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# FLORIDA

## MEDICAL CANNABIS

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### CONFERENCE & EXHIBITION

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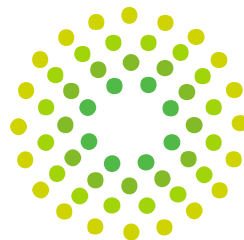


## Patient Day Program

June 28, 2019

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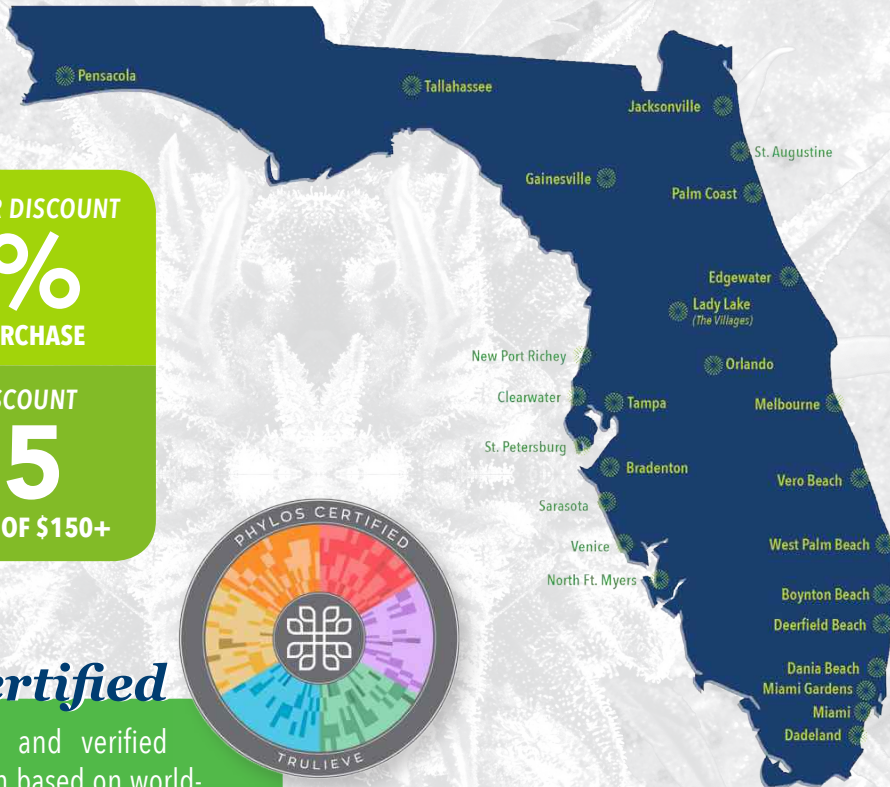
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## Patient Day Agenda

Note: Presentation titles and moderator names highlighted in blue have hyperlinks to their respective profiles.

**Friday, June 28, 2019**  
=====

10:00 am – 7:00 pm                      Registration Open    **(Palm Court Ballroom Foyer)**

10:00 am – 2:45 pm                      Exhibitor Setup    **(Royal)**

12:30 pm – 1:30 pm                      **Medical Cannabis Education Workshop**    **(Majestic)**

**Planting a Seed: Developing Florida's First University Program in Cannabis**

Dr. Martha Rosenthal, Professor, Florida Gulf Coast University and  
Nicole Shadwick, Student, Florida Gulf Coast University

1:30 pm - 1:45 pm                      Refreshment Break    **(Palm Court Ballroom Foyer)**

1:45 pm – 3:45 pm                      **Patient Workshop Part I**    **(Majestic)**

Moderator: [Eric Stevens](#), Director, Business Development, MJ Buddy

**Introduction to Medical Cannabis: An Overview of How it Works and Treatment Opportunities**

Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

**A Caregivers Perspective to the Benefits of Medical Cannabis as it Relates to Dementia, Stress and Pain**

Colette Florido, Founder and President, CR World, Corp.

