

LUMINARIO BALLET OF LOS ANGELES

Artistic director Judith FLEX Helle

Sponsorships 2022/2023

What critics say about Luminario Ballet:

“masterful choreography” —Valerie Jean Miller, Broadway World News

“important” —Jeff Slayton, LA Dance Chronicle

“vivid, inspiring, luminous” —Joanne Zimble, Explore Dance.com

Luminario Ballet invites you to:

“A Masquerade Macabre”

Gothic ballet, contemporary dance, aerial tango, and, LedZAerial!

GALA FUNDRAISER Sunday, October 16th, 2022



Photo: Lance Chang

The Avalon Hollywood
1735 Vine St, Hollywood, CA 90028

BLACK TIE /MASQUERADE/ FESTIVE Attire

5:30 PM Hosted Cocktails canapés and Silent Auction 7:00 Dinner 8:00 Performance

Info /RSVP: 818-235-6588 staff@luminarioballet.org

\$30,000 Exclusive Table Sponsor

- Sponsor's "top billing" logo'd video on 3 sides of video walls, full page in souvenir program
- Sponsor's "top billing" logo on all Luminario Ballet communication materials 2022/2023
- Sponsor's "top billing" logo on Luminario Ballet's website
- Sponsor's large font logo on step and repeat banner
- Sponsor's promotional item(s) in all event gift bags
- Two tables (seating 10 each) at premiere stage location
- Additional, *exclusive Luminario Ballet performance* at separate sponsor event
- Sponsor co-production credit at The Wallis performing Arts Center, Beverly Hills



2021 Luminario Ballet Gala guests
Glorya Kaufman and USC Dean Rob Cutietta of Glorya Kaufman School of Dance

UPCOMING:

November 4th 2022 residency at Santa Fe College with performance

January 15-17 2023 Ailey Citygroup Theater NYC

February 17-18 2023 The Wallis Beverly Hills



Special VIP guests Debbie Allen and Nigel Lythgoe,
Luminario Ballet Gala 2018, Jonathan Beach Club

\$12,500 Premiere Table Sponsor

- Sponsor's "shared billing" logo'd video on 3 sides of video walls, full page in souvenir program
- Sponsor's "shared billing" logo on all event invitations and communications
- Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2022/2023
- Sponsor's "shared billing" logo on Luminario Ballet's website
- Sponsor's medium font logo on step and repeat banner
- Sponsor's promotional item(s) in all event gift bags
- Silent Auction table display
- Two tables (seating 20 total) at premiere stage location
- Sponsor co-production credit at The Wallis performing Arts Center, Beverly Hills

Platinum Table Sponsor \$6000

- Sponsor's "shared billing" logo'd video on 3 sides of video walls, full page in souvenir program
- Sponsor's "shared billing" logo on all event invitations and communications
- Sponsor's "shared billing" logo on all Luminario Ballet communication materials 2022/2023
- Sponsor's "shared billing" logo on Luminario Ballet's website
- Sponsor's medium font logo on step and repeat banner
- Sponsor's promotional item(s) in all event gift bags
- One table (seating 10 total) at near premiere stage location

Gold Table Sponsor \$4500

- Sponsor's logo'd video on 3 sides of video walls, full page in souvenir program
- Sponsor's logo on all event invitations and communications
- Sponsor's logo on all Luminario Ballet communication materials 2022/2023
- Sponsor's logo on Luminario Ballet's website
- Table of ten



**“L’Invalide” Luminario Ballet’s first official dance film!
Directed and Choreography by Judith FLEX Helle, 2021**

Silver Table Sponsor \$3500

- Sponsor’s “shared billing” logo’d video on 3 sides of video walls, full page in souvenir program
- Sponsor’s “shared billing” logo on all event invitations and communications
- Sponsor’s “shared billing” logo on all Luminario Ballet communication materials 2022-2023
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“Hard As A Rock” Luminario Gala Avalon 2021



Schubert's "Winterreise", Luminario Gala 2017 California Club Photo: Paul Antico

Print/Online/Radio Advertising Sponsorships

LA Weekly Circulation: 500,000 3 Weeks \$2500

KUSC /KPCC/KCRW radio ads \$15,000



"L'Invalide" Shannon Beach and Miguel Reyes Santiago Photo: Ted Soqui

School Sponsorship Program:

Sponsor Luminario Ballet show tickets to bring the beauty and power of live performance to schoolchildren! Sponsor 50 tickets for as little as \$750.



**“L’Invalide” Shannon beach, Alex Stabler, Jasmine Perry, Sadie Black, Miguel Reyes Santiago
WATCH “L’Invalide” on our website: <https://luminarioballet.org>**

**Luminario Ballet thanks our 2020-2021
sponsors, foundations, donors, and grants organizations!
We especially thank those who supported us during Covid 19, keeping us going!**

Without YOU, there is no US!

Grantors:

- LA City Department of Cultural Affairs**
- LA County Arts Commission**
- State of California**
- US CARES ACT**
- US Department of State**
- US Consulate General Mumbai, India**

Special funding for Luminario's dance film "L'Invalide":
Tomoko Iwakawa
Michelle Horowitz

2021 Table Sponsors:

Anita Mann
Charles Evans Jr, Founder
Ellen Feingold, Angel Sponsor
Steve Tisch, Loews Hotel
Joseph Bower, Harvard Business School
Tomoko Iwakawa/City National Bank
Steve Yablok/Faisdodo
Iris Helle

2021 Honoree sponsors:

Liz Levitt Hirsch, Levitt Pavillions
USC Glorja Kaufman School of Dance
Rena Niles Williams, Los Angeles Philharmonic Association

Special Thanks to Iris Helle, for donating new computers, office equipment!

And

Special thanks to all of our Board, Advisors, colleagues, friends, and family who have given us the strength, wisdom, finances, and love to carry on throughout the Covid 19 pandemic performing arts shutdown!

**Luminario Ballet is a 501-c-3 non-profit dance company,
and your charitable contribution is tax deductible.**

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