

Entrepreneur Toolbox

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You don't need to be the first to marketplace, let the first ones make the mistakes benchmark against their first lessons and let them spend a lot of money to create the marketplace.

Be first fast followers or first best escalators.

How do you create <u>end user (market) demand</u> and drive that <u>demand</u> into your sales channel (marketing).

Mindset tools - <u>mindset</u> is the basis of an entrepreneur's life and business. Without the appropriate mindset there will never be success in business or anything else.

You must be an agile learner, a <u>scrum master</u> and innovative as you create your business.

Mindset tools

Confident - confident is an adjective and means full of conviction, having or showing assurance and self-reliance

- Confident is different than confidence, you need both and you need to understand the difference
- Confidence -- confidence is a noun and is a feeling or consciousness of one's powers

Faith or believe that one will act in a right, or proper or effective way

Accountability -- accountability is a noun meaning the quality or state of being accountable.

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- An obligation or willingness to accept responsibility in one's actions.
- The buck starts and stops "here" with an entrepreneur
- Your actions and reactions are yours and yours alone

Resolve -- resolve is a transitive verb that has several meanings including:

- To deal with successfully: clear up
- To find an answer to
- To make clear or understandable
- To reach a firm decision about
- To declare or decide by a formal resolution

To have resolve is to have action simply by the nature of the word being a transitive verb. You can not have resolve without having the action attached to it.

Decisive -- decisive is an adjective and means:

Having the power or quality of deciding

It can also mean resolute and determined -

"A decisive manner" / "decisive leader"

- The definition itself says "having the power", a decisive individual will make the decision and go with it, wasting no time in waffling
- An entrepreneur must be able to decide and take action (have resolve)

These are just some of the skills and tools needed as an entrepreneur. This is a journey that will take many roads depending on your specific business. Having a growth mindset will be key in finding success and satisfaction in your venture.

To your success!



What's in your toolbox?

Once you've decided to be an entrepreneur, your own boss and chase your dream you'll need to build your toolbox that includes the right mindset.

Time to draw the map? Build the toolbox? Time to build that business!

Contact me to create a plan today!!

