The world’s largest bartering social network: redefining goods and services exchange, transforming lives

Wichapp® was born from a clear vision: to return the value of goods and services exchange to people by modernizing an ancient practice with cutting-edge technology and a strong social focus. Backed by more than five years of experience by its founder in building and managing Facebook communities such as “Solo Cambios Costa Rica” and “Solo Trueques Guatemala,” the platform has already proven to be an economic and social solution for thousands of users.

Today, **Wichapp®** connects more than 39,000 active users across six countries, with new members joining daily. This early success lays the foundation for the launch of our innovative mobile app, which will enable millions of users across Latin America —and later worldwide— to exchange goods and services freely, quickly, safely, and enjoyably. All without monetary transactions, promoting a sustainable and empowering approach.

Why invest in Wichapp®?

- **Regional impact:** A social network with the potential to reach millions of users across the highly relevant Latin American market. Our goal is to become the first platform of its kind.
- **Steady growth:** Over 39,000 active users in our initial communities, with an aggressive growth projection supported by a strong advertising campaign across mass media, digital channels, influencers, and public relations.
- **Sustainability and differentiation:** Aligned with global circular economy trends, offering an innovative and eco-friendly solution for the exchange of goods and services.

Growth Projections

Official launch of **Wichapp®**: expected Q1 2026.
Users projections:
Year 1: 25,000 active users.
Year 2: 250,000 active users.
Year 3: 1,350,000 active users.
Year 4: 1,650,000 active users.
Year 5: 2,250,000 active users.

Note: These projections are estimates based on market assumptions, acquisition campaigns, and expected retention rates. These projections are not fully guaranteed.

Valuation and Shareholding

Currently, a leading advertising conglomerate in Mexico and other Latin American markets, holds 10% of the company's shares under a Media for Equity arrangement since mid-2025. Additionally, 30% of the company's shares —5,000 Series A shares— are being offered to the public, each with a nominal value of USD $135, for a total of USD $675,000. This implies an initial company valuation of USD $2,250,000.

Note: The issued shares will be common shares, with no additional preferential rights unless otherwise agreed upon at the Shareholders' Meeting.

Financial Projections

Ten-year financial projections have been prepared, with an estimated cumulative net profit of USD $8.1M over the first five years, an expected Return on Investment (ROI) starting from year 5 of operations, and a projected Internal Rate of Return (IRR) of 60.4% under conservative assumptions.

Note: The base calculations are conformed according to internal analysis prepared by the company founders. The returns are estimations and are subject to changes coming from market variations.

Use of Funds

The funds raised will be strategically invested in two key areas:

1. **Technological development**: We will build a high-performance platform with advanced technology, including AI-driven moderation and personalization, an intuitive mobile app, and an accessible web version.
2. **Expansion Marketing**: We will implement targeted campaigns to position our platform in key markets such as Mexico and Costa Rica, establishing partnerships with local influencers and digital advertising strategies to achieve rapid adoption.

Current Project Status

A legally established entity in Mexico with trademark coverage in both Mexico and Costa Rica. The App's development is 35% complete, and we continue promoting new member inclusion in our existing Facebook® communities: "Solo Cambios Costa Rica" and "Solo Trueques Guatemala."

Legal and Corporate Governance Aspects

Series A shares will be issued in accordance with the company's bylaws and applicable legislation. Investors participating in this initial round will be registered as ordinary shareholders. Shareholder rights will be exercised at the General Assembly in accordance with current laws and bylaws. This proposal does not constitute a binding agreement; it is subject to the signing of a formal investment framework agreement.

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