

The 6th Annual Old Town Festival of Speed & Style Presented by **Burke & Herbert Bank**



OFFICIAL PROGRAM

Sunday May 18, 2025

Burke&Herbert Bank

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The Festival Organizing Committee thanks you for being here and enjoying the day with us.

About the Festival

Now in its sixth year, The Old Town Festival of Speed & Style, presented by Burke & Herbert Bank, is a spectacular, high-sensory in-person event that has become one of the biggest annual activities in Alexandria, VA. Free and open to the public, spectators are treated to a fun-filled, day of fast cars, high-style, food and fun – all shared in a collectively extraordinary experience.

The Festival event celebrates the speed and performance of exotic sports cars while emphasizing the elegance of their design and style. It also highlights the heart and spirit of the community and underscores the sophistication and style of Old Town.

You are encouraged to visit the local restaurants, shops, galleries, businesses, and outlets located on and around King Street where superb food, abundant libation, souvenirs, and other retail items can be found.

The Old Town Festival of Speed & Style is a 501(c)(3) non-profit charitable organization focused on the community and chartered to generate and donate funds to local charities.

For 2025, our selected charities are Alexandria-based: ALIVE!, Community Lodgings and National Breast Center Foundation.

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Event Schedule

8:45 AM	Car Judging Begins
10:00 AM	 Opening Ceremony - Main Stage John Knox - (Emcee) National anthem - Charles Murdock Title sponsor comments: David Boyle - CEO, Burke & Herbert Bank & Trust Company.
10:10 AM	Live Music – Main Stage featuring SandPiper
12:00 PM	 Style Celebration – Main Stage Description of the Cars by Ralf Berthiez, Chief Judge Descriptions and discussions about style and fashion provided by Maria Elizabeth (of Salon DeZEN, Alexandria) at the cross of King and Fairfax.
12:45 PM	 Awards Ceremony and Trophy Presentation: Ralf Berthiez, Cheif Judge - Host
1:10 PM	Live Music - Main Stage featuring Lowball
3:00 PM	Festival Ends
3:15 PM	Vehicles Exit

Welcome Message from Burke & Herbert Bank:

Welcome to the Old Town Festival of Speed & Style presented by Burke & Herbert Bank,

We are once again delighted to be the title sponsor of the Old Town Festival of Speed & Style presented by Burke & Herbert Bank -- happening right here in our backyard! As Virginia's oldest bank, we've helped build steady prosperity for businesses, families, and communities since 1852, delivering expert guidance, strong local leadership, and an eye to what's next. We see the extraordinary in everyone. This festival brings an extraordinary experience to our community.

Support for Local Businesses

Today, we'll see thousands of car and fashion enthusiasts descend on Old Town to enjoy a day of rare and exotic cars, presentations of style and fashion, live music, and more.

Event participants and visitors also have the opportunity to take advantage of all that makes Alexandria and Old Town so unique, and importantly, support the local restaurants, boutiques, and merchants that make our hometown so special.

Support for Local Non-Profits

We're particularly proud to support the donation of the proceeds from the festival to two local charities: ALIVE! and Community Lodgings, both based in Alexandria. ALIVE! is dedicated to fighting poverty and hunger, and Community Lodgings lifts families from homelessness and instability to independence and self-sufficiency through their Transitional Housing, Affordable Housing and Youth Education programs. Both provide mission critical services to our community.

We look forward to celebrating Speed & Style and all that Alexandria has to offer with you. Look for our team members greeting you at the festival and showcasing the Bank's strength, commitment, and involvement. Just like the high-performance vehicles at the festival, our team will work to power your finances into the future based on your unique needs. More than anything, we are your neighbors and biggest advocates, and we'll champion your success both in business and in life— always trusted, always secure, and always here for you. Let's enjoy the festival!

Sincerely, David P. Boyle President & Chief Executive Officer Burke & Herbert Bank



When people come together with a common purpose, extraordinary things happen.

Burke & Herbert Bank believes that investing in community is the best way to foster the partnerships that elevate us all. We're here for you.

Burke&Herbert Bank

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Our Charities

ALIVE!

Alive!

ALIVE! was founded in 1969 as Alexandria Involved Ecumenically by 14 faith communities in response to rising poverty levels in the City of Alexandria. ALIVE! is the oldest and largest private safety net in the City of Alexandria dedicated to fighting poverty and hunger.

Community Lodgings

Founded in 1987, the mission of Community Lodgings is to lift families from homelessness and instability to independence and selfsufficiency through transitional housing, affordable housing, and youth education programs.



National Breast Center Foundation

The National Breast Center Foundation exists to improve the lives of women by removing barriers that prevent them from getting proper screening, diagnosis, and education about breast cancer. The members work hard to ensure the long-term sustainability of the organization and oversee that the funds raised directly affect those in need.



Award Categories

The Uniqueness of the Speed & Style event comes from the kind of judging conducted. This is a "hoods down" event where the pure beauty and elegance of the car is on display. Our judges are looking for three things: **quality**, **correctness** and cars that are **non-modified**.

Founders Award

Spirit of the Road Award

Rolling Sculpture Award

Grand Touring Award

Timeless Elegance Award

Spirit of LeMans Award

Spirit of Style Award

Fabulous Spokes Award

Wickedest Cool Award

Contemporary Exotica Award

Excellence in Pre-War Sports Award

Iconic Cars

The Festival of Speed & Style sets itself apart from other car festivals for its pure dedication to the art and beauty of vehicles.

LAND ROVER

Born for Adventure: The first Land Rover prototype was built in 1947 using a Jeep chassis and aircraft paint.



This Defender was used in "Spectre" by James Bond in 2015. See Land Rover Alexandria's new line up of incredible Land Rovers.



The Jaguar XJ220 was the world's fastest production car in the early 1990s, hitting 212 mph. Check out the array of Jags on display on King Street.

Fun Fact

Did you know that the GT on any car model means "Grand Touring" or "Grand Tourismo"? Any car with a GT in it's name has a backseat.

The OG James Bond Car

Aston Martin DB5 – The most iconic Bond car, first appeared in Goldfinger (1964). It came equipped with machine guns, an ejector seat, and revolving license plates



Judges

<u>Chief Judge</u>

Ralf Berthiez

<u>Judges</u>

David Olimpi Ed Warburton Lashdeep Singh Kim Barnes Robert Platz Omar Abu-Zied

The Festival Organizing Committee consists of dedicated car enthusiasts and aficionados who have volunteered countless hours to guarantee that the Festival is a delightful experience for everyone in the Alexandria community.



Organizing Committee

<u>Board Members</u>

Rick Myllenbeck

Founder, Chairman

Stewart Bartley CFO, Treasurer

Don Roberts Chief, Sponsors, Charities and Volunteers

> Elizabeth Myllenbeck Chief, Style Element

Ralf Berthiez Chief, Speed Element

<u>Committee Members</u>

Gina Baca Alan Edmiaston Mike Engle Tim Flaherty Hal Hardaway Charles Hulfish Matthew Kies Tara Koch Tom Kuester Jason May Gabriel Ortiz Renard Paulin Mark Sentner Elizabeth Treptow Mike Treptow

