



2027 SPONSORSHIP OPPORTUNITIES

Six markets. One community. Meaningful local visibility.

BAYTOWN, TEXAS



BAYTOWN TRADE DAYS AT A GLANCE

A proven local platform, built in Baytown.

15+

years since our first
Baytown Trade Days
event

150+

vendors at larger
Community Center
markets

20,000+

organic Facebook +
Instagram followers

Reach has grown organically—through consistent markets,
vendor relationships and community participation.

Built on relationships that last.

Even through brief pauses in 2013 and during the COVID-19 shutdown, the relationships endured.



WHERE IT BEGAN • 2010



STILL WITH US • 2025

Vendors from our first event still return today.

2010

FIRST MARKET

Local shopping, family activities and small-business participation.

FEB 2024

RENEWED CHAPTER

The Sweetheart Market marked the return of a stronger model.

TODAY

PROVEN AT SCALE

Larger Community Center markets welcome 150+ vendors.

LOCAL

By choice.

AUDIENCE & REACH

Interest builds well before market day.

20,000+

ORGANIC SOCIAL FOLLOWERS

15,700+ FACEBOOK • 4,300+ INSTAGRAM

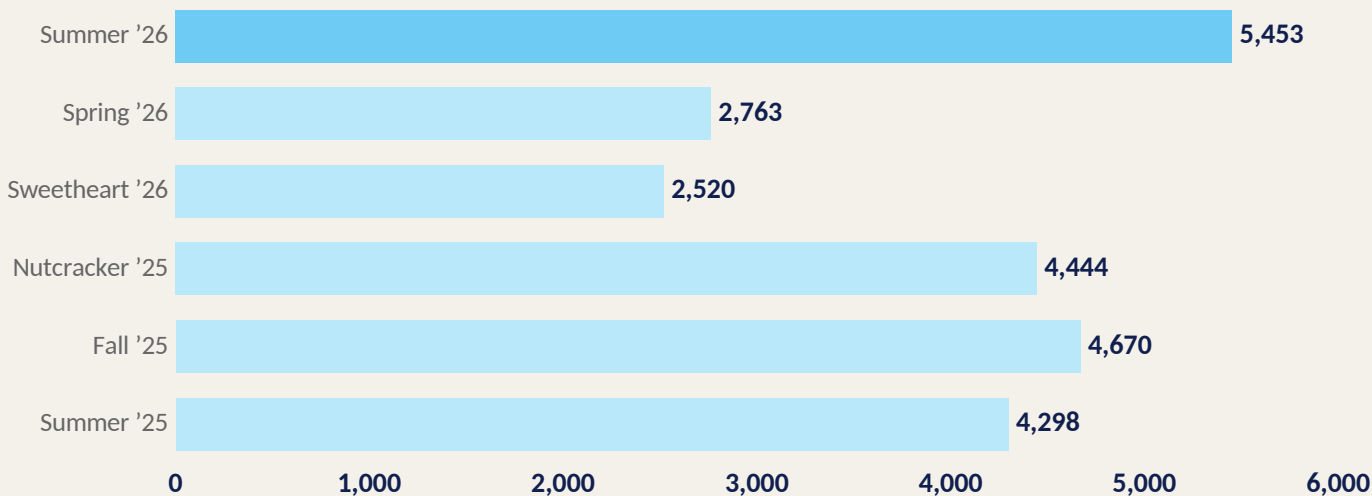
1,700+

VENDOR EMAIL CONTACTS

600–700 reported opens per campaign

FACEBOOK EVENT RESPONSE

People who marked “Interested” before each market



Facebook 'Interested' is not attendance. Email audience includes vendors and prospective vendors.

The market creates room to give back.

Local drives and family experiences turn market day into shared community impact.



3,500+

EGGS HIDDEN

for a free community egg hunt

LOCAL DRIVES

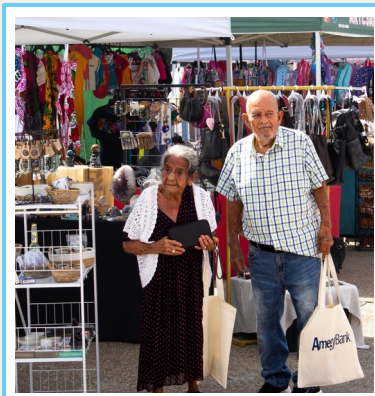
TOYS + SCHOOL SUPPLIES & MORE

Market traffic becomes meaningful local support.

FAMILY FOCUSED

SEASONAL ACTIVITIES

Free moments welcome every generation.



WHY PARTNER

Visible at every stage.

Partnership opportunities span the full guest journey—online, on-site and beyond the event.

BEFORE THE MARKET

Social promotion and vendor email exposure build recognition before the doors open.

