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MEDICAL CANNABIS

CONFERENCE & EXHIBITION

Final Program

June 1-3, 2018

Hyatt Regency Sarasota
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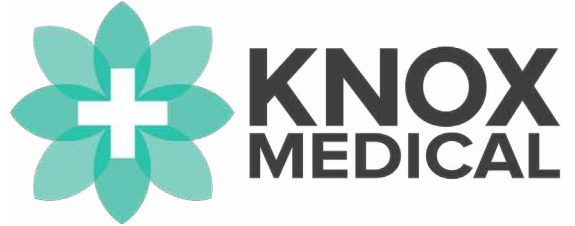
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Pre-Conference Agenda

Friday, June 1, 2018
=====

12:00 pm – 6:30 pm Registration Open **(Convention Center Reg Desk)**

1:00 pm – 4:30 pm Exhibitor Setup **(Salon C, D, E, F)**

12:45 pm – 3:00 pm **Patient’s Medical Cannabis Workshop** **(Salon G)**

Moderator: Moriah Barnhart, Advocate, Founder and CEO, CannaMoms

How to Effectively Order Cannabis for Qualified Patients in Florida

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD

Patient’s Perspective: Medical Cannabis for Cumulative PTSD

Tricia Zirit Schuster, RN, RYT, Mindfulness Coach

Founder and CEO; Living Now Consulting

Case Studies on Medical Cannabis and The Gift That Keeps on Giving

Annie Brandt, Founder, Best Answer for Cancer

Foundation / International Organization of Integrative Cancer Physicians (IOICP)

17-year “Thrivers” of end-stage cancer

Author “The Healing Platform: Build Your Own Cure!”

Patient Audience Topic: Optimizing Your Cannabis Treatment

Andrew Muroff, Chief Executive Officer, Strainprint Technologies Ltd.

Q&A Panel Discussion

3:30 pm – 5:00 pm **Florida Cannabis Industry Crash Course Workshop** **(Salon G)**

Pete Sessa, Chief Operating Officer and Chaz Colavito, Executive Vice President, Florida Cannabis Coalition

Learn about:

- Existing Business Opportunities in Florida
- Cannabis Cultivation & Dispensary Basics

(A separate registration fee of \$67 is required for this Workshop)

5:00 pm – 6:30 pm Welcome Reception – Exhibit Hall **(Salon C, D, E, F)**

Conference Agenda

Saturday June 2, 2018
=====

7:30 am – 6:30 pm Registration Open **(Convention Center Reg Desk)**

7:30 am – 8:30 am Continental Breakfast: Exhibit Hall **(Salon C, D, E, F)**

8:30 am – 10:00 am **Opening Plenary Keynote Session** **(Salon G, H, A, B)**

Welcome: Dana Jones, Florida Medical Cannabis Conference & Exhibition

Moderator: Kate Rolston, Chief Executive Officer, M3 Life Sciences

Keynote Speaker:

Education Before Recreation

Dr. Jenny Wilkins, NMD, CRA, CEO and Proprietor of Agevital: Pharmacy, Research and Wellness. Natural Medicine Doctor, Television personality, public speaker, Author, and Clinical Research Associate. Medical Director for Biom-Pharmaceuticals and Chief Scientific Officer of M3 Life Sciences

10:00 am – 10:30 am Break - Exhibit Hall **(Salon C, D, E, F)**

10:30 am – 12:00 pm Plenary Session **(Salon G, H, A, B)**
Current Status Florida Medical Cannabis Regulations & Legislation: Where Do We Go From Here?

Moderator: Ron Watson, President, Watson Strategies and Executive Director, Florida Society of Cannabis Physicians

Overview of Florida Medical Cannabis

Ron Watson, President, Watson Strategies and Executive Director, Florida Society of Cannabis Physicians

Saturday June 2, 2018 - Continued

=====

10:30 am – 12:00 pm Plenary Session Continued **(Salon G, H, A, B)**

Panel Discussion: Where Do We Go From Here?

