

## OUR CHARITIES

Each year, we proudly support three Alexandria-based charities. By sponsoring the event, entering your vehicle, or making a donation, you help provide meaningful support to neighbors in need throughout our community.

### • **Community Lodgings**

Providing affordable housing solutions and support services for homeless and low income families.



### • **ALIVE!**

Committed to combating poverty and hunger within the Alexandria community.



### • **Breast Cancer Collective**

Addressing the region's high incidence and mortality rates associated with breast cancer through awareness, support, and outreach.



## FESTIVAL INFORMATION

Whether you have a question, want to get involved, or need more information, we would love to hear from you.

### **Sponsor Questions:**

[www.festivalofspeedandstyle.com/sponsor-event](http://www.festivalofspeedandstyle.com/sponsor-event)

### **Car Registration Questions:**

[www.festivalofspeedandstyle.com/register](http://www.festivalofspeedandstyle.com/register)

### **FAQ's:**

[www.festivalofspeedandstyle.com/faqs](http://www.festivalofspeedandstyle.com/faqs)

### **Donate Now:**

<https://festivalofspeedandstyle.com/donate-now>

## OUR TEAM

The Festival is comprised of local residents, car enthusiasts, and business leaders, all of whom volunteer their time to plan the event.

## TAX DEDUCTIBLE

The Old Town Festival of Speed & Style is a 501(c)(3) non-profit charitable organization focused on the community and chartered to generate and donate funds to local charities.

**All proceeds are tax-deductible.**



## ABOUT US

The Old Town Festival of Speed & Style is recognized as one of the premier automotive experiences on the East Coast. Our Festival draws both national and international attention, while establishing Old Town Alexandria as a must-visit destination for unforgettable moments.

This annual Festival takes place in the heart of Old Town Alexandria, Virginia, along the lower blocks of King Street between Saint Asaph Street and Lee Street—just steps from the waterfront.



**DONATE  
NOW**



## HIGH-OCTANE BALL

The Old Town Festival of Speed & Style weekend kicks off Saturday night with the **High-Octane Ball**. Guests are invited to enjoy an elegant evening of sophistication and philanthropy at this fundraising event, proudly powered by **Land Rover Alexandria**.

As a signature highlight of the **Old Town Festival Of Speed & Style** weekend, this exclusive High-Octane Ball showcases the “Style” element of the Festival in grand fashion.



Guests will enjoy a premier culinary experience featuring gourmet hors d'oeuvres, an eclectic dinner menu, expertly crafted cocktails, fine wines, and an indulgent dessert selection.

Create meaningful connections and unforgettable moments.



## SPONSOR BENEFITS

As a sponsor, engage face-to-face with thousands of visitors while promoting your brand in the heart of Old Town. With more than 40,000 attendees anticipated, our 10×10 exhibitor booths spaces offer your business outstanding exposure throughout the Festival delivering exceptional visibility and engagement opportunities.



Sponsors receive high-impact exposure through logo placement on event signage, marketing materials, social media, traditional media, our Website, and event day activities.

- 40k+ Estimated Spectators
- 28m+ Potential Reach
- 1.4m+ Advertising Impressions
- 35k+ Newsletter Subscribers
- 40k+ Website Visits
- 28k+ Social Media Impressions

Elevate your brand, and support a meaningful cause!



## CAR REGISTRATION

The Festival celebrates rare and exotic sports cars, showcasing their exquisite design and timeless style. If you own a classic car from one of the great marques with a motorsports pedigree, we want to see it!

**We are looking for cars from the 1950's, 60's, 70's, and 80's, from marques such as:**

Ferrari, Jaguar, Porsche, Aston-Martin, Mercedes, MG, Lancia, Austin-Healey, Cobra, Morgan, Lamborghini, BMW, Corvette, Triumph, Maserati and others.

