FRANCIS KOROMA

New York, United States

francis.k@columbia.edu

AS SEEN ON

Website, Instagram, LinkedIn, Forbes, US Insider, United Nations, New York Weekly

PROFILE

Dynamic Founder and President with over 8 years of experience in youth empowerment and leadership, committed to driving impactful community initiatives. Proven expertise in public speaking, data analysis, and digital marketing enhances the ability to foster global connections and advocate for sustainable change. Passionate about developing innovative strategies that empower future leaders through education and mentorship, ensuring alignment with long-term organizational goals. Skilled in managing stakeholder relationships and leading programs that achieve measurable success, dedicated to nurturing the next generation of leaders.

EDUCATION

❖ Columbia University	Aug 2025 — May 2027
Bachelor of Arts in Political Science	New York City
Jack Kent Cooke Scholar Semi -Finalist 2x	
Phi Theta Kappa Member	
❖ Borough of Manhattan Community College	Aug 2022 — May 2025
Associate in Science (Public and Nonprofit Administration)	New York City
Graduated with Honors,	
Abner B. Rosenfield Award for Outstanding Scholarship/Citizenship Recipient.	
Jack Kent Cooke Scholar Semi -Finalist 2x	
Phi Theta Kappa Member	
National Society of Leadership and Success Member	
Dean's Lists	
❖ Poshem Technologies Institute	
SQL SERVER DATABASE ADMINISTRATION + PERFORMANCE TUNING	
❖ One Young World Academy Series	. Nov 2024 — Jan 2025
OFFICIAL DEVELOPMENT ASSISTANCE (ODA)	

This badge recognises your knowledge and understanding of official development assistance (ODA). You've gained insights into ODA's global impact, its role in addressing global challenges like poverty, health, and climate change, and the importance of youth engagement and inclusive development. You've also explored the challenges and opportunities facing ODA, including the effects of recent cuts and the need for innovative approaches.

EMPLOYMENT HISTORY

Founder and President, Francis Koroma Foundation Corporation Jan 2023 — Present

Lead strategic vision, securing vital resources for impactful leader development. Oversee financial operations, ensuring compliance and effective fund utilization. Manage stakeholder relationships, enhancing foundation's public presence and advocacy. Direct program development, achieving measurable success in mentorship initiatives. Spearhead foundation's strategic direction, aligning long-term goals with mission to nurture future global leaders through mentorship and academic support. Drive fundraising initiatives, secure grants, and cultivate donor relationships to ensure robust resources for achieving foundation objectives. Oversee financial operations, program effectiveness, and impact assessment, ensuring optimal resource allocation and measurable outcomes. Foster partnerships with stakeholders, lead team development, and represent foundation publicly to amplify mission impact and community engagement. Develop and implement transformative programs, adapting strategies to maximize support for emerging leaders and drive societal change. Spearhead strategic initiatives, securing vital resources and partnerships to foster impactful leader development programs with measurable success.

New York

Represent youth at high-level UN events, advocating for sustainable development goals. Led discussions impacting youth policies, earning the African Pacesetter Award. Act as ECOSOC NGO Representative, driving initiatives for African youth. Spoke at International Youth Conferences, influencing global youth strategies. Lead discussant at high-level UN forums, championing youth perspectives on SDGs. Advocate for sustainable development, driving impactful dialogue on global issues. Spearhead youth engagement initiatives at UN events, fostering innovative approaches to global challenges. Recipient of African Pacesetter Award for pioneering contributions. Represent Organization of African Youth as ECOSOC NGO delegate, amplifying youth voices in international policy discussions. Shape future-oriented solutions for sustainable development. Facilitate cross-cultural dialogues at International Youth Conferences, bridging diverse perspectives. Build coalitions to address pressing global issues and promote youth empowerment. Deliver compelling speeches at UN forums, catalyzing actionable outcomes. Drive measurable progress in youth involvement and sustainable development initiatives. Champion youth perspectives on SDGs at UN forums, driving impactful dialogue on global issues and fostering innovative approaches to challenges.