**Pediatric Use of Medical Cannabis**

Dr. David Berger, MD, FAAP – Board Certified Pediatrician, Wholistic Pediatrics & Family Care

**Improving Senior Wellness with Safe Use of Medical Cannabis**

Stephanie Maruca, RN, CCM, Manager of Provider Relations for Florida, Surterra Wellness

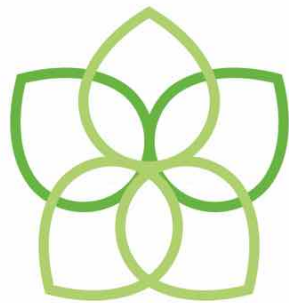
3:45 pm - 4:00 pm                      **Exhibit Hall Opens at 3:45 pm**    **(Royal)**

Refreshment Break: Exhibit Hall

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Friday, June 28, 2019 (Continued)

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4:00 pm – 5:30 pm

**Patient Workshop Part II**

**(Majestic)**

Moderator: **Moriah Barnhart**, Advocate, Founder and CEO, CannaMoms

**Cannabis for the Treatment of Cumulative PTSD**

Tricia Schuster, RN, RYT, Founder and CEO, Zirit Life Mindfulness Coaching

**Hormones, Sex and Cannabis**

Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate, AgeVital Pharmacy

**How to Use Cannabis to Treat Qualified Conditions**

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

5:30 pm – 7:00 pm

**Welcome Reception – Exhibit Hall**

**(Royal)**

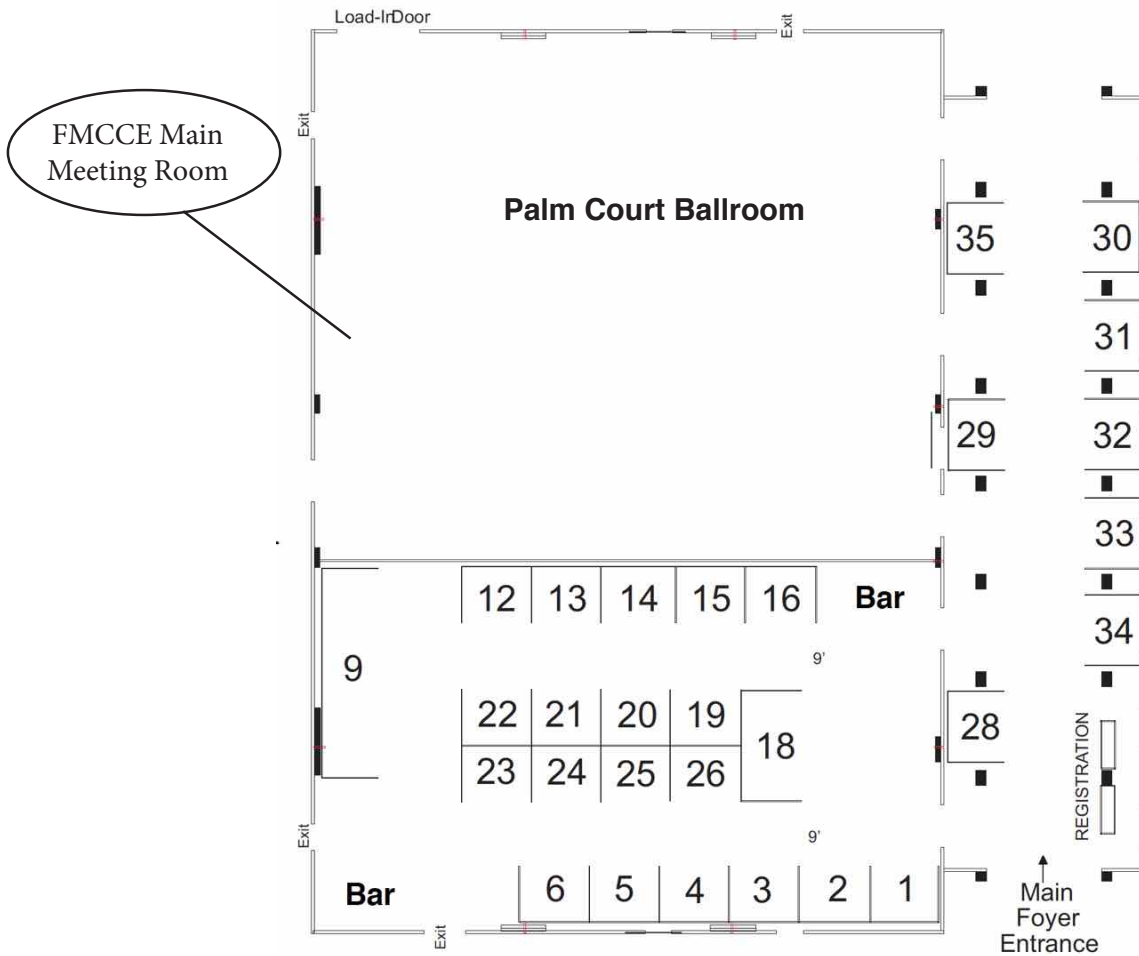
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# List of Exhibitors



