

Gina Sauer, J.D. - founder + president

Gina Sauer has had a unique, "360 degree" perspective on the world of law careers, having seen it from every angle: as a lawyer, legal employer, law school career services professional, and career coach/consultant. She has developed training curricula and presented workshops to hundreds of lawyers, recruited and on-boarded numerous associates and partners, given many presentations before organizations such as the American Bar Association and Association of American Law Schools, and coached hundreds of legal professionals to achieve their career goals. Highlights of Gina's prior experience include:

- President of the National Association for Law Placement (NALP)
- Director of Attorney Recruiting & Development at Oppenheimer, Wolff & Donnelly (now Fox Rothschild)
- Assistant Dean for Career Services at William Mitchell College of Law (now Mitchell Hamline)
- Chair of NALP's Alternative Careers Committee
- President of Minnesota Legal Career Professionals (MnLCP)
- Co-chair of Minnesota State Bar Association Diversity Committee
- Litigation Attorney with Gray Plant Mooty (now Lathrop GPM)
- Co-author of award-winning book on job search and career satisfaction, Lessons from a Headhunter...with Heart!

In addition to her expertise in legal talent management and law career advising, Gina is also an experienced public speaker with an undergrad degree in Public Communication, and a trained, professional actor who has appeared in over 40 productions.

Selected Past Presentations:

- Ready for the Real World, University of Miami School of Law, Coral Gables, FL
- A Road Map for Job Searching, UCLA School of Law, Los Angeles
- Conquering the Callback, University of Miami School of Law
- Mastering In-Person + Remote Interviews, Southwestern Law School, Los Angeles
- Negotiating Salaries with Legal Employers: When, What, Where, & How?, University of Minnesota Law School, Minneapolis
- *Public Speaking for Legal Professionals: Tips + Techniques from the Theater*, NALP Annual Education Conference, Scottsdale; MN Legal Career Professionals, Minneapolis; various law firms nationwide
- Advancing Women in the Legal Profession, NALP, Toronto
- Is Your Law Firm Bland? How to Stick Out in a Crowd, NALP "Ask the Expert" Teleconference
- The Art and Science of Networking, Minnesota Women Lawyers, Minneapolis
- You're Never Stuck!, Minnesota Career Development Association, and St. Thomas Univ. Masters Program, Minneapolis
- Smooth Transitions for New Associates, various law firms, Denver and Minneapolis
- Emotional Intelligence: Real World Tips for Legal Professionals, Legal Employees Education Association, St. Paul
- 300 Things You Can Do With a Law Degree, World-wide Lawyer Mastery Tele-summit
- Changing Directions: Finding Success and Satisfaction in your Legal Career, Minnesota Women Lawyers, Minneapolis
- Career Opportunities for Second Career Lawyers, Hamline University School of Law, St. Paul
- Workplace Issues + Job Search Strategies for Gay and Lesbian Lawyers + Law Students, Nat'l Lavender Law Conf., San Diego
- Call-Back Interviews: Make Them Memorable, NALP conference, Orlando
- Diversity and Equity in the Legal Profession, Minnesota CLE, Minneapolis
- Alternative Career Options, NALP conference, Kansas City
- The Legal Employment Market: What's Next?, Association of Patent Law Firms, Chicago
- Best Practices in Recruitment and Retention Strategies, CLE, Minneapolis
- Associate Programs: Analyzing the Research Skills Training Component, American Ass'n of Law Libraries, Philadelphia
- Perspectives on Recruitment and Retention for Intellectual Property Firms, Association of Patent Law Firms, Chicago
- The Nuts and Bolts of a Career Search, MSBA, Minneapolis
- The Redirected Career: Alternatives to Law Practice, NALP, Palm Desert

Career Coaching + Talent Strategies

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