



FLORIDA

MEDICAL CANNABIS

CONFERENCE & EXHIBITION



Moderator and Speaker Compendium

June 3-5, 2022

Rosen Centre Hotel
Orlando, Florida

FMCCE 2022
Title Sponsor





FLORIDA'S POLITICAL COMPASS ON MEDICAL CANNABIS

**Legislative, Executive, and
Business Consulting**

Ron Watson
President

850-567-1202

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List of Exhibitors



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Note: PF = Prefunction Area

Friday, June 3, 2022

Exhibitor Setup:	1:00 pm – 7:00 pm
Welcome Reception:	5:30 pm – 7:00 pm

Saturday, June 4, 2022

Continental Breakfast:	7:45 am – 8:30 am
Refreshment Break:	10:00 am – 10:30 am
Lunch:	12:00 pm – 1:00 pm
Refreshment Break:	3:00 pm – 3:30 pm
Reception:	5:30 pm – 7:00 pm

Sunday, June 5, 2022

Continental Breakfast:	7:45 am – 8:30 am
Refreshment Break:	10:30 am – 11:00 am
Exhibitor Breakdown:	11:00 am – 1:00 pm

Agenda

Friday, June 3, 2022

=====

1:00 pm – 7:00 pm Registration Open (Junior Ballroom Foyer)

1:00 pm – 5:00 pm Exhibitor Setup (Junior Ballroom F)

3:30 pm – 5:30 pm Pre-Conference Workshop: (Junior Ballroom G)
**The Use of Psychedelic Substances for Treating Illnesses:
A Review of Research, Therapies and Techniques**

Presenter:

Dr. Derrick M. DeSilva, Jr., MD, Associate Attending Staff, Dept. of
Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty,
JFK Medical Center

5:30 pm – 7:00 pm Networking Welcome Reception – Exhibit Hall (Junior Ballroom F)

Sponsored by:

THE FLOWERY

Saturday, June 4, 2022

=====

7:45 am – 7:00 pm Registration Open (Junior Ballroom Foyer)

7:45 am – 8:30 am Continental Breakfast: Exhibit Hall (Junior Ballroom F)

8:30 am – 10:00 am **FMCCE 2022 Opening Session** (Junior Ballroom G)

Welcome: **Eugene Jones**, Executive Director, Can-Ed, Inc.

Moderator: **Dr. William Troutt, NMD**, Lead Medical Director, Trulieve

Florida Medical Cannabis Legislative Update

Ron Watson, President, Watson Strategies and Director of Government
Relations and Northwest Area Sales Representative, MÜV by Verano

Saturday, June 4, 2022 (Continued)

8:30 am – 10:00 am **FMCCE 2022 Opening Session** (Junior Ballroom G)
(Continued)

The Role of Full Spectrum Hemp Oil on the Endocannabinoid System in Relation to Covid

Derrick M. DeSilva, Jr., MD, Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty, JFK Medical Center

Mechanisms of Major Terpenes & Cannabinoids for Florida Qualified Conditions

Dr. Terel Newton, MD, Florida Medical Director, Trulieve, Medical Director, Total Pain Relief, LLC and Interventional Pain Consultant

10:00 am – 10:30 am Break - Exhibit Hall (Junior Ballroom F)

10:30 am – 12:00 pm **Session I:** (Junior Ballroom G)
A Look At Florida's Medical Marijuana Program

The Office of Medical Marijuana Use (OMMU) and Florida's Medical Marijuana Program

Carmen Dixon, Nurse Consultant and Training & Education Liaison, Office of Medical Marijuana Use, Florida Department of Health

A Demonstration of the Medical Marijuana Use Registry

Carmen Dixon, Nurse Consultant and Training & Education Liaison, Office of Medical Marijuana Use, Florida Department of Health

12:00 pm – 1:00 pm Lunch (Provided) (Signature 1)

1:00 pm – 3:00 pm **Session II:** (Junior Ballroom G)
General Medical Cannabis Session - A

Moderator: **Josephine Cannella-Krehl, LCSW**, Physician & Clinical Community Relations, The Flowery, Founder, MMJ Knowledge, LLC

Medical Marijuana Education and Research Initiative (MMERI): What You Should Know

Michelle Wilson, MBA, Certified Notary Public, Medical Marijuana Education and Research Initiative (MMERI), Florida A&M University

Saturday, June 4, 2022 (Continued)

1:00 pm – 3:00 pm

Session II:
General Medical Cannabis Session - A
(Continued)

(Junior Ballroom G)

Cannabis is Medicine: An MD's Perspective from 10 Years of Recommending Marijuana

Dr. Andrew Vanderveer, MD, MS

Terpene Rich Formulations For Symptom-Specific Care

Dr. Rick Weyback, Neurologist & Certified Blend Physician,
ComCan Healthcare, LLC

Hair Regrowth with Novel Hemp Extract

Dr. Gregory Smith, MD, Gregory L. Smith, Inc.

3:00 pm – 3:30 pm

Refreshment Break: Exhibit Hall

(Junior Ballroom F)

3:30 pm – 5:30 pm

Session III:
General Medical Cannabis Session - B

(Junior Ballroom G)

Moderator: **Dr. Derrick Desilva, Jr., MD**, Associate Attending Staff,
Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching
Faculty, JFK Medical Center

The Endocannabinoid System Explained

Dr. Jenny Alexander, NMD, CRA, PharmD Candidate, AgeVital Wellness

Medical Cannabis: Product and Dosing Considerations

Dr. William Troutt, NMD, Lead Medical Director, Trulieve

Medical Cannabis: Treatment Opportunities and Challenges

Dr. Sasha Noe, DO, Ph.D.

Panel Discussion: Case Study Review

5:30 pm – 7:00 pm

Reception: Exhibit Hall

(Junior Ballroom F)

Sponsored by:



7:30 pm - 10:30 pm

VIP TruGolf Reception at TopGolf
(By Invitation Only)

Sunday, June 5, 2022

7:45 am – 12:30 pm Registration Open (Junior Ballroom Foyer)

7:45 am – 8:30 am Continental Breakfast: Exhibit Hall (Junior Ballroom F)

8:30 am - 10:30 am **Session IV:** (Junior Ballroom G)
The Business of Medical Cannabis

Moderator: **Charles Felix**, Cannabis News Florida

Obtaining Funding for your Medical Cannabis Related Business

David B. Wilkinson, Founder and President, The Investment Training Institute, LLC

Effect of High Concentration of Cannabinoids in Analysis of Pesticides in Cannabis and its Products. Challenges as Market Expands into More Edibles and Beverages

Dr. Harry Behzadi, President and CEO, AccuScience Labs

Best Marketing Strategies for Physicians, Dispensaries, Clinics and Ancillary Products and Services.

