

Highland Springs Babe Ruth Baseball League

Introduction:

The current climate in our communities has provided more and more opportunities for young men to be involved in activities that could negatively affect them for their entire lives. HSBR is committed to providing an alternative for young men 16-18 to develop themselves academically, athletically and develop skills that will make them productive members of our community.

Who We Are:

Youth-centered baseball was founded in the Highland Springs Community in 1954, and since its inception, has given youth in the community access to America's favorite pastime. Highland Springs Babe Ruth Baseball League was founded to write the next chapter and give young men who would otherwise "age out" of little league baseball an opportunity to be taught the fundamentals of the great sport of baseball, and to be taught the life lessons that build stronger individuals and communities.

Our Mission:

We desire to build a community-based program that serves as a haven for young men ages 16-18. Our infrastructure includes an educational baseball program that provides support and solutions to a community in crisis. Through proper academic guidance, mentorship and exemplary leadership, we train and equip our young men to be Honorable, Professional, and Respectful. The Highland Springs Babe Ruth Baseball League program is designed to develop superior citizens and athletes by championing the virtues of character, courage, and loyalty.

Our commitment:

We are committed to...

- Providing a quality instructional program that teaches baseball skills, tactics, and strategies.
- Preparing the youth athlete for participation at the next level of play.
- Increasing the skill knowledge with safe, healthy techniques and providing safe, non-threatening environments.
- Supporting the idea that the winning of games is secondary to the molding of exceptional citizens.
- Promoting and developing core values such as Honor, Professionalism, Respect, and Teamwork that will benefit their futures and the communities in which they live.
- Establishing standards of participation for all volunteers, board members, coaches, officials, athletes, and spectators.
- Encouraging a positive atmosphere by showing support and patience for all athletes and volunteers.
- Creating a culture where volunteers, coaches, parents, officials, and athletes work together to achieve our mission.
- Providing a program that also focuses on academics by holding athletes accountable for their academic performance.
- Providing access to mentors who will continue to develop positive traits in athletes that will be necessary in their adult life.

Our Goal:

The Highland Springs Babe Ruth League desires to equip young men ages 16-18 in the community with the skills and strategies that will align them in preparation for further education and sports. We aim to provide well structured, supervised, and enjoyable baseball instruction. Our purpose is to promote physical and mental well-being. We will teach the importance of academic achievement, developing athletic skills and the basic components of teamwork needed to succeed in life. We are committed to offering our participants a reasonable price and obtaining enough sponsorships and support to allow us to offer underprivileged youth from low socioeconomic backgrounds scholarships within our community so they can be a part of our program. Our program ultimately strives to develop our athletes on all levels including athletically, mentally, academically and morally to build strong young adults.

Company Sponsorship Packages

Hitting for The Cycle Package - \$3,500+

- Company mentions on social media and logo displayed.
- Company Logo Displayed on Website
- Mobile advertisement of Company name and contact information
- Company mentioned in promotional advertisements.
- Company name mentioned during games.
- Company name utilized for sponsored giveaways.
- Company vendor station at home games
- Company Logo placement on event program and flyers
- Permission to display or distribute promotional items at all home games.
- Team picture with sponsorship banner

Grand Slam Package - \$1,500 - \$3,000

- Company mentions on social media and logo displayed.
- Company Logo Displayed on Website
- Mobile advertisement of Company name and contact information
- Company mentioned in promotional advertisements.
- Company name mentioned during games.
- Company name utilized for sponsored giveaways.
- Company Logo placement on event program and flyers
- Permission to display or distribute promotional items at three home games.

Homerun Package - \$500 - \$1,000

- Mobile advertisement of Company name and contact information
- Company mentioned in sponsored promotional advertisements.
- Company name mentioned during home games.
- Company Logo placement on event program and flyers
- Logo displayed on social media.

Individual Sponsorship

Includes sponsoring a youth to participate in 1 season of Baseball.

Sponsorship acknowledgement on social media throughout the year

- 1 Youth @ \$150.00 (Covers the cost of registration, administrative fees, and uniform Jersey)
- 2 Youth @ \$300.00 (Covers the cost of registration, administrative fees, and uniform Jersey)

***Let us know if you would like a customized Sponsorship package by dollar amount!
For questions or concerns, please email HSBabeRuth@gmail.com***

***Please make checks payable to: Highland Springs Babe Ruth
Mailing Address: 12 W Sedgwick St, Office, Sandston, VA 23150***

***501c DLN # 26053629001213
FEIN # 92-3418839***