



Position Open: **Advertising Sales Trainee**

About Us:

At Results Broadcasting, we're committed to driving local business growth while captivating our audience with engaging advertising content. Our mission is to create impactful advertising solutions that deliver exceptional results. Join our team and embark on a rewarding journey, where we'll provide you with the tools and training to excel in the world of advertising sales.

The Opportunity:

We're seeking individuals who are passionate about learning and eager to embark on a career in advertising sales. As an Advertising Sales Trainee, you'll have the unique opportunity to step into an established client base and gain hands-on experience in advocating radio and online advertising solutions to businesses across Langlade County and surrounding communities.

Your Role:

In this role, you'll be trained to:

- Develop a deep understanding of our advertising products, including radio and digital advertising offerings.
- Connect with potential clients through various communication channels such as phone, email, and networking events.
- Shadow and learn from experienced team members in presenting marketing plans to prospective clients.
- Analyze client campaigns' success metrics and contribute to optimizing local advertising strategies.
- Build rapport and lasting relationships with clients by understanding their needs and offering tailored advertising solutions.

Qualifications:

We're looking for candidates who possess:

- A strong willingness to learn and grow within a sales-driven environment.
- Excellent communication skills, both written and verbal.
- An ambitious attitude and a keen interest in understanding how advertising impacts businesses.
- The ability to adapt quickly and work effectively within a team.

What We Offer:

We're dedicated to nurturing talent. As an Advertising Sales Trainee, you'll receive comprehensive training and mentorship to kickstart your career in advertising sales. Join us in our mission to empower local businesses through effective advertising strategies.

Email cover letter and resume to **Don@RB-DigitalMedia.com** please reference "Advertising Sales AE" in subject line.

Results Broadcasting, Inc. (WACD WATK) is an Equal Opportunity Employer