



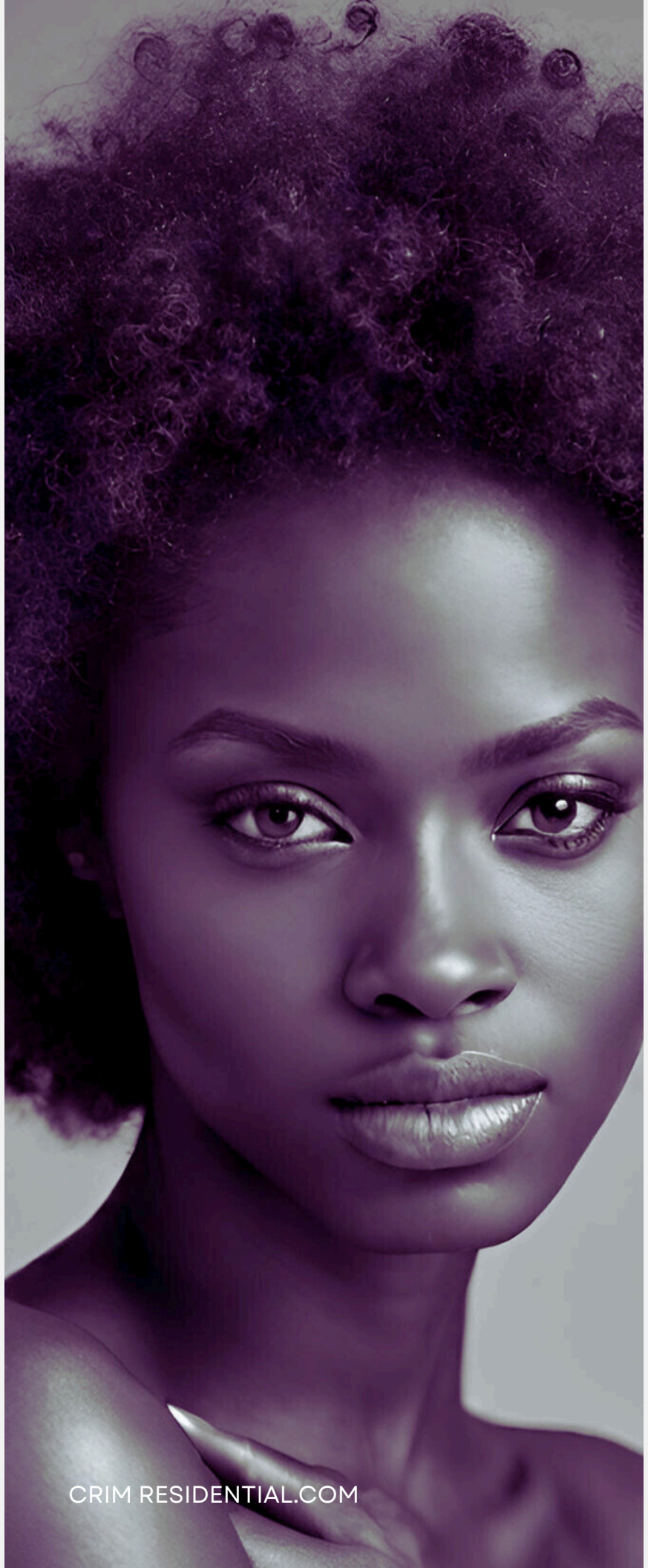
"IT'S OUR TIME NOW"

AFFORDABLE
HOMEOWNERSHIP
INITIATIVE

launched 2025

The **"It's Our Time Now"** Program, is an affordable homeownership initiative that was established by CRIM Residential in 2025. Designed to empower low- to medium-income Ghanaians, the program offers accessible pathways to homeownership through thoughtfully developed, equity-rich communities.

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Homeownership is one of the fastest ways to create wealth

A unique feature of this initiative is the **15-day priority window** granted exclusively to qualifying applicants. During this period, low- to medium-income individuals are given the first opportunity to view and purchase newly listed homes within our developments.

After the 15-day window has passed, the remaining properties become available to any Ghanaian with the financial means to acquire them.

Our mission is to create communities where every home not only provides shelter but also has significant built-in equity. The existing equity in the home allows homeowners to build long-term wealth in a shorter timeframe.

Over the next five years, our vision is to extend homeownership opportunities to even more Ghanaians by continuing to develop affordable, sustainable neighborhoods.

Through strategic business partnerships we can thrive



This program is made possible through the generous support of our builder partners, who have committed to reducing their profit margins in order to keep home prices affordable. We are also grateful for the collaboration of local Chiefs, whose advocacy helps ensure that these opportunities reach the families who need them the most.

We believe that affordable housing, when paired with financial literacy and strategic partnerships, can spark lasting change and economic empowerment. Through ongoing partnerships and shared commitment, we aim to expand this initiative and deepen its impact across Ghana.

Will you stand with us in this mission? Together, we can make a difference, because truly, **It's Our Time Now.**



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