New Credit Card Programs For Medical Cannabis Physicians, Dispensaries and Delivery Services.

Catherine M. Zito, CEO, Cannabis Business Solutions, Inc. and Host of Cannabis Entrepreneurs and Investors Meetup

IRS and Taxes in the Cannabis Industry: Risk Factors, Red Flags, and Investigation from an Examiner's Perspective

Peggy Koller, Owner, GreenLeaf Accounting, LLC

10:30 am - 11:00 am Break - Exhibit Hall (Junior Ballroom F)



CEUs/CMEs

WestBrook University is the official CEU/CME service provider for FMCCE 2022.

Please make sure you sign the CEU/CME Certificate of Attendance.

*Certificates will be mailed to you from the University after we have affirmed that the attendance requirements have been met.

Note: It is the responsibility of the registrant, to check with the licensing agency of your state, country or province on CEU/CME requirements.

Sunday, June 5, 2022 (Continued)

11:00 am – 12:30 pm

Closing Session: Panel Discussion

(Junior Ballroom G)

Moderator: **Eric Stevens**, Advisor, Florida for Care

Representative Andrew Learned

Ron Watson, President, Watson Strategies

Dr. William Troutt, NMD, Lead Medical Director, Trulieve

Erik Range, Chairman of the Board, Minorities For Medical Marijuana, Inc.

Dr. Derrick Desilva, Jr., MD, Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty, JFK Medical Center

Dr. Jenny Alexander, NMD, CRA, PharmD Candidate, AgeVital Wellness

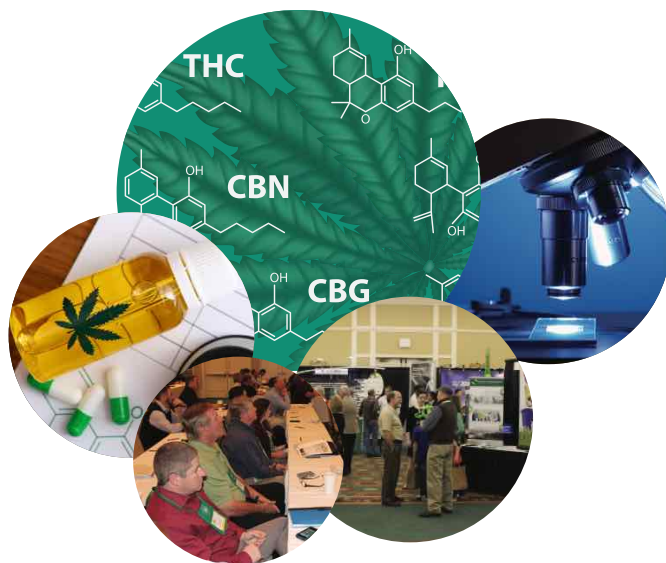
Dr. Sasha Noe, DO, Ph.D.

12:30 pm

Adjourn



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FLORIDA
MEDICAL CANNABIS
CONFERENCE & EXHIBITION



Moderator and Speaker Profiles:

PRE-CONFERENCE WORKSHOP



The Use of Psychedelic Substances for Treating Illnesses: A Review of Research, Therapies and Techniques

Dr. Derrick M. DeSilva, Jr., MD, Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty, JFK Medical Center

Abstract:

The psychedelic effects of some plants and fungi have been known and deliberately exploited by humans for thousands of years. Fungi, particularly mushrooms, are the principal source of naturally occurring psychedelics. Psychedelic use was largely associated with the "hippie" counterculture movement, which, in turn, resulted in a growing, and still lingering, negative stigmatization for psychedelics. As a result, in 1970, the U.S. government rescheduled psychedelics as Schedule 1 drugs, ultimately ending scientific research on psychedelics. Since then, significant advances have been made in characterizing the chemical properties of some of these psychedelic compounds as well as their therapeutic uses. This presentation will explore the potential of the role for psychedelics in the treatment of a variety of neuropsychiatry-related conditions (depression, anxiety, addiction, PTSD, OCD etc.) especially during this time of COVID, and examine recent advances as well as current research in this newly emerging field of therapeutics.

Learning Objectives:

1. Describe how many natural of the psychedelics can play a significant role in the treatment of various neuropsychiatric disorders
2. How psychedelics can be used in a safe treatment environment to improve quality of life

Bio:

- Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center(RBMC), Perth Amboy, NJ
- Teaching Faculty JFK Medical Center, Edison, NJ
- Past-Chairman of Planning Com. Age Management Medicine Group (AMMG)
- Past President of American Nutraceutical Association
- Recipient of the Alan Mintz Award for Excellence in Clinical Age Management Medicine
- Best Doctor Award by Castle Connolly for the past 19 consecutive years
- Host of "Ask the Doctor" on WCTC Radio, NJ • Medical correspondent for Cablevision (News 12 NJ) and Host of "Health Matters"

GENE JONES



Eugene (Gene) Jones

Gene Jones, Executive Director, Can-Ed, Inc.

Bio

Gene Jones serves as CEO of Southern Waste Information Exchange (SWIX), a non-profit organization which has been operating since 1981 assisting businesses and municipalities with their waste management issues.

In addition, to his day-to-day roll at SWIX, Gene conducts a variety of conferences in the environmental industry sectors. He also formed the Florida Medical Cannabis Conference & Exhibition and the Florida Industrial Hemp Conference & Exhibition.

Gene is a serial entrepreneur and brings over 37 years of experience with waste management and recycling in senior executive level positions. Over the past 37 years, he has successfully founded, built and sold several businesses including Environmental Management & Consulting Services, Inc., Advanced Derived Fuels, LLC, Hazardous Substance and Waste Management Research, Inc., Environmental Industry Conference Management, LLC, FieldClean of Florida, LLC, Lawncare Equipment Sales and Services, LLC, Environmental University, and his latest venture, Florida Industrial Hemp Company, LLC.

