

## PRIME RENTALS & REAL ESTATE Your Full-Service Brokerage Rentals, Sales & Investments

## Investment Sales & Purchases for Landlords

At Prime Rentals & Real Estate, we work closely with landlords who are buying or selling investment properties. With deep expertise in both the rental and sales markets, we provide guidance that goes beyond a traditional real estate transaction — helping investors make informed, strategic decisions that align with their long-term financial goals.

## When Selling an Investment Property:

We help landlords assess their property's performance, determine its market value, and create a selling strategy that attracts the right buyers — whether it's another investor or an owner-occupant. For clients interested in a 1031 exchange, our team collaborates with a network of trusted professionals who are 1031 exchange experts. These specialists work closely with us and our clients to ensure a smooth, compliant, and well-coordinated transaction.

## When Purchasing a New Investment:

We assist investors in identifying properties with strong potential returns by analyzing rental income, operating costs, and long-term maintenance needs. From acquisition through management setup, we help ensure your property is ready to perform from day one.

Our combined experience in property management and real estate sales gives our clients a unique advantage — we understand what makes a property profitable, sustainable, and successful in today's market.