Recruitment Specialist (Admission), Borough of Manhattan Community Feb 2023 — Jul 2023 College

New York

Led bi-weekly info sessions, enhancing application understanding for prospective students. Coordinated outreach campaigns, increasing student engagement across NYC boroughs. Organized recruitment events, boosting college visibility and applicant interest. Collaborated with departments to streamline admissions, improving applicant experience. Provided accurate program info, aiding informed decision-making for prospective students. Led engaging info sessions, showcasing BMCC's offerings and guiding prospective students through the application process, fostering increased enrollment. Analyzed recruitment data, prepared comprehensive reports for management, and implemented data-driven strategies to enhance outreach effectiveness. Partnered with diverse departments to streamline admissions, ensuring seamless integration of financial aid, student services, and academic resources. Pioneered creative outreach campaigns, including daily call initiatives and campus tours, to attract and engage potential students across NYC boroughs. Maintained up-to-date knowledge of educational policies, providing accurate information on programs, requirements, and financial aid to prospective students. Spearheaded engaging info sessions, showcasing BMCC's offerings and guiding prospective students, resulting in increased enrollment and informed decision-making.

♣ Fashion Model, New York Fashion Model Feb 2021 — Present

New York

Collaborate with directors for flawless runway presentations at NYFW23. Showcase collections for top brands like KAIDEN LE'ROY, enhancing brand visibility. Contribute to Vogue's global fashion community, expanding professional network. Work with designers like Tyler Grosso, boosting collection impact at NY Fashion 2023. Showcase designer collections on high-profile runways, collaborating with creative directors to perfect looks and elevate brand visibility. Adapt posture and expressions to diverse fashion styles, contributing to successful launches of new clothing lines and brand campaigns. Engage with global fashion community, fostering industry connections and participating in trend-setting events to enhance brand reach. Deliver impactful performances in photo shoots and runway shows, driving increased engagement and sales for partnered fashion brands. Embody avant-garde concepts in high-fashion presentations, contributing to the evolution of fashion narratives and industry standards. Elevate brand visibility through runway presentations, collaborating with creative directors to perfect looks and showcase collections effectively.

Raleigh

Configured and upgraded SQL servers, ensuring seamless database performance. Led database best practices, enhancing team efficiency and continuity. Monitored high availability groups, improving disaster recovery for critical apps. Analyzed and improved database applications, boosting platform functionality. Managed backups and recovery, ensuring data integrity and availability. Upgraded SQL server instances across multiple versions, enhancing database performance and reliability. Implemented high availability solutions for critical business applications. Led efforts to optimize database usage, improving system efficiency. Configured monitoring utilities to reduce false alarms and ensure regular backups for data integrity. Managed day-to-day SQL server administration in clustered environments. Implemented robust backup/recovery methodologies, enhancing data security and business continuity. Analyzed existing database applications for migration and improvement opportunities. Developed strategies to enhance platform functionality and streamline operations. Guided teams on database best practices, fostering a culture of continuous improvement. Contributed to disaster recovery strategies, ensuring system resilience. Optimized SQL server performance through strategic upgrades and configurations, enhancing database reliability and efficiency for critical business applications.

❖ Podcast Host, Decade Goal Podcast Dec 2020 — Present

Plan engaging podcasts, boosting audience interaction and loyalty. Research and script content, ensuring accurate and timely news delivery. Manage social media to enhance listener engagement and reach. Cultivate local sources for reliable news, meeting tight deadlines. Curate cutting-edge content for Decade Goal podcast, blending research and storytelling to explore future trends. Drive audience engagement through interactive segments. Conduct in-depth research on emerging topics, synthesizing complex information into compelling narratives for diverse listeners. Analyze audience feedback for continuous improvement. Boost podcast visibility through strategic social media marketing. Cultivate relationships with industry experts to secure high-profile guest appearances. Foster a dynamic environment for idea exchange, partnering with guests and production team to deliver thought-provoking episodes. Implement listener-driven content strategies. Pioneer innovative podcast formats, anticipating future trends and listener needs. Develop cross-platform content to expand reach and impact of Decade Goal's message. Pioneer groundbreaking podcast formats, anticipating future trends and listener preferences to deliver cutting-edge content that resonates with diverse audiences.

