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## MEDICAL CANNABIS

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### CONFERENCE & EXHIBITION

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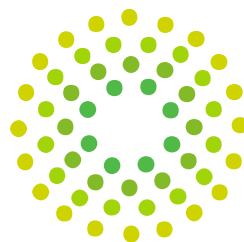
## Moderator and Speaker Compendium

June 28-30, 2019

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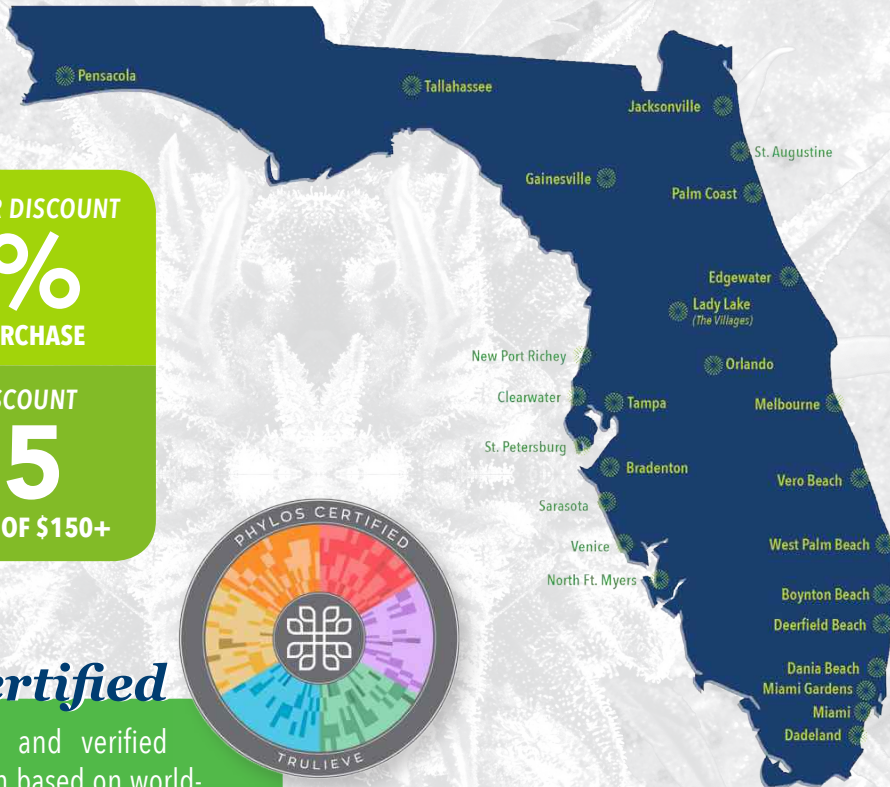
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## Patient Day Agenda

Note: Presentation titles and moderator names highlighted in blue have hyperlinks to their respective profiles.

**Friday, June 28, 2019**  
=====

10:00 am – 7:00 pm                      Registration Open                      **(Palm Court Ballroom Foyer)**

10:00 am – 2:45 pm                      Exhibitor Setup                      **(Royal)**

12:30 pm – 1:30 pm                      **Medical Cannabis Education Workshop**                      **(Majestic)**

**Planting a Seed: Developing Florida's First University Program in Cannabis**

Dr. Martha Rosenthal, Professor, Florida Gulf Coast University and  
Nicole Shadwick, Student, Florida Gulf Coast University

1:30 pm - 1:45 pm                      Refreshment Break                      **(Palm Court Ballroom Foyer)**

1:45 pm – 3:45 pm                      **Patient Workshop Part I**                      **(Majestic)**

Moderator: [Eric Stevens](#), Director, Business Development, MJ Buddy

**Introduction to Medical Cannabis: An Overview of How it Works and Treatment Opportunities**

Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

**A Caregivers Perspective to the Benefits of Medical Cannabis as it Relates to Dementia, Stress and Pain**

Colette Florido, Founder and President, CR World, Corp.

**Pediatric Use of Medical Cannabis**

Dr. David Berger, MD, FAAP – Board Certified Pediatrician, Wholistic Pediatrics & Family Care

**Improving Senior Wellness with Safe Use of Medical Cannabis**

Stephanie Maruca, RN, CCM, Manager of Provider Relations for Florida, Surterra Wellness

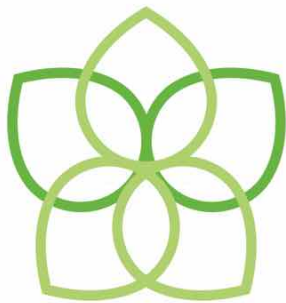
3:45 pm - 4:00 pm                      **Exhibit Hall Opens at 3:45 pm**                      **(Royal)**

Refreshment Break: Exhibit Hall

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Friday, June 28, 2019 (Continued)

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4:00 pm – 5:30 pm

**Patient Workshop Part II**

**(Majestic)**

Moderator: **Moriah Barnhart**, Advocate, Founder and CEO, CannaMoms

**Cannabis for the Treatment of Cumulative PTSD**

Tricia Schuster, RN, RYT, Founder and CEO, Zirit Life Mindfulness Coaching

**Hormones, Sex and Cannabis**

Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate, AgeVital Pharmacy

**How to Use Cannabis to Treat Qualified Conditions**

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

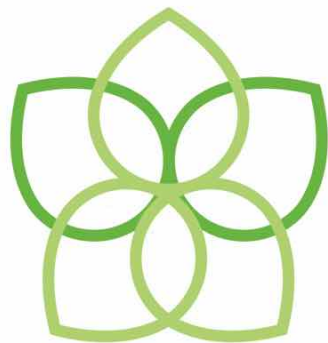
5:30 pm – 7:00 pm

**Welcome Reception – Exhibit Hall**

**(Royal)**

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## Conference Agenda

**Saturday, June 29, 2019**  
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8:00 am – 7:00 pm                      Registration Open    **(Palm Court Ballroom Foyer)**

8:00 am – 8:45 am                      Continental Breakfast: Exhibit Hall    **(Royal)**

8:45 am – 10:00 am                      **FMCCE 2019 Opening Session**    **(Majestic)**

Welcome: **Gene Jones**, Conference Director, Florida Medical Cannabis Conference & Exhibition (FMCCE)

Moderator: **Ron Watson**, President, Watson Strategies

**Keynote Speaker:**

**Optimize Your Health with Cannabis**

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

10:00 am – 10:30 am                      Break - Exhibit Hall    **(Royal)**

10:30 am – 12:30 pm                      **Plenary Session**    **(Majestic)**

Moderator: **Taylor Patrick Biehl**, Policy Director, Medical Marijuana Business Association of Florida (MMBAFL)

**Florida Legislative Update: A Review of Medical Cannabis Legislation and the Impact on You**

Ron Watson, President, Watson Strategies

**Navigating the Complex Regulatory Landscape of Medical Marijuana in Florida**

Nichole Geary, Floridian Partners, LLC

**What You Need to Know About Insuring Your Cannabis Business/Practice**

Steven Sherman JD, PSA Insurance

**Medical Cannabis and Workplace Impairment**

Dr. Kevin Smith, MD, MPH, ProMedica

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**Saturday, June 29, 2019 (Continued)**  
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3:30 pm – 5:30 pm

**Concurrent Session: Medical Session II**

**(Majestic)**

Moderator: **Dr. Jenny Wilkins**, NMD, CRA, PharmD Candidate,  
AgeVital Pharmacy

**Whole Plant Medicine**

Phoenix Fermin, Herbalist, Director of Education in Tallahassee, FL

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Dr. Betty Wedman St Louis, PhD

**Special Considerations for Medical Cannabis Treatment in  
Immune-Mediated Disorders**

Dr. Sasha Noe, DO, PhD

**Cannabis Pharmacology**

Dr. Mike Wilkins, PharmD, AgeVital Pharmacy

3:30 pm – 5:30 pm

**Concurrent Session: Industry Session II**

**(Plaza Ballroom)**

Moderator: **Robert Roundtree**, FloridaMarijuana.net/Sunshine Cannabis

**Creating the Best Customer Experience**

Victoria Walker, Marketing and Community Relations, Trulieve

**The Bright Future of Banking Cannabis in Florida**

Anastasia D. Stull, Attorney at Law, Clark Partington

**Cannabis Investments, Banking, Payment Processing**

Catherine M. Zito, CEO, Cannabis Business Solutions

**VA Benefits and Medical Cannabis Use: Information Veterans and  
the Medical Cannabis Industry Needs to Know**

Joshua Linney, Director of Web Development, Veterans For Cannabis

5:30 pm – 7:00 pm

Reception: Exhibit Hall

**(Royal)**

**FMCCE 2019: 50/50 Raffle**

Winner of the raffle will receive 50% of the raffle proceeds and the other 50% of the proceeds will be awarded Florida Cannabis Action Network (FLCAN) and Veterans For Cannabis.

Cost for a ticket is \$5 or you can buy 5 tickets for \$20. Drawing will be held in the Exhibit Hall at 6:30 pm

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**Sunday, June 30, 2019**  
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7:45 am – 12:30 pm      Registration Open      **(Palm Court Ballroom Foyer)**

7:45 am – 8:30 am      Continental Breakfast: Exhibit Hall      **(Royal)**

8:30 am - 10:30 am      **Concurrent Session: Medical Session III**      **(Majestic)**

Moderator: **Dr. Sasha Noe**, DO, PhD

**Dosing and Administration of Medical Cannabis**

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

**Alzheimer's/Dementia and Cannabis**

Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

**Evidence Based Medicine for the Qualifying Conditions**

Dr. Terel Newton, MD  
Board-Certified Anesthesiologist  
Regenerative Medicine Consultant  
Medical Cannabis and Pain Specialist

**Medical Cannabis the Florida Experience...3500 Patients and the 10 Things I Know!**

Dr. Barry Gordon, MD, President & Chief Medical Officer,  
Compassionate Cannabis Clinic of Venice

8:30 am - 10:30 am      **Concurrent Session: Industry Session III**      **(Plaza Ballroom)**

Moderator: **Josephine Cannella-Krehl**, LCSW, Founder,  
MMJ Knowledge, LLC

**Cannabis: Finding the Gold in the Green Rush**

Scheril Murray Powell, Esq. and **Ladi March-Goldwire**, Green  
Sustainable Strong, LLC

**Patients, Caregivers and Physicians: Ensuring Legal Compliance**

Vijay S. Choksi, Esq., Compliance Manager, GrowHealthy

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**Sunday, June 30, 2019 (Continued)**  
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8:30 am - 10:30 am      **Concurrent Session: Industry Session III**      **(Plaza Ballroom)**  
**(Continued)**

**Risk Management for the Florida Cannabis Marketplace**

Brian Scarborough, Executive Vice President, HUB International

**Cannabis Law Overview: Marijuana Business Licensing, Tax and Hemp**

Paula Savchenko, Esq., Associate Attorney, Moffa, Sutton, & Donnini, P.A.

