

THIS YEARS CHARITIES

This year, we are honored to support three Alexandria-based charities:

- **Community Lodgings** – Providing affordable housing solutions and support services for homeless and low income families.



COMMUNITY LODGINGS
Opening Doors to Independence

- **Breast Cancer Collective** – Addressing the region's high incidence and mortality rates associated with breast cancer through awareness, support, and outreach.



BreastCancer Collective

- **ALIVE!** – Committed to combating poverty and hunger within the Alexandria community.



CONTACT US

Whether you have a question, want to get involved, or need more information we would love to hear from you.

Sponsor Questions:

www.festivalofspeedandstyle.com/sponsor-event

Car Registrations Questions:

www.festivalofspeedandstyle.com/register

Media Questions:

Email: maurisa@spottedmp.com

Be sure to visit our FAQ's page for helpful information.

www.festivalofspeedandstyle.com/faqs

TAX DEDUCTABLE

The Old Town Festival of Speed & Style is a 501(c)(3) non-profit charitable organization focused on the community and chartered to generate and donate funds to local charities.



Burke&Herbert Bank

SUNDAY, MAY 17 2026

ABOUT US

The festival has become one of the East Coast's premier automotive showcases, attracting national and international attention and positioning Old Town Alexandria as a destination for unforgettable experiences.

This annual weekend-long celebration is held in the heart of Old Town Alexandria, Virginia, along the lower blocks of King Street between Saint Asaph and Lee Street, just steps from the waterfront.



HIGH-OCTANE BALL

The Old Town Festival of Speed & Style weekend begins with the **High Octane Ball** on Saturday night, an exceptional evening of sophistication and philanthropy. This elegant Black, White, and Red themed charity event is proudly powered by Land Rover Alexandria.



As a signature highlight of the **Old Town Festival Of Speed & Style** weekend, this exclusive High-Octane Ball showcases the "Style" component of the Festival in grand fashion.

Guests will be treated to a premier culinary experience, including gourmet hors d'oeuvres, a thoughtfully curated dinner, expertly crafted cocktails, fine wines, and an indulgent selection of desserts—setting the stage for meaningful conversations, new connections, and unforgettable moments.



SPONSOR EVENT

We anticipate 40,000+ attendees and offer 10x10 exhibitor booths that give your business prime visibility throughout the event. Engage directly with thousands of attendees by showcasing your brand on the streets of Old Town.



- \$175,000 Raised
- 40K+ Estimated Spectators
- 28.5M Potential Reach
- 1.4M Advertising Impressions
- 35K+ Newsletter Subscribers
- 40K+ Website Visits
- 28K+ Social Media Impressions

Sponsors receive high-impact exposure through logo placement on event signage, marketing materials, social media, our website, and live event-day announcements. Your brand will be seen by a highly engaged audience while supporting a meaningful local cause through the Old Town Festival of Speed & Style.

CAR REGISTRATION

The Festival celebrates rare and exotic sports cars, showcasing their exquisite design and timeless style.

If you own something from one of the great marques with a motorsports pedigree, we want to see it!

- 50's, 60's, 70's, and 80's vintage
- Ferrari, Jaguar, Porsche, Aston-Martin, Mercedes, MG, Lancia, Austin-Healey, Shelby Cobra/Mustang, Morgan, Lamborghini, BMW, Corvette, Triumph, Dodge and Maserati.