New York

Manage live broadcasts, ensuring seamless transitions and quality production. Coordinate shoot locations and logistics, minimizing disruptions and delays. Oversee equipment inventory, streamlining supplier communication for timely deliveries. Prepare and rehearse scripts, collaborating effectively with directors and producers. Facilitate crew recruitment, offering feedback to enhance team performance. Spearhead live broadcasting initiatives, optimizing production workflows and implementing cutting-edge techniques for seamless service delivery. Meticulously manage location scouting, availability reporting, and production logistics, ensuring smooth operations and minimal disruptions. Foster strong partnerships with directors, producers, and crew members, driving creative synergy and elevating production quality. Orchestrate end-to-end event management, from conceptualization to execution, delivering impactful church services and community gatherings.

New York

Represent Sierra Leone at UN, fostering youth leadership and community impact. Lead national delegations at major youth conferences, enhancing international collaboration. Provide educational opportunities, empowering Sierra Leonean youth for future success. Spearheaded youth empowerment initiatives as Country Representative, fostering global connections and driving community impact through leadership programs. Facilitated cross-cultural exchanges among students and mentors, enhancing mutual understanding and developing future leaders across the Western Hemisphere. Led high-level youth conference delegations, effectively representing Sierra Leone and securing educational opportunities for local youth. Pioneered creative approaches to youth engagement, integrating global perspectives with local needs to create impactful community development projects. Represented Sierra Leone at the United Nations, advocating for youth-centric policies and championing educational initiatives on an international stage. Spearhead national youth initiatives, fostering global connections and driving community impact through innovative leadership programs and policy advocacy. Champion youth-centric policies at UN, driving educational initiatives and fostering global connections for Sierra Leonean youth leadership development. Lead national delegations at international youth conferences, securing valuable educational opportunities and enhancing cross-cultural collaboration. Pioneer creative approaches to youth engagement, integrating global

perspectives with local needs for impactful community development projects. Facilitate cross-cultural exchanges among students and mentors, developing future leaders and enhancing mutual understanding across the Western Hemisphere. Spearhead national youth initiatives, advocating for policy changes and implementing innovative leadership programs to drive measurable community impact. Champion youth-centric policies at UN, driving educational initiatives and fostering global connections for Sierra Leonean youth development.

Lead administrative operations across 11 countries, ensuring compliance and efficiency. Coordinate and prepare agendas for YEC meetings, enhancing organizational communication. Oversee financial transactions and fundraising efforts, supporting financial sustainability. Compile comprehensive annual reports, driving transparency and strategic planning. Supervise national coordinators, fostering collaboration and achieving organizational goals. Lead continental non-profit operations, supervising coordinators across 11 countries. Ensure procedural adherence and prepare comprehensive annual reports. Foster teamwork as chief administrator, coordinating with national branches. Facilitate YEC meetings and drive progress through effective follow-ups. Oversee financial transactions and fundraising initiatives. Analyze organizational activities to produce detailed reports for stakeholders. Spearhead youth empowerment initiatives across Africa. Develop strategies to expand organizational reach and impact in member countries. Drive organizational growth through efficient administration and strategic planning. Implement policies to enhance operational growth through strategic planning and policy implementation.

SKILLS

Tech Entrepreneurship	Video Editing
Mentorship	Data Analysis
Cinematography	Problem Solving
Youth Empowerment	Time Management
Leadership	Communication
Public Speaking	Stakeholder Engagement
Event Planning	Public Relations
Digital Marketing	Team Development
Social Media Management	Volunteer Coordination
Microsoft 365	Community Outreach
Microsoft Azure	Content Creation
Microsoft SQL Server	Public Policy