10:30 am - 11:00 am      Break - Exhibit Hall      **(Royal)**

11:00 am – 12:30 pm      **Plenary Closing Session**      **(Majestic)**

Moderator: **Dr. Richard Boxer**, MD, Chief Medical Officer, iAnthus Capital Holdings, Inc.

Panel Discussion with FMCCE Speakers:

Dr. Mark Hashim, MD  
Dr. Joseph Rosado, MD  
Dr. Terel Newton, MD  
Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate  
Dr. Barry Gordon, MD  
Dr. Sasha Noe, DO, PhD  
Ron Watson

12:30 pm      Adjourn

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Find us online: [www.mmjknowledge.com](http://www.mmjknowledge.com)

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**FLORIDA**  
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# Moderator and Speaker Profiles

June 28 - 30, 2019

Profiles are listed in order of appearance on the agenda.



# MEDICAL CANNABIS EDUCATION WORKSHOP

## Presentation Title

### **Planting a Seed: Developing Florida's First University Program in Cannabis**

Dr. Martha Rosenthal, Professor, Florida Gulf Coast University and Nicole Shadwick, Student, Florida Gulf Coast University

## Abstract

Florida Gulf Coast University is one of the first in the nation to offer a comprehensive educational program in cannabis. The Cannabis Research, Education, and Workforce initiative (CREW) at FGCU includes an undergraduate focus of study with 9 multidisciplinary courses about cannabis, a student-led cannabis education day on campus, a professional certificate program, ongoing cannabis research, and career opportunities. In this workshop, we will discuss the creation and growth of CREW, our challenges and successes, and discuss ways in which participants can share their knowledge and expertise about cannabis with others to further the cause of cannabis education.



### **Dr. Martha Rosenthal**

Dr. Martha Rosenthal, Professor, Florida Gulf Coast University

#### **Bio**

Dr. Martha Rosenthal received her bachelor's degree in biology from the University of Virginia, her master's degree in neuropharmacology from Brown University, and her PhD in neuroscience from UCLA, and began her career teaching at the University of Florida's College of Pharmacy. She is the author of several textbooks, including *Drugs: Mind, Body, and Society*. Dr. Rosenthal has been a faculty member at Florida Gulf Coast University since they opened their doors in 1997. Over the past two decades, she has taught courses in drugs and society, neuroscience, human physiology, human sexuality, and Florida's first undergraduate course about cannabis. Dr. Rosenthal has been honored to receive the Teacher of the Year award at both the University of Florida and FGCU and is excited to direct her passion for teaching towards cannabis education. Dr. Rosenthal is the Director of FGCU's Cannabis Research, Education, and Workforce initiative, which supports high-quality research, produces and disseminates information-based educational programs, and provides workforce development for the cannabis industry.



### **Nicole Shadwick**

Nicole Shadwick, Student, Florida Gulf Coast University

#### **Bio**

Nicole Shadwick is a recent graduate of Florida Gulf Coast University. She has taken a number of courses in the university's cannabis program of study and has been the historian for their Cannabis Careers Club. For her senior project, Nicole organized FGCU's first ever Cannabis Education Day. She is currently working at an MMTC and wants to pursue a career in cannabis education.



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# ERIC STEVENS

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## Eric Stevens

Director, Business Development, MJ Buddy

### Bio

Eric Stevens helped launch Florida's Medical Marijuana Yes on 2 campaign with United for Care in 2013 with John Morgan and Ben Pollara. He served in every role but settled in as the Campaign's Finance Director from 2014-2016. The 2016 multi-million dollar statewide campaign effort passed with the highest margin of any medical marijuana question in any state ever at 71%.

He now serves as the Deputy Executive Director of Florida for Care, a non-profit(c)(4) social advocacy organization made up of the majority of those involved in Amendment 2. Florida for Care focuses on educating the public and elected officials and continues to work for smart policies for Florida's medical marijuana system for patients, doctors, and operations based on best practices.

Before this, in addition to various his other work experience, Eric worked in his home state of Massachusetts with the Mass Patient Advocacy Alliance to help pass Question #3 for Medical Marijuana in November 2012. Eric attended the University of Miami business school in Coral Gables, where he helped found the University's chapter of Student's for Sensible Drug Policy. He originally received an endowment at UMiami that allowed him to begin his pursuit in this field.

While residing in Miami Beach for the past five years, Eric helped push Miami Beach to become the first city in the state to decriminalize possession and Miami Dade as well become the first county before the state law passed. He also has been involved in many local discussions regarding ordinances, zoning and land use regulations related to this topic.

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# DR. JOSEPH ROSADO, MD



## Presentation Title 1

### *Introduction to Medical Cannabis: An Overview of How it Works and Treatment Opportunities*

Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

## Abstract 1

Medical cannabis is cannabis and cannabinoids that are recommended by physicians for their patients. The use of cannabis as medicine has not been rigorously tested due to production and governmental restrictions, resulting in limited clinical research to define the safety and efficacy of using cannabis to treat diseases.

In this presentation, Dr. Joseph Rosado will address a group of patients and potential patients discussing The Endocannabinoid System, the difference between CBD from hemp and CBD from cannabis, modes of administration and treatment opportunities for all people interested in using cannabis for their health care needs.

## Presentation Title 2

### *Alzheimer's/Dementia and Cannabis*

Dr. Joseph Rosado, MD, Medical Director, Coastal Wellness Centers

## Abstract 2

Medical cannabis is one of the natural treatments that people, especially baby boomers, are turning to for symptom relief and disease treatment and it [medical cannabis] has proven to be beneficial for many chronic, degenerative conditions, including Alzheimer's disease. In this presentation, Dr. Joseph Rosado will discuss, what Alzheimer's disease is, how many people are affected by and die as a result of it, what causes it, how it's treated "conventionally", what is in the scientific literature regarding Alzheimer's disease and cannabis and how to manage/treat AD patients with medical cannabis.

## Bio

After spending several years in central Florida working as an orderly, then an EMT/Paramedic and Heart Cath Lab technician, Dr. Rosado realized his passion for the medical profession. He started chiropractic school at Life College in Marietta, GA where he graduated cum laude with a BS degree in Clinical Nutrition and a doctor of chiropractic degree. After practicing for several years, he went on to Universidad Central del Este, in San Pedro de Macoris where in 2001 he graduated summa cum laude with his medical degree. In 2005 he completed his MBA in Health Care Management from University of Phoenix, and graduated magna cum laude. In 2018 he became a Diplomate of the American Academy of Cannabinoid Medicine.

Upon completing his medical training, he has worked as a physician, clinic and hospital director, director of the communicable disease division/epidemiology and immunization departments. Presently, Dr. Rosado is the Medical Director of a medical cannabis clinic in Ormond Beach, FL, the president and CEO of International Medical Consultants, the chief medical officer for Minorities 4 Medical Marijuana and International Cannabis Solutions USA.

As an advocate, he was and is on the bureau of speakers for political campaigns and medical cannabis dispensaries/licensed producers. As a clinician he has worked with toddlers, children, adolescents, adults and geriatric patients for the recommendation of and management with medical cannabis. As a speaker/educator, he's spoken throughout the United States and Canada, Mexico, Colombia, Costa Rica, Thailand and Italy. And as an author he has published multiple articles in refereed medical journals, written the bestselling book "Hope and Healing-A Case for Medical Cannabis", interviewed on [Leafly.com](http://Leafly.com) and quoted in Rolling Stone magazine.

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# COLETTE FLORIDO

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## Presentation Title

*A Caregivers Perspective to the Benefits of Medical Cannabis as it Relates to Dementia, Stress and Pain*

Colette Florido, Founder and President, CR World, Corp.

## Abstract

Colette will cover an array of subjects about the benefits of CBD oil. She will speak to how she begun her company, CR World; while discovering CBD oil eased her father's dementia symptoms. Colette will also speak to the importance of Cannabis and it's role in an active and healthy lifestyle, especially for seniors.

## Bio

Colette Florido is the founder and President of CR World, Corp. She is a native of the Chicago suburbs, who traded her snow shovel for a sand shovel relocating to St. Petersburg, Florida to launch a satellite office for Mayflower Tours, a tour operator for which she worked for over fifteen years holding titles such as Operations Manager, Director of Traveler Services and General Manager. She holds a Bachelor's degree in Secondary Education and Spanish from Bradley University, where she met her husband with whom she has been with for almost twenty years. She often spoke to active adult communities about enjoying life on bucket-list destinations like river cruises and national parks, she now speaks to similar groups to educate them on the benefits of the cannabis and hemp plant to promote healthy living. CR World launched in January of 2017, a company destined to become the trusted source in health-focused hemp and cannabis products, working in a small group direct selling format with the rapidly growing active adult and senior population. Colette's vision is that everyone will have access to quality hemp infused products and a trusted resource of information. It's a natural plant with so many healthful qualities. Using the latest in social media technology coupled with the entrepreneurial spirit of the direct selling industry, CR World will become a household name in the hemp infused market. Colette is developing a sales team driven by compassionate capitalism. Colette has been featured in Tampa Bay Times, High Life Magazine and Tampa Bay Metro Magazine for her woman owned business as well as her contributions to the health and wellness side of the cannabis industry. She has also been nominated for the Delivered with Heart Award given by Griswold Home Care Pinellas. As a role-model to her two young daughters, the caregiver to her ailing father and a fierce entrepreneur, she understands life in what she describes as the panini press of the sandwich generation. Not only is she focusing on her business she is also the current President of the Tampa Bay Chapter of SKAL International an association for travel and tourism executives. "It's always about finding balance. Family. Health. Finances. Life. Managing a loved one's care through a disease is exhausting, mentally, emotionally and spiritually. I'm so thankful that I have a strong husband and two amazing girls with great senses of humor to get through it all. And I wouldn't trade it for anything. I get to play beach volleyball on the weekends with my family and friends, while I construct my dream job. How lucky am I?" Connect with Colette [Colette@ComeCRWorld.com](mailto:Colette@ComeCRWorld.com) 727-401-4223 ComeCRWorld.com Linked In- [www.linkedin.com/in/ColetteFlorido](http://www.linkedin.com/in/ColetteFlorido) Facebook- <https://www.facebook.com/Colette.Florido>

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# DR. DAVID BERGER, MD, FAAP – BOARD CERTIFIED PEDIATRICIAN



## Presentation Title

### *Pediatric Use of Medical Cannabis*

Dr. David Berger, MD, FAAP – Board Certified Pediatrician, Wholistic Pediatrics & Family Care

## Abstract

As a wholistic pediatrician, Dr. Berger has more than twenty years experience treating children with herbal remedies. He is one of Florida's premier experts in pediatric medical cannabis treatment. During the patient education panel, Dr. Berger will discuss appropriate routes of administration and general dosing strategies; explore pediatric exceptions to Florida's cannabis laws; and share personal success stories treating pediatric patients with medical cannabis.

