



ATTAVITA

Gina Sauer, J.D. – founder + president

During her one-of-a-kind career, Gina Sauer has lived and worked in two different worlds: as a lawyer and talent manager in the business world, and as a professional actor in the theater world. She now combines this background to help business professionals build credibility in the workplace by elevating their public speaking skills, with an innovative approach that borrows physical and vocal techniques used by professional actors, and applies them to improve business-related presentations.

Though she initially started her consulting firm to provide career coaching to legal professionals, she soon realized that the best way for professionals of ALL KINDS to advance in their career is to improve their communication skills – something she is uniquely positioned to help them achieve. **Gina's prior professional experience includes:**

- President of the National Association for Law Placement (NALP)
- Director of Attorney Recruiting & Development at Oppenheimer, Wolff & Donnelly (now Fox Rothschild)
- Assistant Dean for Career Services at William Mitchell College of Law (now Mitchell Hamline)
- Career Coach and Marketing Director with The Esquire Group
- President of Minnesota Legal Career Professionals (MnLCP)
- Co-chair of Minnesota State Bar Association Diversity Committee
- Litigation Attorney with Gray Plant Mooty (now Lathrop GPM)
- Co-author of award-winning book on career satisfaction, *Lessons from a Headhunter...with Heart!*

In addition to her expertise in talent management and career advising, Gina is a professional actor who has appeared in over 40 productions, including classics, regional premieres, and new works. **Notable roles include:** Sally Bowles in *Cabaret*, Elsa Schraeder in *The Sound of Music*, Penelope Sycamore in *You Can't Take It with You*, and Petronella van Daan in *The Diary of Anne Frank*. A more detailed list of her theater credits can be found at: minnesotaplaylist.com/talent/gina-sauer.

Gina is also an experienced public speaker who has presented before numerous professional organizations, associations, and firms across the country over the past two decades. She holds an undergraduate degree in Public Communication, in addition to her law degree. **Selected Past Presentations include:**

- *Public Speaking for Professionals: Tips + Techniques from the Theater*, NALP Conference, Phoenix (upcoming)
- *Negotiating Salaries with Legal Employers: When, What, Where, & How?*, University of Minnesota Law School, Minneapolis
- *Mastering Remote + In-Person Interviews*, Southwestern Law School, Los Angeles
- *Public Speaking for Legal Professionals: Tips + Techniques from the Theater*, MN Legal Career Professionals, Minneapolis
- *Advancing Women in the Legal Profession*, NALP Annual Education Conference, Toronto
- *The Art and Science of Networking*, Minnesota Women Lawyers, Minneapolis
- *You're Never Stuck!*, Minnesota Career Development Association, and St. Thomas Univ. Masters Program, Minneapolis
- *Smooth Transitions for New Associates*, various law firms, Denver and Minneapolis
- *Emotional Intelligence: Real World Tips for Legal Professionals*, Legal Employees Education Association, St. Paul
- *Workplace Issues and Job Search Strategies for Gay and Lesbian Lawyers*, National Lavender Law Conference, San Diego
- *Call-Back Interviews: Make Them Memorable*, NALP conference, Orlando
- *Diversity and Equity in the Legal Profession*, Minnesota CLE, Minneapolis
- *Alternative Career Options*, NALP conference, Kansas City
- *The Legal Employment Market: What's Next?*, Association of Patent Law Firms, Chicago
- *Best Practices in Recruitment and Retention Strategies*, CLE, Minneapolis
- *Associate Programs: Analyzing the Research Skills Training Component*, American Ass'n of Law Libraries, Philadelphia
- *Perspectives on Recruitment and Retention for Intellectual Property Firms*, Association of Patent Law Firms, Chicago
- *The Nuts and Bolts of a Career Search*, Minnesota State Bar Association, Minneapolis
- *The Redirected Career: Alternatives to Law Practice*, NALP, Palm Desert

Career Coaching + Talent Strategies

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