Organization	Booth #	Organization	Booth #
Access Marijuana Rx .....	Table Top	Liberty Health Sciences.....	22
AgeVital Pharmacy, LLC.....	23	Medpro .....	26
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## **Patient Day**

# **Moderator and Speaker Profiles**

June 28, 2019

Profiles are listed in order of appearance on the agenda.

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# MEDICAL CANNABIS EDUCATION WORKSHOP

## Presentation Title

### **Planting a Seed: Developing Florida's First University Program in Cannabis**

Dr. Martha Rosenthal, Professor, Florida Gulf Coast University and Nicole Shadwick, Student, Florida Gulf Coast University

## Abstract

Florida Gulf Coast University is one of the first in the nation to offer a comprehensive educational program in cannabis. The Cannabis Research, Education, and Workforce initiative (CREW) at FGCU includes an undergraduate focus of study with 9 multidisciplinary courses about cannabis, a student-led cannabis education day on campus, a professional certificate program, ongoing cannabis research, and career opportunities. In this workshop, we will discuss the creation and growth of CREW, our challenges and successes, and discuss ways in which participants can share their knowledge and expertise about cannabis with others to further the cause of cannabis education.



### **Dr. Martha Rosenthal**

Dr. Martha Rosenthal, Professor, Florida Gulf Coast University

#### **Bio**

Dr. Martha Rosenthal received her bachelor's degree in biology from the University of Virginia, her master's degree in neuropharmacology from Brown University, and her PhD in neuroscience from UCLA, and began her career teaching at the University of Florida's College of Pharmacy. She is the author of several textbooks, including *Drugs: Mind, Body, and Society*. Dr. Rosenthal has been a faculty member at Florida Gulf Coast University since they opened their doors in 1997. Over the past two decades, she has taught courses in drugs and society, neuroscience, human physiology, human sexuality, and Florida's first undergraduate course about cannabis. Dr. Rosenthal has been honored to receive the Teacher of the Year award at both the University of Florida and FGCU and is excited to direct her passion for teaching towards cannabis education. Dr. Rosenthal is the Director of FGCU's Cannabis Research, Education, and Workforce initiative, which supports high-quality research, produces and disseminates information-based educational programs, and provides workforce development for the cannabis industry.



### **Nicole Shadwick**

Nicole Shadwick, Student, Florida Gulf Coast University

#### **Bio**

Nicole Shadwick is a recent graduate of Florida Gulf Coast University. She has taken a number of courses in the university's cannabis program of study and has been the historian for their Cannabis Careers Club. For her senior project, Nicole organized FGCU's first ever Cannabis Education Day. She is currently working at an MMTC and wants to pursue a career in cannabis education.



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## ERIC STEVENS

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### Eric Stevens

Director, Business Development, MJ Buddy

### Bio

Eric Stevens helped launch Florida's Medical Marijuana Yes on 2 campaign with United for Care in 2013 with John Morgan and Ben Pollara. He served in every role but settled in as the Campaign's Finance Director from 2014-2016. The 2016 multi-million dollar statewide campaign effort passed with the highest margin of any medical marijuana question in any state ever at 71%.