Ron Watson, President, Watson Strategies and Executive Director,
Florida Society of Cannabis Physicians
Dr. Jeffrey Sharkey, Managing Partner, Capitol Alliance Group, Inc. and
Executive Director, Medical Marijuana Business Association of Florida
Matthew Duffy, President & COO, AltMed Enterprises, Inc.
Dr. Barry Gordon, MD, Chief Medical Officer, Compassionate
Cannabis Clinic of Venice
Robert Tornello, President, 3 Boys Farms
Representative Katie A. Edwards-Walpole
Representative Ray Wesley Rodrigues
Sally Kent Peebles, Esq., Vicente Sederberg, LLC

12:00 pm – 1:30 pm Lunch **(Boathouse)**

1:30 pm – 3:00 pm **Concurrent Session: Medical Session I** **(Salon G)**
General Medical Cannabis Session

Moderator: Ron Watson, President & Senior Lobbyist, Watson Strategies
and Executive Director, Florida Society of Cannabis Physicians

Advanced Therapeutics of Medicinal Cannabis

Dr. Chris Witowski, Senior Director, Research and Development, AltMed

**The Science of Endocannabinoid System and How to Effectively
Treat Qualified Conditions**

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD

**Navigating the Inexplicable Barriers to US Marijuana Efficacy
Research**

Dr. Sue Sisley, MD, President and Principal Investigator, Scottsdale
Research Institute and Mike James, Running Back, NFL Free Agent

Next Generation Approaches to Patient Interaction

David Berg, President & Chief Technology Officer, Strainprint
Technologies Ltd.

Saturday June 2, 2018 - Continued

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1:30 pm – 3:00 pm **Concurrent Session: Industry Session I** **(Salon H, A, B)**
Navigating Florida’s Cannabis Industry

Moderator: Dr. Jeffrey Sharkey, Managing Partner, Capitol Alliance Group, Inc. and Executive Director, Medical Marijuana Business Association of Florida

Overview of Florida’s Cannabis Industry
Pete Sessa, Chief Operating Officer, Florida Cannabis Coalition

Banking and Cannabis
John Vardaman, General Counsel and EVP, Hypur

Opportunities and Obstacles for CBD Businesses in Florida
Karl Keich, Executive Director, Canna Consulting Group

3:00 pm – 3:30 pm Refreshment Break: Exhibit Hall **(Salon C, D, E, F)**

3:30 pm – 5:00 pm **Concurrent Session: Medical Session II** **(Salon G)**
Treating Patients with Cannabinoids: Research, Education and Practice

Moderator: Eric Stevens, Deputy Executive Director, Florida for Care

Florida’s Coalition for Medical Marijuana Research + Education
Dr. Nagi B. Kumar, Ph.D., R.D., FADA , Director, Cancer Chemoprevention, Moffitt Cancer Center

Medical Cannabis Uses--A Case Review
Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

The Status of Medical Cannabis Practice in Florida
Dr. Barry Gordon, MD, Chief Medical Officer, Compassionate Cannabis Clinic of Venice



Saturday June 2, 2018 - Continued

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3:30 pm – 5:00 pm

**Concurrent Session: Industry Session II
Insights into Cannabis Cultivation**

(Salon H, A, B)

Moderator: Bill Monroe, Director of Dispensary Management,
3 Boys Farm

**Where We Have Been and Where We are Going - An Industry
Veteran's Perspective on Cultivation and Retailing Legal
Weed**

Christian Hageseth, CEO, ONE Cannabis

Why Cannabis Genetics and the Protection of IP is the Future

Chris "Sunshine" Williams, Founder and CEO and Robert
Roundtree, Partner, Sunshine Cannabis

**Agricultural Approach to Successful and Sustainable
Cannabis Cultivation**

Michael Williamson, Director of Cultivation, Pipp Horticulture
Reception: Exhibit Hall

5:00 pm – 6:30 pm

(Salon C, D, E, F)

FMCCE 2018: 50/50 Raffle

Winner of the raffle will receive 50% of the raffle proceeds and the other
50% of the proceeds will be awarded to CannaMoms and the
Best Answer for Cancer Foundation.

Cost for a ticket is \$5 or you can buy 5 tickets for \$20.

Drawing will be held in the Exhibit Hall at 6:00 pm

Sunday June 3, 2018

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7:45 am – 12:00 pm

Registration Open

(Convention Center Reg Desk)

7:45 am – 8:30 am

Continental Breakfast: Exhibit Hall

(Salon C, D, E, F)

8:30 am - 10:30 am

**Concurrent Session: Medical Session III
Treating Patients with Cannabinoids II**

(Salon G)

Moderator: Dr. Terel Newton, MD, Specialist in Cannabis
Recommendations, The Holistic Cannabis Centers

Sunday June 3, 2018 - Continued

8:30 am - 10:30 am

Concurrent Session: Medical Session III (Salon G)
Treating Patients with Cannabinoids II - Continued

Cannabis as a Safe and Effective Treatment Option

Dr. Paul R. Carney, MD and Dr. Christopher Anderson, Ph.D.
University of North Carolina at Chapel Hill, Chapel Hill North Carolina

