BRANDON CASTEI

BRANDON GRAPHIC ART.COM





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My extensive background in the traditional arts combined with well over a decade of professional experience in the digital and physical signage industry makes me the perfect candidate for any creative position.

Education



California Institute of the Arts

Bachelors of Fine Arts (BFA) Graduated 2006

I was accepted into the Character Animation department. My teachers were active Disney animators. Classes included character development, design elements, color theory, stop motion, 3D animation, java script, photography, acting for animators, sculpting, and life drawing.

Experience Full Time



Lead Graphic Designer

Fastsigns Parker / Castle Rock Oct. 2022 - Present

My responsibilities as the lead graphic designer at Fastsigns include:

- Creating detailed design proofs for all projects ranging from business cards to building signage such as illuminated channel letters. In the fiscal year (Oct. 2022 - Oct. 2023) I personally worked on over 3,000 thousand design projects and our location generated 1.1 million dollars.
- Multitask on several projects at once. On average I make about 15 proofs a day (M-F) using Adobe Suite.
- I work closely with customers to create personalized logos and designs.
- For larger monument projects I would make 3D proofs using Blender3D or Adobe Illustrator's
- When working on building signage I would design the documentation to be submitted to the city for permitting, which included exact measurements of the sign and building, along with maps, detail of the materials used, and method of installment.
- Staying within brand guidelines on projects with trademarks such as Harley Davidson, Crumble Cookie, State Farm, and McDonalds.
- I would setup files to be print ready and able to be cut out on the Mimaki Cutter.
- My role also included being production assist. I loaded the Epson 80600 printer with various type of vinyl and banner material measuring up to 64 inches wide.

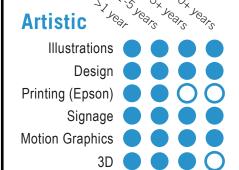
Motion Graphic Designer / IT (15 years) May 2007 - June 2022

Epicure Digital Systems

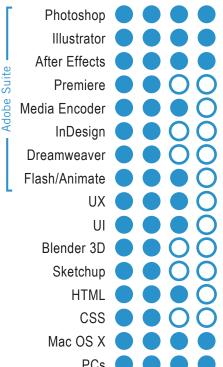
After college I took on employment as a motion graphic designer & Information Technician at Epicure Digital Systems, a digital menu board company focused on the food industry. I worked at Epicure Digital Systems for over a decade & became a valued team member to this start up company. My responsibilities range from working in Adobe Software, writing in HTML, XMLs, operating Epicure's own software, maintaining, installing software, hosting servers & install Mac hardware, along with training clients on the operating system.

Skills





Programs



Personality