## Bio

Dr. David Berger ("Dr. David"), a Board Certified Pediatrician with over 20 years of experience as a clinician, has developed a national reputation in wholistic pediatric primary care; nutritional and detoxification therapies for autism, ADHD, and related disorders; and immune dysregulation such as allergies, asthma, and autoimmune disorders; and also treats adults with these medical conditions. Dr. David also works with women and men who wish to do preconception and prenatal counseling, testing, and treatments to try to optimize the health of the pregnancy and the baby. Additionally, he oversees nurse practitioners who provide both adult and pediatric wholistic care. Dr. David genuinely cares about his patients and goes above and beyond to make sure each one of them knows this.

Born and raised in South Florida, Dr. David decided to become a pediatrician at age four! He proudly announced this to his pediatrician, Dr. Arnold Tanis, Co-Founder of Pediatric Associates, whose warm and friendly style inspired Dr. David to be the kind of pediatrician he is today. In high school, David focused on taking the classes he would need to get into medical school, and before graduating high school was accepted to an early admission medical school program. Dr. David graduated from The Medical College of Pennsylvania in 1994 and did his Pediatric Residency at the University of South Florida/Tampa General Hospital where he started using wholistic therapies. He served as the team doctor for Tampa Catholic High School, as well as the Medical Director for a summer camp run by the Tampa AIDS Network, and was also the Medical Liaison for the Palm Beach County Breastfeeding Task Force.

Dr. David has been in private practice since 1997 and an advanced practitioner of biomedical therapies, advocating for the Autism Research Institute philosophy since 1999. In 2005, Dr. David opened Wholistic Pediatrics & Family Care (formerly Wholistic Pediatrics), his medical practice in Tampa, Florida. In 2010, Dr. David was appointed Assistant Professor at the University of South Florida College of Nursing. In 2012, he helped develop and lead the Preconception to Infancy Portland Think Tank, from which the national P2i initiative was developed. In 2016, he launched the Wholistic ReLeaf (formerly named Family Medical Cannabis Clinic) to help qualified patients use medical cannabis as a treatment option.

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## STEPHANIE MARUCA, RN, CCM



### Presentation Title

#### *Improving Senior Wellness with Safe Use of Medical Cannabis*

Stephanie Maruca, RN, CCM, Manager of Provider Relations for Florida, Surterra Wellness

### Abstract

Presentation will impart evidenced based promising practices interwoven with common sense approaches to assist the aging population on safely adding medical cannabis to their wellness regimen. Key focus on education, administration, support and follow up, in addition to discussion of studies conducted using medical cannabis in ALFs and seniors in general.

### Bio

Stephanie Maruca is a registered nursing graduate from St. Petersburg College. She has 20+ years of clinical experience in a range of health care settings including: Medical-Surgical care of adults, long term care of Alzheimer's and dementia patients, and Case Management of the Medicare population. Her passion lies in working with seniors, and ensuring they have access to medical cannabis as an alternative therapy. Stephanie joined Surterra Wellness, one of the 5 original Medical Marijuana license holders in the state of Florida, prior to its first dispensary opening in 2016. Since then she has navigated thousands of patients and their physicians through Florida's Medical Cannabis Program and will continue to push forward until cannabis is a first option for treatment, rather than a last resort.

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# MORIAH BARNHART

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Moriah Barnhart, Advocate, Founder and CEO, CannaMoms

## Bio

Like you, pediatric advocate Moriah Barnhart is committed to changing state and federal cannabis laws. Moriah's daughter, Dahlia, was diagnosed with aggressive brain cancer at the age of two. Moriah had already been advocating for many years against the drugging of children and for increased parental rights in the care of American children. While fighting for Dahlia's life, Moriah quickly found herself personally immersed in the fight against bad laws as well.

Within days of starting an experimental chemotherapy protocol, Dahlia began suffering severe side effects such as mouth sores, constant nausea and vomiting, atrophy of both legs, nerve damage, and severe chronic pain. Moriah discovered that a refusal of conventional medicine would result in losing custody of her daughter to the state (where treatments would be given without her consent). Her daughter was dying not only from the disease, but from its "treatment." After 6 painful months on chemo, Dahlia began cannabis oil in an illegal state (Tennessee). The results were immediate and drastic. She began sleeping through the night. She was no longer in constant pain. Her nausea subsided, her appetite returned, and she was no longer at risk for a feeding tube.

After just a month, she had returned to a happy and playful little girl. After witnessing this transformation, her oncologist, who was initially uninterested in discussing cannabis in Dahlia's care, left St. Jude to head up cannabis research in Georgia.

Moriah would have to choose between taking Dahlia to a legal state as a medical refugee or being a criminal in her home state. They temporarily relocated to Colorado where Moriah began petitioning for federal law changes and traveling to speak on behalf of legislative changes in her home state of Florida as well. She has since taken part in media nationwide and documentaries in several countries. She brought her entrepreneurial spirit and heart for nonprofit work with her into the world of cannabis when she founded CannaMoms in 2014 with a group of dedicated mothers. CannaMoms provides community and support to parents of suffering children and its mission is to raise awareness of, education about, and access to cannabis medicine for critically ill, chronically ill, special needs, and medically complex children. CannaMoms advocates for all strains of whole plant cannabis for patients of all ages and all ailments.

Moriah is a strong proponent of taking rights to one's body and health back into the hands and homes of the patients and their caregivers. She fights diligently alongside those with the same mission and message for legislative changes on a federal and state level, and for rights and options in the care of suffering children and patients nationwide.

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## TRICIA SCHUSTER, RN, RYT



### Presentation Title

#### *Cannabis for the Treatment of Cumulative PTSD*

Tricia Schuster, RN, RYT, Founder and CEO, Zirit Life Mindfulness Coaching

### Abstract

After struggling with debilitating anxiety on and off for over 20 years, Tricia will discuss her journey to finally finding an accurate diagnosis (Cumulative PTSD), as well as finally finding a safe and effective treatment (medical cannabis). She will also discuss the insidious nature of this diagnosis in our modern world and the importance of raising awareness about its prevalence.

### Bio

Tricia has been a registered nurse with the Florida Board of Nursing since 1996 specializing in hospice and palliative care, as well as medicinal cannabis. Throughout her career as a nurse she has developed numerous, hospital-wide programs including Family Bereavement Program (2003), Palliative Care Consultation Team (2005), and Meaningful Conversations: An Advance Care Planning Program (2016). She has been involved in the medical cannabis industry as a nurse, an advocate, and a patient since it was legalized in the State of Florida in 2016. She has presented multiple times on the topic of medical cannabis as a treatment for Cumulative/Complex PTSD. Tricia is also a long-time yoga instructor and mindfulness coach. She founded Zirit Life LLC as a way to meet the mindfulness needs of her students and clients at various ages and stages of life. Tricia's guidance is wise and insightful, as well as playful and light.

For more details go to [ziritlife.com](http://ziritlife.com)

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# DR. JENNY WILKINS, NMD, CRA



## Presentation

### *Hormones, Sex and Cannabis*

Dr. Jenny Wilkins, NMD, CRA, PharmD Candidate, AgeVital Pharmacy

## Abstract

Cannabis affects a variety of hormones that are regulated by hypothalamic function and it appears that the psychoactive ingredient, THC, is the major compound responsible for this action. It is probable that THC affects these hormones through its ability to alter various neural transmitters in the hypothalamus or neural transmitters in the CNS which impinge on the hypothalamus. Dr. Jenny discusses mechanism of action and what the research shows about how cannabis affects, sex and hormones.

## Bio

Dr. Jenny is a Naturopathic Doctor, Clinical Research Associate and Medical Cannabis Advocate. She is a successful entrepreneur as the CEO/Proprietor of AgeVital Pharmacies in Sarasota, Florida. She is a charismatic media personality and television producer with regular appearances on ABC, NBC, TBN, CBS, the CW and Lifetime.

As a health and wellness expert and educator, Dr. Jenny lectures all around the world at various conferences about the endocannabinoid system, functional integrative healthcare, and how natural solutions work to treat a multitude of diseases and illnesses. She authors books for both healthcare practitioners and consumers and educates the healthcare community using her extensive research and findings for disease prevention and integrative healthcare.

Dr. Jenny has been educating physicians and consumers on cannabis in Florida and in the US for over a decade. Her experience has earned her the title as an expert in the medical cannabis industry. She is passionate about the advancements of medical cannabis and participates in the advancement through education, advocacy as well as many keynote speaking engagements including the Marijuana Business Conference and Expo (MJBiz), The Florida Medical Cannabis Conference and Exhibition (FMCCE), Southeast Cannabis Conference and Expo and Featured on Suncoast View discussing the "Future of Florida Cannabis Law".

