

BIRDIES FOR BABIES

CHARITY GOLF TOURNAMENT

SPONSORSHIP
OPPORTUNITIES

Monday, June 22, 2026
Rideau View Golf Club

birdiesforbabiesottawa.ca



About Birdies for Babies

Join us for a day of golf, networking, fun, and giving back!

Birdies for Babies is more than a golf tournament; it's a heartfelt initiative in support of the Sandra Schmirler Foundation, benefiting the Children's Hospital of Eastern Ontario (CHEO).

We are teeing up for a great cause – raising funds for Neonatal Intensive Care Unit (NICU) equipment that can make all the difference for premature and critically ill newborns.



Every Swing Helps Champions Start Small



FONDATION
**SANDRA
SCHMIRLER**
FOUNDATION

Since 2001, the Sandra Schmirler Foundation has raised and given over \$10 million to purchase life-saving equipment for NICUs in 118 hospitals in every Canadian province and territory, including over \$300,000 for babies in Ottawa hospitals. The lives of thousands of premature and critically ill babies have been saved because of the Sandra Schmirler Foundation.



The Children's Hospital of Eastern Ontario (CHEO) is a pediatric health-care and research centre located in Ottawa. CHEO is also a tertiary trauma centre for children in Eastern Ontario, Nunavut, Northern Ontario and the Outaouais region of Quebec and one of only seven Level I trauma centres for children in Canada.

Birdies for Babies History

We sold out our inaugural tournament, and thanks to the generosity of our sponsors and participants, we raised nearly \$62,000 for neonatal intensive care equipment at CHEO!

In 2025, we raised \$73,000, enough to purchase two ventilators for the NICU at CHEO.

In just two years, this fully sold-out event has contributed more than \$135,000 to life-saving equipment for newborns in our community.





Birdies for Babies 2025 Sponsors



Tournament Schedule

Date: Monday, June 22, 2026

Location: Rideau View Golf Club,
6044 Rideau Valley Dr N, Manotick

11:00 a.m. Registration and Lunch

12:30 p.m. Shotgun Start

5:00 p.m. Cocktail Reception and
Silent Auction

6:00 p.m. Dinner



Join us at Rideau View Golf Club, one of Canada's finest fusions of golf, camaraderie, competition, and fun.

Since its founding in 1957, the principles of the Rideau View Golf Club have been rooted in family, inclusion and community. The legacy of its founders is a club which values its place in the community as a leader for equality and social and environmental responsibility.

Sponsorship Opportunities

Main Sponsor / Dinner Sponsor - \$10,000

- Company name and logo on signage at dinner
- Company name and logo signage at one hole
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes

Lunch Sponsor - \$5,000

- Company name and logo on signage at lunch
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes

Cocktail Reception Sponsor - \$5,000

- Company name and logo on signage and drink tickets at cocktail reception
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes



Sponsorship Opportunities

Cart Sponsor - \$5,000

- Company name and logo on carts
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes

Golf Ball Sponsor - \$5,000

- Company name and logo on golf balls
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes

Player Gifting Sponsor - \$5,000

- Company name and logo signage with player gifting
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes

Silent Auction Sponsor \$5,000

- Company name and logo signage at silent auction table
- Logo and link on Birdies for Babies website
- Acknowledgement by Master of Ceremonies
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes

Sponsorship Opportunities

Hole Sponsor - \$3,000

- Signage on one tee box
- Activation opportunity at the hole
- Logo and link on Birdies for Babies website
- 18 hole round of golf for four people with two power carts
- Lunch, cocktail reception, dinner and prizes





“We want all babies born too soon, too small or too sick to have the chance to grow up and *become champions just like Sandra.*”

We’re grateful to the organizations and members of the community that are coming together to make *Birdies for Babies* a successful event to help so many tiny miracles.”

Darren McEwen, Executive Director, Sandra Schmirler Foundation



**For more information, and to sponsor
or register, please contact:**

birdiesforbabiesottawa@gmail.com

Birdies for Babies Committee

Lisa Weagle, Co-Chair

World Champion and Olympian in Curling
Director, Sandra Schmirler Foundation Board of Directors

David Mathers, Co-Chair

National Branch Manager, BrokerLink
Six-Time Brier Competitor

Robin Guy

Vice President, Government Relations, Crestview Strategy

Brett Merriman

CEO, TryCycle Data Systems Inc.

Darren McEwen

Executive Director, Sandra Schmirler Foundation

Derek Nighbor

President and CEO, Forest Products Association of Canada
Director, Sandra Schmirler Foundation Board of Directors

Cassandra de Groot

Investment & Wealth Advisor, Cotter Wealth Management of RBC Dominion
Securities