



where the experts are™

Seller Checklist

10 Steps to take before selling your home

- 1) Clean the interior of your home like you have never cleaned before! Don't forget the baseboards and fans...
- 2) Clean the exterior of your home like you have never cleaned before! Cob webs, gutters, pressure wash, landscaping, etc.
- 3) Remove excess furniture to allow your home to appear to have more space for buyers. If there is excess "STUFF", buyers will think your home is too small.
- 4) If you paint, use paint with warm neutral colors like tans and greys.
- 5) Fix loose door knobs, ceiling fans, air condition floor vents, and anything that squeaks. If you see a flaw, chances are buyers notice too... Think like a buyer when walking through your home!
- 6) Pack up any knickknacks, photographs, and anything that is personalized to YOU! Buyers need to imagine themselves in your home...
- 7) Buy a new welcome mat, and be sure it says something such as "WELCOME".
- 8) Organize all Closets, drawers, and garage, buyers will sneak a peek in.
- 9) Be sure that every counter is shining and de-cluttered. If you have toasters, blenders, etc, on the kitchen countertops it makes buyers feel you do not have enough cupboard space.
- 10) Neutralize odors by spraying air freshener, or use an oil diffuser, etc. Many are allergic to candles, so try to refrain from burning candles with a fragrance scent.

Now you are READY, Let's GET YOUR HOME SOLD!

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