Gene is based in Florida and specializes in building strategic relationships with firms and has managed a vast network of associations in many different sectors from his work in organizing conferences such as;

Conferences:

- the Agricultural Plastics Recycling Conference & Trade Show,
- the Waste Conversion Technology Conference & Trade Show,
- the Southeast Recycling Conference & Trade Show,
- the New Life for Closed Gas Stations Conference and Exhibition,
- the International Symposium on the Redevelopment of Manufactured Gas Plant Sites,
- the National Conference on Waste Exchange and Resource Reuse,
- PFAS Forum
- the Florida Industrial Hemp Conference & Exhibition, and
- the Florida Medical Cannabis Conference & Exhibition.

Associations/Organizations:

- Florida BioFuels & BioEnergy Association, Inc.,
- Recycle Florida Today, Inc.,
- Can-Ed, Inc.,
- Florida Agricultural Plastic Recycling Cooperative, Inc.,
- Florida Environmental Assessors Association, Inc.,
- International Society of Technical & Environmental Professionals, Inc.,
- Florida Brownfields Association, Inc., and
- Keep Florida Beautiful, Inc.

Gene is a Martial Arts practitioner and has his 8th degree black belt in Shaolin GoJu and a 5th degree black belt in Nisei GoJu. Gene is also the Author of [Instant Self-Esteem: Empowering Self-Confidence](#).

Gene is also the inventor of the [Soap Bag Saver](#), which he designed for the reuse of leftover soap bars.

DR. WILLIAM TROUTT, NMD



Dr. William Troutt, NMD, Lead Medical Director, Trulieve

Bio:

Dr. Troutt is Trulieve's Lead Medical Director. He is a naturopathic medical doctor with over three decades experience studying and advocating for cannabis-based medicine. Dr. Troutt graduated magna cum laude from Arizona State University in 1999 with a Bachelor of Science degree in Biology. In 2003, he graduated from Southwest College of Naturopathic Medicine specializing in botanical and natural medicines.

Since 2010, Dr. Troutt has worked exclusively in the cannabis industry. In that time, he has consulted with thousands of medical cannabis patients, top physicians, researchers, public servants, and industry leaders—sharing his extensive practical experience in safe and effective cannabis use. Dr. Troutt is a leader in scientific research on cannabis-based medicine. He is a co-founder of the Medical Marijuana Research Institute, a scientific organization dedicated to better understanding the therapeutic effects of cannabis and disseminating that research to the academic community.

Dr. Troutt has first-authored two studies in peer-reviewed academic journals. The first, published in the *Journal of Psychoactive Drugs*, established the successful use of cannabis to treat several medical conditions. The study also correlated legalization of cannabis use to improved patient outcomes. The second study, published in the *Journal of Alternative and Complementary Medicine*, examined the carcinogenic byproducts of vaporizing popular thinning agents used in cannabis products, such as cartridges containing cannabis oil.

Dr. Troutt is dedicated to sharing his wealth of knowledge with patients. He has provided medical cannabis guidance to dispensaries, patients, and communities across the country. He was the first medical director of a state-licensed retail store in Arizona. There he developed and delivered cannabis training to every Harvest employee. Dr. Troutt created educational materials and protocols for employees, customers, patients, and their caregivers. He also led informal lectures and discussions with patients on cannabis varieties and uses. Topics included cannabis therapy and the senior population, and cannabis uses for epilepsy, cancer, seizure disorders, inflammation, and chronic pain.

As Trulieve's Lead Medical Director, Dr. Troutt will coordinate a team of Trulieve medical professionals throughout the country providing medical guidance for safe effective access to cannabis at Trulieve locations. Dr. Troutt and Trulieve's medical team aspire to set the highest standard for staff, patient, and community education.

RON WATSON



Presentation Title:

Florida Medical Cannabis and Industrial Hemp Legislative Update

Ron Watson, President, Watson Strategies and Director of Government Relations and Northwest Area Sales Representative, MÜV by Verano

Abstract:

How we got to where we stand now. A review of the Florida journey through laws and rules.

Bio:

Ron Watson, has over 29 years of experience in Florida political, regulatory and lobbying endeavors with government and major healthcare associations.

During this time, he has developed excellent relationships with executive, legislative and regulatory leadership throughout Florida government. Ron has a comprehensive knowledge of laws, rules, budgets and regulations concerning medical, dental, pharmaceutical, tort reform and insurance issues. He also has extensive political involvement with patient advocacy and grassroots organizations, as well as organizing and managing political action committees.

DR. DERRICK M. DESILVA, JR., MD



Presentation Title:

The Role of Full Spectrum Hemp Oil on the Endocannabinoid System in Relation to Covid

Derrick M. DeSilva, Jr., MD, Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty, JFK Medical Center

Abstract:

New data is emerging in the area of cannabis and SARS-CoV-2. This presentation will review the recent studies on the effects of cannabinoids on blocking cellular entry and the replication of SARS-CoV-2 in cellular studies. This presentation will also review the first published double blind placebo controlled study using a Full Spectrum Hemp oil in SARS-CoV-2 patients. The data demonstrates how cannabinoids may be a useful adjuvant to current proven SARS-CoV-2 treatment strategies.

Bio:

- Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center(RBMC), Perth Amboy, NJ
- Teaching Faculty JFK Medical Center, Edison, NJ
- Past-Chairman of Planning Com. Age Management Medicine Group (AMMG)
- Past President of American Nutraceutical Association
- Recipient of the Alan Mintz Award for Excellence in Clinical Age Management Medicine
- Best Doctor Award by Castle Connolly for the past 19 consecutive years
- Host of "Ask the Doctor" on WCTC Radio, NJ
- Medical correspondent for Cablevision (News 12 NJ) and Host of "Health Matters"

DR. TEREL NEWTON, MD



Presentation Title:

Mechanisms of Major Terpenes & Cannabinoids for Florida Qualified Conditions

Dr. Terel Newton, MD, Florida Medical Director, Trulieve, Medical Director, Total Pain Relief, LLC and Interventional Pain Consultant

Abstract:

In Florida there are specific conditions where patients may qualify for a medical marijuana recommendation. Of these, the most common conditions are cancer, epilepsy, PTSD, chronic non-malignant pain, and related disorders. While knowledge of the Endocannabinoid System is becoming more commonplace, standard medical education remains deficient in explaining detailed clinical mechanisms of terpenes and cannabinoids. This presentation seeks to bring together the proposed mechanisms of how major terpenes and cannabinoids can improve symptoms and/or disease processes for Florida Qualifying Conditions.

