

Gina Sauer, J.D. - founder + principal consultant

Gina Sauer has had a unique, "360-degree" perspective on the world of law careers, having seen it from every angle: as a lawyer, legal employer, law school career services professional, and career coach/trainer. She has developed training curricula and presented workshops to hundreds of lawyers, recruited and on-boarded many associates and partners, given presentations before organizations such as the American Bar Association and Association of American Law Schools, and coached hundreds of legal professionals to achieve their career goals. Highlights of her prior experience include:

- President of the National Association for Law Placement (NALP)
- Director of Attorney Recruiting & Development at Oppenheimer, Wolff & Donnelly (now Fox Rothschild)
- Assistant Dean for Career Services at William Mitchell College of Law (now Mitchell Hamline)
- President of Minnesota Legal Career Professionals (MnLCP)
- Co-chair of Minnesota State Bar Association Diversity Committee
- Litigation Attorney with Gray Plant Mooty (now Lathrop GPM)
- Co-author of award-winning book on job search and career satisfaction, Lessons from a Headhunter...with Heart!

Gina is also an experienced public speaker with an undergraduate degree in Public Communication, and a trained, professional actor who has appeared in over 50 productions. For a list of her acting credits, visit: minnesotaplaylist.com/talent/gina-sauer.

Selected Past Presentations:

- Navigating the Unwritten Rules: Helping New Lawyers Succeed, NALP Annual Education Conference, New Orleans (upcoming)
- Communication Savvy for Associates, various law firms
- Crash Course for New Associates, various law firms
- The Virtual Speaker: Leading Meetings and Adapting Presentation Skills for the Virtual World, various law firms
- Ready for the Real World, University of Miami School of Law, Coral Gables, FL
- A Roadmap for Job Searching, UCLA School of Law, Los Angeles
- Mastering the Interview/Conquering the Callback, University of Miami School of Law; Southwestern Law School, Los Angeles
- Negotiating Salaries with Legal Employers, University of Minnesota Law School, Minneapolis; Southwestern Law School
- Public Speaking for Legal Professionals: Tips + Techniques from the Theater, NALP Conference (virtual); MN Legal Career Professionals, Minneapolis; various law firms
- Advancing Women in the Legal Profession, NALP, Toronto
- Is Your Law Firm Bland? How to Stick Out in a Crowd, NALP "Ask the Expert" Teleconference
- The Art and Science of Networking, Minnesota Women Lawyers, Minneapolis
- You're Never Stuck!, Minnesota Career Development Association, and St. Thomas Univ. Masters Program, Minneapolis
- Smooth Transitions for New Associates, various law firms, Denver and Minneapolis
- Emotional Intelligence: Real World Tips for Legal Professionals, Legal Employees Education Association, St. Paul
- 300 Things You Can Do With a Law Degree, World-wide Lawyer Mastery Tele-summit
- Changing Directions: Finding Success and Satisfaction in your Legal Career, Minnesota Women Lawyers, Minneapolis
- Career Opportunities for Second Career Lawyers, Hamline University School of Law, St. Paul
- Workplace Issues + Job Search Strategies for Gay and Lesbian Lawyers + Law Students, Nat'l Lavender Law Conf., San Diego
- Call-Back Interviews: Make Them Memorable, NALP conference, Orlando
- Diversity and Equity in the Legal Profession, Minnesota CLE, Minneapolis
- Alternative Career Options, NALP conference, Kansas City
- The Legal Employment Market: What's Next?, Association of Patent Law Firms, Chicago
- Best Practices in Recruitment and Retention Strategies, CLE, Minneapolis
- Associate Programs: Analyzing the Research Skills Training Component, American Ass'n of Law Libraries, Philadelphia
- Perspectives on Recruitment and Retention for Intellectual Property Firms, Association of Patent Law Firms, Chicago
- The Nuts and Bolts of a Career Search, MSBA, Minneapolis
- The Redirected Career: Alternatives to Law Practice, NALP, Palm Desert

Professional Development Training + Coaching