ON MARKET DAY

Booth presence and signage create real, face-to-face conversations.

BEYOND THE EVENT

Branded takeaways carry partner visibility home with guests.

TOTE VISIBILITY • IN GUESTS' HANDS

125

FIRST-GUEST TOTES

Typically in guests' hands within minutes of opening—putting sponsor visibility in motion early.

Distribution timing varies by market.

6

2027 MARKET SEASON

Repeat exposure across six Community Center markets—not a one-day impression.

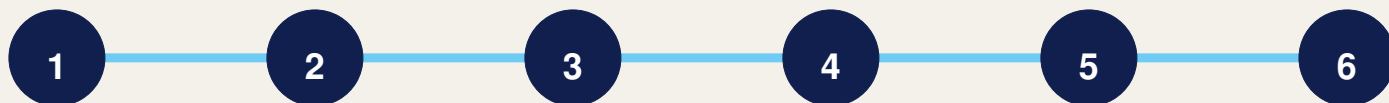


2026 OUTDOOR MARKET • BAYTOWN COMMUNITY CENTER

THE 2027 MARKET SEASON

One partnership. Six market moments.

The 2027 season is planned around six markets at the Baytown Community Center.



SIX PLANNED COMMUNITY CENTER MARKETS

2027 dates will be announced with the season calendar.

Sponsor recognition can begin with the 2027 rollout—well before the first market opens.

Four levels. One season-long partnership.

Every level covers all six 2027 Baytown Community Center markets.

PRESENTING SPONSOR

1 AVAILABLE

Corner lobby booth with electricity + exclusive sponsor tote branding

\$5,000

PREMIER SPONSOR

2 AVAILABLE

Standard lobby booth at every market

\$2,500

SUPPORTING SPONSOR

4 AVAILABLE

Standard 10'×10' booth at every market

\$1,500

COMMUNITY PARTNER

Indoor 8'×10' or tabletop, or priority outdoor placement

\$750

Every sponsor receives a season announcement and six pre-market posts and a website listing.

Compare the sponsorship levels.

EVERY LEVEL INCLUDES

Website • Season announcement • Pre-market sponsor posts • Vendor email recognition
All six markets • Advance reservation • Approved promotion or giveaway

BENEFIT	PRESENTING \$5,000	PREMIER \$2,500	SUPPORTING \$1,500	COMMUNITY \$750
Booth at every market	Corner lobby + electricity	Lobby booth	10'×10' booth	Indoor 8'×10' or tabletop or priority outdoors§
Marketing + event signage	"Presented by" + logo	Logo	Logo	Business name
Sponsor interview + reel	Included	Included	Included	Paid add-on†
Social media post	Pinned season post* + 6 pre-market posts	Season post + 6 pre-market posts	Season post + 6 pre-market posts	Season post + 6 pre-market posts
Reusable tote branding	Exclusive logo on 750 totes	—	—	—
Tote insert	Promo item/sample + printed insert‡	Promo item/sample + printed insert‡	One promo item, sample or printed insert‡	One printed insert‡
Vendor email exposure¶	All vendor emails + 1 dedicated feature	3 featured placements	2 featured placements	1 featured placement
Category exclusivity	Included	Paid add-on†	Paid add-on†	Paid add-on†

*Pinned where the platform allows. †Paid add-ons require an additional fee and depend on availability.

‡Tote contents require approval. §Outdoor spaces are assigned. ¶Email content requires approval; subscriber information is not shared.



PRESENTING SPONSOR

Become the name behind the 2027 season.

\$5,000

ONE AVAILABLE

Six markets. 750 first-guest totes. One exclusive partner.



PAST SPONSOR VISIBILITY
Tote in guests' hands.

SEASON TITLE

"Presented by" recognition across flyers, signage, social and web.

PRIME MARKET PRESENCE

Corner lobby booth with electricity and entrance recognition.

BRANDED TOTES

Logo on 750 totes. Includes one promotional item or sample plus one printed insert.‡

SOCIAL + VENDOR EMAIL

Pinned season announcement, six pre-market posts, all vendor emails and one dedicated vendor feature.¶

INTERVIEW + REEL

A recorded sponsor interview edited into a Baytown Trade Days social media reel.

CATEGORY EXCLUSIVITY

Included for the Presenting Sponsor.



PREMIER SPONSOR

Put your
business
at the center
of
every market.
\$2,500

TWO SPONSORSHIPS AVAILABLE

A visible lobby presence across
the full 2027 season.

SIX MARKETS. ONE CONSISTENT BRAND PRESENCE.

Be seen. Be present. Be remembered.

LOBBY PRESENCE

A standard lobby booth at all six 2027
Baytown Trade Days markets.