He now serves as the Deputy Executive Director of Florida for Care, a non-profit(c)(4) social advocacy organization made up of the majority of those involved in Amendment 2. Florida for Care focuses on educating the public and elected officials and continues to work for smart policies for Florida's medical marijuana system for patients, doctors, and operations based on best practices.

Before this, in addition to various his other work experience, Eric worked in his home state of Massachusetts with the Mass Patient Advocacy Alliance to help pass Question #3 for Medical Marijuana in November 2012. Eric attended the University of Miami business school in Coral Gables, where he helped found the University's chapter of Student's for Sensible Drug Policy. He originally received an endowment at UMiami that allowed him to begin his pursuit in this field.

While residing in Miami Beach for the past five years, Eric helped push Miami Beach to become the first city in the state to decriminalize possession and Miami Dade as well become the first county before the state law passed. He also has been involved in many local discussions regarding ordinances, zoning and land use regulations related to this topic.



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## DR. JOSEPH ROSADO, MD

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### Presentation Title

*Introduction to Medical Cannabis: An Overview of How it Works and Treatment Opportunities*

Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

### Abstract

Medical cannabis is cannabis and cannabinoids that are recommended by physicians for their patients. The use of cannabis as medicine has not been rigorously tested due to production and governmental restrictions, resulting in limited clinical research to define the safety and efficacy of using cannabis to treat diseases.

In this presentation, Dr. Joseph Rosado will address a group of patients and potential patients discussing The Endocannabinoid System, the difference between CBD from hemp and CBD from cannabis, modes of administration and treatment opportunities for all people interested in using cannabis for their health care needs.



# COLETTE FLORIDO



## Presentation Title

*A Caregivers Perspective to the Benefits of Medical Cannabis as it Relates to Dementia, Stress and Pain*

Colette Florido, Founder and President, CR World, Corp.

## Abstract

Colette will cover an array of subjects about the benefits of CBD oil. She will speak to how she begun her company, CR World; while discovering CBD oil eased her father's dementia symptoms. Colette will also speak to the importance of Cannabis and it's role in an active and healthy lifestyle, especially for seniors.

## Bio

Colette Florido is the founder and President of CR World, Corp. She is a native of the Chicago suburbs, who traded her snow shovel for a sand shovel relocating to St. Petersburg, Florida to launch a satellite office for Mayflower Tours, a tour operator for which she worked for over fifteen years holding titles such as Operations Manager, Director of Traveler Services and General Manager. She holds a Bachelor's degree in Secondary Education and Spanish from Bradley University, where she met her husband with whom she has been with for almost twenty years. She often spoke to active adult communities about enjoying life on bucket-list destinations like river cruises and national parks, she now speaks to similar groups to educate them on the benefits of the cannabis and hemp plant to promote healthy living. CR World launched in January of 2017, a company destined to become the trusted source in health-focused hemp and cannabis products, working in a small group direct selling format with the rapidly growing active adult and senior population. Colette's vision is that everyone will have access to quality hemp infused products and a trusted resource of information. It's a natural plant with so many healthful qualities. Using the latest in social media technology coupled with the entrepreneurial spirit of the direct selling industry, CR World will become a household name in the hemp infused market. Colette is developing a sales team driven by compassionate capitalism. Colette has been featured in Tampa Bay Times, High Life Magazine and Tampa Bay Metro Magazine for her woman owned business as well as her contributions to the health and wellness side of the cannabis industry. She has also been nominated for the Delivered with Heart Award given by Griswold Home Care Pinellas. As a role-model to her two young daughters, the caregiver to her ailing father and a fierce entrepreneur, she understands life in what she describes as the panini press of the sandwich generation.

