



Luke Roux Foundation's
Impaired Driving Prevention PSA Scholarship

ONE CHOICE can change everything.

**Your voice can help prevent impaired driving
and save lives.**

Scholarship Overview

The Luke Roux Foundation is pleased to offer the **Impaired Driving Prevention PSA Scholarship** to support Connecticut students who are committed to raising awareness about the dangers of impaired driving and promoting safer choices among young adults.

A \$1,500 scholarship will be awarded to the student who creates the most compelling and original **public service announcement (PSA) video** focused on preventing impaired driving among teenagers.

This scholarship is open to Connecticut high school seniors who will be continuing their education for the 2026-2027 academic year. **Application Deadline:** April 15, 2026
Scholarship Recipient Announced: May 16, 2026

Why This Matters

Impaired driving continues to be one of the leading causes of preventable injuries and deaths among teens and young adults. Despite increased awareness, too many families still experience the life-altering consequences of one decision made behind the wheel.

The Luke Roux Foundation created this scholarship to honor Luke's life and to amplify young adult voices in preventing impaired driving. By encouraging students to speak directly to their peers, this scholarship uses education, creativity, and real-world impact to help save lives and keep families whole.

About the Luke Roux Foundation

The Luke Roux Foundation was established in memory of Luke Roux, whose life was tragically taken by an impaired driver. The Foundation is dedicated to preventing impaired driving, supporting education and awareness initiatives, and advocating for solutions that save lives.

Despite increased awareness, impaired driving continues to be a leading cause of serious injury and death among teens and young adults. Through this scholarship, the Foundation seeks to empower students to use their voices and creativity to influence peers and promote responsible decision-making.

Scholarship Award

- **Amount:** \$1,500
- **Number of Awards:** (1) One winner
- Funds will be paid either directly to the recipient's college or trade school, or directly to the student, pending final determination by the Luke Roux Foundation

Eligibility Requirements

Applicants must meet **all** of the following criteria:

- A **current Connecticut high school senior** who will be attending a college or trade school for the 2026–2027 academic year
- Have a **minimum GPA of unweighted 3.0**, verified by an unofficial transcript
- Be a **U.S. citizen, national, or permanent resident**
- Submit an **original PSA video** that meets the scholarship requirements
- Complete and submit the full application by **April 15, 2026**

PSA Video Prompt

Create an original **30–60 second public service announcement (PSA)** addressing the following:

- Why do people continue to drive while impaired, even though they understand the risks?
- What messages, actions, or solutions could help prevent impaired driving among young adults?
- How can you personally help share this call to action in conversations with friends and family: ***If You Drink, Don't Drive. Decide to Ride.***

Videos should be impactful, thoughtful, and appropriate for a teenage/young adult audience. Creativity is encouraged.

Important Notes:

- Videos must be the applicant's **original work**.
- Videos cannot include copyrighted music or images unless properly licensed.

Video Submission Guidelines

- Upload your completed PSA video to **YouTube as an unlisted video**.
- Copy the video URL for submission with your application.

How to Apply

Applicants must submit the following through the [Luke Roux Foundation scholarship application form](#):

- Full name
- Contact information (email and phone number)
- Mailing address
- Current high school
- Expected college/trade school for 2026–2027 academic year
- Proof of acceptance or enrollment (PDF)
- Unofficial transcript (PDF)
- PSA video URL
- Electronic signature confirming agreement with the scholarship terms

Personal information will not be shared with third parties. The Luke Roux Foundation may publish the recipient's name, school, and any and all PSA videos for educational and awareness purposes.

Terms & Conditions

By applying, applicants agree to the following:

- The PSA video must be **30–60 seconds** in length
- The submission must be **original** and created specifically for this scholarship
- The applicant meets all eligibility requirements
- The applicant agrees to be interviewed by a representative of the Luke Roux Foundation if selected
- The applicant agrees to allow their video to be shared by the Foundation on its website and social media, and as an example for subsequent scholarship years

Ineligible Applicants

The following individuals are **not eligible** to apply:

- Luke Roux Foundation Board members and their immediate family
- Past recipients of the Luke Roux Foundation PSA Scholarship
- Applicants who submit the same video for multiple scholarships or for multiple years

Selection Process

Applications will be reviewed by a selection committee designated by the Luke Roux Foundation. Videos will be evaluated based on:

- Responsiveness to the PSA prompt
- Originality and creativity
- Clarity and effectiveness of messaging for a young adult audience
- Overall impact

The scholarship recipient will be notified by **May 16, 2026**.

Questions

For questions regarding this scholarship, visit our website www.lukeroux.com or email SafeGrad@lukeroux.com.

Together, we can help prevent impaired driving and save lives.