



## ***Wichapp: The World's Largest Bartering Social Network – Redefining Exchange, Transforming Lives***

**Wichapp®** was born from a clear vision: to restore the value of bartering to people by modernizing an ancient practice with cutting-edge technology and a social approach. Backed by over four years of experience from its founder in creating and managing Facebook communities like “Solo Cambios Costa Rica” and “Solo Trueques Guatemala”, the platform has proven to be an economic and social solution for thousands of users.

Today, **Wichapp®** connects more than 38,000 active users across six countries, with new members joining every day. This early success sets the foundation for the launch of an innovative mobile application that will enable millions of users in Latin America, the U.S., and eventually the rest of the world to exchange goods and services freely, efficiently, safely, and enjoyably. All of this is achieved without the need for financial transactions, promoting a sustainable and empowering approach.

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### **Why Invest in Wichapp®?**

- **Global Impact:** A social network with the potential to reach millions of users in key markets such as Latin America, the U.S., and beyond.
- **Steady Growth:** Over 38,000 active users in initial communities, with an exponential growth projection based on a solid foundation and expansion into new countries.
- **Sustainability & Differentiation:** Aligned with global circular economy trends, providing an innovative and eco-friendly solution for the exchange of goods and services.
- **Guaranteed Profitability:** A free-to-use business model that integrates subscriptions, targeted advertising, and sponsorships, ensuring high revenue potential.
- **Experienced Team:** Founders with extensive commercial experience, backed by years of success in managing thriving digital communities.

### **Project Foundations**

- Official Launch as **Wichapp®**: October 2025.
- Projected User Growth:
  - Year 1: 16,500 active users
  - Year 2: 27,100 active users
  - Year 3: 218,000 active users
  - Year 5: +1.6 million active users



## Social Impact

**Wichapp®** has the potential to **transform communities** by connecting thousands of families with the opportunity to access products and services **without cash**, fostering **financial inclusion**. This model **encourages collaboration, savings, and sustainability**.

Additionally, it **boosts local economies** by facilitating exchanges between **small business owners, entrepreneurs, and neighbors**. By reusing and recycling goods, we **reduce waste** while promoting **responsible consumption** that supports future generations. This social impact **creates a network that benefits all participants** and contributes to the **sustainable development of communities**.

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## Use of Funds

The funds raised will be strategically invested in two fundamental pillars:

1. Technological Development: We will build a high-performance platform with advanced technology, including: Artificial intelligence for moderation and personalization, An intuitive mobile application, An accessible web version
2. Expansion Marketing: We will implement targeted campaigns to position our platform in key markets such as Mexico and Costa Rica, establish alliances with local influencers, and develop digital advertising strategies for rapid adoption.

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## Current Project Status

We are currently in an advanced development and structuring phase, with a solid foundation and a validated model within digital communities, proving its viability.

We have a clear business plan that includes: ✓ Detailed financial projections, ✓ A sustainable revenue model, ✓ Defined growth strategies.

Our initial focus will be on launching in Costa Rica and Mexico, two strategic markets that will allow us to validate the model and lay the foundation for expansion throughout Latin America, the U.S., and beyond.

We are prepared for scalable growth with a milestone-driven roadmap that ensures success at each stage of the project.

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## Investment Opportunity

- Issuance: 100 Series A shares
- Share value: \$6,750 USD
- **6-year** business plan
- Cumulative net profit in 6 years: **\$11.8M USD**
- Expected ROI: **Investment return by year 5**
- Projected IRR (Internal Rate of Return): **95%**



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