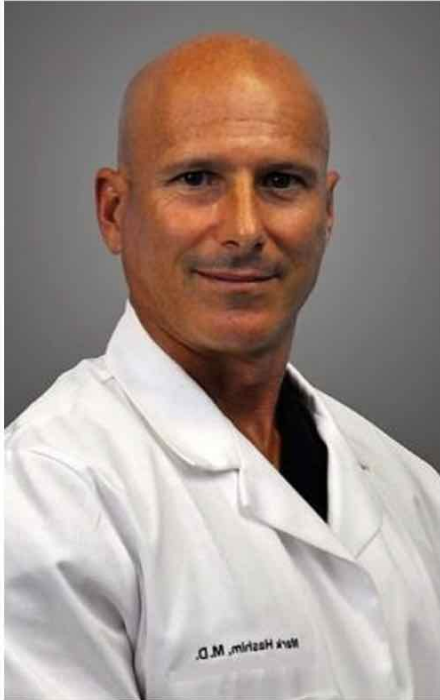
Dr. Jenny has been instrumental in advancing industry standards with her positions of: president and chairman of The American Academy of the Endocannabinoid System (AAECS) and sits on the Executive Board of Directors for the American Board of Medical Marijuana Physicians (ABMMP). Her expansive credentials include a Board Certification at The American Board of Anti-Aging Health Practitioners - (ABAAHP), a Diplomate of the AAIM College of Nutrition and a Board Certification with the (AAIM) Board of Integrative Medicine. Dr. Jenny is also a member of the American Academy of Anti-Aging Medicine, serves as a senior business and financial advisor for Nuvusio, the medical director for Biom-Pharmaceuticals, CSO/Proprietor for Stephen Marley's KayaMed and CSO/Proprietor for M3 innovations unlimited.

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# DR. MARK HASHIM, MD



## Presentation 1

### *How to Use Cannabis to Treat Qualified Conditions*

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

## Abstract 1

Basic introduction designed for patients to understand how to use medical cannabis in various ways to treat their qualifying conditions. Dr. Hashim has treated over 3000 patients with cannabis and has had very good success, also learn how to get off of prescription medications using cannabis.

## Presentation 2

### *Optimize Your Health with Cannabis*

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

## Abstract 2

After recommending cannabis for over 3000 patients in the state of Florida, Dr. Hashim will show how and why cannabis should be used to obtain optimal health. This talk is designed to teach an overview of the endocannabinoid system, why it is crucial in regulating our bodies systems, and how to optimize your health by adding cannabis to your daily regimen. Also his own case studies will be presented. The intention is to open our eyes and understand how useful cannabis can be as a preventive measure and treatment option.

## Presentation 3

### *Dosing and Administration of Medical Cannabis*

Dr. Mark Hashim, MD, Lead Physician – The Herbal Clinic, MD  
Board Certified Anesthesiologist  
Interventional Pain Management Physician  
Cannabis Educator

## Abstract 3

This presentation is intended to help practitioners understand how to utilize medical cannabis to treat qualifying conditions in the state of Florida, and to assist patients in reducing their pharmaceutical medications.

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# GENE JONES

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## Eugene (Gene) Jones

Gene Jones, Founder, Florida Medical Cannabis Conference & Exhibition and the Florida Industrial Hemp Conference & Exhibition.

CEO, Southern Waste Information eXchange, Inc.

## Bio

Bio Gene Jones serves CEO of Southern Waste Information Exchange (SWIX), a non-profit organization which has been operating since 1981 assisting businesses and municipalities with their waste management issues.

In addition, Gene is a serial entrepreneur and brings over 35 years of experience with waste management and recycling in senior executive level positions. Over the past 35 years, he has successfully founded, built and sold several businesses including Environmental Management & Consulting Services, Inc., Advanced Derived Fuels, LLC, Hazardous Substance and Waste Management Research, Inc., Environmental Industry Conference Management, LLC, FieldClean of Florida, LLC and his latest venture Lawncare Equipment Sales and Services, LLC.

Gene is based in Florida and specializes in building strategic relationships with waste recycling firms and brings a vast network of associations in the recycling sector from his work in organizing conferences such as;

### Conferences:

- the International Symposium on the Redevelopment of Manufactured Gas Plant Sites,
- the Waste Conversion Technology Conference & Trade Show,
- the Florida Brownfields Conference,
- the Southeast Recycling Conference & Trade Show,
- the Agricultural Plastics Recycling Conference & Trade Show,
- the New Life for Closed Gas Stations Conference and Exhibition,
- the National Conference on Waste Exchange and Resource Reuse,
- the Florida Industrial Hemp Conference & Exhibition, and
- the Florida Medical Cannabis Conference & Exhibition.

### Associations:

- Florida Agricultural Plastics Recycling Cooperative
- Florida BioFuels & BioEnergy Association, Inc.,
- Recycle Florida Today, Inc.,
- International Society of Technical & Environmental Professionals, Inc.,
- Florida Brownfields Association, Inc., and
- Keep Florida Beautiful, Inc.

Gene is a Martial Arts practitioner and has his 8th degree black belt in Shaolin GoJu and a 5th degree black belt in Nisei GoJu. Gene is also the Author of [Instant Self-Esteem: Empowering Self-Confidence](#).

Gene is also the inventor of the [Soap Bag Saver](#), which he designed for the reuse of leftover soap bars.

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# RON WATSON

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## Presentation Title

*Florida Legislative Update: A Review of Medical Cannabis Legislation and the Impact on You*  
Ron Watson, President, Watson Strategies

## Abstract

How we got to where we stand now. A review of the Florida journey through laws and rules.

## Bio

Ron Watson, has over 28 years of experience in Florida political, regulatory and lobbying endeavors with government and major healthcare associations.

During this time, he has developed excellent relationships with executive, legislative and regulatory leadership throughout Florida government. Ron has a comprehensive knowledge of laws, rules, budgets and regulations concerning medical, dental, pharmaceutical, tort reform and insurance issues. He also has extensive political involvement with patient advocacy and grassroots organizations, as well as organizing and managing political action committees.

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## TAYLOR PATRICK BIEHL



### Taylor Patrick Biehl

Taylor Patrick Biehl, Policy Director, Medical Marijuana Business Association of Florida (MMBAFL)

#### Bio

Taylor Patrick Biehl is the Legislative Programs Director for the Capitol Alliance Group and co-founder of the Medical Marijuana Business Association of Florida (MMBAFL), serving as the Association's Policy Director.

Born in Rhode Island and raised in Brevard County, Mr. Biehl received his Bachelor of Arts in Political Science from the University of Florida. After graduation, he served as the Special Projects Coordinator to Public Concepts, LLC, conducting detailed analysis of precincts and voter trends, assisting in the development of political messages, and assisting on the successful campaign of Ronda Storms for State Senator. Mr. Biehl has served as the Special Assistant to State Senator Mike Haridopolos and afterward served as the Director of Governmental Affairs for the Florida Alcohol and Drug Abuse Association where he led a successful lobbying campaign implementing the association's agenda.

Upon becoming President of the Senate, Mike Haridopolos tapped Mr. Biehl to assist with policy and constituent issues. Subsequently, Taylor Patrick joined the Senate Community Affairs Committee, where he served as an analyst. With over a decade of direct legislative experience with major appropriations issues and a concentrated focus on local governance, property taxation, and agency regulation issues, he has proven himself to be a tireless advocate for clients' interests. Taylor Patrick has represented the interests of the largest Fortune 500 companies, including Tesla, SpaceX, Quicken Loans and the Family of Companies, UPS, Tenet Healthcare, Kaplan (a subsidiary of the Washington Post) and Pearson Education. In addition to legislative issues management, he has developed excellent relations with the state agency management leadership and interfaces regularly with the agency Secretaries to ensure that clients have access to top decision makers. Mr. Biehl is responsible for mobilizing legislation and communicating with legislators and agency representatives on the needs of the clients. Taylor Patrick also fundraises for both incumbent and unelected political candidates throughout the State of Florida. In 2015, he was named to a list of the Top 30 Rising Stars in Florida politics. Taylor Patrick's public and private sector experience make him well qualified to represent clients on a wide variety of issues and provide expert analysis.

Taylor Patrick resides in Tallahassee with his wife, Mackenzie, and their daughter, Harper Bella.

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## NICHOLE GEARY

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### Presentation Title

*Navigating the Complex Regulatory Landscape of Medical Marijuana in Florida*

Nichole Geary, Floridian Partners, LLC

### Abstract

An overview of Florida's medical marijuana regulatory structure and the impact on persons working for/partnering with Medical Marijuana Treatment Centers and treating physicians.

### Bio

Nichole Geary is a government affairs consultant and attorney with Floridian Partners, LLC. Under the firm's government affairs division, she specializes in health care policy, medical cannabis regulation, strategic business consulting and general legislative and executive branch advocacy. Under the private practice of law division, she focuses on health care regulatory compliance and operations.

Most recently, Nichole served as general counsel for the Florida Department of Health, where for the last three years she supervised and managed all legal departments within the agency including the Prosecution Services Unit, which serves as the prosecution arm for all licensure disciplinary cases before the state medical boards and councils. She served as lead counsel to high profile agency programs including the state Trauma Program, the agency managed Medicaid plan, Children's Medical Services, and the Office of Medical Marijuana Use. She regularly represented the agency before medical boards, councils, and legislative committees.

Prior to her role as general counsel for the Department of Health, Nichole's practice in the private sector focused on health care matters including physician contracting, applications and organizational documents for Accountable Care Organizations, and litigation support for medical malpractice and consumer action claims. She served as outside counsel for the nation's largest refractive eye surgery company providing litigation management, risk management, transactional support, and regulatory guidance at the state and federal level including professional liability, FDA, FTC, HIPAA, STARK and AKS compliance-related issues.

Nichole earned her juris doctorate, magna cum laude, in 2011 from the University of Miami and her Bachelor of Arts from Knox College.

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# STEVEN SHERMAN

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## Presentation Title

*What You Need to Know About Insuring Your Cannabis Business/Practice*

Steven Sherman JD, PSA Insurance

## Abstract

The insurance marketplace for cannabis related business is rapidly evolving. Coverages are appearing and disappearing. This presentation will give you the big-picture view about the types of insurance you need and what they cover. You will also learn about some common pitfalls to avoid.