Not only is she focusing on her business she is also the current President of the Tampa Bay Chapter of SKAL International an association for travel and tourism executives. "It's always about finding balance. Family. Health. Finances. Life. Managing a loved one's care through a disease is exhausting, mentally, emotionally and spiritually. I'm so thankful that I have a strong husband and two amazing girls with great senses of humor to get through it all. And I wouldn't trade it for anything. I get to play beach volleyball on the weekends with my family and friends, while I construct my dream job. How lucky am I?" Connect with Colette [Colette@ComeCRWorld.com](mailto:Colette@ComeCRWorld.com) 727-401-4223 [ComeCRWorld.com](http://ComeCRWorld.com) Linked In- [www.linkedin.com/in/ColetteFlorido](http://www.linkedin.com/in/ColetteFlorido) Facebook- <https://www.facebook.com/Colette.Florido>.

# DR. DAVID BERGER, MD, FAAP – BOARD CERTIFIED PEDIATRICIAN



## Presentation Title

### *Pediatric Use of Medical Cannabis*

Dr. David Berger, MD, FAAP – Board Certified Pediatrician, Wholistic Pediatrics & Family Care

## Abstract

As a wholistic pediatrician, Dr. Berger has more than twenty years experience treating children with herbal remedies. He is one of Florida's premier experts in pediatric medical cannabis treatment. During the patient education panel, Dr. Berger will discuss appropriate routes of administration and general dosing strategies; explore pediatric exceptions to Florida's cannabis laws; and share personal success stories treating pediatric patients with medical cannabis.

## Bio

Dr. David Berger ("Dr. David"), a Board Certified Pediatrician with over 20 years of experience as a clinician, has developed a national reputation in wholistic pediatric primary care; nutritional and detoxification therapies for autism, ADHD, and related disorders; and immune dysregulation such as allergies, asthma, and autoimmune disorders; and also treats adults with these medical conditions. Dr. David also works with women and men who wish to do preconception and prenatal counseling, testing, and treatments to try to optimize the health of the pregnancy and the baby. Additionally, he oversees nurse practitioners who provide both adult and pediatric wholistic care. Dr. David genuinely cares about his patients and goes above and beyond to make sure each one of them knows this.

Born and raised in South Florida, Dr. David decided to become a pediatrician at age four! He proudly announced this to his pediatrician, Dr. Arnold Tanis, Co-Founder of Pediatric Associates, whose warm and friendly style inspired Dr. David to be the kind of pediatrician he is today. In high school, David focused on taking the classes he would need to get into medical school, and before graduating high school was accepted to an early admission medical school program. Dr. David graduated from The Medical College of Pennsylvania in 1994 and did his Pediatric Residency at the University of South Florida/Tampa General Hospital where he started using wholistic therapies. He served as the team doctor for Tampa Catholic High School, as well as the Medical Director for a summer camp run by the Tampa AIDS Network, and was also the Medical Liaison for the Palm Beach County Breastfeeding Task Force.

Dr. David has been in private practice since 1997 and an advanced practitioner of biomedical therapies, advocating for the Autism Research Institute philosophy since 1999. In 2005, Dr. David opened Wholistic Pediatrics & Family Care (formerly Wholistic Pediatrics), his medical practice in Tampa, Florida. In 2010, Dr. David was appointed Assistant Professor at the University of South Florida College of Nursing. In 2012, he helped develop and lead the Preconception to Infancy Portland Think Tank, from which the national P2i initiative was developed. In 2016, he launched the Wholistic ReLeaf (formerly named Family Medical Cannabis Clinic) to help qualified patients use medical cannabis as a treatment option.

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# STEPHANIE MARUCA, RN, CCM

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## Presentation Title

### *Improving Senior Wellness with Safe Use of Medical Cannabis*

Stephanie Maruca, RN, CCM, Manager of Provider Relations for Florida, Surterra Wellness

## Abstract

Presentation will impart evidenced based promising practices interwoven with common sense approaches to assist the aging population on safely adding medical cannabis to their wellness regimen. Key focus on education, administration, support and follow up, in addition to discussion of studies conducted using medical cannabis in ALFs and seniors in general.

