

Friends of St Mary's School (FOSMS)

Social Media Policy

The Friends of St Mary's School (FOSMS) now has social media pages. Please click on the link(s) to like the page and stay up to date with all FOSMS news and events.

<https://facebook.com/groups/3834586486552443/>

https://www.instagram.com/stmaryspta_woodham_ferrers/?utm_source=ig_web_button_share_sheet&igshid=ZDNlZDc0MzIxNw==

Please make sure to read our Privacy and Social Media Policy before posting on the site:

What is this policy and why do we need it?

This policy covers activity on Friends of St Mary's School (FOSMS) social media Pages which will be used as a means of sharing information on FOSMS events, outcomes and to encourage the school community to become involved in the life of the school. The policy exists to ensure that our social media output is as good as it can be and doesn't do anyone any harm.

Who can post to social media?

Our social media site is managed by three FOSMS appointed administrators and will post all updates. Members of the broader community are able to react to the information and post comments. They will also be able to message the administrators via private messenger.

How is this monitored?

The social media output of the FOSMS is monitored daily by the administrators. The FOSMS reserves the right to delete or withhold any content from going live that does not adhere to our policy (see below). The school also has the power to remove inappropriate content.

What are the responsibilities of people who have access to the organisation's social media tools?

The administrator's role is:

- General upkeep of the FOSMS social media pages.
- Informing parents of upcoming events and general promotion of the FOSMS.
- Monitoring content and responding to messages.

What is inappropriate content?

Inappropriate content is defined as, but not restricted to, the following:

- Criticism of school policy, practices or staff.

- Obscenity, nudity, defamation or hate.
- Comments/posts that threaten to harm individuals, groups or organizations.
- Endorsement or encouragement of illegal activities.
- Multiple off-topic posts or repetitive posts that are copied and pasted.
- Personal information including but not limited to e-mail addresses, telephone numbers, mailing addresses.

Note: current students will not be permitted to like or comment on the page should they have access to social media.

What are the consequences for breaching this policy?

The FOSMS social media is currently operating on a trial basis and failure to comply with this policy could result in the removal of the page.

Please continue to keep up to date with our privacy and social media policy as it may be added to periodically to ensure that it remains a safe and welcoming place for all users.

Date adopted: 17th October 2024

Date for review: 30th October 2025