LOGO RECOGNITION

Logo recognition on event marketing
and signage, plus a website listing.

SOCIAL + VENDOR EMAIL

Season announcement, six pre-market posts
and three featured vendor email
placements.¶

INTERVIEW + TOTE INSERTS

Recorded interview reel, plus one
promotional item or sample and one
printed insert.‡



SUPPORTING SPONSOR

Build trust. All season.

A standard 10'×10' booth gives your business a consistent place to connect at every 2027 market.

BEFORE EACH MARKET

Your logo appears on event marketing, plus one sponsor post before each market and two vendor email features.¶

ON MARKET DAY

Your booth and signage create face-to-face customer connections.

INTERVIEW + REEL

A recorded sponsor interview edited into a Baytown Trade Days social media reel.

6 MARKETS INCLUDED

†Category exclusivity is a paid add-on, subject to availability.

‡Tote contents require advance approval.

¶Email content requires approval; subscriber information is not shared.

10'×10' BOOTH • ALL SIX MARKETS

\$1,500

FOUR SPONSORSHIPS AVAILABLE

Website listing,
season announcement and
advance reservation included.

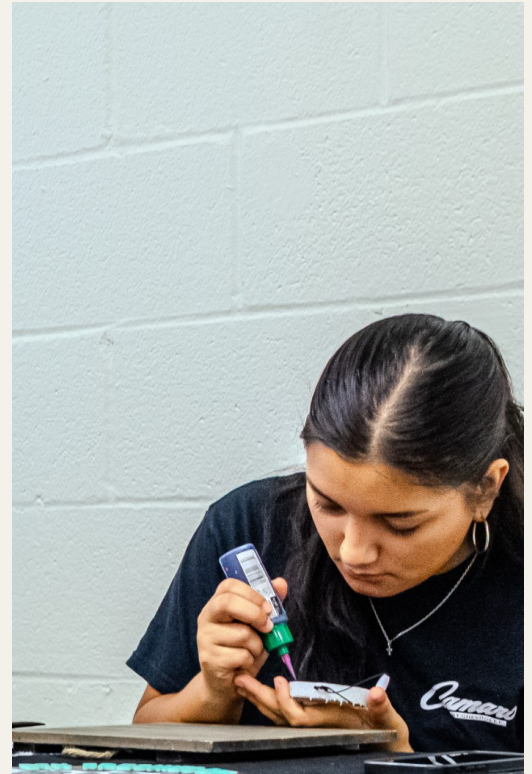
CHOICE OF ONE: PROMOTIONAL ITEM, SAMPLE OR
PRINTED INSERT‡

Choose how your business shows up.

Choose an indoor 8'×10' booth, an indoor tabletop space or priority placement among designated premium outdoor locations at all six markets.



**PRIORITY OUTDOOR
SPACE ASSIGNED**



**INDOOR OPTIONS
8'×10' OR TABLETOP**

\$750

SEASON PARTNERSHIP

Advance reservation
across all six markets.

BUSINESS NAME

MARKETING + SIGNAGE

Name—not logo—on
marketing + signage.

SEASON BENEFITS

DIGITAL + EMAIL

Season + pre-market posts.
Website + one vendor email
feature.¶
One printed insert.‡
Interview reel: paid add-on.†

†Interview reel and category exclusivity are paid add-ons. ‡Tote contents require approval. ¶Email content requires approval; subscriber information is not shared.

DIGITAL PARTNER

\$350

2027 SEASON

Online visibility for businesses that do not need an on-site booth.

INCLUDED

SEASON ANNOUNCEMENT

An individual post introducing your business as a 2027 Digital Partner.

PRE-MARKET RECOGNITION

Included in grouped sponsor-recognition posts before each market.

WEBSITE VISIBILITY

Logo and business link on the Baytown Trade Days website.

VENDOR EMAIL LISTING

Business name included in one vendor sponsor roundup email.¶

No booth space or on-site benefits included.

CUSTOM SERVICE PARTNERSHIPS

Services can support the 2027 season

We welcome proposals from local businesses that can provide professional services, products or event support in exchange for a customized sponsor package.

POSSIBLE PARTNERSHIPS

- 01 Photography + video
- 02 Printing + signage
- 03 Entertainment + guest experiences
- 04 Other approved event support

CUSTOM RECOGNITION

Sponsor benefits are tailored to the service provided, its value and the needs of the 2027 season.

*Service partnerships require approval and a written agreement. ¶Email content requires approval; subscriber information is not shared.



READY TO PARTNER?

Let's build the 2027 season together.

1

Choose the partnership that fits your goals.

2

Contact us before vendor registration opens.

3

Plan booth and branding for the 2027 rollout.

START THE CONVERSATION

info@baytowntradedays.com

baytowntradedays.com • 281-241-7573