



Luke Roux Foundation 2025 Wiffle® Ball Tournament - Sponsorship Opportunities

The Luke Roux Foundation is excited to host the first Annual Luke Roux Memorial Wiffle® Ball Tournament on the morning of June 21, 2025, in Farmington, CT. This special event will bring together adult players for a fun-filled competition, with their families joining to watch and be part of the day. To make it an event for all ages, we've also planned some kid friendly activities. We would be honored to have your business participate in this meaningful community event.

Luke Roux, a 2022 graduate of Farmington High School, tragically lost his life when he was struck by an impaired driver shortly after graduation. In his honor, our Foundation is committed to raising awareness about the dangers of impaired driving and promoting responsible decision-making. Our message encourages everyone to have a safe plan before going out.

The tournament will serve as both a fundraiser and an awareness campaign, bringing together families, athletes, and community members to enjoy a morning of Wiffle® Ball while reinforcing the importance of safe driving choices. We hope you will consider joining us as a sponsor for this event.

Benefits of All Sponsorship Levels

- Business name featured on a **large sponsor board**, prominently displayed at the tournament
- Name and link to your company's website listed on our **Foundation's website**
- Opportunity to provide **branded giveaways** or marketing materials to participants
- Inclusion in **thank-you emails** to all event participants and supporters

We offer a range of sponsorship levels, **detailed on the next page**, each designed to provide maximum exposure and show our appreciation for your generous support.

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Sponsors may donate by check, payable to the Luke Roux Foundation, PO Box 16, Farmington CT 06034.

Please respond by May 10th to ensure proper recognition at the event.

Sponsor/Business Name:
Contact Name:
Phone #:
Email:

Rally Towel Sponsor: \$1,250 (limited to 1 sponsor)

- Logo on the rally towels for all attendees
- Large logo on event sponsor board, flyers, and T-shirt
- (1) Logo yard sign on display at the event
- Featured in all social media promotions, on the website, and in all event marketing materials
- PA announcements throughout the tournament

Grand Slam Sponsor: \$1,000

- Complimentary registration for one team (4-6 players per team)
- Largest logo on event sponsor board, flyers, and T-shirt
- (2) Logo yard signs on display at the event
- Featured in all social media promotions, on the website, and in all event marketing materials
- PA announcements throughout the tournament

Home Run Sponsors: \$500

- Large logo on sponsor board, flyers, and T-shirt
- (1) Logo yard sign on display at the event
- Mention in social media promotions, on the website, and in event marketing materials
- PA announcements throughout the tournament

Triple Play Sponsors: \$250

- Medium logo on sponsor board, flyers, and T-Shirt
- (1) Logo yard sign on display at the event
- Mention in social media promotions and on website

Double Play Sponsors: \$100

- Small logo on sponsor board
- Business name on T-Shirt

Fan Club Sponsors: \$50

- Business name listed on sponsor board

In-Kind Donations for Raffle or Giveaways: Value corresponds to a sponsorship level, if applicable

All sponsorship level benefits are in addition to those listed on the cover page.