## Bio

Steven Sherman J.D. has over 12 years of experience in the insurance industry. Steven provides a variety of risk management solutions for physicians, lawyers, and other professionals. He is also the area's leading [cannabis insurance expert](#), securing specialty coverages for medical and recreational marijuana growers, processors, dispensaries, security firms, lawyers and consultants serving the cannabis industry. His legal background and insurance expertise allows him to use his wide network of resources to offer creative solutions for his clients.

In his former role, Steven oversaw the development of a captive insurance company as Executive Director of LifeSpan Products & Services, where he evaluated different insurance programs for the organization. Steven's experience both as a buyer and a seller of insurance, represents an advantage to his clients as he is better able to understand needs and exceed expectations.

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## DR. KEVIN SMITH, MD, MPH



### Presentation Title

#### *Medical Cannabis and Workplace Impairment*

Dr. Kevin Smith, MD, MPH, ProMedica

### Abstract

The purpose of the presentation is to provide an overview of circumstances and issues that need to be addressed by industry and clinical providers with regards to medical cannabis in the workplace. Trends, injuries, impairment and acute intoxication in the workplace, with specific focus on safety-sensitive jobs and motor vehicle accidents will be addressed.

### Bio

Dr. Kevin F. Smith has enjoyed a wide and varied career both on the domestic, and international levels. After completing his MD, Dr. Smith went on to receive an MPH from Yale University, while completing residency in Occupational & Preventive Medicine at both Yale and the University of Iowa. His Occupational Medicine specialty has seen him constantly busy in both private practice, as well as large Hospital groups and large organizations, due to the somewhat limited availability of specialists in this field. As a Board Certified physician, his 30+ years' experience has seen his broad skill-set coalesce into sought-after expertise.

Fluent in Spanish and having lived in many locations worldwide including the UK, Sweden, Mexico and the Dominican Republic, Dr. Smith has also been involved in the teaching faculties of several Universities and institutes. His ability to educate a variety of medical personnel including Physicians, Nurse Practitioners and Physician Assistants alike has garnered wide respect for both technical, and practical knowledge. Switching easily between patient one-on-one, lecturing, reviews and consulting, Dr. Smith's dedicated commitment to being a Physician that helps others, is evident to all those who meet him.

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## DR. VIPUL KABARIA, MD

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### Moderator

Dr. Vipul Kabaria, MD, Fellowship trained Interventional Pain Management Specialist, Anesthesiology

### Bio

Dr. Vipul Kabaria is an Interventional Pain Management Anesthesiologist in Tampa, Florida. He received his medical degree from Baroda Medical College, India, Anesthesiology training from New York Medical College, Valhalla, NY and fellowship training from USF, Tampa, FL. He has been in practicing of Multimodality Pain Management for more than 20 years in Tampa Bay Area. He is board certified in Anesthesiology and Pain Management.

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## DR. WILLIAM J. COLE, JR.

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### Presentation Title

#### *High-tech Cannabinoids in Stem Cell Therapy Instead of Drugs/Surgery*

Dr. William J. Cole, Jr., The kNOW Pain Institute & Foundation

### Abstract

How to “decrease pain and increase function without drugs or surgery” in today’s broken healthcare system with Hi-tech Cannabinoids and Advanced Stem Cell Therapy.

### Bio

Dr. Wm. J. Cole, Jr. is the Medical Visionary CEO and President of OrthoMed Pain & Sports Medicine, the kNOW PAIN Institute/ Foundation, RegeneMed and RejuveMed Stem Cell Therapy Centers, and Father of Dr Mary Jane, the Most Effective CBD Solution on the market today. Dr. Cole successfully treats acute and chronic pain with conservative, interventional, and stem cell therapies to decrease pain and increase function, while helping to resolve the opioid crisis that plagues this country. Dr. Cole believes that everybody deserves to live with less pain in better function, without addiction to narcotics or the lifelong consequences and high rate of failed surgeries. Dr. Cole also believes the future of all medicine is in stem cell therapy and treatment with medical cannabis CBD in order to resurrect our collapsing healthcare system, facilitated healthy workers with better quality of life, and usher in an era of American health and wealth that will set a New Standard for the world.



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## DR. GREGORY L. SMITH, MD, MPH

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### Presentation Title

*THCV - For Weight Loss and Metabolic Syndrome: Next Big Cannabinoid*

Dr. Gregory L Smith, MD, MPH, Green Mountain Health Alliance

### Abstract

I will discuss the similarities and significant differences of THCV (tetrahydrocannabivarin) and THC and CBD. I will then discuss the pertinent recent research showing efficacy from using THCV for weight loss, blood glucose and blood lipid control through the ECS. Then provide guidance for dosing THCV for these conditions.

### Bio

Dr. Gregory Smith earned his medical degree from Rush Medical School in Chicago, and a Masters of Public Health from Harvard University. He completed residency training in Preventive Medicine at Walter Reed Army Medical Center. Since getting out of the US Army as a Major, Dr. Smith has been in primary care practice in California, Georgia and Florida for the past 30 years. He first trained on use of medical cannabis in California in 2000. He has had extensive experience and education in the field of cannabinoid medications. Dr. Smith is an avid writer, having published over a dozen peer reviewed medical publications, two medical textbooks, and a novel called "Malpractice." His most recent textbook, is entitled *Medical Cannabis: Basic Science and Clinical Applications* (Aylesbury Press, 2016 - [www.AylesburyPress.com](http://www.AylesburyPress.com)). It is a scientifically-based textbook directed at educating medical students and medical professionals on the science and applications of cannabinoid medications. His book for patients and caregivers is called *CBD: What You Need to Know* (Kindle Press, 2017). He also just recently published *THCV (tetrahydrocannabivarin) : Weight Loss, Blood Sugar and Blood Lipid Control* (Kindle Press, 2018). He is the author of a chapter in the prestigious CRC Press textbook, *Antioxidant Nutraceuticals - Preventive and Healthcare Applications* (CRC Press, 2018). Dr. Smith has been working with medical cannabis-related issues full-time for the past 5 years. He is a prolific writer on the topic of clinical applications of medical cannabis with many publications and video training courses. He is and Scientific Advisor to MediCann (Denmark), Callitas Therapeutics (US) and Green Mountain Health Alliance (Canada).

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## DR. JANET TAYLOR MD, MPH

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### Presentation Title

#### *Women & Medical Cannabis, Clinical Considerations*

Dr. Janet Taylor MD, MPH, Cognitive Health & Wellness

### Abstract

Research has shown that women are more sensitive to cannabis and the importance of understanding the role of the endocannabinoid system and women's biology. This presentation will have a panel to: 1) Examine the demographics of women's utilization and buying habits of medical cannabis. 2) Discuss clinical conditions and dosing specific to women related to medical cannabis 3) Help the audience understand gender differences and the endocannabinoid system.

### Bio

Dr. Janet is a Community Psychiatrist in Sarasota, Florida. She is on the frontline battling the emotional and economic impact of mental illness. She holds a M.D. from the University of Louisville, completed her psychiatric residency at New York Medical College and obtained an MPH from Columbia University's Mailman School of Public Health in Health Promotion and Disease Prevention. She had a column in Family Circle Magazine, "Ask Dr. Janet". Dr. Janet is also frequently featured on ABC "Good Morning America" and NBC "The Today Show" and CNN. She is a former host of the Discovery Health/OWN series, "Facing Trauma" and was the Guest Care Director for "The Jeremy Kyle Show". She is a Medical Cannabis Educator & host of the podcast, "Sex, Lies & Medical Cannabis with Dr. Janet"

# GARY STEIN, MPH



## Moderator

Gary Stein, MPH, Executive Director, Clarity

## Bio

Gary Stein, MPH, received his Master's in Public Health from Johns Hopkins Bloomberg School of Public Health in Health Education and Health Policy. A native of Detroit, Gary has been a blogger for the Huffington Post since 2009. He has also written for Context Florida, Health News Florida, Florida Politics, and Politics of Pot and continues to contribute to several blogs and magazines, including High Life and Revive. He is about to release a book about medical cannabis called, "The Great Green Hope", a book about the history, prohibition, research and the people affected by medical cannabis. He has worked as an advocate, activist and consultant on issues of health and health equity including Medicaid expansion, needle exchange programs, gun violence and increased access to healthcare, and continues to advocate and organize for issues regarding access to medicinal cannabis, hemp production and responsible adult use of cannabis.

Mr. Stein worked for decades in the Centers for Disease Control and Prevention, working on HIV/STD/TB and later for the Florida Department of Health (DOH) as the Program Director for Hillsborough County's Tobacco Control Programs and the Department of Health Equity. He also served as the Director of Public Policy for the Florida Alliance for Assistive Services and Technology (FAAST).

When Gov. Rick Scott took office in 2011, he laid off 2000 employees of the Department of Health, including Gary. He found himself over 50, overqualified in the workplace and unable to find work. In addition, his wife Monique was dealing with a genetic disorder which led to a severe glaucoma where no standard treatment could stop her vision loss. At least not the legal treatments.

He decided to get into politics. First, he worked as a patient advocate to expand Medicaid so that people like his family could have more access to healthcare, but that was a hard sell in Florida.

Then he decided, after meeting Cathy Jordan, an ALS patient who had treated herself for 30 years with cannabis, at the capitol in Tallahassee, that he would try to get the medicine to his wife and started writing about the push to get medical cannabis legalized in Florida in the Huffington Post and advocating in the legislature to make it happen. He helped push the first bill the "Compassionate Care Act" or "Charlotte Web Act" to get passed in Florida and help to write the rules, and has been a tireless advocate for continued expanding access for medical cannabis in the state, including the push to help Amendment 2 pass and the writing of the implementation law, and the fight to correct the mistakes the legislation made. He did all of this with no financial backing other than his own savings, and his meager federal pension from the CDC. His wife lost all of her eyesight before she finally got her medical card, and his mother, who developed breast cancer in Michigan, died in Illinois when she couldn't bring her medicine across state lines that he had procured for her legally in her state.

Realizing that true change could not happen, the prohibition would not end and the suffering and dying would continue until the political landscape changed, he decided to start Clarity PAC, the very first non-partisan Political Action Committee dedicated to pro-cannabis policy for single-issue voters.