## Bio

Stephanie Maruca is a registered nursing graduate from St. Petersburg College. She has 20+ years of clinical experience in a range of health care settings including: Medical-Surgical care of adults, long term care of Alzheimer's and dementia patients, and Case Management of the Medicare population. Her passion lies in working with seniors, and ensuring they have access to medical cannabis as an alternative therapy. Stephanie joined Surterra Wellness, one of the 5 original Medical Marijuana license holders in the state of Florida, prior to its first dispensary opening in 2016. Since then she has navigated thousands of patients and their physicians through Florida's Medical Cannabis Program and will continue to push forward until cannabis is a first option for treatment, rather than a last resort.



# MORIAH BARNHART



Moriah Barnhart, Advocate, Founder and CEO, CannaMoms

## Bio

Like you, pediatric advocate Moriah Barnhart is committed to changing state and federal cannabis laws. Moriah's daughter, Dahlia, was diagnosed with aggressive brain cancer at the age of two. Moriah had already been advocating for many years against the drugging of children and for increased parental rights in the care of American children. While fighting for Dahlia's life, Moriah quickly found herself personally immersed in the fight against bad laws as well.

Within days of starting an experimental chemotherapy protocol, Dahlia began suffering severe side effects such as mouth sores, constant nausea and vomiting, atrophy of both legs, nerve damage, and severe chronic pain. Moriah discovered that a refusal of conventional medicine would result in losing custody of her daughter to the state (where treatments would be given without her consent). Her daughter was dying not only from the disease, but from its "treatment." After 6 painful months on chemo, Dahlia began cannabis oil in an illegal state (Tennessee). The results were immediate and drastic. She began sleeping through the night. She was no longer in constant pain. Her nausea subsided, her appetite returned, and she was no longer at risk for a feeding tube.

After just a month, she had returned to a happy and playful little girl. After witnessing this transformation, her oncologist, who was initially uninterested in discussing cannabis in Dahlia's care, left St. Jude to head up cannabis research in Georgia.

Moriah would have to choose between taking Dahlia to a legal state as a medical refugee or being a criminal in her home state. They temporarily relocated to Colorado where Moriah began petitioning for federal law changes and traveling to speak on behalf of legislative changes in her home state of Florida as well. She has since taken part in media nationwide and documentaries in several countries. She brought her entrepreneurial spirit and heart for nonprofit work with her into the world of cannabis when she founded CannaMoms in 2014 with a group of dedicated mothers. CannaMoms provides community and support to parents of suffering children and its mission is to raise awareness of, education about, and access to cannabis medicine for critically ill, chronically ill, special needs, and medically complex children. CannaMoms advocates for all strains of whole plant cannabis for patients of all ages and all ailments.

Moriah is a strong proponent of taking rights to one's body and health back into the hands and homes of the patients and their caregivers. She fights diligently alongside those with the same mission and message for legislative changes on a federal and state level, and for rights and options in the care of suffering children and patients nationwide.

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## TRICIA SCHUSTER, RN, RYT



### Presentation Title

#### *Cannabis for the Treatment of Cumulative PTSD*

Tricia Schuster, RN, RYT, Founder and CEO, Zirit Life Mindfulness Coaching

### Abstract

After struggling with debilitating anxiety on an off for over 20 years, Tricia will discuss her journey to finally finding an accurate diagnosis (Cumulative PTSD), as well as finally finding a safe and effective treatment (medical cannabis). She will also discuss the insidious nature of this diagnosis in our modern world and the importance of raising awareness about its prevalence.

### Bio

Tricia has been a registered nurse with the Florida Board of Nursing since 1996 specializing in hospice and palliative care, as well as medicinal cannabis. Throughout her career as a nurse she has developed numerous, hospital-wide programs including Family Bereavement Program (2003), Palliative Care Consultation Team (2005), and Meaningful Conversations: An Advance Care Planning Program (2016). She has been involved in the medical cannabis industry as a nurse, an advocate, and a patient since it was legalized in the State of Florida in 2016. She has presented multiple times on the topic of medical cannabis as a treatment for Cumulative/Complex PTSD. Tricia is also a long-time yoga instructor and mindfulness coach. She founded Zirit Life LLC as a way to meet the mindfulness needs of her students and clients at various ages and stages of life. Tricia's guidance is wise and insightful, as well as playful and light.

