



# ATTAVITA

## Gina Sauer, J.D. – founder + president

During the span of her career, Gina Sauer has had a unique, "360 degree" perspective on the world of law careers, having seen it from every angle: as a lawyer, legal employer, law school career services professional, and career coach/consultant. She has developed training curricula and presented workshops to hundreds of lawyers, recruited and on-boarded numerous associates and partners, given dozens of presentations before organizations including the American Bar Association, and coached hundreds of legal professionals to achieve their career goals. Gina's prior experience includes:

- President of the National Association for Law Placement (NALP)
- Director of Attorney Recruiting & Development at Oppenheimer, Wolff & Donnelly (now Fox Rothschild)
- Assistant Dean for Career Services at William Mitchell College of Law
- Career Coach & Marketing Director at The Esquire Group
- Chair of NALP's Alternative Careers Committee
- President of Minnesota Legal Career Professionals (MnLCP)
- Co-chair of Minnesota State Bar Association Diversity Committee
- Litigation Attorney with Gray Plant Mooty
- Co-author of award-winning book on job search and career satisfaction, *Lessons from a Headhunter...with Heart!*

In addition to her expertise in legal talent management and law career advising, Gina is an experienced public speaker who holds an undergraduate degree in Public Communications, and a professional actor who has appeared in over 40 productions.

### Selected Past Presentations:

- *Advancing Women in the Legal Profession*, NALP Annual Education Conference, Toronto
- *Is Your Law Firm Bland? How to Stick Out in a Crowd*, NALP "Ask the Expert" Teleconference
- *The Art and Science of Networking*, Minnesota Women Lawyers, Minneapolis
- *You're Never Stuck!*, Minnesota Career Development Ass'n, and St. Thomas Univ. Masters Program, Minneapolis
- *Smooth Transitions for New Associates*, various law firms, Denver and Minneapolis
- *Emotional Intelligence: Real World Tips for Legal Professionals*, Legal Employees Education Association, St. Paul
- *300 Things You Can Do With a Law Degree*, World-wide Lawyer Mastery Tele-summit
- *Changing Directions: Finding Success and Satisfaction in your Legal Career*, Minnesota Women Lawyers, Minneapolis
- *Career Opportunities for Second Career Lawyers*, Hamline University School of Law, St. Paul
- *Workplace Issues and Job Search Strategies for Gay and Lesbian Lawyers*, National Lavender Law Conference, San Diego
- *Call-Back Interviews: Make Them Memorable*, NALP conference, Orlando
- *Diversity and Equity in the Legal Profession*, Minnesota CLE, Minneapolis
- *Alternative Career Options*, NALP conference, Kansas City
- *The Legal Employment Market: What's Next?*, Association of Patent Law Firms, Chicago
- *Best Practices in Recruitment and Retention Strategies*, CLE, Minneapolis
- *Associate Programs: Analyzing the Research Skills Training Component*, American Ass'n of Law Libraries, Philadelphia
- *Perspectives on Recruitment and Retention for Intellectual Property Firms*, Association of Patent Law Firms, Chicago
- *The Nuts and Bolts of a Career Search*, MSBA, Minneapolis
- *Bridges to Nontraditional Career Options*, MSBA, Minneapolis
- *The Redirected Career: Alternatives to Law Practice*, NALP, Palm Desert

**Gina now brings her depth and breadth of experience to her consulting firm, Attavita**, guiding lawyers and legal employers through the unique terrain of law careers, with services that include performance coaching, strategies for recruitment and retention, in-house training, and comprehensive assistance for career transition.

*Career Coaching + Talent Strategies*

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