



# Luminario Ballet of Los Angeles



## WHO WE ARE:

Luminario Ballet is Bolshoi Ballet meets Cirque du Soleil. Luminario is a unique combination of world-class emotional ballet dancers combined with high-flying aerial acrobats performing to pumping music from Stravinsky to Led Zeppelin.

We are an LA-based 501c3 tax-exempt ballet and aerial dance company.

## SHOW DETAILS: "Hard As Rock"

Converging Rock n Roll, Classical Music, Acrobatic Aerials, and Ballet Dance! Luminario Presents a Rock n Roll Ballet Gala Fundraiser & Performance at the Avalon Hollywood Sunday, November 21, 2021. This grand evening begins with cocktails, a silent & live auction, this year's honorees, a sit-down dinner, and concludes with the performance of "Hard as Rock".



## LOCATION:

AVALON is one of Hollywood's most historic landmarks. The theater at Hollywood & Vine has been a "live" show business epicenter since opening in 1927.





# F.Y.I. Luminario Ballet

## What We Do...

Luminario is a contemporary ballet company also presenting classic modern dance repertory and aerial dance. Our dancers live in Los Angeles but come from everywhere, representing the region's diversity and excitement.

Our choreographers range from classically inspired San Francisco Ballet's Michael Smuin and Polish ballet Maestro Stefan Wenta, to edgy contemporary choreographers such as Josie Walsh and Jamal Story.

Our Board of Advisors includes such luminaries as:

Deborah Borda, CEO New York City Philharmonic  
Marat Daukayev, Kirov Ballet

Phoenix Delgado, Dir. of Development, USC Thornton School  
of Music

Judith FLEX Helle, Managing and Artistic Director of  
Luminario Ballet

Charles Evans Jr. film producer, Acapella Films.

Luminario Ballet was generously founded in 2008 with funds from the Charles Evans Foundation, NY. Luminario Ballet is an LA-based 501c3 tax-exempt ballet and aerial dance company.

## HARD AS ROCK

Sunday, November 21, 2021

- 5:30pm Doors Open
- 6:00 PM Cocktails
- Silent + Live Auction
- 7:00 PM Dinner
- 8:00 PM Performance

BLACK TIE / BLACK LEATHER /  
or  
ROCK 'N' ROLL ATTIRE

The Avalon Hollywood\*  
1735 Vine St, Hollywood, CA 9002

\*Avalon Hollywood requires proof of vaccination or negative covid test with ID for entry.

Contact Us:  
[staff@luminarioballet.org](mailto:staff@luminarioballet.org)  
(818) 235-6588



# Title Sponsorship

## \$25,000

Partner with us and receive the following benefits:

- One table at premiere stage location with seating for 10 (ten) including dinner.
- Your Ad/Video/Branding on the AVALON-Hollywood's huge wall-sized video screens for the event as pictured left and right of the stage above.
- A "special thanks to" or "shout-out" during the event of your company/brand as a sponsor that will remain active in any film/event documentation as long as our site is active.
- Ad Space (Full Page) in our event program for your logo/branding
- Sponsor's "top billing" logo on all Luminario Ballet communication materials 2021/2022
- Sponsorship Signage at the event featuring your company/brand logo
- Step and Repeat Backdrops at the event featuring your company/brand logo
- Promotion of your company/brand as a sponsor of the event from all social networks (FB, IG, TikTok, YouTube, LinkedIn), relating to the event
- A properly anchored keyword for your company within our website linking to your official site that will help boost organic search rankings (also to remain as long as our site is active).
- Company/brand will be listed as "Sponsor of the Week" for 7 days prior to the event on our website.
- Auction off an exclusive "experience" or retail item from your company/brand on your branded table display.
- Sponsor co-production credit of new Luminario Ballet piece
- You will receive one exclusive Luminario Ballet performance at one of your corporate events or conferences.
- Brand mention in all advertising.

Gift bags with your Logo and any branded retail items you'd like to contribute for our 130 VIP guests and 150 upper balcony audience.

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## Lead Premiere Sponsor – \$10,000

- Your Ad/Video/Branding on the Avalon-Hollywood's huge wall-size video screens for the event as pictured left and right of the stage
- Full-page Ad Space in our event program for your logo/branding
- Sponsor's "top billing" logo on all Luminario Ballet communication materials 2021/2022
- Sponsorship signage at the event featuring your company/brand/logo
- Step and repeat banner large size logo
- Promotion of your company/brand as a sponsor of the event from all social networks (FB/IG/TikTok, YouTube, LinkedIn) relating to the event
- Company/brand will be listed on our website for 7 days prior to the event as "Presented by..."
- Silent Auction table item (experience, or retail item from your company brand)
- One table of ten at premiere stage location including dinner and drinks

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## Premiere Sponsor – \$5,000

- Your Ad/Video/Branding on the Avalon-Hollywood's huge wall-size video screens for the event as pictured left and right of the stage
- Silent Auction table item (experience, or retail item from your company brand)
- Company/brand will be listed on our website for 7 days prior to the event as "Presented by..."
- Step and repeat banner large size logo
- Full-page Ad Space in our event program for your logo/branding
- One table of ten at premiere stage location including dinner and drinks