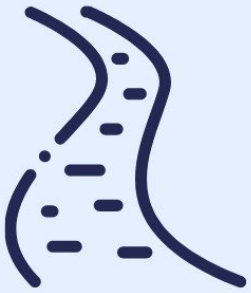




ALABAMA BETA 2022: HOT, WET, BAMA SUMMER

SPONSORSHIPS

The community The Alabama Beta has built is active, engaged and far reaching. This summer, we're teaming up with Coosa Riverkeeper, who has a deep connection with families in the 5,000 square mile watershed they work in. With a heart for exploration and conservation, the Wet, Hot, Bama Summer version of the well-known and loved Alabama Beta, is sure to amplify your business to over 795,000 unique users for this highly anticipated comeback!



RIVER - \$5,000

- Title tier logo & first listing in all marketing material
- First choice in placement of booth & banners at event locations
- Opportunity to contribute promotional material to all participants
- Regular mentions on social media throughout the season
- Complimentary team entry
- Exclusivity Clause
- Boat Ride with Coosa Riverkeeper



LAKE - \$2,500

- Top tier logo & second listing in all marketing material
- Second choice in placement of booth & banners at event locations
- Opportunity to contribute promotional material to all participants
- Regular mentions on social media throughout the season
- Complimentary team entry
- Exclusivity Clause



CREEK - \$1,000

- Top tier logo & third listing in all marketing material
- Third choice in placement of booth & banners at event locations
- Opportunity to contribute promotional material to all participants
- Regular mentions on social media throughout the season
- Complimentary team entry
- Exclusivity Clause



SPLASH (IN KIND SPONSORS)

The Alabama Beta welcomes sponsors at all levels of support. Financial contributions are critical, but products and services that align with The Alabama Beta mission are appreciated. Sponsors will enjoy exposure on all marketing material, distribution of promotional materials to participants, shoutouts on social media, and complimentary team entry. Supporting sponsors will be included in all promotional materials for the entire The Alabama Beta season.