Cannabis Pharmacology and Clinical Applications

Dr. Jenny Wilkins, NMD, CRA, CEO and Proprietor of AgeVital:
Pharmacy, Research and Wellness. Natural Medicine Doctor, Television
personality, public speaker, Author, and Clinical Research Associate.
Medical Director for Biom-Pharmaceuticals and Chief Scientific
Officer of M3 Life Sciences

Cannabinoids and the Immune System - An Update

Dr. Sasha Noe, DO, PhD, Founder and CEO, DrSashaNoe.com, LLC,
CMCCare, LLC; Founder and Dean of MediCanna™ Academy; Board
Member and Chair of the Medical Advisory Committee for Florida
Society of Cannabis Physicians, Chief Medical Officer and Director
of Research, CBT, Inc

**Medical Cannabis Dosing, as an Alternative to Opioids for Chronic
Non-Malignant Pain**

Dr. Terel Newton, MD, Specialist in Cannabis Recommendations,
The Holistic Cannabis Centers

Followed by a Medical Panel Discussion:

Dr. Christopher Anderson, Ph.D., University of North Carolina at Chapel
Hill, Chapel Hill North Carolina

Dr. Paul R. Carney, University of North Carolina at Chapel Hill, Chapel
Hill North Carolina

Dr. Jenny Wilkins, NMD, CRA, CEO and Proprietor of AgeVital:
Pharmacy, Research and Wellness

Dr. Mike Wilkins, PharmD, Proprietor, AgeVital Pharmacy, LLC

Dr. Sasha Noe, DO, PhD

Dr. Terel Newton, MD, Specialist in Cannabis Recommendations,
The Holistic Cannabis Centers

Sunday June 3, 2018 - Continued

=====

8:30 am - 10:30 am

**Concurrent Session: Industry Session III
Discovering Success in the Cannabis Industry**

(Salon H, A, B)

Moderator: Nicole van Rensburg, CEO, Bloom Medicinals

Maintaining High Quality Standards and High Quality Products in the Cannabis Business

Scheril Murray Powell, Managing Partner, Scheril Murray Powell, P.A.; General Manager at Minorities 4 Medical Marijuana; In House Counsel at Green Roads of Florida, LLC; In House Counsel at the EOP Foundation- Medical Cannabinoid Research and Policy Institute; and President, Green Sustainable Strong, LLC

Tax Structuring for Cannabis Business

Craig W. Smalley, MST, EA, Co-Founder & CEO, Cannabis Accounting Group, CWSEAPA® & Tax Crisis Center®

Cannabis Career Opportunities for Everyone!

Catherine M. Zito, CEO, American Wellness, Inc.

The Patient Journey: From Physician Certification To Medical Marijuana Dispensing

Nicole van Rensburg, CEO, Bloom Medicinals

10:30 am - 11:00 am

Break - Exhibit Hall

(Salon C, D, E, F)



CMEs

WestBrook University is the official CME service provider for FMCCE 2018.

Please make sure you sign the CME sign-in sheets for each session you attend.

*Certificates will be mailed to you from the University after we have affirmed that the attendance requirements have been met.

Note: It is the responsibility of the registrant, to check with the licensing agency of your state, country or province on CEU/CME requirements.

Sunday June 3, 2018 - Continued

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11:00 am – 12:00 pm **Plenary Closing Session** **(Salon H, A, B)**
Investing in the Cannabis Industry

Moderator: Derwin Wallace, CANNAINVESTOR Magazine

Choosing the Right Cannabis Investment
Catherine M. Zito, CEO, American Wellness, Inc.

The Evolution of the Emerging Market in Cannabis
Alexander Nachman, Cannabis Investment Analyst, Advocate and
Business Consultant, AHN Point Consulting Services

Closing Remarks:

Gene Jones, Conference Director, Florida Medical Cannabis Conference
& Exhibition

12:00 pm Adjourn

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FMCCE 50/50 Raffle

Winner Takes Half the Pot!

