



WELCOME TO THE NEXT GENERATION **BEACON 4.2**

With a robust presence spanning over 375 hotels across the Americas and 140+ in the pipeline, we're excited for you to grow with our strong brand. Beacon 4.2 introduces even more flexibility, now with two prototypes options. Both prototypes boast enhanced public area features, flexibility around One Bedroom Suite requirements, and increased building density while providing owners with two paths for guest rooms: 4.2a for the Standard guest room width or 4.2b for a new narrower 12'6 room that retains all of our beloved room features but is more adaptable to tougher sites. We're empowering owners to choose a version of the prototype, as well as make choices around the room mix, that make the most sense for their site and market.