Bio:

Dr. Newton specializes in creating comprehensive care plans for acute and chronic pain patients. While his focus is on Non-Surgical Interventional Techniques, he also serves as a mentor to medical students, practicing physicians, and other professionals interested in the medical cannabis industry. Dr. Newton has hosted or presented on medical cannabis and other topics on several platforms, not limited to: webinars, social media interviews, television segments, medical cannabis dispensary tours and other educational opportunities.

Related Certifications:

- Medical Cannabis Recommendations: Vermont (2010-2011). Florida since 2015-Present.
- Medical Cannabis Dispensary Director Certification Florida (Active but not in use, until Medical Directorship of MMTCs changes)
- Addiction Medicine (Opioid Dependence) Certification (American Academy of Addiction Psychiatry)

SESSION I



A Look at Florida's Medical Marijuana Program

The Office of Medical Marijuana Use (OMMU) and Florida's Medical Marijuana Program

Carmen Dixon, Nurse Consultant and Training & Education Liaison, Office of Medical Marijuana Use, Florida Department of Health

A Demonstration of the Medical Marijuana Use Registry

Carmen Dixon, Nurse Consultant and Training & Education Liaison, Office of Medical Marijuana Use, Florida Department of Health

Bio:

Carmen Dixon is the Nurse Consultant/Training and Education Liaison for the Office of Medical Marijuana Use. She is tasked with providing education and information about the Florida Medical Marijuana Program and conducting outreach efforts to inform doctors, nurses, patients, law enforcement and caregivers about the medical marijuana program. Carmen has worked with the Department of Health since 2017. Prior to that, she was an ICU/Trauma Nurse for 15 years. Carmen enjoys cheering for the 2x Superbowl Champions, the Tampa Bay Buccaneers, watching college football, spending time with her family and her puppies and she loves all things Disney and Golden Girls.

JOSEPHINE CANNELLA-KREHL, LCSW



Josephine Cannella-Krehl, LCSW, Physician & Clinical Community Relations, The Flowery, Founder, MMJ Knowledge, LLC

Bio:

Josephine Cannella-Krehl is a compassionate, highly knowledgeable clinical social worker and medical cannabis advocate who has been active both legislatively and in Florida's clinical landscape. She is the founder of MMJ Knowledge, LLC. Josephine educates allied healthcare professionals and the general public on how Florida's program operates, she helps connect potential patients with approved cannabis provider's, and continue's to advocate for the Dignity, Honor and informed decision making of patients. Josephine recently joined the Flowery "family" in the role of Physician & Clinical Community Relations. She is excited to be part of a team that produces the highest grade, hand trimmed medical cannabis in Florida, grown indoors with Love.

MICHELLE WILSON



Presentation Title:

Medical Marijuana Education and Research Initiative (MMERI): What You Should Know

Michelle Wilson, MBA, Certified Notary Public, Medical Marijuana Education and Research Initiative (MMERI), Florida A&M University

Abstract:

This presentation will provide an overview and update on the Public Education Plan for the Florida A&M University (FAMU) Medical Marijuana Education and Research Initiative (MMERI)'s ongoing assessment and evaluation of the statewide impact of its engagements, programs, course curriculum, and activities. In July 2020, the FAMU MMERI launched an integrated Public Education Plan for the fiscal year 2020-2021 and 2022, that includes results-based approaches to Educate, Learn and Talk about marijuana with minority and diverse audiences, statewide. Also, a review of the FAMU MMERI's three key components (Education, Community Engagement, and Communication) will be discussed.

Bio:

Mrs. Michelle Wilson serves as Coordinator of Education, Training, and Community Engagement for the FAMU's Medical Marijuana Education and Research Initiative (MMERI). She is responsible for coordinating statewide outreach initiatives and collaborating with all stakeholders under the auspices of the Executive Director, Dr. Patricia Green-Powell.

Michelle is passionate about her role as the community advocate charged to educate minority communities about the use of medical cannabis and the unlawful use of marijuana. The FAMU MMERI program is the only program in Florida that the legislature mandated to conduct such an important and impactful community initiative.

Michelle, a Gainesville native who spent her childhood in Tampa, Florida, earned a degree in business economics from FAMU and Capella University, MBA. During her time at FAMU, she met her husband, Errol. The couple has been married for 30 years and is blessed by their three adult children (Joshua, Charity, and Aaron). She is a proud member of the Chi Upsilon Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, the Tallahassee Southside Rotary, the League of Women Voters, and volunteers as her family's team leader for the March of Dimes.

Ms. Wilson enjoys making a direct impact on the lives of those she serves, as exemplified in one of her favorite quotes.

"My mission in life is not merely to survive but to thrive, and to do so with some passion, some compassion, some humor, and some style." - Maya Angelou

DR. ANDREW VANDERVEER, MD, MS



Presentation Title:

Cannabis is Medicine: An MD's Perspective from 10 Years of Recommending Marijuana

Dr. Andrew Vanderveer, MD, MS

Abstract:

Cannabis; one of the oldest, safest, best medicines on the planet. Billions have consumed it, with no recorded deaths. The science and anecdotal evidence supports its use for a wide range of medical conditions. It can be grown almost anywhere, provides food, medicine, fuel and many other commodities, yet it is still criminalized in most places. Dr. Vanderveer will share what he has learned; from his patients, from the plants and from the literature. We will discuss the past, present and future of this powerful herb, and how it can be utilized to create better health and a better world.

Bio:

As a 3rd Generation Medical Doctor, Dr. Vanderveer's fascination with health, healing and treatment modalities began at a young age. He joined his Dad on Neurosurgery Rounds, on calls to the ER and for long cases in the OR. Playing college football for the NC State Wolfpack, he was no stranger to injuries and pain. He completed a Masters Degree in Anatomy and Neurobiology with a focus on Traumatic Brain Injury. He attended medical school at UNC Chapel Hill and internship in PM&R at East Carolina. During a bout with chronic pain, he discovered the healing properties of cannabis and since then has focused on treating and educating patients as to the most effective therapies.

DR. RICK WEYBACK, MD



Presentation Title:

Terpene Rich Formulations For Symptom-Specific Care

Dr. Rick Weyback, Neurologist & Certified Oblend Physician, ComCan Healthcare, LLC

Abstract:

The beneficial effects of CBD from hemp and THC from marijuana are well-documented and are recognized for their potential to address a variety of medical conditions. The roles of other cannabinoids such as CBG and CBN, and of terpenes derived from cannabis or from botanical sources, are not as well understood or documented. This presentation describes the use of specific combinations of cannabinoids and terpenes to address various medical conditions, the potential of personalized cannabis formulations in patient care, and clinical observations on the use of personalized formulations to address specific conditions.

