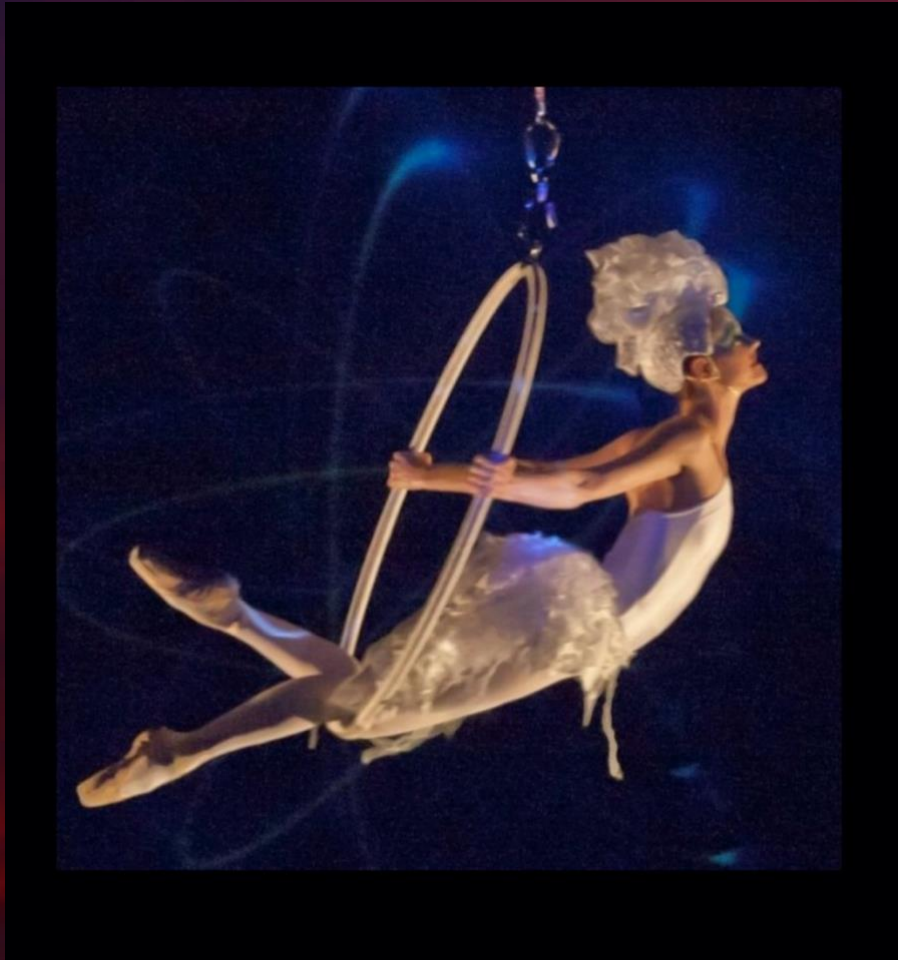


# LUMINARIO BALLET

SPONSORSHIP DECK 2024



## LUMINARIO BALLET FALL GALA FUNDRAISER

Sunday November 3<sup>rd</sup>

5:30 pm cocktails, 7:00 pm dinner, 8:00 pm performance!

Silent Auction and Fund-A-Need

PRESENTING:

### LEDZAERIAL SYMPHONY

AT

AVALON HOLLYWOOD

1735 N VINE ST, HOLLYWOOD CA 90028

# SPONSORSHIPS:



Debbie Allen and Nigel Lythgoe at Luminario Ballet's Masquerade Gala, Jonathan Beach Club, 2018

## Platinum \$20,000

- \* Sponsor's "top billing" logo'd video on 3 sides of video walls, full page in souvenir program
- \* Sponsor's "top billing" logo on all Luminario Ballet communication materials 2024-2025
- \* Sponsor's "top billing" banner logo on Luminario Ballet's website
- \* Sponsor's large font logo on step and repeat banner
- \* Full page in souvenir program
- \* Sponsor's promotional item(s) in all event gift bags
- \* **Two** Tables of Ten at premiere location of Sponsor's Choice



## **Gold \$10,000**

- \* Sponsor's "shared billing" logo'd video on 3 sides of video walls, full page in souvenir program
- \* Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2024-2025
- \* Sponsor's "top billing" banner logo on Luminario Ballet's website
- \* Sponsor's large font logo on step and repeat banner
- \* Full page in souvenir program
- \* Sponsor's promotional item(s) in all event gift bags
- \* **One** Table of Ten at premiere location of Sponsor's Choice



Glorja Kaufman and USC Dean of Dance Rob Cutietta at Luminario Ballet's "Hard As A Rock" Gala 2021

## Silver \$7500

- \* Sponsor's "shared billing" logo'd video on 3 sides of video walls, full page in souvenir program
- \* Sponsor's "shared billing" logo on all event invitations and communications
- \* Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2024-2025
- \* Sponsor's "shared billing" logo on Luminario Ballet's website
- \* Sponsor's medium font logo on step and repeat banner
- \* Sponsor's promotional item(s) in all event gift bags
- \* **One** Table of Ten at premiere location of Sponsor's Choice

# SPONSOR A TABLE OF TEN

\$4000 / \$5000 / \$6000

ANNUAL DONATION

- \* Sponsor's full page in souvenir program
- \* Sponsor's medium font logo on step and repeat banner
- \* Sponsor's promotional item(s) in all event gift bags
- \* **One** Table of Ten at location of Sponsor's Choice





CHOOSE THESE SPONSORSHIPS:

ARTISTIC DIRECTOR NAMED CO-SPONSOR  
\$30,000

DANCER/AERIALIST NAMED SPONSOR  
\$25,000

SIGNATURE NAMED CO-SPONSOR  
\$50,000

ANNUAL DONATION  
*YOUR FOUNDATION'S NAME UNDER EVERY OUTGOING EMAIL SIGNATURE*



MEET OUR POINTE SHOE SPONSOR!  
THE DANCE STORE, Beverly Hills  
\$3000



Or, create your own donation with Luminario Ballet!  
JOIN LUMINARIO BALLET'S BOARD!