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# ANDREW FELIX

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## Presentation Title

*PR/Marketing and Media in the Cannabis Industry*

Andrew Felix, Cannabis News Florida

## Abstract

This will discuss the best marketing and pr practices for Cannabis in Florida. Also the layout of producing media in the state.

## Bio

Andrew Felix, a resident of Florida for more than 15 years, with an extensive background in marketing and sales. Andrew brings a wealth of knowledge of local residential communities and his extensive business network to the cannabis industry. In the rapidly evolving Florida Cannabis market, Andrew believes timeliness coupled with knowledge is crucial for education to everyone.

A former Public Relations executive and established digital personality in the field of consumer technology, Andrew previously hosted TechLaunchpad and has guested on CNN, HLN, Fox News, CBS, and the Weather Channel. He currently hosts a Weekly Podcast "Speaking of Tech" and is Editor-in-Chief of [CannabisNewsFlorida.com](https://www.cannabisnewsflorida.com), an online and print publication covering medical marijuana in Florida. Andrew also has provided Special Events Management to the Cystic Fibrosis Association of Fort Lauderdale and Junior Achievement.

Andrew has 2 children, Caden 8 and Sophia 10. and enjoys coaching their various sports teams.

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# BOB REILLY

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## Presentation Title

***Cannabis Branding: Building, Growing, Protecting & Advertising Your Cannabis Brand***

Bob Reilly, Founder & CEO, HIGHLIFE®

## Abstract

This presentation will take you through the basics of brand development and how to advertise and market your brand. We will take you through the process on what you should consider when implementing your branding vision for your goods and services while also understanding the value and importance of brand protection. This is especially critical in the increasingly-crowded cannabis industry which sees new brands created on a daily basis.

## Bio

Bob Reilly is a native born and raised Floridian where he has resided most of his life. Bob's family owned a 4-color printing company, so he learned at a very young age the value of great design. After college Bob worked for some of the top printing companies and advertising agencies in South Florida. Fast forward to today where he is the Founder & CEO of HIGHLIFE® Advertising Agency, Publisher of HIGHLIFE® Magazine, Florida's Premier Marijuana Lifestyle Magazine, and Director of the HIGHLIFE® Health & Wellness Center™. Bob is a well known figure in South Florida as a branding powerhouse with over 30 years of experience in advertising and marketing where he has won 24 awards for his advertising campaigns for the top Fortune 200 brands he has had the pleasure to work with.

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# MICHAEL THOMPSON

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## Presentation Title

### *Marketing in Cannabis*

Michael Thompson, CEO/Founder, Green Peak Media

## Abstract

Presentation will cover some of the hurdles physicians and brands face with advertising and marketing in the medical cannabis industry.

## Bio

Michael Thompson is the CEO of Green Peak Media. A marketing and digital media expert in the cannabis industry with an extensive background in building some of the largest cannabis followings in the country. For over a decade, Mr. Thompson has built numerous successful e-commerce businesses through various forms of data-driven digital media advertising and influencer marketing.

Mr. Thompson also plays a role in the cannabis advocacy community. He currently advises Regulate Florida and various local NORML chapters.

Green Peak Media has an incredible track record in creating some of the largest most engaging cannabis followings in the country and also utilizing AI-powered advertising for cutting edge customer acquisition strategies for the nations largest multi-state operators.

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# PHOENIX FERMIN

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## Presentation Title

### *Whole Plant Medicine*

Phoenix Fermin, Herbalist, Director of Education in Tallahassee, FL  
Lichgate on High Road and Florida School of Holistic Living

## Abstract

Explore the depth of whole plant medicine as we discuss how plant constituents work together synergistically creating an effective way to restore balance. Journey into plant materia medica and learn about the therapeutic aromatic compounds of plant terpenes. In this workshop, we will discuss some of the most abundant terpenes and the therapeutic properties of linalool, myrcene, limonene, pinene, humulene, and more! Dive deeper into cannabis as we explore the historic healing properties of cannabis roots.

## Bio

Phoenix Fermin is a Community Herbalist, Regional Director at the Florida School of Holistic Living – North Branch, and Director of Education at Lichgate on High Road, a historic site in Tallahassee, FL. She has worked with patients firsthand at a Florida cannabis dispensary and for the Chief Medical Officer with Medical Marijuana Treatment Clinics. Currently, she maintains the greenhouses for Biological Sciences at a state university campus facility, which supports research in plant and animal ecology, plant physiology, cell and molecular biology, and genetics. Phoenix teaches topics in herbalism and holistic health that offer Continuing Education Units to Nurses, Acupuncturists, Massage Therapists, Dietitians, and Midwives. She is a Certified Yoga Instructor, children's book Illustrator and Author for AppleTree Institute in Washington, DC. This August, you will find her recipe published in Rosemary Gladstar's book available in bookstores and online: Fire Cider! 101 Zesty Recipes for Health-Boosting Remedies.

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## DR. BETTY WEDMAN ST LOUIS

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### Presentation Title

*Full Spectrum CBD with Terpenes & Flavonoids For Medicine*

Dr. Betty Wedman St Louis, PhD

### Abstract

Dr. Wedman St Louis will discuss how whole plant cannabis products work synergistically to provide endocannabinoid enhancement for medicinal benefits.

### Bio

Betty Wedman-St Louis, PhD. is a licensed nutritionist specializing in digestive diseases, diabetes, cancer and environmental health issues. Dr. Wedman-St Louis has been a practicing nutrition counselor for over 40 years. Her knowledge of how the food industry influences eating habits began as she earned her B.S. in Foods & Business from University of Minnesota. Dr. Wedman-St Louis completed her MS in Nutrition at Northern Illinois University. Her studies included the relationship between prolonged red and space flight wellness nutrient requirements. She had a private practice at Hinsdale Medical Center before completing her PhD in Nutritional & Environmental Health from The Union Institute in Cincinnati. Dr. Wedman-St Louis completed her doctoral internship at WUSF-Tampa in Multi-Media Production for distance learning and online course development.

Dr. Wedman-St Louis is the author of numerous published articles on the most current nutrition topics including: bariatric surgery, lectin toxicity, phosphates in food, folate, Vitamin B12, seafood nutrition, alpha lipoic acid, diabetes, and Cannabis - A Clinician's Guide. She has written columns for The Hinsdale Doings, Chicago Sun Times, and the Columbia Missourian and has composed a personal health column for the Tampa Bay Times. In addition, she has taught undergraduate and graduate courses on nutrition. Dr. Wedman-St Louis maintains a private practice in Pinellas Park, Florida and her website is [www.betty-wedman-stlouis.com](http://www.betty-wedman-stlouis.com)

Dr. Wedman- St Louis has been recommending cannabis use for neurology and cancer patients for over 5 years. Her Cannabis-A Clinician's Guide was published by CRC Press in May 2018 and her second book Cannabis As Medicine will be available in September 2019.

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## DR. SASHA NOE, DO, PHD

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### Presentation Title

*Special Considerations for Medical Cannabis Treatment in Immune-Mediated Disorders*

Dr. Sasha Noe, DO, PhD

### Abstract

The intricacies of the human immune system are involved in every major disease process in the body. The endocannabinoid system is ubiquitous in the body with cannabinoids acting as the 'gatekeeper drugs' in overall health and wellness. Dr. Sasha will discuss situations that require special considerations when recommending medical cannabis treatment to patients with immune-mediated disorders. This presentation will be provided to you from the vantage point of a cannabinoid immunologist AND physician so you can be sure to walk away with valuable and applicable knowledge that will influence the way medical cannabis treatment approaches should be considered in patient populations who require special consideration.

### Bio

Dr. Sasha Noe, DO, PhD is America's Leading Medical Cannabis Expert and is the only known physician with a doctorate in molecular and cellular cannabinoid research for almost 2 decades. She is a dual doctorate, board certified, award winning Family Medicine Physician and Researcher, Multi-Best Selling Author, International Speaker, Consultant, and expert in Preventative Medicine, Chronic Disease Management, Cannabinoid research and Medical Cannabis. She earned her masters and PhD in Medical Microbiology and Immunology from the University of South Florida's College of Medicine where she earned several awards regionally and nationally for her work in cannabinoid research, most notably, for her work on cannabinoids and HIV. As the only known physician in the US with a PhD specifically in molecular and cellular cannabinoid research for almost 2 decades, Dr. Sasha is undoubtedly one of the nations leading experts in the field of medical cannabis. Her award-winning published research has been referenced nationally and worldwide in numerous scholarly articles and books. Her goal and life's work is to educate and assist patients, physicians and the industry regarding medical cannabis while developing safe, maximally effective, therapeutic applications of cannabis and minimizing the use of opioids and other more harmful pharmaceuticals to improve overall health and wellness. This is evident by her extensive outreach in her community through her medical practices, educational seminars, social media outlets and her national and international speaking engagements.

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# DR. MIKE WILKINS

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## Presentation Title

### *Cannabinoid Pharmacology*

Dr. Mike Wilkins, PharmD, AgeVital Pharmacy

## Abstract

Cannabinoid Pharmacology is designed to teach learners the mechanisms of drug action and aspects of pharmacokinetics and pharmacokinetic as it relates to cannabis.

- Discuss the mechanisms of drug action (pharmacodynamics)
- Explain central nervous system neurotransmission
- Describe aspects of pharmacokinetics (administration, distribution, metabolism, excretion)
- Discuss the pharmacology of stimulants, depressants, cannabinoids, hallucinogens, antipsychotics
- Summarize current knowledge of drug abuse disorders and addiction
- Describe the historical use of cannabis
- Analyze the status of and changes in public opinion regarding cannabis use
- Discuss past and current US government cannabis-related regulations and regulatory topics

## Bio

Dr. Wilkins, owner of AgeVital Pharmacy, Research and Wellness, VitalRx, and Vital life Institute, spent almost two decades of full-time study in college, gaining a wide breadth of knowledge, but he earned his PharmD at the prestigious University of Florida program which is the top pharmacy program in Florida and is perennially ranked in the top 10 nationally. With this detailed education of chemical effects in the body, and with his additional experience in law, finance, and physics, Dr. Wilkins has developed a passion for getting to the root of biological problems, looking for the origins of disease, the “first causes” of physical malfunction. It is his conviction that the majority of human ailments stem from various sorts of malnourishment and that our best hopes for real quality of life lie in assisting digestive efficiency and effectiveness.