Bio:

Dr. Weyback, a US Navy veteran, is a neurologist and a Certified Oblend physician currently practicing as a cannabis specialist with ComCan Healthcare, a medical marijuana clinic with locations in Delray Beach and Wellington, Florida. Dr. Weyback has made it his mission to bring education and evidence-based personalized therapy to his patients.

In 2021, Dr. Weyback, along with Dr. Mitch Davis, a gastroenterologist and ComCan's Chief Medical Officer, received their Oblend Certification. Using Oblend's platform, ComCan has recommended personalized, consistent Oblend formulations to over 100 patients, and, based on patient feedback, recommended adjustments to the formulations, including changes to individual cannabinoid & terpenoid amounts, to provide patients with the perfect, personalized Oblend formulation that addresses each patient's unique needs.

As a member of the Brigade of Midshipmen of the United States Naval Academy, Dr. Weyback played Division-I men's ice hockey as a highly recruited defenseman. Dr. Weyback is passionate about ensuring that first responders and veterans have access to the benefits of medical cannabis they can use to manage the psychological and physical conditions that disproportionately affect them.

Dr. Weyback served as Chair of the Board of Editors of the Journal of Cannabinoid Medicine. He has co-authored a number of peer-reviewed medical articles, including "The Aging Brain: The Significance of the Default Mode Network (DMN) in Neurological and Neuropsychiatric Disorders: A Review," in the Yale Journal of Biology and Medicine; "Caffeine as Treatment for Alzheimer's Disease: A Review," in the Journal of Caffeine Research; and "The Positive Correlation Between Migraine and Vertigo: A Review," in The Egyptian Journal of Otolaryngology." Dr. Weyback holds dual Bachelor of Science degrees in Chemistry and Biology and a Post-Baccalaureate in Medical Sciences from the University of Pennsylvania. He obtained his Doctor of Medicine from Eastern Virginia Medical School in 2014, received his residency training at the Medical University of South Carolina, and is a member of the Congress of Neurological Surgeons, American Association of Neurological Surgeons, North American Spine Society, and the Florida Medical Association. Currently, he is one of the first physicians in the world pursuing a Master of Science degree in Medical Cannabis Science and Therapeutics from the University of Maryland School of Pharmacy. Additionally, he is an Athlete Ambassador for Athletes for Care, a nonprofit organization started by and for professional, Olympic, and collegiate level athletes with a focus on advocacy on traumatic brain injury and cannabis use as a medical therapy. Dr. Weyback currently resides in Palm Beach County, FL with his wife, and their daughter.

DR. GREGORY L. SMITH, MD, MPH



Presentation Title:

Hair Regrowth with Novel Hemp Extract

Dr. Gregory L. Smith, MD, Gregory L. Smith, Inc.

Abstract:

A study was done of 31 subjects (15 males and 16 females) with androgenetic alopecia (AGA). They used a once-daily topical hemp extract formulation, averaging about 30 mg per day for 6 months. A hair count of the greatest area of alopecia was carried out before treatment was started and again after 6 months of treatment. On average, growth was 164% more than baseline, ranging from 31% to 2000% (P value $P < 0.00001$) increase in nonvellus hair after six months of once-daily use. This case study suggests that topical hemp extract high in THCV, CBDV and CBD is associated with significant hair regrowth benefits in both men and women with AGA. This was a follow-up study to another study on the effects of CBD for hair regrowth, which had promising results, but with the addition of Varins to the topical formulation, subjects saw twice the amount of regrowth than with CBD alone.

Bio:

Dr. Gregory Smith earned his medical degree from Rush Medical School in Chicago, and a Masters of Public Health from Harvard University. He completed residency training in Preventive Medicine at Walter Reed Army Medical Center. Since retiring from the US Army as a Major, Dr. Smith has been in practice in California, Florida, and Georgia for 30 years, initially training on the use of medical cannabis in California in 2000. Since then, he has had extensive experience and education in the field of cannabinoid medications. Dr. Smith is an avid writer, having published over a dozen peer reviewed medical publications, two medical textbooks, and a novel called "Final Review." His book *Medical Cannabis: Basic Science and Clinical Applications* through Aylesbury Press, is a scientifically-based textbook directed at educating medical students and medical professionals on the science and applications of cannabinoid medications. His book on CBD for patients and caregivers is called *CBD: What You Need to Know*. He is also the author of *THCV (tetrahydrocannabivarin) : Weight Loss, Blood Sugar and Blood Lipid Control*. He contributed a chapter in the prestigious CRC Press textbook, *Antioxidant Nutraceuticals – Preventive and Healthcare Applications*. Most recently, he co-wrote *FAST FACTS: Using Medical Cannabis for Opioid Weaning and Sparing* with his brother, Dr. Kevin Smith, published through Springer press. Dr. Smith is currently Medical Advisor to Callitas Therapeutics, Sanctuary Medicinals, (US) and Green Mountain Health Alliance (Canada).

DR. DERRICK DESILVA, JR., MD



Dr. Derrick Desilva, Jr., MD, Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC) and Teaching Faculty, JFK Medical Center

Bio:

- Associate Attending Staff, Dept. of Medicine, Raritan Bay Medical Center (RBMC), Perth Amboy, NJ
- Teaching Faculty JFK Medical Center, Edison, NJ
- Past-Chairman of Planning Com. Age Management Medicine Group (AMMG)
- Past President of American Nutraceutical Association
- Recipient of the Alan Mintz Award for Excellence in Clinical Age Management Medicine
- Best Doctor Award by Castle Connolly for the past 19 consecutive years
- Host of "Ask the Doctor" on WCTC Radio, NJ
- Medical correspondent for Cablevision (News 12 NJ) and Host of "Health Matters"

DR. JENNY ALEXANDER, NMD,CRA



Presentation:

The Endocannabinoid System Explained

Dr. Jenny Alexander, NMD, CRA, PharmD Candidate, AgeVital Wellness

Abstract:

Dr. Jenny will talk about the endocannabinoid system and how it works within the human body. She can also speak on the benefits of cannabis in all patients, young and old, explaining the benefits of cannabis and how it could help such patients achieve health in a safer, more natural form.

