

Gina Sauer, J.D. - founder + principal consultant

Gina Sauer has had a unique, "360-degree" perspective on the world of law careers and professional development, having seen it from every angle: as a lawyer, legal employer, law school career services professional, and career coach/trainer. She has developed training curricula and presented workshops to thousands of lawyers, recruited and on-boarded many associates and partners, given presentations before organizations such as the American Bar Association and Association of American Law Schools, and coached hundreds of legal professionals to achieve their career goals. Highlights of her prior experience include:

- President of the National Association for Law Placement (NALP)
- Director of Attorney Recruiting & Development at Oppenheimer, Wolff & Donnelly (now Fox Rothschild)
- Assistant Dean for Career Services at William Mitchell College of Law (now Mitchell Hamline)
- President of Minnesota Legal Career Professionals (MnLCP)
- Co-chair of Minnesota State Bar Association Diversity Committee
- Litigation Attorney with Gray Plant Mooty (now Lathrop GPM)
- Co-author of award-winning book on job search and career satisfaction, Lessons from a Headhunter...with Heart!

Gina is also an experienced public speaker with an undergraduate degree in Public Communication, and a trained, professional actor who has appeared in over 50 productions. For a list of her acting credits, visit: minnesotaplaylist.com/talent/gina-sauer.

Selected Past Presentations:

- Navigating the Unwritten Rules: Helping New Lawyers Succeed, NALP Annual Education Conference, New Orleans
- Skills for Emerging Leaders: Delegation + Feedback, various law firms nationwide
- The Art of Leading Meetings, various law firms nationwide
- Communication Savvy for Associates/Crash Course for New Associates, various law firms nationwide
- Networking Skills for the Real World, various law firms nationwide
- The Virtual Speaker: Leading Meetings and Adapting Presentation Skills for the Virtual World, various law firms
- Interview Techniques + Tools, various law firms nationwide
- Call-Back Interviews: Make Them Memorable, NALP conference, Orlando
- Mastering the Interview/Conquering the Callback, University of Miami School of Law; Southwestern Law School, Los Angeles
- Public Speaking for Lawyers: Tips + Techniques from the Theater, NALP Conference (virtual); MN Legal Career Professionals, Minneapolis;
 various law firms nationwide
- Ready for the Real World, University of Miami School of Law, Coral Gables, FL
- A Roadmap for Job Searching, UCLA School of Law, Los Angeles
- Negotiating Salaries with Legal Employers, University of Minnesota Law School, Minneapolis; Southwestern Law School
- Advancing Women in the Legal Profession, NALP, Toronto
- Is Your Law Firm Bland? How to Stick Out in a Crowd, NALP "Ask the Expert" Teleconference
- The Art and Science of Networking, Minnesota Women Lawyers, Minneapolis
- You're Never Stuck!, Minnesota Career Development Association, and St. Thomas University Masters Program, Minneapolis
- Smooth Transitions for New Associates, various law firms, Denver and Minneapolis
- Emotional Intelligence: Real World Tips for Legal Professionals, Legal Employees Education Association, St. Paul
- Support Staff Savvy, various law firms, Denver and Minneapolis
- 300 Things You Can Do with a Law Degree, World-wide Lawyer Mastery Tele-summit
- Changing Directions: Finding Success and Satisfaction in Your Legal Career, Minnesota Women Lawyers, Minneapolis
- Workplace Issues + Job Search Strategies for Gay and Lesbian Lawyers + Law Students, National Lavender Law Conf., San Diego
- Diversity and Equity in the Legal Profession, Minnesota CLE, Minneapolis
- Alternative Career Options, NALP conference, Kansas City
- The Legal Employment Market: What's Next?, Association of Patent Law Firms, Chicago
- Best Practices in Recruitment and Retention Strategies, CLE, Minneapolis
- Associate Programs: Analyzing the Research Skills Training Component, American Association of Law Libraries, Philadelphia
- Perspectives on Recruitment and Retention for Intellectual Property Firms, Association of Patent Law Firms, Chicago
- The Nuts and Bolts of a Career Search, Minnesota State Bar Association, Minneapolis