In his quest to facilitate proper absorption of our ideal nutrition, Dr. Wilkins has also become an avid proponent of cannabinoid research and development. Combining practical laboratory experience with an in-depth study of published clinical research, Dr. Wilkins has become an expert in the field of medical cannabis, extraction, and application.

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## ROBERT ROUNDTREE

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### Moderator

Robert Roundtree, FloridaMarijuana.net / Sunshine Cannabis

### Bio

Robert Roundtree, a Navy vet and top Florida advocate is also a MMJ patient, & business savvy Ganjapreneur with a steadfast goal of effecting lawful change via "Compassionate Capitalism" here in the Sunshine State. As the founder and publisher of [FloridaMarijuana.net](http://FloridaMarijuana.net), Robert helps keep all of Florida in the know about current Cannabis news.

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# VICTORIA WALKER

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## Presentation Title

### **Creating the Best Customer Experience**

Victoria Walker, Marketing and Community Relations, Trulieve

## Abstract

At Trulieve we grow one patient at a time. The patient journey starts at our retail locations but continues through their experiences with our products and how they connect with us along the way. We're not just selling products but building long term relationships with our patients and becoming a part of their journey.

## Bio

Victoria Walker started Trulieve's Marketing and Community Outreach department three years ago after they opened their first dispensary in Tallahassee. Victoria has a degree in Marketing and Accounting from the University of Pittsburgh and 15 years of sales and marketing experience with a focus on healthcare. Her career has been centered around patient care, customer service, product quality and continued improvement of those products and services. Her transition into the Cannabis space was fueled by a passion to offer alternatives to traditional healthcare and accessibly for all.



# ANASTASIA D. STULL



## Presentation Title

### *The Bright Future of Banking Cannabis in Florida*

Anastasia D. Stull, Attorney at Law, Clark Partington

## Abstract

Federal roadblocks continue to exist to state-licensed cannabis businesses, yet state liberalization of medical and recreational cannabis continues. My agenda will include a discussion of the status of federal law and the authority of Florida banks to provide banking services to cannabis-related persons and entities. I will also outline best practices around establishing a cannabis lending and deposit program followed by an outlook on the future of cannabis banking.

## Bio

Anastasia ("Tasia") Davis Stull is a member of Clark Partington's Transactional practice group and focuses on business formation and organization, negotiation and transactions, corporate governance, and financial institution consumer compliance, including matters involving medical marijuana. Tasia is proud to return to her hometown on the Gulf Coast after spending almost two decades in Washington, DC, New York, NY and London practicing in the area of financial services.

Tasia practices in the Firm's Destin office and has represented individual and corporate clients in a wide range of industries including banking, mortgage, securities, and business transactions. She is a dynamic, results-oriented professional whose depth and breadth of experience allows her to provide strategic advice to her clients, in addition to offering practical solutions. Tasia's clients benefit from her belief that it is important to serve as their trusted advisor and counselor at law.

Before coming to Clark Partington, Tasia was Senior Regulatory Counsel for the Consumer Bankers Association representing the largest retail banks in the U.S. on a myriad of regulatory, compliance and business issues. She also practiced with the law firm Buckley Sandler LLP in its regulatory, litigation and enforcement group, and held a senior position with several prominent consulting firms in both Washington, DC and New York, NY. She was an attorney in the General Counsel's office of Merrill Lynch International Bank's Global Private Client group in London, UK and began her career at the Securities and Exchange Commission's Division of Enforcement.

Tasia was honored to serve as the President and General Counsel of Women in Housing & Finance, Inc. and was on the board's executive committee for seven years. She earned a Masters of Law with honors in Securities & Financial Regulation from Georgetown University Law Center, a Juris Doctor from Nova Southeastern University and a Bachelor of Arts with honors from the University of South Alabama. She is licensed to practice law in Florida, Washington, DC, and a member of the United States Supreme Court Bar.

In her spare time, Tasia enjoys spending time with her family, traveling, playing golf, and is active in the church and the community. She is a FINRA Dispute Resolution Industry Arbitrator and a Certified Regulatory Compliance Professional (CRCP).

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# CATHERINE M. ZITO

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## Presentation Title

### **Cannabis Investments, Banking, Payment Processing**

Catherine M. Zito, CEO, Cannabis Business Solutions

## Abstract

Catherine M. Zito, National Speaker and CEO of Cannabis Business Solutions shares about today's national investment opportunities, safe banking and payment processing. New and seasoned investors will learn about trends, how to vet a company and what to expect on investment returns.

## Bio

National cannabis business speaker Catherine M. Zito has 20+ years experience in digital marketing and five years in cannabis investments and U.S. banking. Her presentations have been popular in Colorado, Washington, Oregon, Florida, Nevada and Ohio. Catherine is a patient advocate and host of Cannabis Entrepreneurs and Investors Meetup with 2,200+ members and growing.

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## JOSHUA LINNEY

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### Presentation Title

***VA Benefits and Medical Cannabis Use: Information Veterans and the Medical Cannabis Industry Needs to Know***

Joshua Linney, Director of Web Development Veterans For Cannabis

### Abstract

Joshua will be speaking on the common myths that Veterans and industry professionals here. Those myths surround VA care and concealed weapon carry and losing medical benefits from the VA due to cannabis use.

### Bio

Joshua Linney is a Florida native, born in 1975 in Manatee County where he still resides. He served in the US Army during Operation Iraqi Freedom and as a result now advocates with Veterans For Cannabis for access to medical cannabis which he uses to manage his service related conditions. He's the Director of Web Development and Fundraising with VFC Foundation and oversees their Operation CannHeal outreach to bring medical cannabis access to Florida Veterans to restore quality of life and purpose as a way to reduce suicides and accidental prescription overdoses. Our programs also include education, certifications and career training to prepare Veterans for entrepreneurship in the cannabis industry, like the VFCUSA product line and other business opportunities.

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# DR. TEREL NEWTON, MD

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## Presentation Title

### *Evidence Based Medicine for the Qualifying Conditions*

Dr. Terel Newton, MD, The Holistic Cannabis Centers  
Board-Certified Anesthesiologist  
Regenerative Medicine Consultant  
Medical Cannabis and Pain Specialist

## Abstract

Dr. Newton will be presenting essential information for every provider who recommends medical cannabis in Florida. The objective is to provide clinicians an update on recent clinical research and empower physicians with references (Evidenced-Based Research) to support their recommendations for medical marijuana in Florida.

## Bio

Dr. Newton specializes and is experienced in trauma and injury patient evaluations, uncovering missed diagnoses, pre-anesthetic/pre-surgical evaluations, and advanced techniques in Interventional Pain Management.

### Related Certifications:

- Medical Cannabis Recommendations: Vermont, since 2011. Florida since 2015.
- Medical Cannabis Dispensary Director Certification Florida (Active but not in use, until Medical Directorship of MMTCs changes)
- Addiction Medicine (Opioid Dependence) Certification (American Academy of Addiction Psychiatry)



# DR. BARRY GORDON, MD



## Presentation Title

### *Medical Cannabis the Florida Experience...3500 Patients and the 10 Things I Know!*

Dr. Barry Gordon, MD, President & Chief Medical Officer, Compassionate Cannabis Clinic of Venice

## Abstract

Dr. Barry Gordon brings his unique perspective as one of the most active practicing Medical Cannabis clinicians in the state. His experience with the myriad of presenting medical conditions, combined with the vast difference in the patients experience with past cannabis use, provide a fascinating glimpse into the world of Medical Cannabis. He also will provide survey data from his practice, that will show the massive POSITIVITY coming from the appropriate use of the plant.

## Bio

For more than three decades, Barry Gordon M.D. built a career working on the front lines of the American health care system.

After years of seeing the same faces and resurrecting the same addicts daily in Ohio emergency rooms, he thought there had to be a better way.

Today, Florida is just one of 30 states that recognize the medicinal value of marijuana for the relief of symptoms associated everything from neurological illness to chemotherapy.

Dr. Barry, as he is affectionately known, is at the forefront of the medical cannabis movement.

A 1981 graduate of the Ohio State University College of Medicine and a founding fellow of the American Academy of Emergency Medicine, Gordon said it wasn't until decades into his medical career that he even began hearing the words "endocannabinoid system."

"It was my career in emergency medicine that drove me to find an alternative for my patients and research cannabis more," Dr. Barry explained. "I like to think of my background as a bit of a social scientist. I've seen the dangers of alcohol and tobacco. I like to tell my patients that you can't even compare the intoxication effects of alcohol to cannabis."

Opportunity came knocking when Dr. Barry took an early retirement from Alliance Community Hospital in 2015 and relocated to Florida with his wife Patty. He created Florida Vacation Telehealth P.A., which eventually gave birth to the Compassionate Cannabis Clinic.

No longer tethered to a large healthcare organization, Dr. Gordon made the decision upon overwhelming passage of the Florida Medical Marijuana Legalization Amendment on November 8, 2016, to begin seeing and treating patients with chronic illnesses using cannabis therapy.

"Just as the overwhelming majority of voters in Florida demonstrated their belief in the many benefits of cannabis therapy, I, as a healthcare professional, am deeply committed to providing patients with an option to compassionately ease their suffering," says Dr. Barry.

"My practical experience coupled with my own scientific research has enabled me to offer a unique approach in care to my patients. I feel a responsibility in both providing the appropriate education and allowing my patients to live a better quality of life without the harmful effects of conventional pharmaceutical prescriptions," he added.

Dr. Barry has utilized his undergraduate degree in communications from The Ohio State University to advocate for patients before becoming the owner of the largest medical marijuana practice in Florida. He provides an unique voice and an ability to break down complex medical terminology, whether answering common medical questions or facilitating discussions on complicated ailments.

"For a number of years, I saved lives with paddles in emergency rooms. Now I am looking beyond conventional medicine for answers," Dr. Barry explained. "I don't encourage people who have success with conventional medicine to change their strategy; however, alternative medical options, like medicinal cannabis, need to be available for those who want and need it for relief."

A rabid Cleveland sports fanatic, Dr. Barry will entertain almost any discussion about football, basketball, and his ultimate love – baseball. He spends his free time fishing and on the water.