Bio:

Dr. Jenny Alexander, NMD, CRA, is a Naturopathic Doctor, Clinical Research Associate, CEO/Proprietor of AgeVital Wellness in Sarasota, FL. She has recently been selected as **Top Holistic Expert of the Year for 2020** by the International Association of Top Professionals (IAOTP) for her outstanding leadership and commitment to the profession.

With over 2 decades of professional experience in the healthcare industry, Dr. Jenny has certainly proven herself as an accomplished professional and expert in the field. As a talented dynamic, results-driven leader, Dr. Jenny has demonstrated success not only as a health and wellness expert and educator but has also applied her expertise to the art of public speaking and educating physicians. She has lectured globally on the endocannabinoid system and functional integrative healthcare, and she is a charismatic television personality and producer with regular appearances on ABC, NBC, TBN, CBS, the CW and Lifetime. Dr. Jenny's impressive repertoire of roles include Medical Director of Biom Pharmaceuticals, President & Founder of Dr. Jenny Enterprises, and Chief Medical Officer/Partner of M3 Life Sciences and M3-Biodynamics.

Dr. Jenny is board certified at the American Board of Anti-Aging Health Practitioners, a Diplomate of the AAIM College of Nutrition and a Board Certification with the Board of Integrative Medicine. She earned her Doctorate Degree in Naturopathic Medicine & Biomedical Sciences from Trinity School of Natural Health. She is also fluent in Spanish.

Dr. Jenny is active in her community and is a member of the American Academy of Anti- Aging Medicine(A4M), The National Community Pharmacists Association, serves as a senior business and financial advisor for Nuvusio (Cannabis Crypto Currency), the Conference Advisory Board Medical Chair of the Florida Medical Cannabis Conference & Exhibition.

Dr. Jenny says she has been blessed; she loves doing what she is doing and feels this is just the beginning. For the future, she hopes to continue to inspire, empower other physicians with her work anyway that she can and continue to be a contributing force in the practice of natural medicine for the 21st century.

WILLIAM TROUTT, NMD



Presentation Title:

Medical Cannabis: Product and Dosing Considerations

Dr. William Troutt, NMD, Lead Medical Director, Trulieve

Abstract:

There are many types of medical cannabis products with different indications and routes of administration. Knowledge and understanding of available cannabis medicines and their most appropriate use greatly improves patient responses. This presentation will overview cannabis medicine preparations, products, and potencies commonly available at Florida State Regulated Dispensaries. It will discuss approved routes of administration and relevant pharmacokinetics. Additionally, it will outline dosing strategies and titration methods for best patient outcomes.

Bio:

Dr. Troutt is Trulieve's Lead Medical Director. He is a naturopathic medical doctor with over three decades experience studying and advocating for cannabis-based medicine. Dr. Troutt graduated magna cum laude from Arizona State University in 1999 with a Bachelor of Science degree in Biology. In 2003, he graduated from Southwest College of Naturopathic Medicine specializing in botanical and natural medicines.

Since 2010, Dr. Troutt has worked exclusively in the cannabis industry. In that time, he has consulted with thousands of medical cannabis patients, top physicians, researchers, public servants, and industry leaders—sharing his extensive practical experience in safe and effective cannabis use. Dr. Troutt is a leader in scientific research on cannabis-based medicine. He is a co-founder of the Medical Marijuana Research Institute, a scientific organization dedicated to better understanding the therapeutic effects of cannabis and disseminating that research to the academic community.

Dr. Troutt has first-authored two studies in peer-reviewed academic journals. The first, published in the Journal of Psychoactive Drugs, established the successful use of cannabis to treat several medical conditions. The study also correlated legalization of cannabis use to improved patient outcomes. The second study, published in the Journal of Alternative and Complementary Medicine, examined the carcinogenic byproducts of vaporizing popular thinning agents used in cannabis products, such as cartridges containing cannabis oil.

Dr. Troutt is dedicated to sharing his wealth of knowledge with patients. He has provided medical cannabis guidance to dispensaries, patients, and communities across the country. He was the first medical director of a state-licensed retail store in Arizona. There he developed and delivered cannabis training to every Harvest employee. Dr. Troutt created educational materials and protocols for employees, customers, patients, and their caregivers. He also led informal lectures and discussions with patients on cannabis varieties and uses. Topics included cannabis therapy and the senior population, and cannabis uses for epilepsy, cancer, seizure disorders, inflammation, and chronic pain.

As Trulieve's Lead Medical Director, Dr. Troutt will coordinate a team of Trulieve medical professionals throughout the country providing medical guidance for safe effective access to cannabis at Trulieve locations. Dr. Troutt and Trulieve's medical team aspire to set the highest standard for staff, patient, and community education.

DR. SASHA NOE, DO, PHD



Presentation Title:

Medical Cannabis: Treatment Opportunities and Challenges

Dr. Sasha Noe, DO, PhD, Founder and CEO, DrSashaNoe.com, LLC, Founder and Dean of MediCanna® Academy; Host of MediCannapodium® and Cannapodium®; Founding Chair and Faculty of the first ever Masters In Cannabinoid Therapeutics at LECOM, the largest medical school in the US; sub-investigator for Clinical Research of West Florida; Board of Trustee member of the Florida Osteopathic Medical Association; Past President and Board of Trustee for the Hillsborough County Osteopathic Medical Society. former Board Member and Chair of the Medical Advisory Committee for Florida Society of Cannabis Physicians.

Abstract:

The intricacies of the human immune system are involved in every major disease process in the body and the endocannabinoid system is ubiquitous in its actions as well. Dr. Sasha® will bring you a snapshot of what we know about how cannabinoids can be used to treat debilitating immune mediated disorders. This presentation will be provided to you from the vantage point of a cannabinoid immunologist and physician so you can be sure to walk away with valuable and applicable knowledge that will influence the way you think about medical cannabis treatment and how you approach treatment recommendations for your patients.

Bio:

Dr. Sasha Noe, DO, PhD, is a dual doctorate, board-certified award-winning Family Medicine Physician and Researcher, Multi-Best Selling Author, International Speaker and Medical Cannabis expert. As the only known physician in the US who holds a PhD in molecular and cellular cannabinoid research from the University of South Florida's College of Medicine for over two decades, it is her life's goal to educate and consult with patients, physicians and the industry about medical cannabis while developing safe, maximally effective, therapeutic applications of cannabis and minimizing the use of opioids and other more harmful pharmaceuticals to improve overall health and wellness. She speaks extensively on the use of cannabis for inflammatory disorders, traumatic brain injury, neurologic and movement disorders, chronic pain and psychiatric disorders.