For more details go to [ziritlife.com](http://ziritlife.com)

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# DR. JENNY WILKINS, NMD, CRA



## Presentation

### *Hormones, Sex and Cannabis*

Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate, AgeVital Pharmacy

## Abstract

Cannabis affects a variety of hormones that are regulated by hypothalamic function and it appears that the psychoactive ingredient, THC, is the major compound responsible for this action. It is probable that THC affects these hormones through its ability to alter various neural transmitters in the hypothalamus or neural transmitters in the CNS which impinge on the hypothalamus. Dr. Jenny discusses mechanism of action and what the research shows about how cannabis affects, sex and hormones.

## Bio

Dr. Jenny is a Naturopathic Doctor, Clinical Research Associate and Medical Cannabis Advocate. She is a successful entrepreneur as the CEO/Proprietor of AgeVital Pharmacies in Sarasota, Florida. She is a charismatic media personality and television producer with regular appearances on ABC, NBC, TBN, CBS, the CW and Lifetime.

As a health and wellness expert and educator, Dr. Jenny lectures all around the world at various conferences about the endocannabinoid system, functional integrative healthcare, and how natural solutions work to treat a multitude of diseases and illnesses. She authors books for both healthcare practitioners and consumers and educates the healthcare community using her extensive research and findings for disease prevention and integrative healthcare.

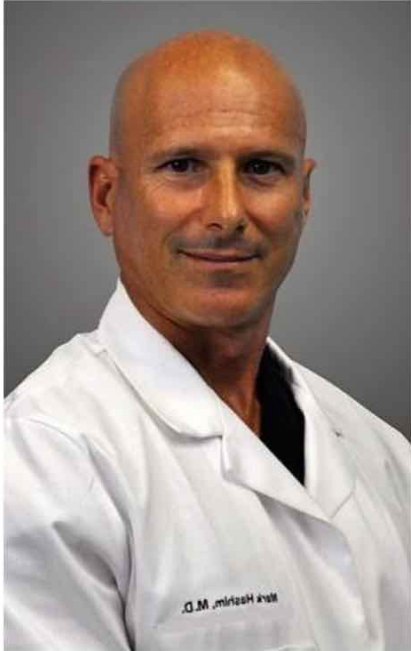
Dr. Jenny has been educating physicians and consumers on cannabis in Florida and in the US for over a decade. Her experience has earned her the title as an expert in the medical cannabis industry. She is passionate about the advancements of medical cannabis and participates in the advancement through education, advocacy as well as many keynote speaking engagements including the Marijuana Business Conference and Expo (MJBiz), The Florida Medical Cannabis Conference and Exhibition (FMCCE), Southeast Cannabis Conference and Expo and Featured on Suncoast View discussing the "Future of Florida Cannabis Law".

Dr. Jenny has been instrumental in advancing industry standards with her positions of: president and chairman of The American Academy of the Endocannabinoid System (AAECS) and sits on the Executive Board of Directors for the American Board of Medical Marijuana Physicians (ABMMP). Her expansive credentials include a Board Certification at The American Board of Anti-Aging Health Practitioners - (ABAAHP), a Diplomate of the AAIM College of Nutrition and a Board Certification with the (AAIM) Board of Integrative Medicine. Dr. Jenny is also a member of the American Academy of Anti-Aging Medicine, serves as a senior business and financial advisor for Nuvusio, the medical director for Biom-Pharmaceuticals, CSO/Proprietor for Stephen Marley's KayaMed and CSO/Proprietor for M3 innovations unlimited.

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## DR. MARK HASHIM, MD

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### Presentation

#### *How to Use Cannabis to Treat Qualified Conditions*

Dr. Mark Hashim, MD, Lead Physician - The Herbal Clinic, MD

Board Certified Anesthesiologist

Interventional Pain Management Physician

Cannabis Educator

### Abstract

Basic introduction designed for patients to understand how to use medical cannabis in various ways to treat their qualifying conditions. Dr. Hashim has treated over 3000 patients with cannabis and has had very good success, also learn how to get off of prescription medications using cannabis.



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