

Subject: Sponsorship Request: Help Support Cadillac Excellence 2026 Judges workshop

Dear Sponsor,

I'm reaching out on behalf of the **NY-CT Two Rivers Region of the Cadillac & LaSalle Club** to invite you to partner with us as a sponsor of our **CLC Judges' Workshop on Saturday, April 18, 2026**, at **Resorts World Catskills – Hotel & Casino (Monticello, NY)**. This is not just "a day at school." It's a **friendly, hands-on** day with like-minded Cadillac people, owners, restorers, and enthusiasts while learning how judging is done and **practicing on real Cadillacs**. The workshop is led by **CLC Chief Judge Fred Butalla** with members of the **CLC Judging Committee**, and it comes just **six weeks before the 2026 CLC Grand National** (Embassy Suites by Hilton, Concord, NC, located near Charlotte Motor Speedway). That timing makes the day especially valuable to anyone planning to judge or enter a car.

Why should you sponsor?

Reach an audience that buys, restores, and maintains classic Cadillacs and show that your company supports the training that elevates judging, authenticity, and preservation. Sponsoring this event tells members you're a partner in the hobby, not just a supplier. It's a great way to introduce your company to classic Cadillac owners and restorers and show them you support our classic car hobby not only with your great products and service but your support for our training and causes also. Your support directly offsets training space, materials, and meal costs, and we'll make sure you're recognized before, during, and after the event:

- **Long lasting web presence:** We've built a dedicated page on our Region website to host registration and to **showcase sponsors year-round**. Each sponsor gets a **logo, business description, contact info/link**, and an optional **short comment** in your own words.
- **Event visibility:** We'll have a **sponsor table** for your flyers or handouts and a **thank-you sign** on site.
- **Print & social recognition:** We'll include sponsor names on the workshop flyer that appears in the **Self-Starter** and share to Cadillac forums and Facebook groups.

Below are our suggested levels; we'll work with you to make benefits fit your goals:

Platinum — \$600

- Premier placement (top/large logo) on the workshop web page
- Up to **100-word spotlight** with link and contact info
- **Top-row logo** on event signage; verbal thank-you at opening and closing
- Space on the **sponsor table** for your literature (you provide)
- Option to include a **promo/raffle item mention** (if provided)

Diamond — \$400

- Featured logo on web page
- **75-word description** with link and contact info
- Logo on event signage; verbal thank-you
- Space on the sponsor table for your literature

Gold — \$200

- Logo and link on web page
- Name on event signage
- Your flyer placed on the sponsor table

We also welcome **in-kind** support (door prizes, supplies, materials); we'll recognize those at the equivalent level.

Next steps (easy):

Use our sponsorship form link below

Please send: **high-res logo (PNG/SVG)**, **50–100 word description**, your **website/contact**, and any short **comment** you want posted with your listing.

If you know of another business or person who might be interested in support this great event please forward this email request to them ,

Thank you for helping us keep CLC judging strong and welcoming. Your support makes a real difference to members preparing for the Grand National—and we're grateful.

With appreciation,

A link to our workshop page: [NY-CT two rivers region Judges workshop page](#)

A link to our sponsorship or sign up form: [Judges work shop Sign up form](#)

If you Dont use paypal ,Complete on line form and You can mail in a check payable to the NY-CT two rivers region of the cadillac & LaSalle club

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