LUMINARIO BALLET OF LOS ANGELES

Sponsorships 2021

What critics say about Luminario Ballet: "masterful choreography" —Valerie Jean Miller, Broadway World News "important" —Jeff Slayton, LA Dance Chronicle "vivid, inspiring, luminous" —Joanne Zimbler, Explore Dance.com

Luminario Ballet invites you to:

A Gala Rock 'n' Roll Ballet evening where classical and contemporary ballet meets classical and contemporary rock music!

"HARD AS A ROCK"

Sunday, November 21th, 2021

LUMINARIO BALLET

HARD AS A ROCK

The Avalon Hollywood 1735 Vine St, Hollywood, CA 90028

BLACK TIE / BLACK LEATHER / ROCK 'N' ROLL Attire 6:00 PM Cocktails and Silent Auction 7:00 Dinner 8:00 Performance Info /RSVP: 818-235-6588 staff@luminarioballet.org

\$25,000 Exclusive Table Sponsor

- Sponsor's "top billing" logo on all event invitations and communications
- Sponsor's "top billing" logo on all Luminario Ballet communication materials 2021/2022
- Sponsor's "top billing" logo on Luminario Ballet's website
- Sponsor's large font logo on step and repeat banner
- Sponsor's promotional item(s) in all event gift bags
- Silent Auction table display
- One table (seating 10 total) at premiere stage location
- Additional, exclusive Luminario Ballet performance at separate sponsor event
- Sponsor co-production credit of new Luminario Ballet piece



2019 Luminario Ballet Gala Honoree and Dance Hall of Fame Founder Anita Mann and friends at Luminario Ballet's November 16 Gala Bacchanal Beverly Hills Women's Club

> UPCOMING: August 14th 2021 live screening of the dance film "L'Invalide" At Yucaipa Center for the Performing <u>Arts</u>

December 1st 2021 Special Performance for National AIDS Day Wallis Annenberg Theater

January 14-17, 2022 New York City



"TRAILS Ocean" media art: Paul Ackerman

\$10,000 Premiere Table Sponsor

- Sponsor's "shared billing" logo on all event invitations and communications
- Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2021/2022
- Sponsor's "shared billing" logo on Luminario Ballet's website
- Sponsor's medium font logo on step and repeat banner
- Sponsor's promotional item(s) in all event gift bags
- Silent Auction table display
- One table (seating 10 total) at premiere stage location

Table Sponsor \$5000

- Sponsor's "shared billing" logo on all event invitations and communications
- Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2021/2022
- Sponsor's "shared billing" logo on Luminario Ballet's website
- Sponsor's medium font logo on step and repeat banner
- Sponsor's promotional item(s) in all event gift bags
- One table (seating 10 total) at near premiere stage location

Table Sponsor \$4000

- Sponsor's "shared billing" logo on all event invitations and communications
- Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2021/2022
- Sponsor's "shared billing" logo on Luminario Ballet's website
- Table of ten



"L'Invalide" Luminario Ballet's first official dance film! Directed and Choreography by Judith FLEX Helle, 2021

Table Sponsor \$3000

- Sponsor's "shared billing" logo on all event invitations and communications
- Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2019/2020
- Sponsor's "shared billing" logo on Luminario Ballet's website
- Table of ten



Print/Online/Radio Advertising Sponsorships Performances Magazine Circulation: 200,000 2 Months \$1500 ~ deadline 8/18/21 for October issue ~deadline 9/18/21 for November issue~ LA Weekly Circulation: 500,000 3 Weeks \$1500 KUSC /KPCC/KCRW radio ads \$10,000



"L'Invalide" Shannon Béach and Miguel Reyes Santiago

School Sponsorship Program:

Sponsor Luminario Ballet show tickets to bring the beauty and power of live performance to schoolchildren! Sponsor 50 tickets for as little as \$750.



"L'Invalide" Shannon beach, Alex Stabler, Jasmine Perry, Sadie Black, Miguel Reyes Santiago WATCH "L'Invalide" on our website: https://luminarioballet.org



Luminario Ballet thanks our 2019-2020 sponsors, foundations, donors, and grants organizations! We especially thank those who supported us during Covid 19, keeping us going!

Without YOU, there is no US!

<u>Grantors:</u> LA City Department of Cultural Affairs LA County Arts Commission State of California US CARES ACT US Department of State US Consulate General Mumbai, India

<u>Special funding for "L'Invalide":</u> Tomoko Iwakawa Michelle Horowitz

2018-19 Table Sponsors: Anita Mann Charles Evans Jr, Founder Ellen Feingold, Angel Sponsor Jann Berman/Berman Singer PR Joseph Bower, Harvard Business School Tomoko Iwakawa/City National Bank Steve Yablok/Faisdodo Special Thanks to Iris Helle, for donating new computers, office equipment!

And

Special thanks to all of our Board, Advisors, colleagues, friends, and family who have given us the strength, wisdom, finances, and love to carry on throughout the Covid 19 pandemic hard times!

Luminario Ballet is a 501-c-3 non-profit dance company, and your charitable contribution is tax deductible. EIN# 26-3625948 Luminario Ballet PO Box 252122 Los Angeles, CA 90025-9998 Tel: 818-235-6588 Email: staff@luminarioballet.org



Hard as a rock photos: Ted Soqui Photography