Dr. Sasha® is now also the Founding Chair of the Advisory Committee and Faculty for the Lake Erie College of Osteopathic Medicine's (LECOM) Masters in Cannabinoid Therapeutics program. As an alumni of LECOM, the largest medical school in the US, and given the fact she has been a leader, researcher, and educator in the medical cannabis field for almost 3 decades, her life's work is truly culminating in advancing the field of medical cannabis, not only 'from the bench to the bedside' perspective in medicine and research, but also in educating, consulting mentoring and guiding the future experts in this exciting field!

Dr. Sasha® is undoubtedly one of the nation's leading experts in the field of medical cannabis and her award winning published research has contributed towards the advancement of the therapeutic potential for cannabis over the last two decades, being referenced nationally and worldwide in numerous scholarly articles and books.

CHARLES FELIX



Charles Felix, Publisher/ Owner, South Florida Hospital News & Healthcare Report and Cannabis News Florida

Bio:

Charles Felix is the owner and publisher of Cannabis News Florida and South Florida Hospital News & Healthcare Report. Founded in 2004, South Florida Hospital News, a 48-page monthly newspaper quickly established itself as the premiere chronicle of the healthcare industry in South Florida. It now represents the only monthly healthcare newspaper available in South Florida. When medical cannabis became legal in the state of Florida, Cannabis News Florida was incorporated into the original newspaper and now focuses on local, state and national news from leading authorities about medical and business developments in the medical cannabis, CBD and hemp industries.

A certified public accountant as well as certified in financial forensics, Mr. Felix earned a Bachelor's degree in Business Administration, with a concentration in public accounting, from Bernard Baruch College in New York City. Mr. Felix's early career focused on commercial real estate management, specializing in multi-family construction and management in the Southeast.

Mr. Felix then moved into sports management and franchise development, leading a growing and changing multiple-entity enterprise whose key business interests included three professional ice hockey clubs and three arenafootball2 teams with combined annual revenues of more than \$8.2 million. During his tenure, Mr. Felix led the effort to bring the minor-league Atlanta Knights into the International Hockey League and, later, guided the franchise's move to Quebec City. He also helped create the Xtreme Football League, which later became arenafootball2.

Active within both his profession and community, Mr. Felix has participated in numerous organizations and activities, and is presently Treasurer of the South Florida Hospital and Healthcare Association, twice Past President of the South Florida Healthcare Executive Forum (now known as ACHE of South Florida), a division of the American College of Healthcare Executives, and is the Past President of the Rotary Club of Fort Lauderdale and currently a board member. Founder of the Florida Medical Marijuana Physicians Group.

DAVID B. WILKINSON



Presentation Title:

Obtaining Funding for Your Medical Cannabis Related Business

David B. Wilkinson, Founder and President, The Investment Training Institute, LLC

Abstract:

David B. Wilkinson, is an international businessman, corporate speaker and executive coach. His primary focus as an exponential growth catalyst allows him to ramp up revenues while restructuring companies to gain funding for expansion purposes. Obtaining Funding for Your Medical Cannabis Related Business Keynote will reveal the Investor's Formula: 7 Criteria for Funding Your Organization.

Bio:

Having launched over 20 companies and coached over 200 companies, David's expertise is in uncovering blockages to company growth. After doing so, creating unique strategies allows his clients to capture market share that shatter benchmarks. His passion to assist businesses looking for funding allows him to connect them with the correct debt, equity, M&A or Tokenization option. Until they are ready for funding, his proprietary Executive Coaching Program (ECP) equips business owners how to reach their full potential and mitigates burnout. He is the Founder & CEO of The Global Equipping Centre, Inc., The Co-Founder & Competitive Strategist of The Hemp Business Advisors, Inc., and The Founder & President of The Investment Training Institute, LLC. He can be reached at: investments@davidbwilkinson.com

DR. HARRY BEHZADI



Presentation Title:

Effect of High Concentration of Cannabinoids in Analysis of Pesticides in Cannabis and its Products. Challenges as Market Expands into More Edibles and Beverages

Dr. Harry Behzadi, President and CEO, AccuScience Labs

Abstract:

One of the very important pillars of Cannabis testing is analysis for pesticides. This testing is foundational in order to ensure product safety. The listed number of pesticides varies from state to state and some pesticides are commonly found in all states. Cannabis is a chemically complex compound(s) and trying to measure and detect pesticides against this body of diverse chemical compounds, on a part per billion level, has created new challenges. There are numerous documented studies and data sets that show heavy suppression of pesticides during the analysis due to the high concentration of cannabinoids. As laboratories continue to specialize in the analysis of cannabis flowers and their products for efficacy and safety, method development commenced with what was commercially available (less than 0.3 % Delta 9 THC material). This methodology proved quite challenging when we were finally able to identify and test samples with concentrations of Cannabinoids over 70 to 80% (these concentrations were not available at the onset due to legal limitations). In this presentation we showcase the results of a study surrounding high concentrations of cannabinoids on each of the pesticide recovery. Stay tuned to view a fact-finding adventure with the exciting results of this study.

Bio:

Dr. Harry Behzadi is currently President and CEO of AccuScience Laboratories and Vice President of Emerging Technologies for RJ Lee Group, most recently he was Business Development for SGS-EHS North America. Prior to that he was the Vice President of Operations, for TestAmerica Inc Eastern and western regions. He also worked VP of operations, and Corporate Technical Director for Accutest Laboratories, Inc. Since 1994, Dr. Behzadi had spearheaded growth and expansion of Accutest Corporation in the Southeast and beyond to the West Coast. He started Southeast division in 1995 and developed the lab from a handful of employees to one of the largest environmental laboratories in the South with staff 90+ strong. He began his career over 30 years in pharmaceutical industry and since then he has been responsible for laboratory management, analytical method development, professional training and QA/QC in both the environmental and pharmaceutical industries. He has navigated multiple laboratories through certification and NELAP accreditation process, Dept. of Defense and Various Fortune 500 companies. His expertise encompasses all aspects of the environmental testing business including technical and operations management, new method development, acquisitions, operations integration, sales and business develop

CATHERINE M. ZITO



Presentation Title:

Topic 1:

Best Marketing Strategies for Physicians, Dispensaries, Clinics and Ancillary Products and Services.

Topic 2:

New Credit Card Programs For Medical Cannabis Physicians, Dispensaries and Delivery Services.

