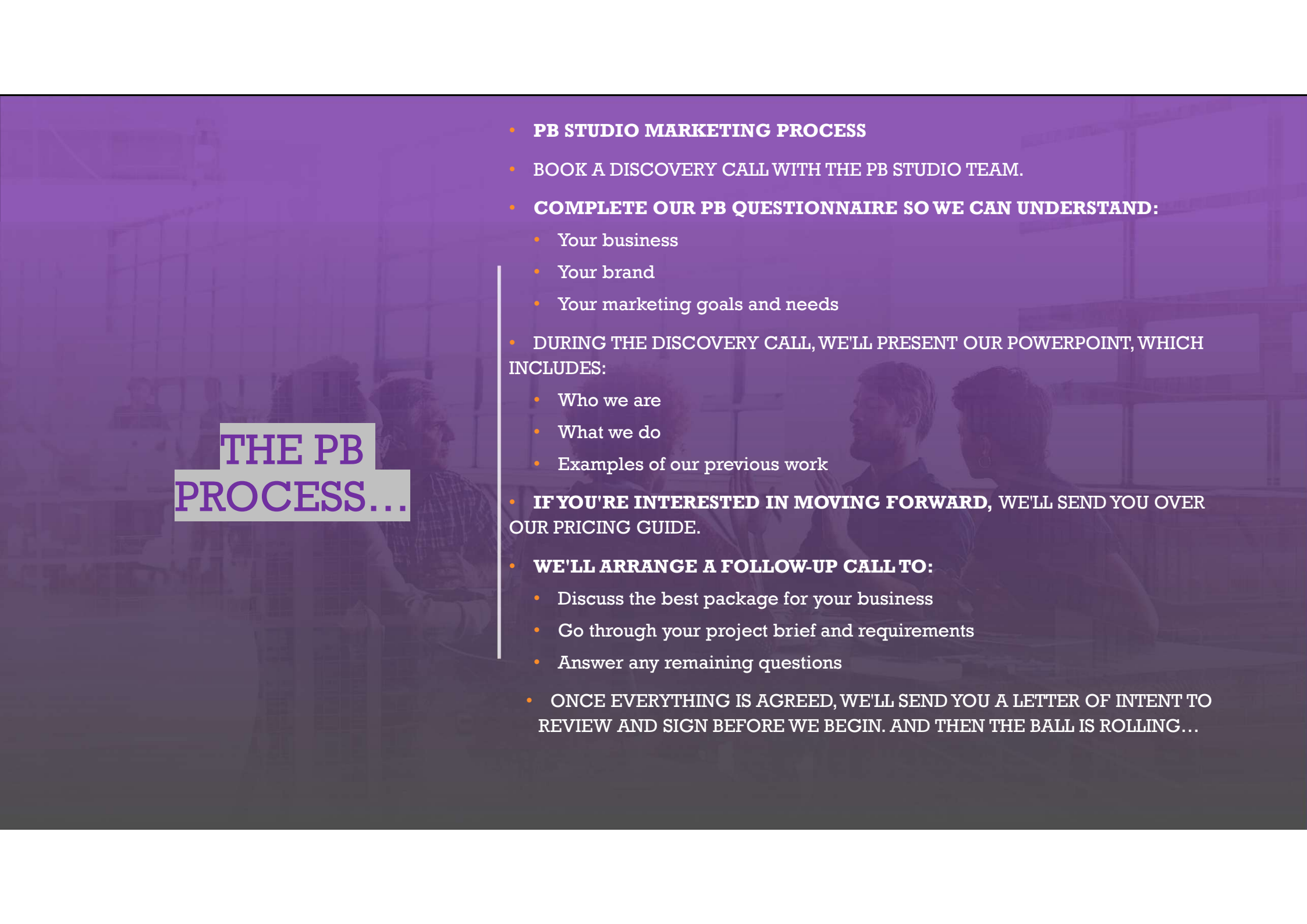




THE PB PROCESS...

- **PB STUDIO MARKETING PROCESS**
- BOOK A DISCOVERY CALL WITH THE PB STUDIO TEAM.
- **COMPLETE OUR PB QUESTIONNAIRE SO WE CAN UNDERSTAND:**
 - Your business
 - Your brand
 - Your marketing goals and needs
- DURING THE DISCOVERY CALL, WE'LL PRESENT OUR POWERPOINT, WHICH INCLUDES:
 - Who we are
 - What we do
 - Examples of our previous work
- **IF YOU'RE INTERESTED IN MOVING FORWARD, WE'LL SEND YOU OVER OUR PRICING GUIDE.**
- **WE'LL ARRANGE A FOLLOW-UP CALL TO:**
 - Discuss the best package for your business
 - Go through your project brief and requirements
 - Answer any remaining questions
- ONCE EVERYTHING IS AGREED, WE'LL SEND YOU A LETTER OF INTENT TO REVIEW AND SIGN BEFORE WE BEGIN. AND THEN THE BALL IS ROLLING...