Drawing to takes place in the Exhibit Hall at 6:00 pm at the Saturday Night Reception

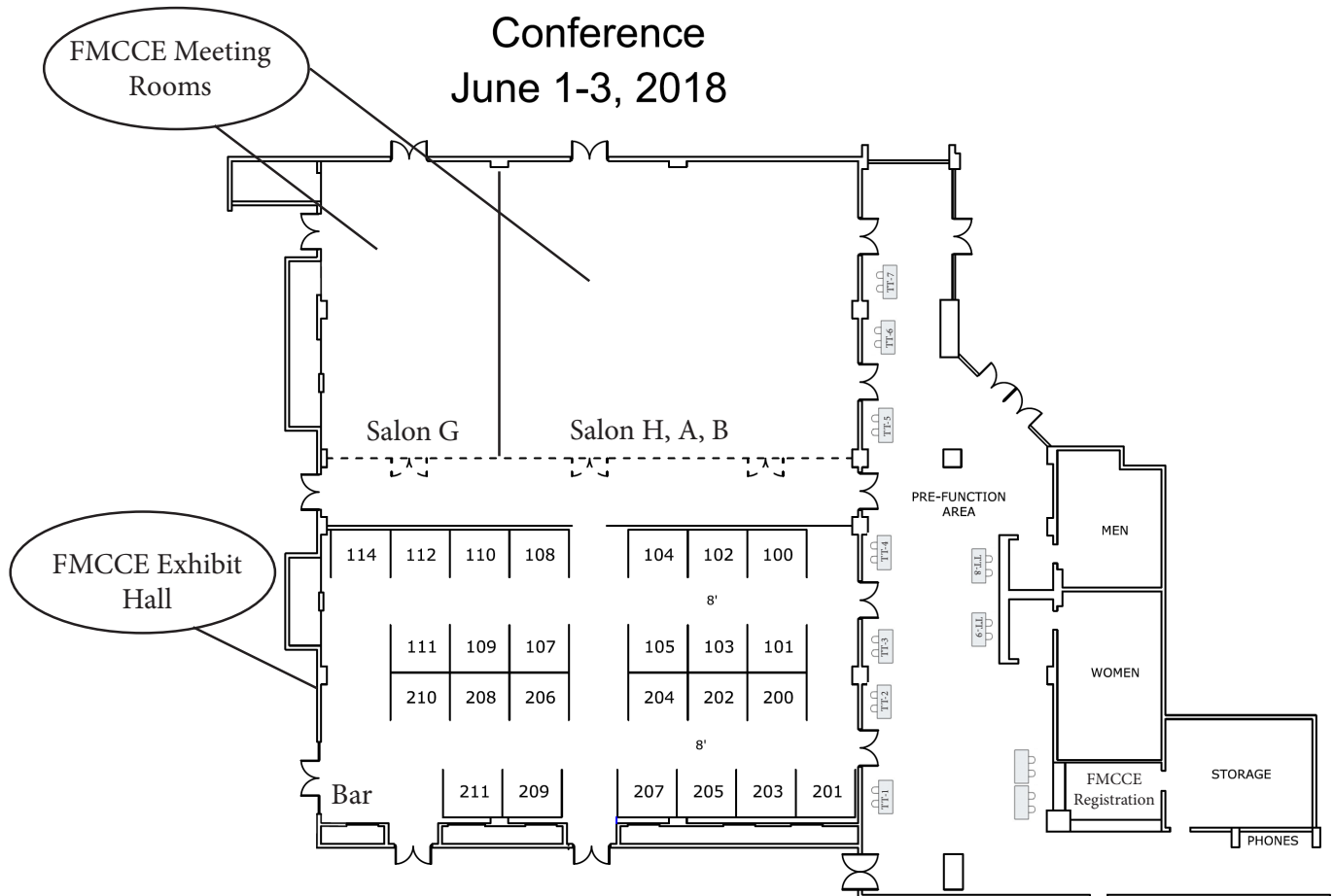


One Ticket \$5
Five Tickets for \$20

Proceeds to benefit
CannaMoms and
Best Answer for Cancer
Foundation

List of Exhibitors

Florida Medical Cannabis Conference June 1-3, 2018



Organization	Booth #
AgeVital Pharmacy, LLC.....	211
American Medical Marijuana Physicians Association	207
Balanced Bio, LLC.....	111
Best Answer for Cancer Foundation / International Organization of Integrative Cancer Physicians (IOICP).....	TT-8
Cannabis News Florida	203
CannaChronicle.....	109
CANNAINVESTOR Magazine	202
CannaMoms	TT-4
Earth Science Tech, Inc.....	104
eXPO	110
Florida Cannabis Action Network	TT-9
Florida Cannabis Coalition	103
Florida for Care.....	209
FloridaMarijuana.net / Sunshine Cannabis.....	TT-6
Florida Society of Cannabis Physicians	TT-1
Gabberdunes, Inc.	204
Ganja Beach Holistic Radio.....	114
Higgins AG, LLC.....	201
HIGHLIFE Advertising & Marketing Agency	205

