



A 2026 TRIBUTE TO **FERRARI** AUTOMOBILE



THE OLD TOWN FESTIVAL OF  
**SPEED & STYLE**<sup>TM</sup>



presented by

**Burke & Herbert Bank**<sup>®</sup>

MAY **16** 2026

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# ELEVATE YOUR BRAND IN A MEANINGFUL WAY

4.5m Readers Reached  
40k+ Website Visits  
30k+ Social Media Impressions  
20k+ Online, Print & Media Coverage



40K-50k Spectators  
120+ Rare & Exotic Cars  
25+ Sponsor Booths  
Local Restaurants & Shops



**SUNDAY**

**MAY 17 2026**

**10AM - 3PM**

The Old Town Festival of Speed & Style is recognized as one of the premier automotive experiences on the East Coast.

Our Festival draws both national and international attention, while establishing Old Town Alexandria as a must-visit destination for unforgettable moments.

This annual Festival takes place in the heart of Old Town Alexandria, Virginia, along the lower blocks of King Street between Saint Asaph Street and Lee Street—just steps from the waterfront. Contributions go to our local charities and are tax deductible.

**FREE TO THE  
PUBLIC  
RAIN OR SHINE**

[www.festivalofspeedandstyle.com/media-mentions](http://www.festivalofspeedandstyle.com/media-mentions)



## FEATURED ONLINE, PRINT & BROADCAST MEDIA



- ✓ Alexandria Gazette
- ✓ NBC 4 Washington
- ✓ Alexandria Times
- ✓ The Washington Post
- ✓ Kid Friendly DC
- ✓ Virginia Living Magazine
- ✓ The Washington Examiner
- ✓ Washington Life Magazine
- ✓ Alexandria Living Magazine
- ✓ Northern Virginia Magazine
- ✓ Classic Motorsports Magazine
- ✓ WTOP News
- ✓ Patch
- ✓ DC List
- ✓ WJLA
- ✓ ALXnow
- ✓ Mommy Poppins
- ✓ The Zebra Press
- ✓ Auto Evolution
- ✓ The Old Town Crier
- ✓ Metro Weekly
- ✓ Living Local DMV



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# FESTIVAL GALLERY



[www.festivalofspeedandstyle.com/festival-gallery](http://www.festivalofspeedandstyle.com/festival-gallery)





# HIGH-OCTANE BALL

Powered by  
**LAND ROVER  
ALEXANDRIA**



THE OLD TOWN FESTIVAL OF **SPEED & STYLE** 2026

## SATURDAY

MAY **16** 2026

6AM - 10PM

Get ready for an exceptional evening of sophistication and philanthropy at our charity.

Guests will be treated to a premier culinary experience, with gourmet hors d'oeuvres, a thoughtfully curated dinner, crafted cocktails, fine wines, and an indulgent selection of desserts —setting the stage for an unforgettable evening.

**\$150 Tickets**  
**\$250 VIP Tickets**  
**\$2,500 Table**

[www.highectaneball.com](http://www.highectaneball.com)



# HIGH-OCTANE BALL GALLERY



[www.festivalofspeedandstyle.com/high-octane-ball-gallery](http://www.festivalofspeedandstyle.com/high-octane-ball-gallery)



# MAKE IT A WEEKEND AT OUR 2-DAY EVENT

Plan your perfect weekend escape to Alexandria, Virginia—where history, charm, and modern convenience come together.

Discover everything Alexandria has; explore the city's cobblestone streets, stay in boutique accommodations, dine at award-winning restaurants, and unwind along the scenic waterfront.



HIGH-OCTANE  
BALL

Powered By LAND ROVER ALEXANDRIA

Saturday, May 16 2026



Presented By

Burke & Herbert Bank®

Sunday, May 17 2026



Hotels



Restaurants



Fun, Fun, Fun

[www.festivalofspeedandstyle.com/make-it-a-weekend](http://www.festivalofspeedandstyle.com/make-it-a-weekend)



# DONATE NOW & MAKE A DIFFERENCE



The Breast Cancer Collective exists to improve the lives of women by removing barriers that prevent them from getting proper screening, diagnosis, and education about breast cancer.

Working hard to ensure the organization can oversee the funds raised directly affect those in need.



**ALIVE!** is the oldest and largest private safety net in the City of Alexandria dedicated to fighting poverty and hunger. Founded in 1969 as Alexandria Involved Ecumenically by 14 faith communities in response to rising levels of poverty in the City of Alexandria.

“ALIVE! is proud to be the anchor beneficiary of the Old Town Festival of Speed & Style, an event that not only celebrates our city but also fuels vital support for neighbors facing food and housing insecurity. It’s a powerful way to connect, give back, and inspire action that helps our community thrive.” - Jennifer Ayers, Executive Director | ALIVE!



Founded in 1987, the mission of Community Lodgings is to lift families from homelessness and instability to independence and self-sufficiency through transitional housing, affordable housing, and youth education programs.

“Community Lodgings is incredibly grateful to Old Town Festival of Speed & Style for their generous support. This contribution is not just a check—it’s an investment in our community, our mission, and the people we serve.

Partnerships like this help us drive meaningful change, and we’re thankful for this and the belief in what’s possible when we come together.” - Lynn Thomas, Executive Director | Community Lodgings



[www.pay.festivalofspeedandstyle.com/donate-now](http://www.pay.festivalofspeedandstyle.com/donate-now)