Catherine M. Zito, CEO, Cannabis Business Solutions, Inc. and Host of Cannabis Entrepreneurs and Investors Meetup

Abstract:

Catherine M. Zito is a national speaker and CEO of Cannabis Business Solutions, Inc. Specializing in best marketing strategies for physicians, dispensaries and clinics, Catherine explains how to build brand awareness and attract new patients. In addition, she'll share about new credit card programs for medical cannabis to include website planning, rates, compliancy, bank and processor requirements.

Bio:

With 20+ years experience in digital marketing and payment processing, Catherine M. Zito has been dedicated to the cannabis industry for over seven years. The CBS team works directly with physicians, dispensaries and ancillary product and service companies. Catherine is the host of Cannabis Entrepreneurs and Investors Meetup with 3,200+ members, the largest networking group of its kind in the U.S. For a complimentary consult visit CBScannabis.com or free signup at Meetup.com/Cannabis-Entrepreneurs-Investors/

PEGGY KOLLER



Presentation Title:

IRS and Taxes in the Cannabis Industry: Risk Factors, Red Flags, and Investigation from an Examiner's Perspective

Peggy Koller, Owner, GreenLeaf Accounting, LLC

Abstract:

Cannabis is a federally illegal, cash-intensive, lucrative industry that is at high-risk for tax fraud... and the IRS is watching closely. CEOs need to be aware of the risk factors and red flags that the IRS looks for and how examiners use that information to tailor their investigations. Cannabusiness owners also need to understand the examination procedures and investigative tools the IRS examiners employ – such as Cash-T Account Analysis, and Vertical and Horizontal Analysis of key business ratios – and how they can be used as evidence to build a case. Having a deeper understanding of tax fraud investigation from the examiner's perspective, CEOs can better defend themselves against fraud risk and the potential loss of their business assets and personal freedom.

Bio:

Peggy Koller is the owner of GreenLeaf Accounting, LLC, a boutique accounting firm located just north of Orlando in Lake County, Florida, that specializes in accounting and CFO solutions for businesses in the cannabis space. She also provides fraud prevention consultation, forensic accounting, and litigation support to cannabusinesses.

Peggy has lived in Central Florida most of her life and started her undergraduate studies at the University of Central Florida. She later graduated with honors from the University of Phoenix with her Bachelor of Science in Accounting degree. Peggy is currently finishing her Master of Science in Forensic Accounting and Fraud Examination from the John Chambers College of Business and Economics at West Virginia University, a program developed as the national curriculum for forensic and fraud accounting programs on behalf of the National Institute of Justice (Department of Justice).

Peggy has over 30 years of experience in public, private, and governmental accounting. Upon seeing the need for accounting professionals with knowledge specific to the cannabis industry, she transitioned her practice to focus solely on businesses in the space, and she publicly supports the legalization movement. She also serves her community as a Florida Supreme Court Certified Mediator, volunteering with the Alternative Dispute Resolution Program in Florida's Fifth Judicial Circuit.

PLENARY CLOSING SESSION



Fostering State Policy on Medical Cannabis

This closing panel session is designed to discuss emerging issues and state policy as it related to medical cannabis.

PANELISTS



Eric Stevens (Moderator)

Deputy Executive Director
Florida for Care



Representative Andrew Learned

Florida House of Representatives
District: 59



Ron Watson

President
Watson Strategies
and
Director of Government Relations and Northwest
Area Sales Representative
MUV by Verano



Dr. William Troutt, NMD

Lead Medical Director
Trulieve



Erik Range

Founder
Hemp&fork
and
Chairman of the Board
Minorities For Medical Marijuana, Inc.



Dr. Derrick Desilva, Jr., MD

Associate Attending Staff
Dept. of Medicine, Raritan Bay Medical Center
(RBMC) and
Teaching Faculty
JFK Medical Center



Dr. Jenny Alexander, NMD, CRA,
PharmD Candidate

AgeVital Wellness



Dr. Sasha Noe, DO, PhD

DrSashaNoe.com, LLC



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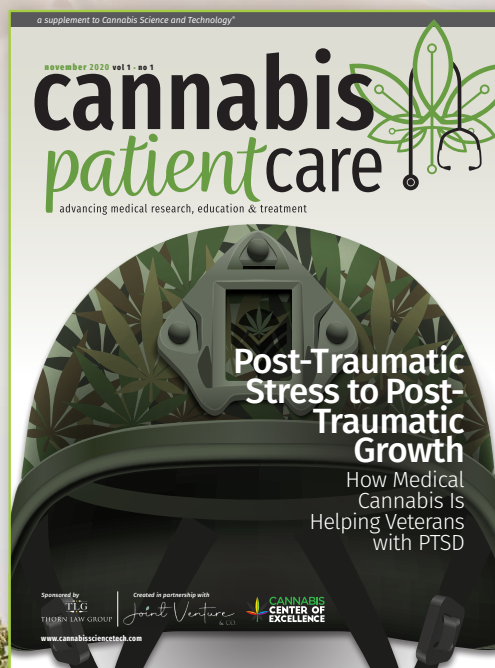


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Note: _____

Name: _____
Organization: _____
Phone: _____
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Note: _____



CANNABIS IN SPORTS CONFERENCE



The Inaugural Cannabis in Sports Conference (CIS 2022)

July 29 - 31, 2022

Rosen Centre Hotel
Orlando, Florida



TENTATIVE CONFERENCE TOPICS:

- Clinical Applications of Medical Cannabis
- Phytocannabinoids, Endocannabinoids & Synthetic Cannabinoids Research
- Dosing Considerations When Using Cannabis
- Role of Cannabinoids in the Management of Pain, Anxiety and Sleep
- Role of Endocannabinoid Function in Post-traumatic Stress Disorder
- Contraindications & Drug Interactions
- Cannabis Education & Provider Approaches
- Cannabis in Sports Industry Trends
- Cannabis & Concussions
- Drug Testing in Sports

CannabisInSportsConference.org



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1X DURING BIRTHDAY MONTH

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10% OFF**
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DELIVERY
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*New patient discounts are valid for first time patients. Each offer is valid one-time per patient. Renewal card discount is valid one time per year, following the renewal of a patient's medical card. All patients now get a one-time 25% off discount during their birthday month price per year. Discounts exclude Ground, non-CDT ccell cartridges and Clearance. Discounts cannot be combined with any other patient discount. Trulieve reserves the right to change or adjust this discount.

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