Organization	Booth #
InsideHeads Research	210
KNOX Medical	100
Liberty Health Sciences.....	105
M3 Life Sciences	108
Mindful Medicinals, LLC	206
Minorities for Medical Marijuana.....	TT-2
MüV Products	101-200
Purium Health Products.....	TT-3
Northeast Florida NORML	TT-7
Nugtopia.net	TT-5
NuLife Healing For You.....	112
Surterra Wellness	107
Trulieve	102
Zilis	208

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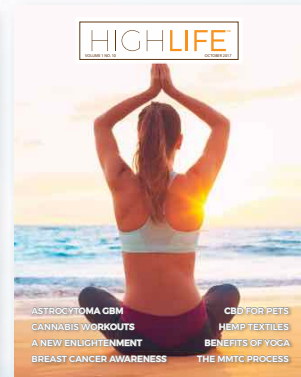
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FMCCE 2018 is approved for up to 12.5 CEUs by the Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling (BAP #625 and CE Broker #50-539)



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Confused on *Amendment 2* ?

The role of the *Florida Department of Health* ?

The *Florida Board of Medicine's* position ?

Florida Society of Cannabis Physicians

FLSCP is a physician-focused information and advocacy group working on behalf of Florida medical professionals in the changing policy environment of medical marijuana.

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The advertisement displays a variety of CBD products including bottles of CBD oil, tubes of CBD cream, and boxes of CBD-infused dog treats. The products are arranged on a dark surface, with some standing upright and others lying flat. The background is dark, making the products stand out. The text is white and black, providing clear information about the company and its products.

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- Respiratory Function
- Pain & Inflammation
- Restorative Sleep & Relaxation
- Focus & Cognition

* these statements have not been evaluated by the FDA.



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ON MEDICAL CANNABIS**

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Program at a Glance

Friday, June 1, 2018

12:00 pm - 6:30 pm	Registration Open	Convention Center Reg Desk
1:00 pm - 4:30 pm	Exhibitor Setup	Sarasota Ballroom Salon C, D, E, F
12:45 pm - 3:00 pm	Patient's Medical Cannabis Workshop	Sarasota Ballroom Salon G
3:00 pm - 3:30 pm	Break	Sarasota Ballroom Prefunction Area
3:30 pm - 5:00 pm	Florida Cannabis Industry Crash Course Workshop	Sarasota Ballroom Salon G
5:00 pm - 6:30 pm	Welcome Reception: Exhibit Hall	Sarasota Ballroom Salon C, D, E, F

Saturday, June 2, 2018

7:45 am - 6:30 pm	Registration Open	Convention Center Reg Desk
7:45 am - 8:45 am	Continental Breakfast: Exhibit Hall	Sarasota Ballroom Salon C, D, E, F
8:45 am - 10:00 am	FMCC 2018 Opening Session	Sarasota Ballroom Salon G, H, A, B
10:00 am - 10:30 am	Break - Exhibit Hall	Sarasota Ballroom Salon C, D, E, F
10:30 am - 12:30 pm	Current Status Florida Medical Cannabis Regulations & Legislation: Where Do We Go From Here?	Sarasota Ballroom Salon G, H, A, B
12:30 pm - 1:30 pm	Lunch	Boathouse
1:30 pm - 3:00 pm	Concurrent Session: Medical Session I	Sarasota Ballroom Salon G
1:30 pm - 3:00 pm	Concurrent Session: Industry Session I	Sarasota Ballroom Salon H, A, B
3:00 pm - 3:30 pm	Refreshment Break: Exhibit Hall	Sarasota Ballroom Salon C, D, E, F
3:30 pm - 5:00 pm	Concurrent Session: Medical Session II	Sarasota Ballroom Salon G
3:30 pm - 5:00 pm	Concurrent Session: Industry Session II	Sarasota Ballroom Salon H, A, B
5:00 pm - 6:30 pm	Reception: Exhibit Hall	Sarasota Ballroom Salon C, D, E, F

Sunday, June 3, 2018

7:45 am - 12:00 pm	Registration Open	Convention Center Reg Desk
7:45 am - 8:30 am	Continental Breakfast: Exhibit Hall	Sarasota Ballroom Salon C, D, E, F
8:30 am - 10:30 am	Concurrent Session: Medical Session III	Sarasota Ballroom Salon G
8:30 am - 10:30 am	Concurrent Session: Industry Session III	Sarasota Ballroom Salon H, A, B
10:30 am - 11:00 am	Break - Exhibit Hall	Sarasota Ballroom Salon C, D, E, F
11:00 am - 12:00 pm	General Closing Session	Sarasota Ballroom Salon H, A, B
12:00 pm	Adjourn	