JOIN AWARD WINNING ARTISTIC DIRECTOR  
**JUDITH FLEX HELLE**

ANNUAL DONATION:

**\$6000 TABLE OF TEN AT OUR GALA**  
ATTEND ONE MEETING PER YEAR



Judith receives the LA City Council Commendation for 15 years of excellent, artistic, entertaining, accessible, and public  
*ballet and aerial dance performance*  
in Los Angeles, the US, and abroad; presented by Gilberto Vega, CEO, Remnant Real Estate, Inc.

Email: [staff@luminarioballet.org](mailto:staff@luminarioballet.org)  
Website: <https://luminarioballet.org>  
<https://instagram.com/luminarioballet>

MAKE YOUR SUSTAINABILITY / LEGACY DONATION  
SUPPORT LUMINARIO BALLET

## JUDITH FLEX HELLE DIRECTOR, LUMINARIO BALLET AWARDS

United States Presidential Lifetime Achievement Award, 2022 for 10,000 hours of service in the arts and the environment

United Nations Humanitarian Award, 2022 for service promoting equity and the environment City of Los Angeles City Council *Commendation*, 2023 for 15 years of service providing accessible and entertaining national level ballet and aerial dance available to the general public

LA Times B2B *nomination* for Inspirational Women in Business, 2022, *the only woman from the*

*Los Angeles arts landscape nominated*

US Department of State *grant award* to represent US values of equality, justice, and diversity abroad, in Mumbai and Goa India, 2020

Named in Top 5 Women in Dance Leadership in Southern California, DANCE MAGAZINE 2014

World Choreography Award *nomination* for the choreography “Lift Ticket” 2012 Best Dance Company Director Los Angeles, Beverly Hills Outlook, *award* 2011

Judith FLEX Helle [staff@luminarioballet.org](mailto:staff@luminarioballet.org) mobile 323-428-6255 <https://luminarioballet.org>



## LEARN ABOUT LUMINARIO BALLET'S NEW SUSTAINABILITY FUND

### With your support, Luminario Ballet levels up!

Post-covid, we have started a **Sustainability Fund with Wells Fargo Wealth Management** to promote growth and stability for years to come. Please contact us for fund transfer info.

Contact:

Judith: 323-428-6255 [staff@luminarioballet.org](mailto:staff@luminarioballet.org)

Damien: 213-364-5676 [ddiaz@luminarioballet.org](mailto:ddiaz@luminarioballet.org)

Consider making an annual Sustainability gift from your company, foundation, or from your private equity account. Goals below, please help us achieve them.

### GOALS:

#### 1. SPONSORSHIP:

Your corporation, company, foundation, or family fund can contribute an annual sponsorship donation! Or, your clients can sponsor Luminario Ballet's dancers, aerialists, choreographers, or collaborations.

Please take a **Sponsorship** deck home with you, or download it from our website Gala page and reach out to Judith or Damien to create your own Sponsorship:

<https://luminarioballet.org/gala-and-sponsorships>

#### 2. Join Luminario Ballet's BOARD

Luminario Ballet is building it's Board!

We meet three times a year: May/September/January.

Annual dues: \$1500 plus one annual Gala Table of Ten

Please take a **Board Member Requirements** document home with you, and email or call us to schedule a meeting (in person or Zoom) to become a Member.

#### 3. TOURING the US, Canada, Mexico:

In January, Director Judith FLEX Helle signed Luminario Ballet with the *Robin Klinger Entertainment* agency for tour booking – a huge step toward getting Luminario Ballet in front of audiences around the US, Mexico, and Canada. We hope to be on the road by 2025!

#### 4. A HOME rehearsal studio:

Co-director Damien Diaz and Judith are seeking commercial real estate companies who want to welcome Luminario Ballet as resident dance company in a home rehearsal studio in one of their LA buildings.

#### 5. DONATE!

Donate *any* amount on our website: <https://luminarioballet.org> via CC on our secure PayPal

To donate by Cheque mail to:

Luminario Ballet, 11625 Texas Ave #203, Los Angeles, CA 90025 Attn: JF Helle

Buy Gala tickets on sale now on our website: <https://luminarioballet.org>

\$400/\$500/\$600 per person \$4000/\$5000/\$6000 Table of Ten

Sunday, November 3<sup>rd</sup>, Gala starts at 5:30 PM with hosted cocktails, hors d'oeuvres, dinner, wine, Silent Auction, Fund-A-Need where YOU choose where your donation goes; and the Performance!

"LedZAerial Symphony" -ballet and aerial to the music of Led Zeppelin performed live by a 12 piece symphony/rock ensemble! Conductor: Bryan English.