Gordon, his wife Patty and dog, Tiva reside in Venice, Florida.

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## JOSEPHINE CANNELLA-KREHL

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### Moderator

Josephine Cannella-Krehl, LCSW, Founder, MMJ Knowledge, LLC

### Bio

Josephine Cannella-Krehl is a compassionate, highly knowledgeable clinical social worker and medical cannabis advocate who has been active both legislatively and in Florida's clinical landscape.

She is the founder of MMJ Knowledge, LLC. Josephine educates allied healthcare professionals and the general public on how Florida's program operates, she helps connect potential patients with approved cannabis provider's, and continue's to advocate for the Dignity, Honor and informed decision making of patients.

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## Presentation Title

### ***Cannabis: Finding the Gold in the Green Rush***

Scheril Murray Powell, Esq. and Ladi March-Goldwire, Green Sustainable Strong, LLC

## Abstract

This presentation is an expansion on this year's topic. I will talk about my work on the ASTM International Standards Committee and developing standards for Jamaica and other countries. We will give insight as to how to produce a quality product, the hazards of cutting corners and realities of product safety.

## Powell Bio

Scheril Murray Powell, Esq. is an Agricultural and Cannabis Attorney at Doumar, Allsworth, Laystrom, Voigt, Adair, and Dishowitz. She is the Executive Director of the Black Farmers and Agriculturalists of Florida and former Director of Federal Affairs for the Florida Department of Agriculture and Consumer Services. Scheril is on the Hemp Pilot Program Advisory Board for the University of Florida. She is also President of consulting firm Green Sustainable Strong, LLC. In 2018, she was a recipient of the Crohns Foundation Blood, Sweat, and Tears Award and the Cannabis Business Award's Industry MVP Award. She is In House Counsel for Sunflora/ Your CBD Store. She is General Counsel for Minorities for Medical Marijuana and General Counsel for Patience with Patients. She is a graduate of Florida International University College of Law. As a Cannapreneur, Scheril is the President of Canna Headhunters, a staffing agency in the Cannabis Industry that connects Cannabis talent to opportunities. She has been selected to present at a number of Cannabis Conferences including the South East Cannabis Conference, the U.S. Cannabis Conference, Canex Jamaica Conference, South East Cannabis Conference, Cannaday, The University of the West Indies Caribbean Neuroscience Conference, Detroit's Canna Con, Florida Medical Marijuana Conference, and Canna-Ed Conference hosted by the Florida Cannabis Coalition. She has been asked to speak at Jamaica's Pharmacological Board Mandatory Meetings and Jamaica Bureau of Standards meetings based on her international reputation as a Cannabis Expert. Scheril was the regular Cannabis Law expert on Cannabis Law Radio every Saturday morning on Cannabis Life Radio and is launching a Cannabis Talk Show called "Terps in the City" in Summer of 2019. She presented at the National Association of Black Journalists and National Association of Hispanic Journalists Joint Conference in August 2016 on the topic of: "Exposing the Truth: Getting Access to Audio and Video Evidence in Police Involved Shootings". Scheril is the Treasurer of the FIU College of Law Alumni Board. While at FIU Law, she was the Charter President of the Palm Beach ABA Student Organization and a member and coach of the Board of Advocates Negotiation Team. In 2013, Scheril won the FIU Law Intramurals Negotiation Competition, also she and her partner won the ABA Southern Region Negotiation Competition. In 2014, she and her partner came in 2nd place in the Nelson Mandela International Negotiation Competition and she was awarded the distinction of Best Overall Negotiator for her efforts. Scheril served on the Black Law Student Association's National Board for two years and is passionate about eradicating sex trafficking and other social justice issues such as police brutality. She has interned at the State Attorney's office in the 15th Judicial Circuit of Palm Beach County and for two judges of the 17th Judicial Circuit of Broward County. In the summer of 2014, she served as an Anti-Defamation League Summer Associate. She believes that practicing the law and advocacy for the disadvantaged go hand in hand. She is an activist and has dedicated her time and resources to promoting awareness, access to educational resources, and support for survivors of domestic violence and trafficking. She has a Facebook page called "Police Chronicles" which documents national police interactions with the community. She mentors Pre-Law and Law School students of diverse backgrounds and has been a speaker at the Black and Hispanic Prelaw Conference, the Diversity Prelaw Conference, and the HBCU Prelaw Summit and Expo. Law is a second career for Scheril. She spent over a decade in the wireless industry working for T-Mobile, USA; T-Mobile, UK; RIM BlackBerry; and MetroPCS as a Customer Retention Strategist and Marketing Interface Manager rolling out training, technical change, cultural change, and process improvement projects Nationwide. Scheril received her undergraduate Business Management degree from Florida Atlantic University with a minor in Marketing where she pledged Delta Sigma Theta Sorority, Inc. and served as the Student Government Senate Speaker for seven campuses. Scheril credits her hard working and strict Jamaican parents James and Judith Hall for her work ethic, tenacity, persistence, and commitment to excellence. She was taught at a young age that we all have a responsibility to each other and must be the example that tears down stereotypes while opening the door for others to follow in your footsteps. She stays motivated by remembering that her son Judah is watching how she lives her values and "walks the talk" in her daily activities. Scheril believes that every test is for a testimony that will glorify God. If He can do all that he has done for me...imagine his plans for you.



## Ladi March-Goldwire, Green Sustainable Strong, LLC

### Bio

Ladi is a State licensed General Contractor and Building Code Administrator certified through the International Code Council. She has over 15 years of experience in the construction industry. Her primary focus has been in the creation and expansion of small to medium size construction firms. A project manager at heart, Ladi recognized the plethora of opportunity associated with cannabis. Recognizing both the economic and ecological advantages to utilizing hemp she ultimately evolved into a hemp enthusiast.



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## VIJAY S. CHOKSI, ESQ.

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### Presentation Title

***Patients, Caregivers and Physicians: Ensuring Legal Compliance***

Vijay S. Choksi, Esq., Compliance Manager, GrowHealthy

### Abstract

Presentation will overview Florida's burgeoning medical marijuana landscape with specific detail as it relates to compliance issues associated with Qualified Physicians, Caregivers, and Patients.

### Bio

**VIJAY S. CHOKSI, ESQ.** serves as GrowHealthy's Compliance Manager where he oversees compliance personnel and operations throughout Florida and advises on compliance related matters across the iAnthus platform. Prior to joining GrowHealthy, Mr. Choksi was the lead attorney for Kelley Kronenberg's Regulated Substances Practice Group and has advised companies seeking to enter the East Coast cannabis, CBD, and hemp markets. He has advised companies on medical marijuana business licensing requirements and Medical Marijuana Treatment Centers on regulatory audit compliance issues and counseled physicians on regulatory and healthcare implications associated with incorporating medical marijuana into either their existing or newly formed healthcare practice. Mr. Choksi also worked with middle market cannabis-based and auxiliary companies seeking to secure funding, strategic horizontal/vertical B2B partnerships and sourcing of financial and strategic buyers. Mr. Choksi serves on the Board of Palm Beach India Association and is a member of the National Cannabis Bar Association and American Health Lawyers Association and serves as President of Cannabis Lawyers Accounting and Business – Broward and Palm Beach Chapters. He received his dual B.A. and B.S. degrees in Legal Studies from the University of Central Florida, Orlando, Florida and earned his J.D. degree from Nova Southeastern University College of Law, Fort Lauderdale, Florida.



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## BRIAN SCARBOROUGH

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### Presentation Title

#### *Risk Management for the Florida Cannabis Marketplace*

Brian Scarborough, Executive Vice President, HUB International

### Abstract

This presentation will include a discussion across all lines of coverage as well as an update on the general insurance marketplace available to those in the cannabis industry in Florida.

### Bio

Brian Scarborough is an Area Executive Vice President with HUB International and began his insurance career in 1996. Brian specializes in commercial property and casualty coverage for mid-sized firms and is part of HUB's Cannabis Practice. Brian served as Chairman of the Florida Association of Insurance Agents in 2016-2017 and was recognized in 2014 by the Independent Insurance Agents & Brokers Association in 2014 as their Outstanding Young Agent.

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## PAULA SAVCHENKO, ESQ.



### *Cannabis Law Overview: Marijuana Business Licensing, Tax and Hemp*

Paula Savchenko, Esq., Associate Attorney, Moffa, Sutton, & Donnini, P.A.

### Abstract

This talk will cover Florida marijuana business licensing and the current state of the industry, federal and state tax considerations, as well as the current legal state of the hemp industry after the passage of the 2018 Farm Bill.

### Bio

Paula Savchenko is an associate attorney at the Law Offices of Moffa, Sutton, & Donnini, P.A, based in Fort Lauderdale, Florida. Ms. Savchenko practices primarily in the areas of Taxation and Administrative Law, as she counsels and represents businesses and individuals in their dealings with government agencies. More specifically, most of her work involves state and local tax and regulatory matters. She also speaks and writes regularly on the business aspects of taxation, marijuana and hemp. In addition to serving on the board of Cannabis Law Accounting and Business, she also serves on the board of the Greater Fort Lauderdale Tax Council as well as the Florida Bar, Administrative Law Section, South Florida Chapter.

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## DR. RICHARD BOXER, MD



### Moderator

Dr. Richard Boxer, MD, Chief Medical Officer, iAnthus Capital Holdings, Inc.

### Bio

Dr. Richard Boxer is currently a Clinical Professor of Urology and Visiting Scholar at University of California, Los Angeles and was formerly Professor of Clinical Urology at the University of Miami, and the University of Wisconsin. Dr. Boxer was a finalist for the position of Surgeon General of the United States in both the Clinton and Bush administrations and has served as a senior health policy advisor to Presidents, Cabinet Secretaries, Governors, Senators, and Members of Congress. Dr. Boxer has been a member of the Board of Directors at the National Cancer Institute and the National Institute of Diabetes, Digestive and Kidney Diseases. He represented the U.S. at the World Health Organization and is a recipient of a Presidential Citation from the American Urological Association. Dr. Boxer has had 150 publications and has delivered hundreds of invited lectures over his distinguished career. He is dedicated to the advancement of research and improvement in quality of medical cannabis.

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